The Global Public Interest Framework: Is It a Useful Community Tool?

The ICANN FY23 operating plans:functional activities (community engagement and services) include the following activity: **"Community to decide whether the proposed public interest framework can be used to demonstrate how specific recommendations, advice and public comments are in the global public interest: Pilot to be completed in FY23". (p.207) ***

Background: At ICANN, the global public interest is tied to its mission and central to primary governance documents. The challenge has been in operationalizing this commitment. In 2019, the Board and the community began developing a tool designed to formally incorporate the global public interest into Board decision making. This GPI framework is designed to focus on specific contexts/issues that require a decision at the board level. A briefing on the framework was offered at the ICANN72 pre-conference.**

The proposed session will offer:
-- A brief review of the information session at ICANN72
-- A speaker (TBD) who will consider whether the GPI toolkit can be used to determine "what is in the public interest" effectively as "what is NOT in the public interest."
-- A discussion of two use cases -- SSAD and Sub¨Pro -- where the public interest framework has been used as part of the Board deliberations.
-- A discussion if whether this tool should be used proactively by the community in its interactions with the Board

Moderator: Marita Moll (ALAC)
Invited speaker speaking to a wider topic (TBD) - 20min
Brief review of the current framework: Ergys Ramaj - 10min
Community discussion: 60min
 Avri Doria (Board) -- Did the framework help the Board focus discussions in the two cases.
Community participants:
Justine Chew? -- Sub Pro -
?? -- SSAD
other participants -- various stakeholders

Questions:
-- Questions for speaker?
-- Will this framework help the community evaluate the relevant public interest on a given issue?
-- Will community identification of convergence of recommendations with GPI be an asset or just more work?
-- Is there a wider use for this tool?

Resources:
* https://www.icann.org/en/system/files/files/draft-op-financial-plan-fy23-27-draft-opplan-fy23-2021-en.pdf (p.207)
** ICANN72, prep week, Wed. Oct. 13 The Global Public Interest at ICANN, An Update
https://72.schedule.icann.org/meetings/y99Xbhof3BbxfCQhY
ICANN GPI wiki: https://community.icann.org/display/prjxplrpublicint/GPI+Toolkit
ALAC Feedback on ICANN's proposed public interest framework (Oct.18, 2019)
https://atlarge.icann.org/advice_statements/13741