Development of ICANN's FY26-30 Strategic Plan

ICANN 80 Prep Week
29 May 2024

Webinar Information

This session is recorded

This session is scheduled to last 1.5 hours

Presentation is published on the ICANN 80 Prep week web page

Q&A will be during and at the end of the presentation.

**We Are Developing the Strategic Plan for
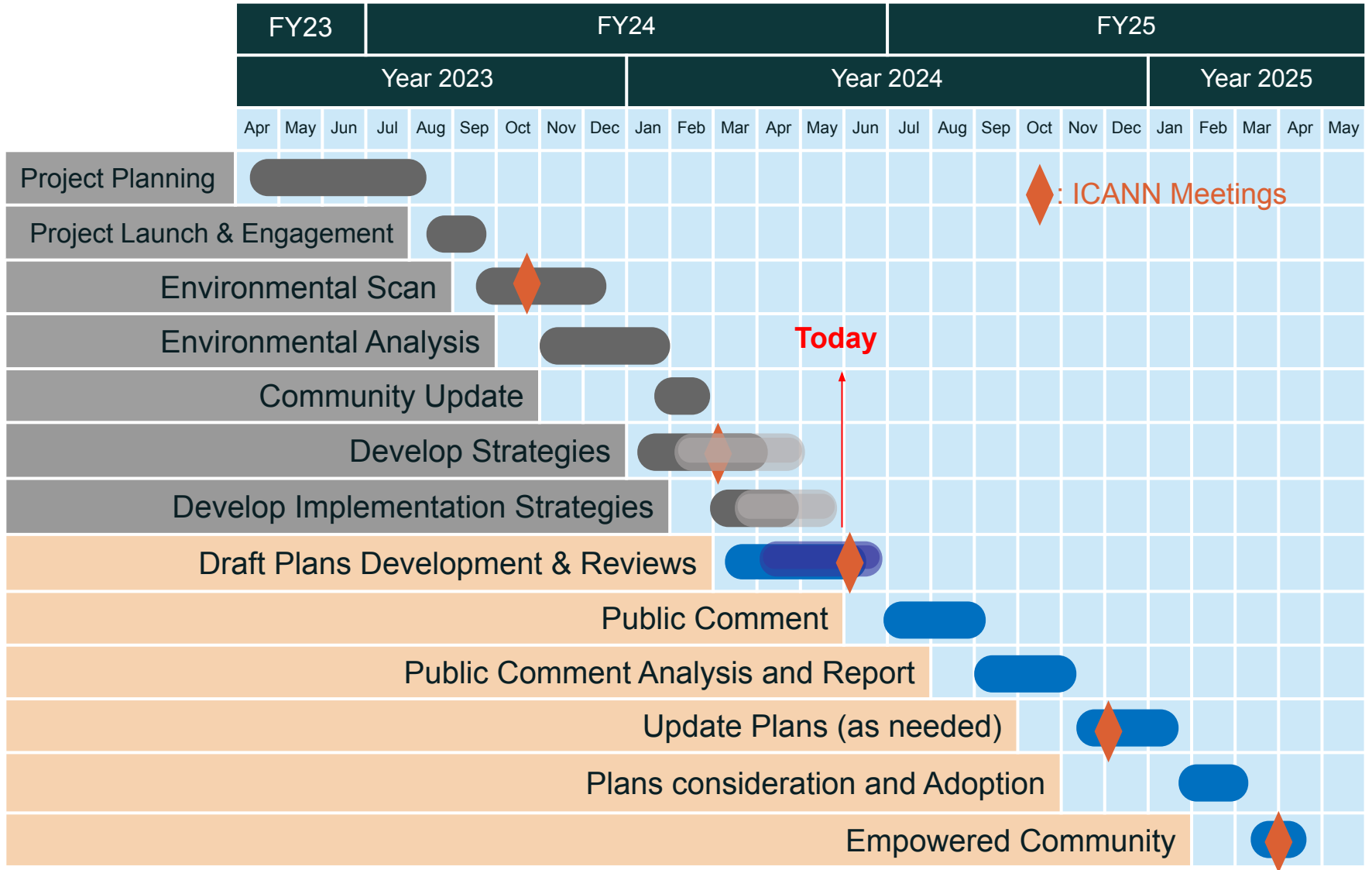Fiscal Year 2026 to 2030**

Agenda

◉ Introduction and review project status and timeline

◉ Review the draft vision statement for 2030

◉ Discuss FY26-30 draft Strategic Objectives, Goals and Strategies

◉ Upcoming Community engagement opportunities

Introduction and Project status and timeline

Introduction

◉ The ICANN Bylaws require a five-year strategic plan for each five fiscal year period, and a five-year operating plan: both are refreshed annually

◉ This strategic planning process will result in the delivery of:

○ The ICANN FY26–30 Strategic Plan

○ The ICANN FY26–30 Operating Plan

◉ The Board Strategic Planning Committee (BSPC) is responsible for initiating and leading the strategic planning process on behalf of the ICANN Board

◉ The current timeline aims to deliver the FY26–30 Strategic Plan for Board consideration of adoption no later than March 2025

Strategic Plan Development Timeline

Draft Vision Statement for 2030

Draft Vision Statement

As the trusted steward of the Internet's unique identifier systems, ICANN is dedicated to strengthening the single, globally interoperable Internet for all

FY26-30 draft Strategic Objectives, Goals and Strategies

How the Board Developed the Draft Strategies

Between January to May, the BSPC held 13 committee working sessions and three Board Workshop sessions to develop draft strategies for ICANN for the next five years. Today, the BSPC, on behalf of the Board, will present these draft strategies and seek feedback from the Community

Environmental Scan

- The environmental scan provided insight on the strengths, weaknesses, opportunities, and threats that ICANN may encounter in the coming years

FY21-25 Strategic Plan

- Building on the foundation of the current Strategic Plan ensures continuity and alignment with ICANN's mission
- While the strategic objectives and goals are evolving, this provides consistency and clarity

Session Objective

◉ The draft strategic goals and strategies for each Strategic Objective will be previewed in this session

◉ The community are encouraged to consider the following factors and provide feedback:

  ○ **Alignment** of the draft Strategic Goals and Strategies with the Strategic Objectives

  ○ **Relevance** of the strategies for the next 1–5 years

  ○ **Strategic** vs. operational nature of the strategies

  ○ Any **risks** associated with implementing the strategies

  ○ **Phasing** of the draft strategies over the five years

◉ Anything we missed at this point?

Strategic Objectives

Strategic Objective 1

Sustain and promote **ICANN's Multistakeholder Model**, an inclusive Internet governance model

Strategic Objective 2

Enhance **organizational excellence**

Strategic Objective 3

Evolve the **unique identifier systems** in coordination and collaboration with relevant parties

Strategic Objective 4

Strengthen the **security** of the identifier systems

Draft Strategic Objective (1/4) - ICANN's MSM

Strategic Objective 1

Sustain and promote ICANN's Multistakeholder Model, an inclusive Internet governance model

1.1 Ensure inclusive stakeholder representation and integrated collaboration

1.1.1 Integrate new stakeholders
1.1.2 Enable integrated collaboration
1.1.3 Foster an appealing environment for younger volunteers
1.1.4 Develop new generation of leaders
1.1.5 Increase and broaden participation from underrepresented communities

1.2 Enhance the agility and effectiveness of policy and advice development

1.2.1 Reduce complexity and create incentives for participation
1.2.2 Ensure early involvement
1.2.3 Proactive engagement with Gov
1.2.4 Incorporate flexibility and agile methodologies

1.3 Expand strategic alliances to advocate for a MSM of Internet Governance

1.3.1 Demonstrate the value of ICANN's MSM
1.3.2 Strengthen collaborative efforts to promote the MSM for Internet Governance

Strategic Objective 2

Enhance Organizational Excellence

2.1 Pursue a sustainable future

2.1.1 Improve institutional agility and adaptability

2.1.2 Preserve ICANN's financial sustainability

2.2 Enhance ICANN's global presence and impact

2.2.1 Evolve hybrid workforce model and regional office utilization

2.2.2 Embed ecological responsibility

Draft Strategic Objective (3/4) - Unique Identifiers

Strategic Objective 3

Evolve the unique identifier systems in coordination and collaboration with relevant parties

3.1 Facilitate digital inclusion

3.1.1 Promote advancement of UA and IDN

3.1.2 Collaborate to promote UA

3.1.3 Cultivate consumer choice, competition, inclusivity and innovation

3.2 Evolve the assessment of, and responsiveness to, technological developments

3.2.1 Evolve identifier system landscape understanding

3.2.2 Understand new technologies

3.3 Deliver and enhance the IANA functions to meet evolving community needs

3.3.1 Reliable delivery of IANA functions

3.3.2 Ensure resource needs of IANA

Draft Strategic Objective (4/4) - Security

Strategic Objective 4

Strengthen the security of the identifier systems

4.1 Reinforce the shared responsibility to uphold the security and stability of the DNS by strengthening DNS coordination in partnership with relevant stakeholders

4.1.1 Provide and participate in trusted forums

4.1.2 Robust root zone generation, distribution services

4.1.3 Identify and mitigate security threats

4.2 Strengthen DNS root server operations governance

4.2.1 Governance and technical evolution of root server operations and services

4.2.2 Support coordinated plans to address Root Server System attacks

Upcoming Community Engagement Opportunities

Community Participation is Crucial

◉ As part of ICANN's ongoing commitment to transparency and inclusivity, the community's active participation is crucial during the development of ICANN's Strategic Plan

◉ The process is designed with ample opportunities for community participation at each phase of the development process

◉ Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN's strategic direction for the next five years and beyond

At ICANN 80:
- 13 June 2024 15:30-17:00 CAT/ 13:30-15:00 UTC: **FY26–30 ICANN Strategic Plan: Draft Strategy Overview**
- 1:1 engagement opportunities with community groups by invitation

Public Comment:
- Public Comment Proceeding is planned to be open on 09 July 2024
- We will host a community webinar following the launch of the public comment proceeding, details of the webinar will be announced soon

Learn more ▶ **ICANN Strategic Plan webpage**

Appendix

Strategic Planning Approach

Strategic Planning is the **Strategic Thinking** process, is the process of discussing and learning from what we are doing now, and enhancing it to plan where we go next

Environmental Scan

- External opportunities and challenges
- Internal strengths and weaknesses
- Forward looking environmental analysis
- Current and future state review

Develop Implementation Strategies

- Workforce planning / internal alignment / integration
- Deliverables, metrics and timeline planning

Where We Are Now & +5-10 Yrs

How Do We Get There

5 Year Operating Plan

Where Do We Want To Go

Who Must Do What By When

5 Year Strategic Plan

1 Year Operating Plan and Budget

Develop Strategies

- Mission, vision, values
- Core competencies
- Strategic objectives and goals

Develop Action Plan

- Plan for execution
- Resource allocation

Reference: Mission, Commitments, Core Values

ICANN's Mission	**ICANN's Bylaws Article 1 Section 1.1. Mission**
ICANN's Commitments	**ICANN's Bylaws Article 1: Section 1.2. (a) Commitments**
ICANN's Core Values	**ICANN's Bylaws Article 1: Section 1.2. (b)**