

APRALO Hot Topics Survey 2021 (HTS Project)

Briefing Pack for Discussion with HTS Project Small Team

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APRALO
POLICY FORUM
Celebrating Diversity, Fostering Inclusion

Agenda

APRALO Hot Topics Survey 2021 (“Project HTS”)

- ⦿ Description & Goal, Considerations
- ⦿ Workplan – Intersection of Project HTS and Project RoSI
- ⦿ Main areas to be covered in HTS
 - Areas Within ICANN’s Remit - What’s Within Scope?
 1. Project RoSI proposed Topics & Sub-Topics, by Area – Operations / Policy / O&E (RALO specific)
 2. Prioritization against ICANN FY22-26 Operating Initiatives
 3. Any other regional priorities/areas of interest?
- ⦿ *FYI only: a 4th section - Improving APRALO Monthly Meetings*
- ⦿ Next Steps – Team input to 1, 2 and 3 and Project Timeline

Project HTS Description & Goal, Considerations

Description & Goal

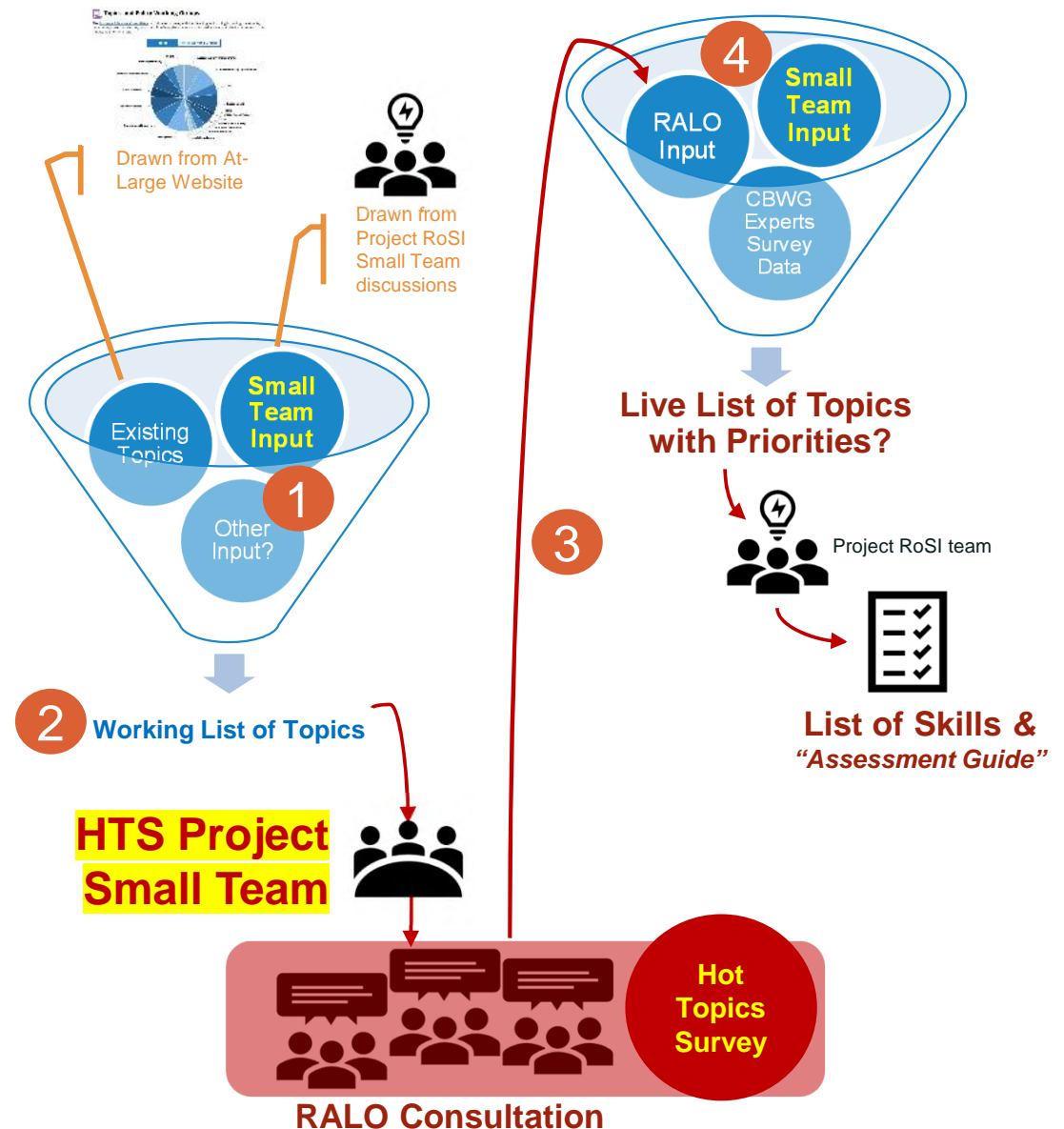
- ⦿ A project to ascertain regional priorities from bottom-up consultative process for onward RALO agenda-setting

Considerations

- ⦿ Improving on similar past surveys, with more targeted consultation, by:-
 - Starting with:
 - Areas Within ICANN's Remit - What's Within Scope?
 - Topics & Sub-Topics, by Area, proposed by Project RoSI small team -- Operations / Policy / Outreach & Engagement
 - Prioritization against ICANN FY22-26 Operating Initiatives
 - Then asking, "Any other regional priorities/areas of interest?"

Projects HTS & RoSI Intersection: Work Plan (as at 13 Sep)

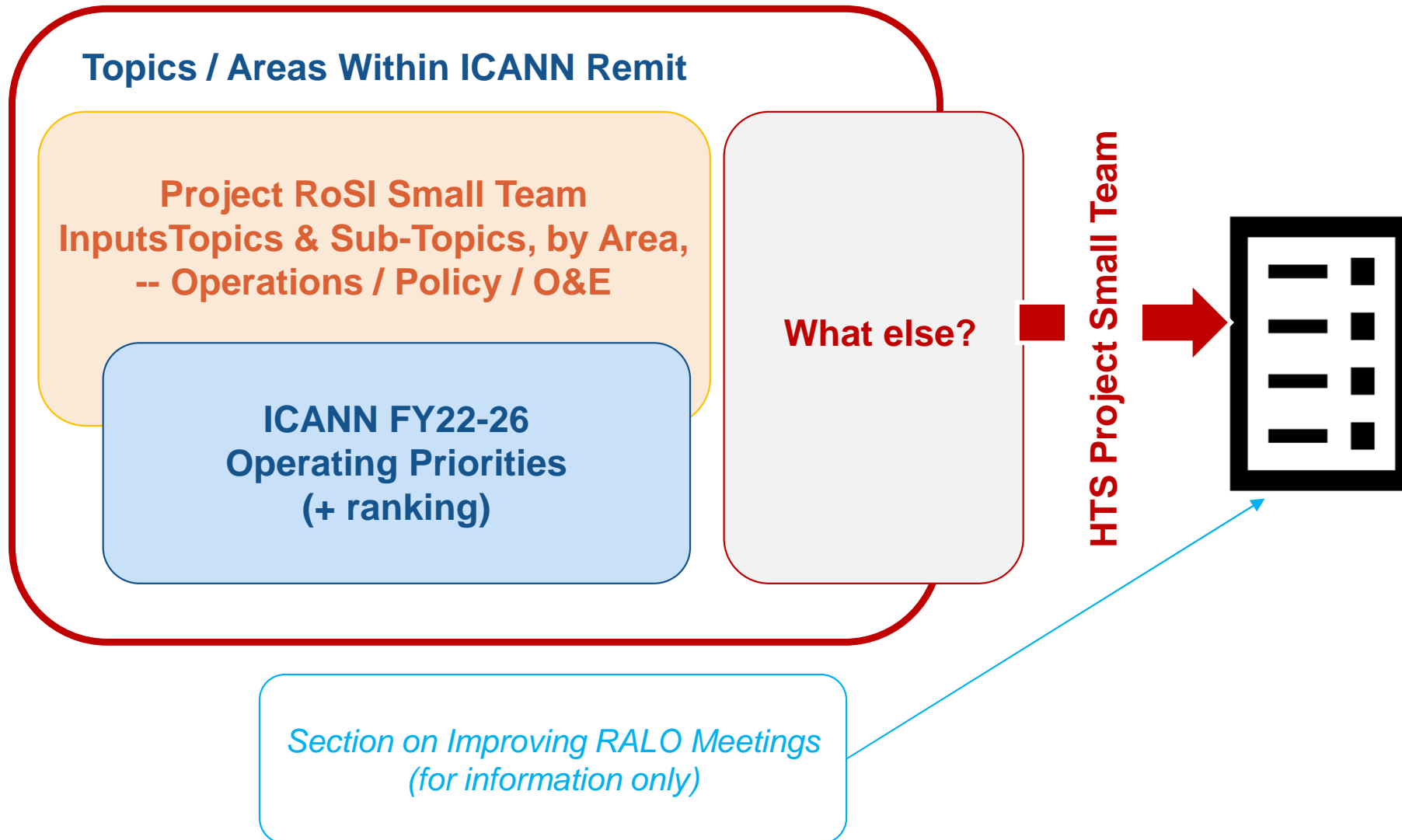
1. Update Base Data lists (where needed)
2. Formulate Working List of Topics as data input for **Hot Topic Survey (HTS) Project Small Team**
3. Await results of RALO consultation i.e. Hot Topics Survey results
4. Regroup and consider said RALO input
 - Factor in CBWG Experts Survey results for APAC



Project HTS (Front-end) Considerations by Section

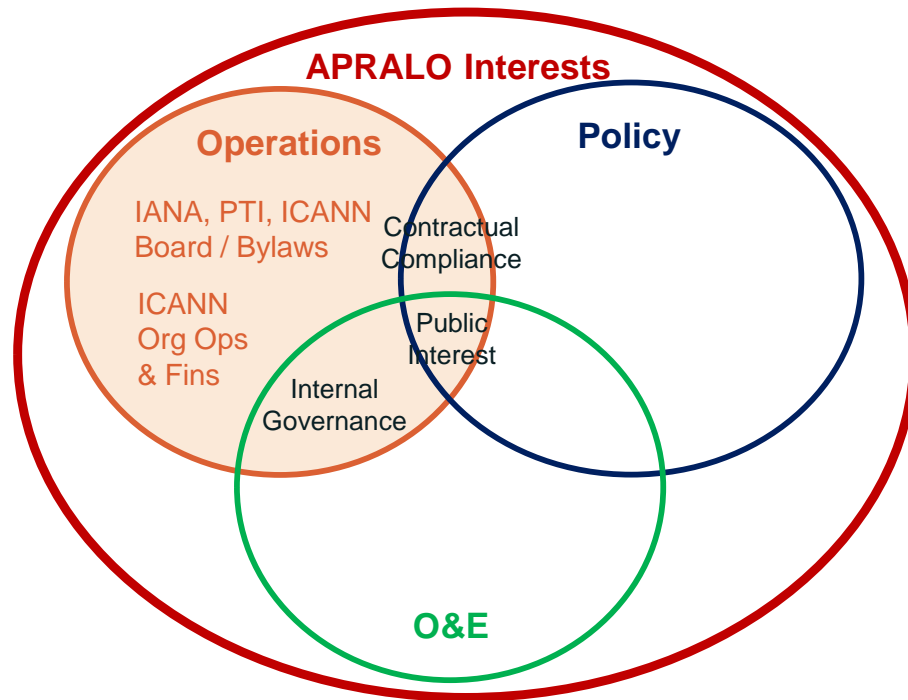
Inputs

Output



1. Project RoSI Base Input, by Area (as at 21 Sep)

A. Operations



HTS Small Team Action Item

- Provide / review / comment on brief descriptions

[1] Public Interest

[2] IANA & ICANN Governance

- IANA & PTI Obligations
- ICANN Board & Bylaws – Non-profit governance
- ICANN Board & ICANN Org - Accountability
- Empowered Community (EC)

[3] Operations & Finances

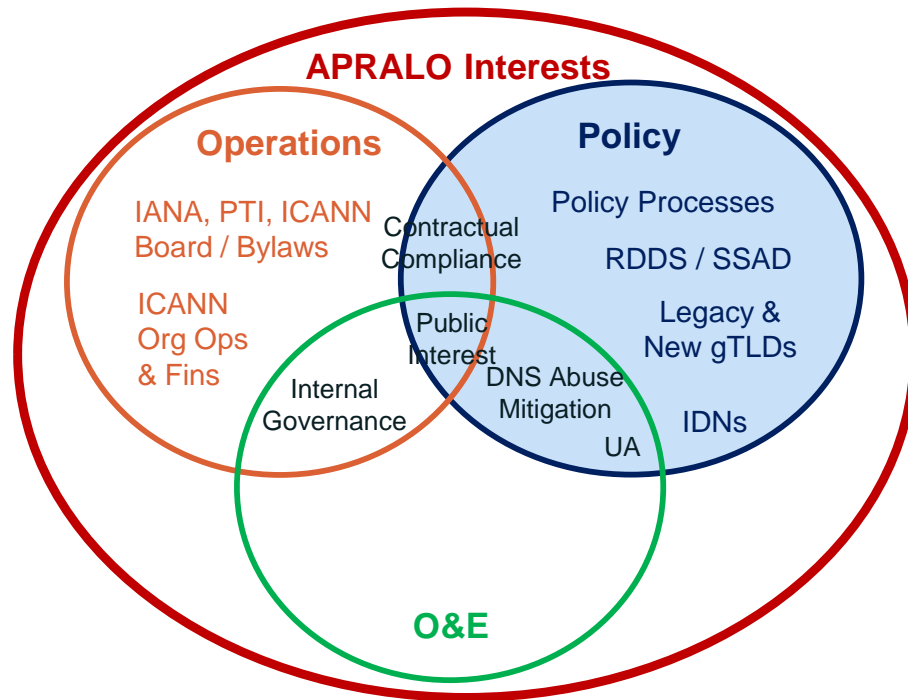
- ICANN Org Operations – strategic planning
- ICANN Org Finances – budgeting & reporting

[4] Contractual Compliance

[5] APRALO Internal Governance

1. Project RoSI Base Input, by Area (as at 21 Sep)

B. Policy



HTS Small Team Action Item

- Provide / review / comment on brief descriptions

[1] Public Interest

[4] Contractual Compliance

[6] Policy Processes – CPWG Charter

- ALAC/At-Large policy position development
- GSNO and ccNSO PDPs

[7] Personal Data Privacy

- RDDS (WHOIS)
- SSAD

[8] Legacy & New gTLDs

- SubPro & AGB
- PICDRP
- Applicant Support

[10] Internationalized Domain Names

- RZ-LGR framework
- IDN Variant Management at TL, SL

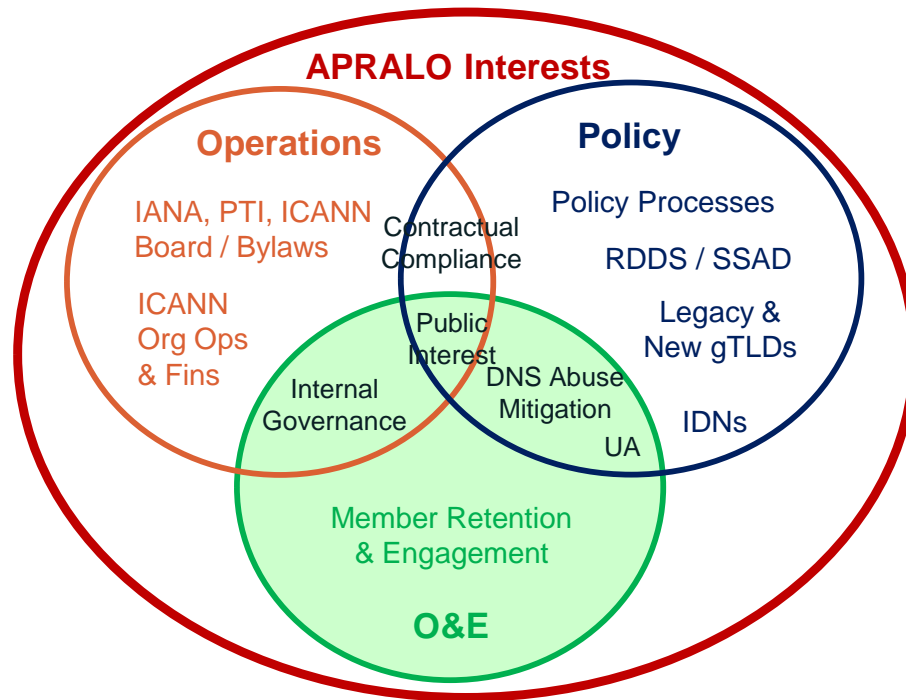
[11] Universal Acceptance

- UA Initiative

[9] DNS Abuse Mitigation

1. Project RoSI Base Input, by Area (as at 21 Sep)

C. Outreach & Engagement



HTS Small Team Action Item

- Provide / review / comment on brief descriptions

[1] Public Interest

[5] APRALO Internal Governance

- ALS & UIM Matters
- Inter-RALO collaboration

[9] DNS Abuse Mitigation

[11] Universal Acceptance

- UA Initiative

[12] Membership Retention & Engagement

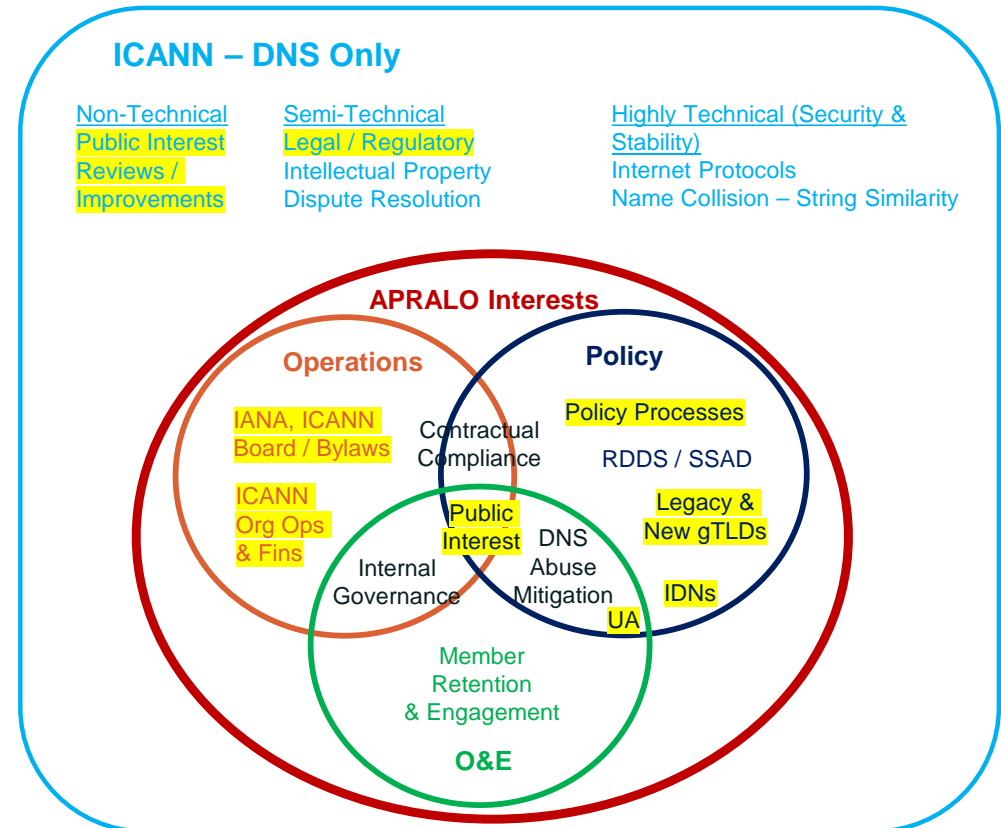
- Social Media Best Practices
- Intercultural Communication
- Participation & Metrics
- Leadership Development – Mentorship
- Growth of Community Membership
- Capacity Building

2. Set against ICANN's FY22-26 Operating Initiatives

Have we factored in ICANN's FY22-26 Priority Operating Initiatives adequately?

ICANN's 15 Priorities*

1. Support evolution of the Root Server System
2. Facilitate DNS Ecosystem Improvements
3. Evolve & strengthen the MSM to facilitate diverse, inclusive participation in policymaking
4. Evolve & strengthen ICANN Community's decision-making processes to ensure efficient & effective policymaking
5. Develop internal and external Ethics Policies
6. Promote & sustain a competitive environment in the DNS
7. Promote the UA of DNS and email addresses
8. Root Zone Management evolution
9. Evaluate, align & facilitate improved engagement in the Internet Ecosystem
10. Through targeted engagement, improve Govt and IGO engagement & participation in ICANN
11. Monitor legislation, regulations, norms, principles & initiatives in collaboration with others that may impact ICANN's Mission
12. Formalize ICANN Org funding model & improve understanding of the long term DN market drivers
13. Implementing New gTLD Auction Proceeds recommendations as approved by the Board
14. Planning at ICANN
15. ICANN Reserves



HTS Small Team Action Items

- Feedback on any mismatched / matches omitted?
- Include asking HTS respondents to rank the 15 priorities

*For more explanation of these 15 priorities, refer to: <https://icann.org/en/system/files/op-financial-plan-fy22-26-opplan-fy22-2021-en.pdf>

Next Steps: Project HTS Action Item Section Timelines

Action Item	Timeline
<p>1. Project RoSI proposed Topics & Sub-Topics, by Area – Operations / Policy / O&E (RALO specific)</p> <ul style="list-style-type: none"> • Set out / check brief description for inputs 	14 - 20 Oct
<p>2. Prioritization against ICANN FY22-26 Operating Initiatives</p> <ul style="list-style-type: none"> • Comment on any matches omitted 	14 - 20 Oct
<p>3. Any other regional priorities/areas of interest?</p> <ul style="list-style-type: none"> • What else do we want to ask? <ul style="list-style-type: none"> • Did we miss anything of relevance? What and why? • Any recent developments within the DN industry that should be considered in our 2022 agenda? • Any recent DNS-related technology/technological or developments in regional business practice that could/should fall within ICANN's remit? •??? 	14 - 20 Oct
<p>4. Section on Improving RALO Meetings (for information only)</p> <ul style="list-style-type: none"> • Questions to be provided by separate working party/team 	18 – 25 Oct

Mode of Working: Use of a shared Googledoc (& email, where needed)

Project HTS Timeline for Project Completion

Activity / Milestone	Timeline
• Team to provide input as requested in previous slide	14 – 29 Oct
• Survey (Googleform) development	25 Oct – 5 Nov
• Survey (Googleform) finalization	6 – 8 Nov
• HTS Survey launch	9 Nov
• Run Survey for 2 weeks	9 – 22 Nov
• Analyse results, draft report & recommendations *	23 – 30 Nov
• Team to review, comment on draft report & recommendations *	1 – 10 Dec
• Finalize report & recommendations *	11 – 13 Dec
• HTS Survey Report release *	15 Dec
• Presentation to APRALO Monthly Call *	16 Dec (TBC)

* excluding Section on Improving RALO Meetings