

# **ICANN FY26 - 30 Strategic Plan Development Community Consultation**

**ICANN 79**

**March 6, 2024**



# Opening Remarks

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## **We Are Developing the Strategic Plan for Fiscal Year 2026 to 2030**



# Introduction

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- The ICANN Bylaws require a five-year strategic plan for each five fiscal year period, and a five-year operating plan each fiscal year
- This strategic planning process will result in the delivery of:
  - The ICANN FY26–30 Strategic Plan
  - The ICANN FY26–30 Operating Plan
- The Board Strategic Planning Committee (BSPC) is responsible for initiating and leading the strategic planning process on behalf of the ICANN Board
- The current timeline aims to deliver the FY26–30 Strategic Plan for Board consideration of adoption no later than March 2025

# Strategic Planning Approach

Strategic Planning is the **Strategic Thinking** process, is the process of discussing and learning from what we are doing now, and enhancing it to plan where we go next

## Environmental Scan

- External opportunities and challenges
- Internal strengths and weaknesses
- Forward looking environmental analysis
- Current and future state review

Where We Are  
Now &  
+5-10 Yrs

Where  
Do We  
Want To  
Go

## Develop Strategies

- Mission, vision
- Core competencies
- Strategic objectives and goals

## Develop Implementation Strategies

- Workforce planning / internal alignment / integration
- Deliverables, metrics and timeline planning

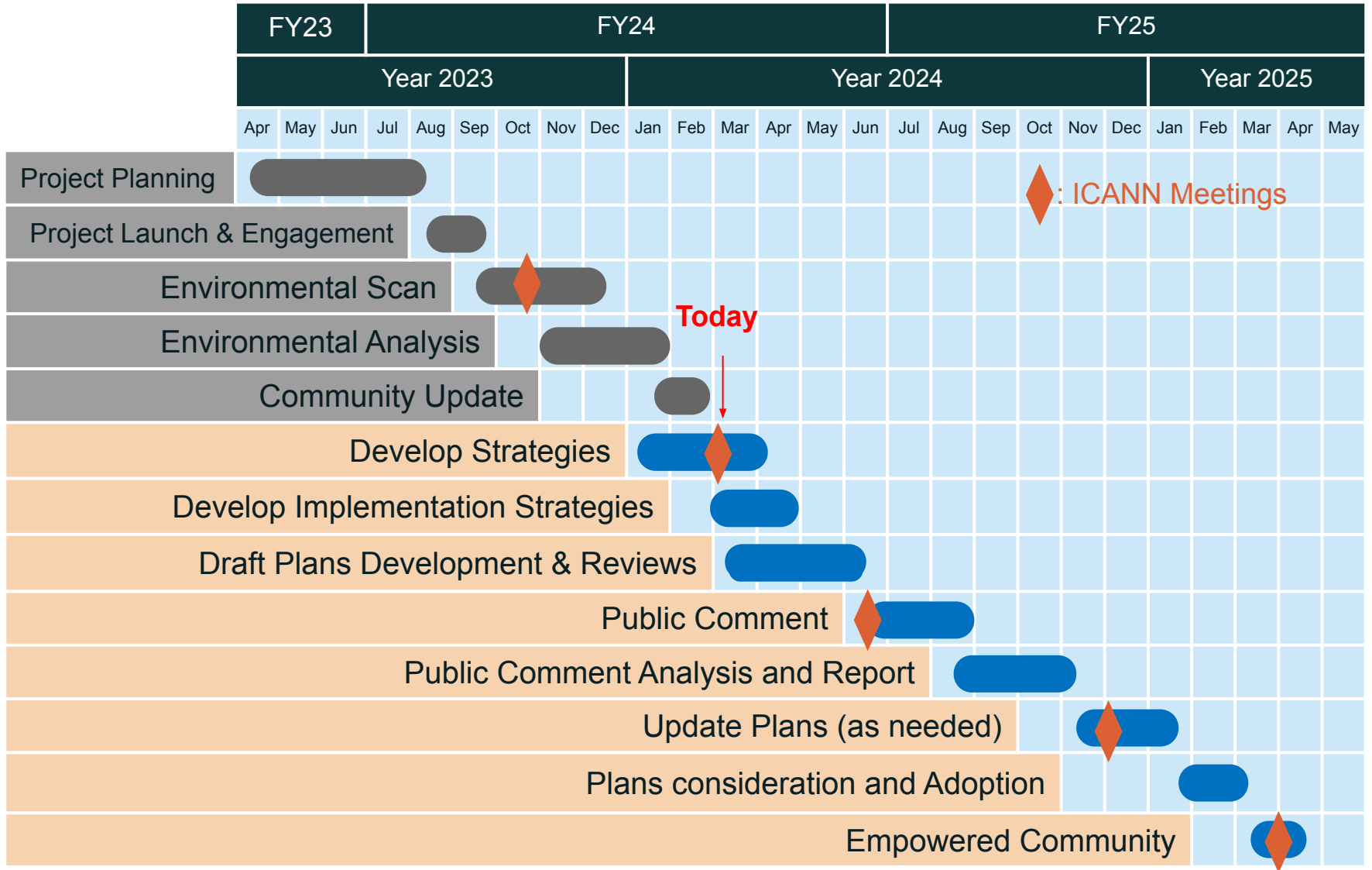
How Do  
We Get  
There

Who  
Must Do  
What By  
When

## Develop Action Plans

- Plan for execution
- Resource allocation

# Strategic Plan Development Timeline



# Environmental Scan Sessions

## 7 Environmental Scan Sessions

- 3 community sessions
- 1 Board session
- 1 executive session
- 2 org cross-functional sessions

## 185 participants

- 130 community members
- 19 Board members
- 25 org members
- 11 executives



## 941 data elements collected

- 521 external environmental data elements
- 420 internal environmental data elements

# Develop Strategies

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- ◉ Developing strategies is the process to create strategic objectives and goals to guide ICANN in achieving its long-term vision
- ◉ The Board actively engaged in several working sessions to draft a working vision statement for ICANN in 2030. We are presenting it today for feedback
- ◉ Following the discussion of the draft vision statement, the Board proceeded to develop strategies
- ◉ The Strategic planning process is designed to be highly inclusive, ensuring participation across the ICANN ecosystem
- ◉ The Board is committed to engaging the community through various opportunities to discuss the draft strategies throughout this process

# Working Draft Vision Statement

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**As the trusted steward of the Internet's unique identifier systems, ICANN is dedicated to strengthening the single, globally interoperable Internet for all**

- ◉ The vision statement is currently a working draft, allowing the BSPPC to share it with the community, to gather additional input and feedback
- ◉ The draft vision statement may evolve during the strategy formulation phase and based on community feedback before including it in the draft strategic plan publish for Public Comments



# Develop Strategies-Themes

Based on the overall sentiment of the input received via the environmental scan, the developing strategies phase will be driven by three main objectives

1. **Internet Governance:** This includes strategies to reinforce the MSM in the Internet governance landscape, mitigate geopolitical tensions, avoid fragmentation, advocate an inclusive governance model, and enhance ICANN's role and its influences within ICANN's mission
2. **Identifier Systems, Technology, Security, and IANA Functions:** This includes strategies to enhance the stability, security, and resilience in the field of domain names, IP addresses, and protocol parameters; strategies to deal with other identifiers, and strategies to continue to enhance the IANA Functions
3. **ICANN's MSM Operational Excellence:** This includes strategies driving the systematic and sustainable improvement of the ICANN's MSM. It touches upon optimizing processes and workflows, factors ensuring consistent delivery of high-quality policies, community/Board/org growth and engagement, strategic alignment of MSM operations and the strategic directions, implementing best practices, fostering a stronger culture, leveraging technologies, etc.

# Community Participation is Crucial

- As part of ICANN's ongoing commitment to transparency and inclusivity, the community's active participation is crucial during the development of ICANN's Strategic Plan
- The process is designed with ample opportunities for community participation at each phase of the development process
- Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN's strategic direction for the next five years and beyond
- Throughout this process, community webinars will be hosted to solicit feedback from the community



Learn more ►

[ICANN Strategic Plan webpage](#)

[Finance and Planning Community Wiki](#)

# Appendix

# Reference: Mission, Commitments, Core Values

<b>ICANN's Mission</b>	<b><u><a href="#">ICANN's Bylaws Article 1 Section 1.1. Mission</a></u></b>
<b>ICANN's Commitments</b>	<b><u><a href="#">ICANN's Bylaws Article 1: Section 1.2. (a) Commitments</a></u></b>
<b>ICANN's Core Values</b>	<b><u><a href="#">ICANN's Bylaws Article 1: Section 1.2. (b)</a></u></b>

A dark blue background with a faint world map on the left and a large, colorful circuit board graphic on the right. The circuit board graphic is composed of various colored lines (orange, yellow, green, blue) and dots, forming a complex, branching pattern that resembles a neural network or a data flow diagram.

# ICANN STRATEGIC PLAN

Link: [ICANN's Strategic Plan for Fiscal Years 2021-2025](#)

FOR FISCAL YEARS **2021-2025**

# ICANN's Strategic Objectives

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On **Security**: Strengthen the security of the Domain Name System and the DNS Root Server System.



On **ICANN's Governance**: Improve the effectiveness of ICANN's multistakeholder model of governance.



On **Unique Identifier Systems**: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.



On **Geopolitics**: Address geopolitical issues impacting ICANN's mission to ensure a single and globally interoperable Internet.



On **Financials**: Ensure ICANN's long-term financial sustainability.

# Strategic Objective & Goals on **Security**



## Strengthen the security of the **Domain Name System** and the **DNS Root Server System**



Improve the shared responsibility for upholding the security and stability of the DNS by strengthening **DNS coordination** in partnership with relevant stakeholders



Strengthen **DNS root server operations governance** in coordination with the DNS root server operators



Identify and mitigate security threats to the DNS through greater **engagement** with relevant hardware, software, and service vendors



Increase the robustness of the **DNS root zone** key signing and distribution services and processes.

# Strategic Objective & Goals on ICANN's Governance



Improve the effectiveness of ICANN's multistakeholder model of **governance**



Strengthen ICANN's bottom-up multistakeholder **decision-making process** and ensure that work gets done and policies are developed in an effective and timely manner



Support and grow active, informed, and effective stakeholder **participation**



Sustain and improve **openness, inclusivity, accountability, and transparency**



# Strategic Objective & Goals on **Unique Identifier Systems**



Evolve the **unique identifier systems** in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base



Foster competition, consumer choice, and innovation in the Internet space by increasing awareness and encouraging readiness for **Universal Acceptance**, **IDN implementation**, and **IPv6**



Improve assessment of and responsiveness to **new technologies** which impact the security, stability, and resiliency of the Internet's unique identifier systems by greater engagement with relevant parties



Continue to deliver and enhance the **IANA functions** with operational excellence



Support the continued evolution of the Internet's unique identifier systems with a **new round of gTLDs** that is responsibly funded, managed, risk-evaluated, and consistent with ICANN processes

# Strategic Objective & Goals on Geopolitics



Address **geopolitical issues** impacting ICANN's mission to ensure a single, globally interoperable Internet



Identify and address global challenges and opportunities within its remit by further developing **early warning systems**, such as ICANN org's Legislative and Regulatory Development Reports



Continue to build **alliances** in the Internet ecosystem and beyond to raise awareness of and engage with global stakeholders about ICANN's mission and policymaking

# Strategic Objective & Goals on **Financials**



Ensure ICANN's long-term **financial** sustainability



Implement a **five-year Financial Plan** that supports the five-year Operating Plan



Develop reliable and predictable **funding projections**



Manage **operations and their costs** to optimize the effectiveness and efficiency of ICANN's activities



Ensure that the level of ICANN **reserves** is continuously set, reached, and maintained consistent with the complexity and risks of the ICANN environment