

## Statements of Interest for IDN Variant Issues Project

**13 July 2011**

My name is Nadya Morozova and I've recently joined NameMedia as the Head of Business Development, European region, to expand the company's presence on the local market and adjust its products and services accordingly. It will be part of my job to engage with local registries, registrars and other service providers in order to identify the specifics of the European domain market, including language-specific issues, local policies and governing law.

Prior to that (June 2008 - May 2011) I was employed by Telnic, the .tel registry, as Director of Community Outreach and Developer Community Manager. In those roles, I helped prepare and execute the launch of this sTLD and its subsequent operation, including the addition of IDN support in 16 languages in June 2010. As part of my former role, I engaged with the global .tel community in order to assist in adoption of this technology worldwide directly and through the registrar channel, and coordinated community-driven product development. I also documented APIs for DNS- and internal systems integration in the .tel ecosystem, created end-user documentation, and coordinated localization of those documents and customer-facing services into 13 languages. My previous work experience includes Technical Authoring for the Intel Corporation Software and Solutions Group in Russia.

In regards to the IDN Variant project, I am participating in my individual capacity, and there's no commercial or non-commercial interest that I represent. Should this change during the course of this project, I will amend this SOI accordingly.

I hope that my Hon. Degree in Linguistics and Translation from the Nizhny Novgorod State Linguistic University, Russia, will enable me to make valuable contributions to the Latin case study and the project in general. I speak English, Russian and French, and have some rudimentary knowledge of German and Spanish. I can also contact local linguists from my alma mater on specific questions that the IDN Variants group might find difficult to resolve on its own.

Among the intangible benefits that I can get from participating in this effort, I can

name the unique opportunity to work with leading industry experts, to expand my knowledge on IDNs and the DNS in general, and to help make Internet a more multilingual and multicultural place.