Development of ICANN’s FY26-30 Strategic Plan

ICANN 80 Prep Week
29 May 2024
Webinar Information

This session is recorded

This session is scheduled to last 1.5 hours

Presentation is published on the ICANN 80 Prep week web page

Q&A will be during and at the end of the presentation.
Opening Remarks

We Are Developing the Strategic Plan for Fiscal Year 2026 to 2030
Agenda

- Introduction and review project status and timeline
- Review the draft vision statement for 2030
- Discuss FY26-30 draft Strategic Objectives, Goals and Strategies
- Upcoming Community engagement opportunities
Introduction and Project status and timeline
Introduction

- The ICANN Bylaws require a five-year strategic plan for each five fiscal year period, and a five-year operating plan: both are refreshed annually

- This strategic planning process will result in the delivery of:
  - The ICANN FY26–30 Strategic Plan
  - The ICANN FY26–30 Operating Plan

- The Board Strategic Planning Committee (BSPC) is responsible for initiating and leading the strategic planning process on behalf of the ICANN Board

- The current timeline aims to deliver the FY26–30 Strategic Plan for Board consideration of adoption no later than March 2025
Draft Vision Statement for 2030
Draft Vision Statement

As the trusted steward of the Internet’s unique identifier systems, ICANN is dedicated to strengthening the single, globally interoperable Internet for all
FY26-30 draft Strategic Objectives, Goals and Strategies
How the Board Developed the Draft Strategies

Between January to May, the BSPC held 13 committee working sessions and three Board Workshop sessions to develop draft strategies for ICANN for the next five years. Today, the BSPC, on behalf of the Board, will present these draft strategies and seek feedback from the Community.

**Environmental Scan**
- The environmental scan provided insight on the strengths, weaknesses, opportunities, and threats that ICANN may encounter in the coming years.

**FY21-25 Strategic Plan**
- Building on the foundation of the current Strategic Plan ensures continuity and alignment with ICANN’s mission.
- While the strategic objectives and goals are evolving, this provides consistency and clarity.
Session Objective

- The draft strategic goals and strategies for each Strategic Objective will be previewed in this session.
- The community are encouraged to consider the following factors and provide feedback:
  - **Alignment** of the draft Strategic Goals and Strategies with the Strategic Objectives
  - **Relevance** of the strategies for the next 1–5 years
  - **Strategic** vs. operational nature of the strategies
  - Any **risks** associated with implementing the strategies
  - **Phasing** of the draft strategies over the five years
- Anything we missed at this point?
Strategic Objectives

1. Sustain and promote ICANN’s Multistakeholder Model, an inclusive Internet governance model
2. Enhance organizational excellence
3. Evolve the unique identifier systems in coordination and collaboration with relevant parties
4. Strengthen the security of the identifier systems
## Draft Strategic Objective (1/4) - ICANN’s MSM

**Strategic Objective 1**

**Sustain and promote ICANN’s Multistakeholder Model, an inclusive Internet governance model**

| 1.1 Ensure inclusive stakeholder representation and integrated collaboration |
| 1.1.1 Integrate new stakeholders |
| 1.1.2 Enable integrated collaboration |
| 1.1.3 Foster an appealing environment for younger volunteers |
| 1.1.4 Develop new generation of leaders |
| 1.1.5 Increase and broaden participation from underrepresented communities |

| 1.2 Enhance the agility and effectiveness of policy and advice development |
| 1.2.1 Reduce complexity and create incentives for participation |
| 1.2.2 Ensure early involvement |
| 1.2.3 Proactive engagement with Gov |
| 1.2.4 Incorporate flexibility and agile methodologies |

| 1.3 Expand strategic alliances to advocate for a MSM of Internet Governance |
| 1.3.1 Demonstrate the value of ICANN’s MSM |
| 1.3.2 Strengthen collaborative efforts to promote the MSM for Internet Governance |
Draft Strategic Objective (2/4) - Organizational Excellence

Strategic Objective 2

Enhance Organizational Excellence

2.1 Pursue a sustainable future

2.1.1 Improve institutional agility and adaptability

2.1.2 Preserve ICANN’s financial sustainability

2.2 Enhance ICANN’s global presence and impact

2.2.1 Evolve hybrid workforce model and regional office utilization

2.2.2 Embed ecological responsibility
Strategic Objective 3

Evolve the unique identifier systems in coordination and collaboration with relevant parties

3.1 Facilitate digital inclusion

3.2 Evolve the assessment of, and responsiveness to, technological developments

3.3 Deliver and enhance the IANA functions to meet evolving community needs

3.1.1 Promote advancement of UA and IDN

3.1.2 Collaborate to promote UA

3.1.3 Cultivate consumer choice, competition, inclusivity and innovation

3.2.1 Evolve identifier system landscape understanding

3.2.2 Understand new technologies

3.3.1 Reliable delivery of IANA functions

3.3.2 Ensure resource needs of IANA
Draft Strategic Objective (4/4) - Security

Strategic Objective 4

Strengthen the security of the identifier systems

4.1 Reinforce the shared responsibility to uphold the security and stability of the DNS by strengthening DNS coordination in partnership with relevant stakeholders

4.1.1 Provide and participate in trusted forums

4.1.2 Robust root zone generation, distribution services

4.1.3 Identify and mitigate security threats

4.2 Strengthen DNS root server operations governance

4.2.1 Governance and technical evolution of root server operations and services

4.2.2 Support coordinated plans to address Root Server System attacks
Upcoming Community Engagement Opportunities
Community Participation is Crucial

- As part of ICANN’s ongoing commitment to transparency and inclusivity, the community’s active participation is crucial during the development of ICANN’s Strategic Plan.

- The process is designed with ample opportunities for community participation at each phase of the development process.

- Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN’s strategic direction for the next five years and beyond.

At ICANN 80:

- 13 June 2024 15:30-17:00 CAT/ 13:30-15:00 UTC: [FY26–30 ICANN Strategic Plan: Draft Strategy Overview](#)
- 1:1 engagement opportunities with community groups by invitation

Public Comment:

- Public Comment Proceeding is planned to be open on 09 July 2024.
- We will host a community webinar following the launch of the public comment proceeding, details of the webinar will be announced soon.
Strategic Planning Approach

Strategic Planning is the **Strategic Thinking** process, is the process of discussing and learning from what we are doing now, and enhancing it to plan where we go next.

**Environmental Scan**
- External opportunities and challenges
- Internal strengths and weaknesses
- Forward looking environmental analysis
- Current and future state review

**Develop Strategies**
- Mission, vision, values
- Core competencies
- Strategic objectives and goals

**Develop Implementation Strategies**
- Workforce planning / internal alignment / integration
- Deliverables, metrics and timeline planning

**Where We Are Now & +5-10 Yrs**
**5 Year Strategic Plan**

**Where Do We Want To Go**
**5 Year Operating Plan**

**How Do We Get There**
**1 Year Operating Plan & Budget**

**Who Must Do What By When**
**Develop Action Plan**
- Plan for execution
- Resource allocation

**5 Year Strategic Plan**

**5 Year Operating Plan**

**1 Year Operating Plan & Budget**
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