

# ICANN Board Engagement with Community Work Session

*Topic 1: FY26-30 ICANN Strategic Plan  
Development*

ICANN79 Prep Week  
February 2024



# Introduction

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- The ICANN Bylaws require a five-year strategic plan for each five fiscal year period, and a five-year operating plan each fiscal year
- This strategic planning process will result in the delivery of:
  - The ICANN FY26–30 Strategic Plan
  - The ICANN FY26–30 Operating Plan
- The Board Strategic Planning Committee (BSPC) is responsible for initiating and leading the strategic planning process on behalf of the ICANN Board
- The current timeline aims to deliver the FY26–30 Strategic Plan for Board consideration of adoption no later than March 2025

# Overview Strategy Formulation Phase

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- Strategy formulation is the process to create strategic objectives and goals to guide ICANN in achieving its long-term vision
- The Board actively engaged in several working sessions to draft a working vision statement for ICANN in 2030. We are presenting it today for feedback
- Following the discussion of the draft vision statement, the Board proceeded to develop strategies
- The Strategic planning process is designed to be highly inclusive, ensuring participation across the ICANN ecosystem
- The Board is committed to engaging the community through various opportunities to discuss the draft strategies throughout this process

# Working Draft Vision Statement

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**As the trusted steward of the Internet's unique identifier systems, ICANN is dedicated to strengthening the single, globally interoperable Internet for all**

- ◉ The vision statement is currently a working draft, allowing the BSPPC to share it with the community, to gather additional input and feedback
- ◉ The draft vision statement may evolve during the strategy formulation phase and based on community feedback before including it in the draft strategic plan publish for Public Comments

# Strategic Planning Approach

Strategic Planning is the **Strategic Thinking** process, is the process of discussing and learning from what we are doing now, and enhancing it to plan where we go next

## Environmental Scan

- External opportunities and challenges
- Internal strengths and weaknesses
- Forward looking environmental analysis
- Current and future state review

Where We Are  
Now &  
+5-10 Yrs

Where  
Do We  
Want To  
Go

## Strategy Formulation

- Mission, vision
- Core competencies
- Strategic objectives and goals

## Implementation Strategy Formulation

- Workforce planning / internal alignment / integration
- Deliverables, metrics and timeline planning

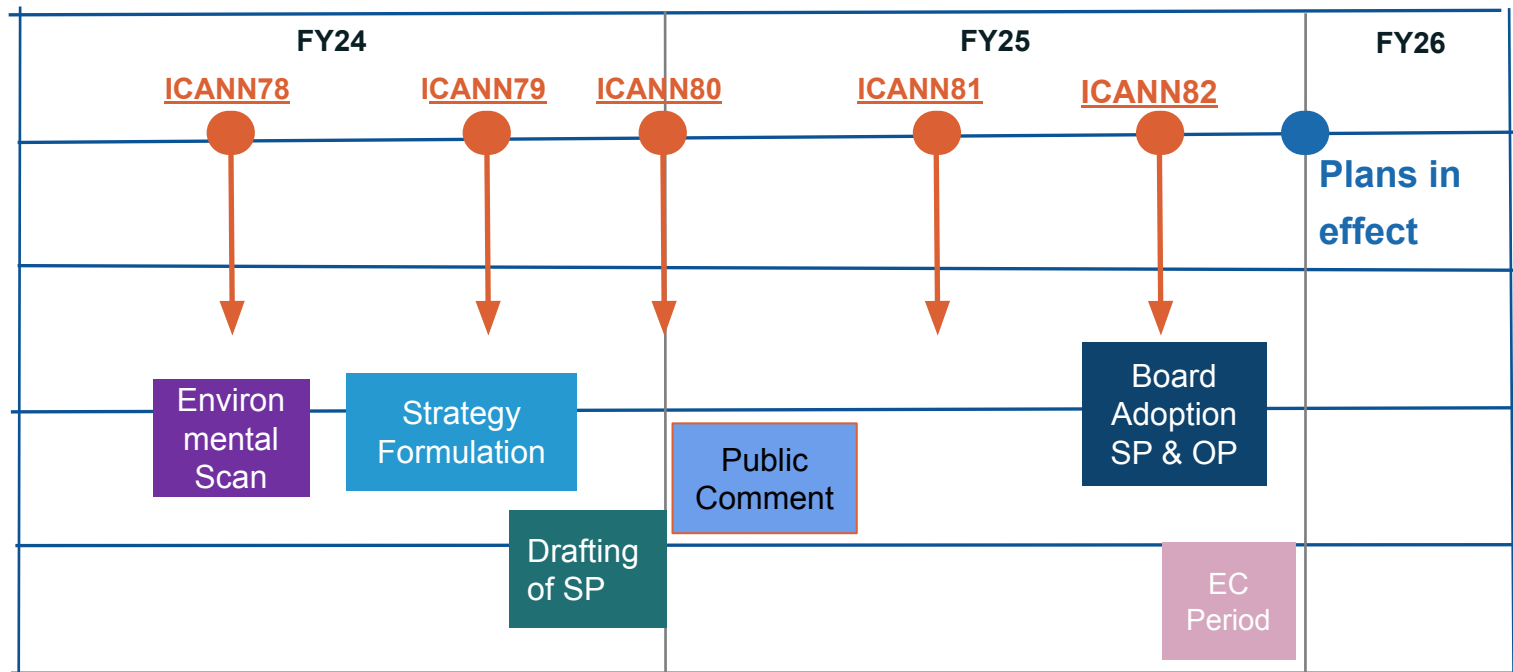
How Do  
We Get  
There

Who  
Must Do  
What By  
When

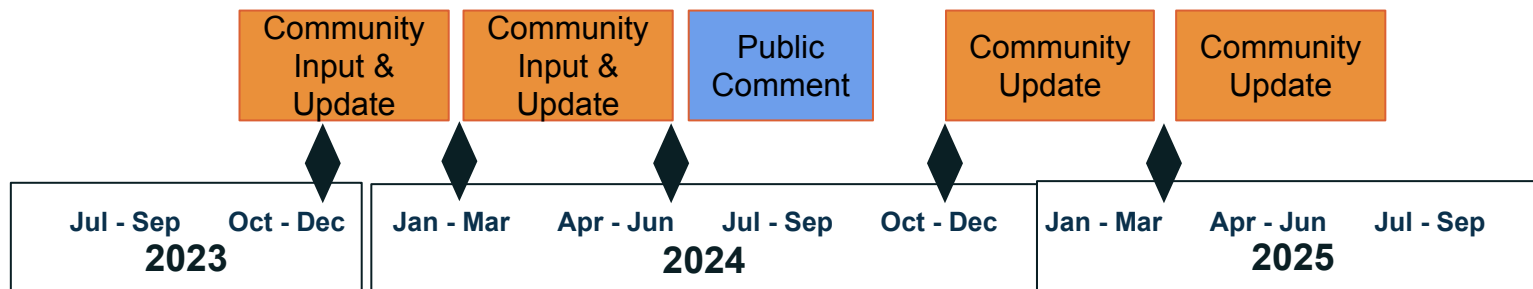
## Action Planning

- Plan for execution
- Resource allocation

# Community Key Participation Timeline



## Key Dates for Community Participation and Engagement



# Environmental Scan Sessions

## 7 Environmental Scan Sessions

- 3 community sessions
- 1 Board session
- 1 executive session
- 2 org cross-functional sessions

## 185 participants

- 130 community members
- 19 Board members
- 25 org members
- 11 executives



## 941 data elements collected

- 521 external environmental data elements
- 420 internal environmental data elements

# Environmental Scan Main Themes

Based on the overall sentiment of the input received via the environmental scan, the strategy formulation will be driven by three main objectives

1. **Internet Governance:** This includes strategies to reinforce the MSM in the Internet governance landscape, mitigate geopolitical tensions, avoid fragmentation, advocate an inclusive governance model, and enhance ICANN's role and its influences
2. **Identifier Systems, Technology, Security and IANA Functions:** This includes strategies to enhance the stability, security, and resilience in the field of domain names, IP addresses, and protocol parameters; strategies to deal with other identifiers, and strategies to continue to enhance the IANA Functions
3. **ICANN's MSM Operational Excellence:** This includes strategies driving the systematic and sustainable improvement of the ICANN's MSM. It touches upon optimizing processes and workflows, factors ensuring consistent delivery of high-quality policies, community/Board/org growth and engagement, strategic alignment of MSM operations and the strategic directions, implementing best practices, fostering a stronger culture, leveraging technologies, etc.



# Community Participation is Crucial

- As part of ICANN's ongoing commitment to transparency and inclusivity, the community's active participation is crucial during the development of ICANN's Strategic Plan
- The process is designed with ample opportunities for community participation at each phase of the development process
- Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN's strategic direction for the next five years and beyond



[ICANN 79 Prep week Board Engagement with Community Work Session \(21 February at 16:30-18:00 UTC\)](#)



[Strategic Plan Development Community Consultation at ICANN 79 \(06 March at 14:30- 16:00 UTC/ 10:30 San Juan\)](#)