APRALO Hot Topics Survey 2021 (HTS Project)

Briefing & Discussion with HTS Project Small Team

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10 October 2021

Agenda

<u>APRALO Hot Topics Survey 2021 ("Project HTS")</u>

- Description & Goal, Considerations

- Workplan – Intersection of Project HTS and Project RoSI

- Main areas to be covered in HTS
  - Areas Within ICANN's Remit - What's Within Scope?
  1. Project RoSI proposed Topics & Sub-Topics, by Area – Operations / Policy / O&E (RALO specific)
  2. Prioritization against ICANN FY22-26 Operating Initiatives
  3. Any other regional priorities/areas of interest?

- *FYI only: a 4th section - Improving APRALO Monthly Meetings*

- Next Steps – Team input to 1, 2 and 3 and Project Timeline

About Project HTS 〉 Goal++ 〉 Work Plan 〉 ICANN Remit 〉 Project RoSI Input 〉 ICANN Op Priorities 〉 Next Steps 〉 Project Timeline

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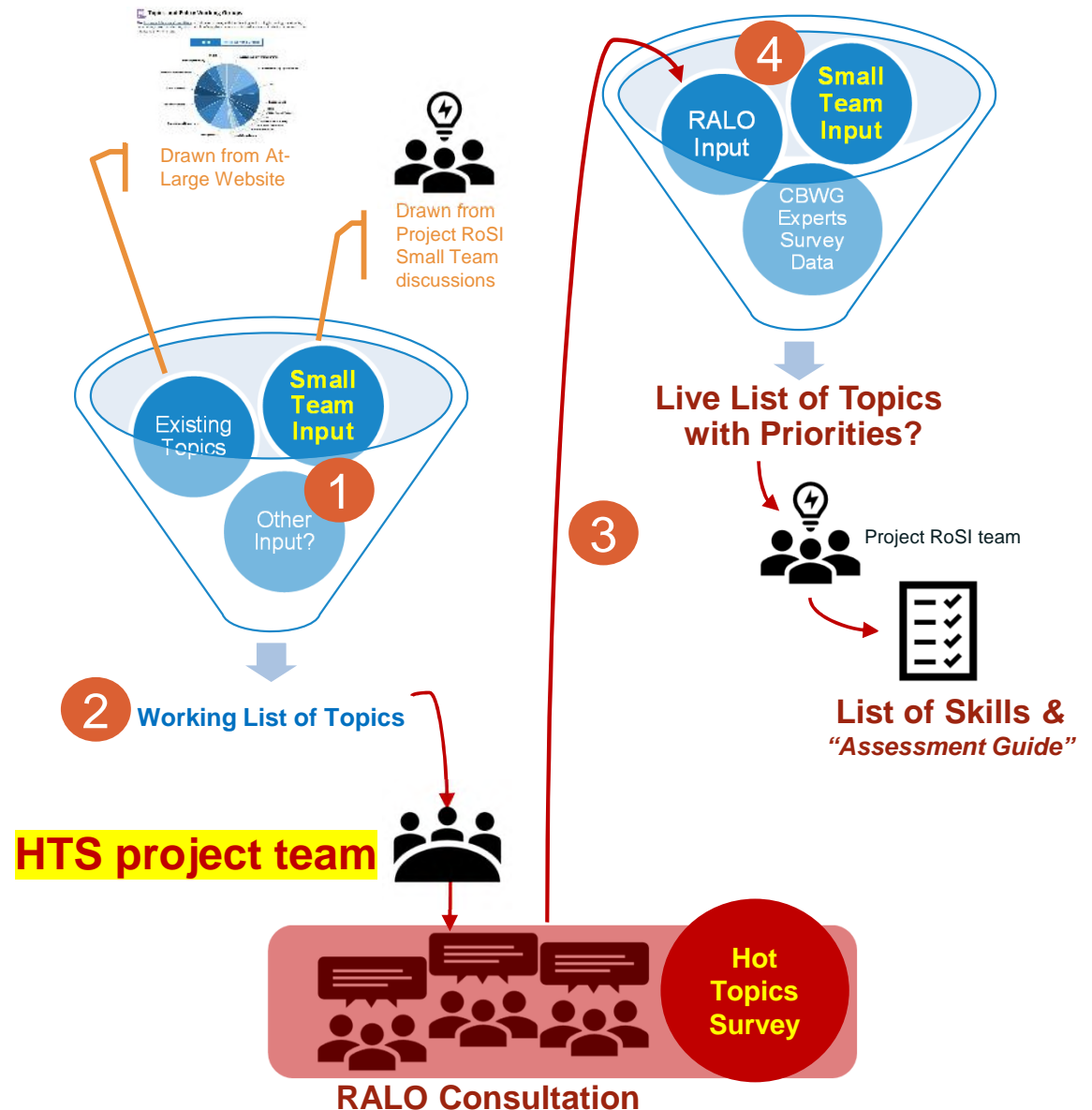# Project HTS Description & Goal, Considerations

Description & Goal

◉ A project to ascertain regional priorities from bottom-up consultative process for onward RALO agenda-setting

Considerations

◉ Improving on similar past surveys, with more targeted consultation, by:-

  ○ Starting with:

    • Areas Within ICANN's Remit - What's Within Scope?

    • Topics & Sub-Topics, by Area, proposed by Project RoSI small team -- Operations / Policy / Outreach & Engagement

    • Prioritization against ICANN FY22-26 Operating Initiatives

  ○ Then asking, "Any other regional priorities/areas of interest?"

About Project HTS › Goal++ › Work Plan › ICANN Remit › Project RoSI Input › ICANN Op Priorities › Next Steps › Project Timeline
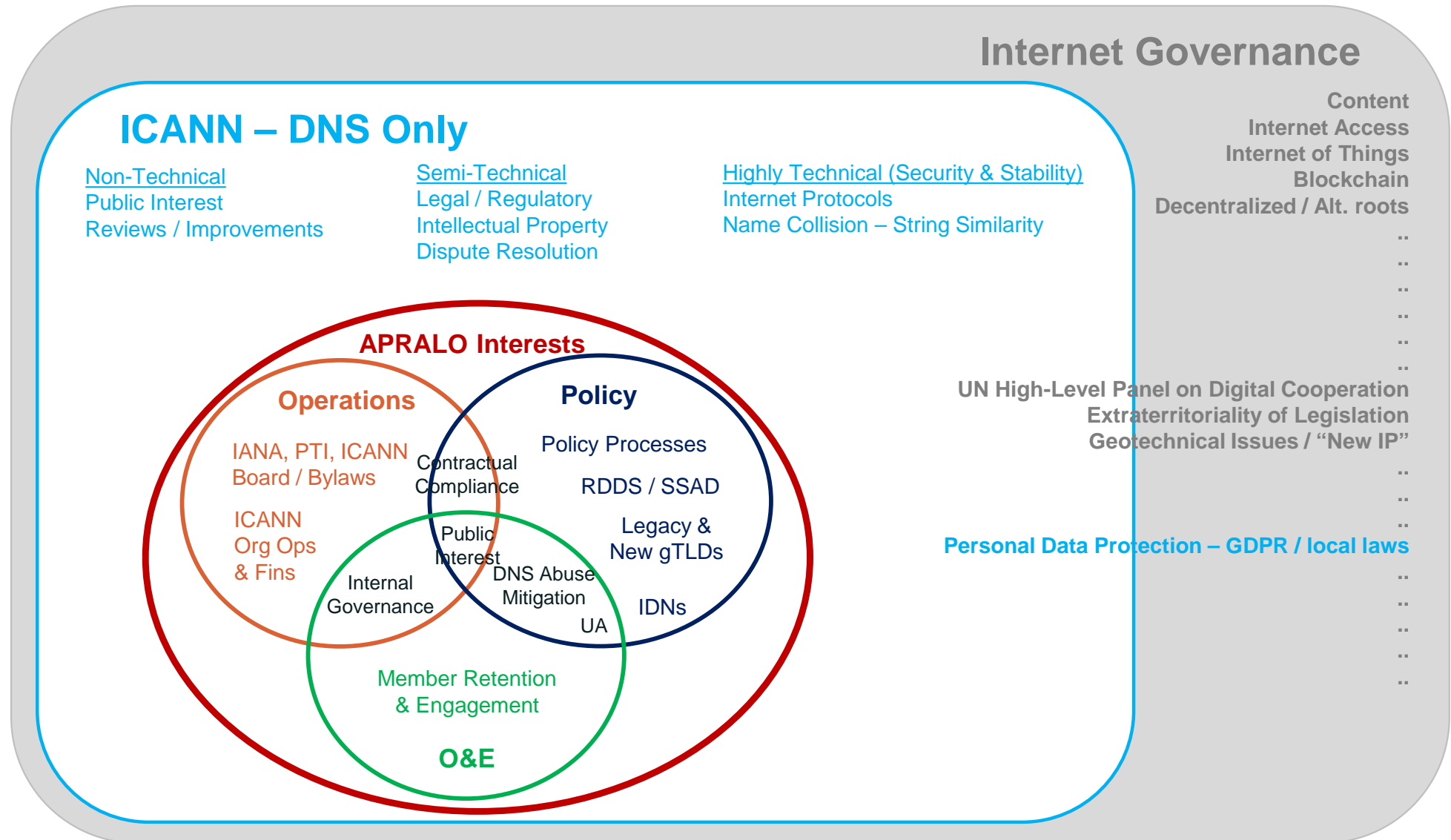
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Projects HTS & RoSI Intersection: Work Plan (as at 13 Sep)

1. Update Base Data lists (where needed)

2. Formulate Working List of Topics as data input for **Hot Topic Survey (HTS) project team**

3. Await results of RALO consultation i.e. Hot Topics Survey results

4. Regroup and consider said RALO input

   - Factor in CBWG Experts Survey results for APAC

Drawn from At-Large Website

Drawn from Project RoSI Small Team discussions

1

2 Working List of Topics

HTS project team

3

4

RALO Input

Small Team Input

CBWG Experts Survey Data

Live List of Topics with Priorities?

Project RoSI team

List of Skills & *"Assessment Guide"*

Hot Topics Survey

RALO Consultation

About Project HTS | Goal++ | Work Plan | ICANN Remit | Project RoSI Input | ICANN Op Priorities | Next Steps | Project Timeline
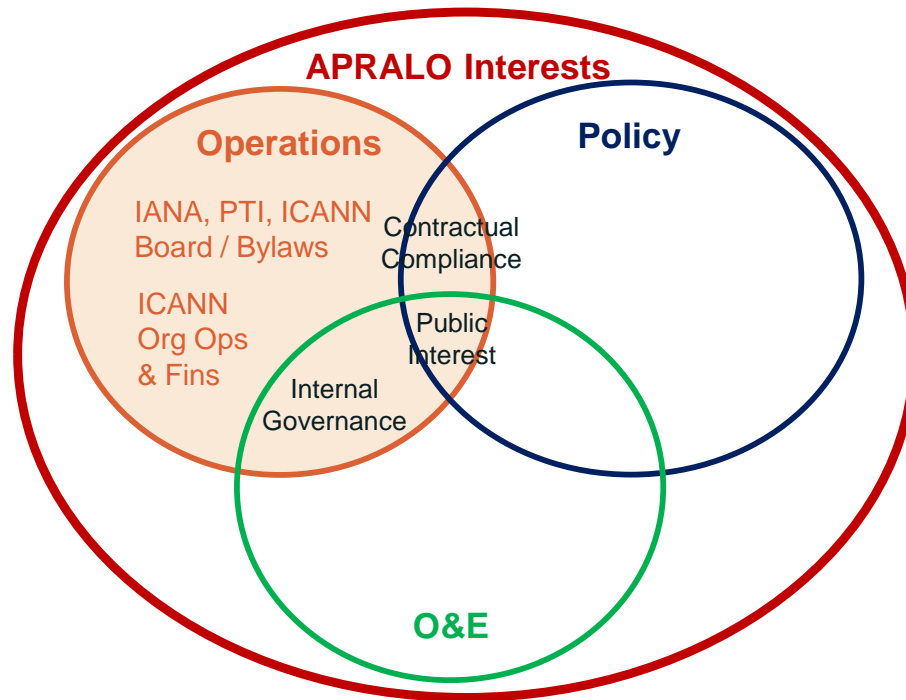
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0. Areas within ICANN's Remit (ie within scope) (as at 21 Sep)

ICANN's role in Internet Governance is **limited** to management of DNS

Internet Governance

ICANN – DNS Only

Non-Technical
Public Interest
Reviews / Improvements

Semi-Technical
Legal / Regulatory
Intellectual Property
Dispute Resolution

Highly Technical (Security & Stability)
Internet Protocols
Name Collision – String Similarity

Content
Internet Access
Internet of Things
Blockchain
Decentralized / Alt. roots
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..
..
..
..

APRALO Interests

Operations

IANA, PTI, ICANN
Board / Bylaws

ICANN
Org Ops
& Fins

Policy

Policy Processes

RDDS / SSAD

Legacy &
New gTLDs

Contractual
Compliance

Public
Interest

Internal
Governance

DNS Abuse
Mitigation

UA

IDNs

Member Retention
& Engagement

O&E

UN High-Level Panel on Digital Cooperation
Extraterritoriality of Legislation
Geotechnical Issues / "New IP"
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..
..

Personal Data Protection – GDPR / local laws
..
..
..
..
..

A. Operations

APRALO Interests

Operations

IANA, PTI, ICANN Board / Bylaws

ICANN Org Ops & Fins

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Internal Governance

O&E

[1] Public Interest

[2] IANA & ICANN Governance
- IANA & PTI Obligations
- ICANN Board & Bylaws – Non-profit governance
- ICANN Board & ICANN Org - Accountability
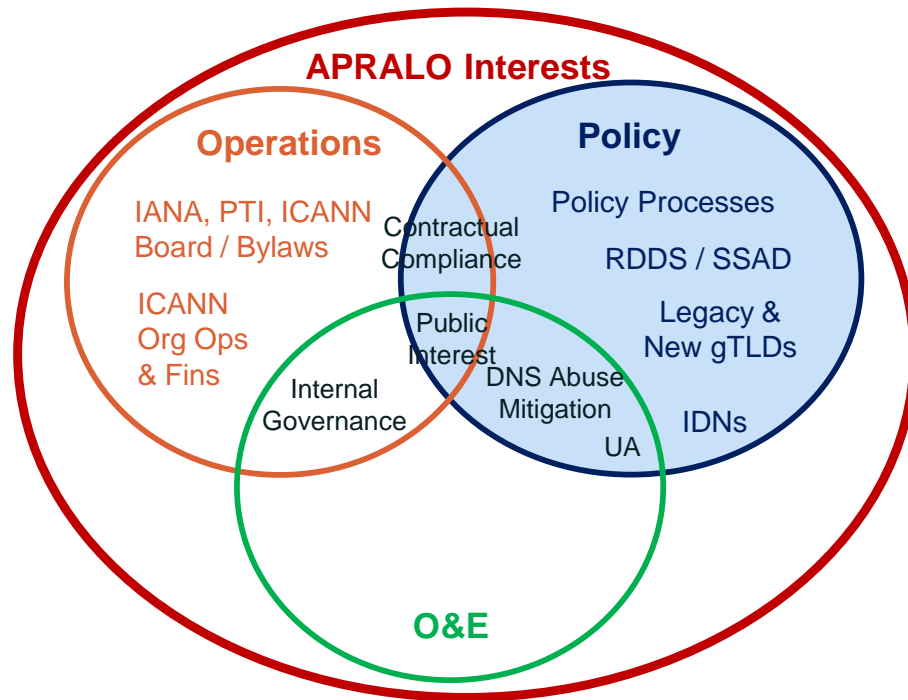- Empowered Community (EC)

[3] Operations & Finances
- ICANN Org Operations – strategic planning
- ICANN Org Finances – budgeting & reporting

[4] Contractual Compliance

[5] APRALO Internal Governance

HTS Action Item
- Set out / check brief description for inputs

About Project HTS | Goal++ | Work Plan | ICANN Remit | Project RoSI Input | ICANN Op Priorities | Next Steps | Project Timeline | 6

APRALO POLICY FORUM | ICANN

B. Policy

[1] Public Interest

[4] Contractual Compliance

[6] Policy Processes – CPWG Charter
- ALAC/At-Large policy position development
- GSNO and ccNSO PDPs

[7] Personal Data Privacy
- RDDS (WHOIS)
- SSAD

[8] Legacy & New gTLDs
- SubPro & AGB
- PICDRP
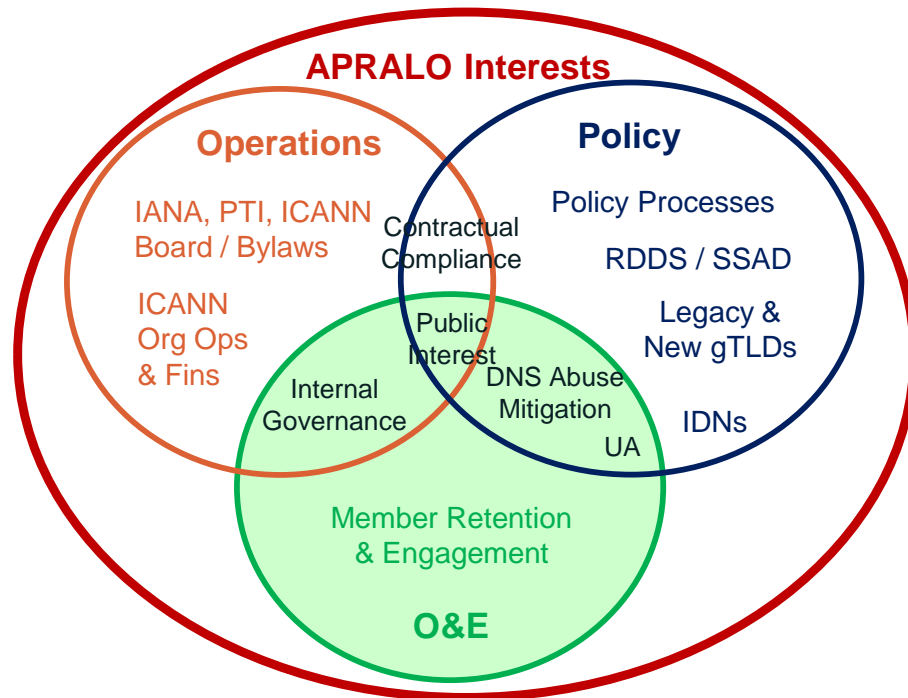- Applicant Support

[10] Internationalized Domain Names
- RZ-LGRs framework
- IDN Variant Management at TL, SL

[11] Universal Acceptance
- UA Initiative

[9] DNS Abuse Mitigation

HTS Action Item
- Set out / check brief description for inputs

APRALO Interests

Operations

IANA, PTI, ICANN Board / Bylaws

ICANN Org Ops & Fins

Contractual Compliance

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DNS Abuse Mitigation

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O&E

C. Outreach & Engagement

APRALO Interests

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IANA, PTI, ICANN Board / Bylaws
ICANN Org Ops & Fins
Internal Governance

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Policy Processes
RDDS / SSAD
Legacy & New gTLDs
IDNs

Contractual Compliance
Public Interest
DNS Abuse Mitigation
UA

Member Retention & Engagement

O&E

[1] Public Interest

[5] APRALO Internal Governance
- ALS & UIM Matters
- Inter-RALO collaboration

[9] DNS Abuse Mitigation

[11] Universal Acceptance
- UA Initiative

[12] Membership Retention & Engagement
- Social Media Best Practices
- Intercultural Communication
- Participation & Metrics
- Leadership Development – Mentorship
- Growth of Community Membership
- Capacity Building

HTS Action Item
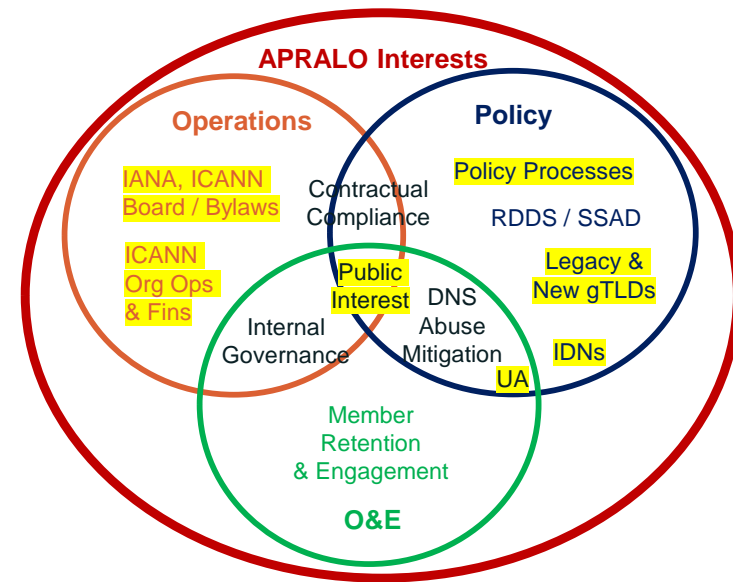- Set out / check brief description for inputs

Have we factored in ICANN's FY22-26 Priority Operating Initiatives adequately?

ICANN's 15 Priorities*

1. Support evolution of the Root Server System
2. Facilitate DNS Ecosystem Improvements
3. ==Evolve & strengthen the MSM to facilitate diverse, inclusive participation in policymaking==
4. ==Evolve & strengthen ICANN Community's decision-making processes to ensure efficient & effective policymaking==
5. Develop internal and external Ethics Policies
6. ==Promote & sustain a competitive environment in the DNS==
7. ==Promote the UA of DNs and email addresses==
8. Root Zone Management evolution
9. Evaluate, align & facilitate improved engagement in the Internet Ecosystem
10. Through targeted engagement, improve Govt and IGO engagement & participation in ICANN
11. ==Monitor legislation, regulations, norms, principles & initiatives in collaboration with others that may impact ICANN's Mission==
12. Formalize ICANN Org funding model & improve understanding of the long term DN market drivers
13. Implementing New gTLD Auction Proceeds recommendations as approved by the Board
14. ==Planning at ICANN==
15. ICANN Reserves

ICANN – DNS Only

Non-Technical
Public Interest Reviews / Improvements

Semi-Technical
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UA

Member Retention & Engagement

O&E

HTS Action Item

- Any matches omitted?
- Include asking HTS respondents to rank the 15 priorities

*For more explanation of these 15 priorities, refer to: https://icann.org/en/system/files/op-financial-plan-fy22-26-opplan-fy22-2021-en.pdf

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APRALO POLICY FORUM

Next Steps: Project HTS Team Action Items & Timelines

Action Item	Timeline
1. Project RoSI proposed Topics & Sub-Topics, by Area – Operations / Policy / O&E (RALO specific) • Set out / check brief description for inputs	14 - 20 Oct
2. Prioritization against ICANN FY22-26 Operating Initiatives • Comment on any matches omitted	14 - 20 Oct
3. Any other regional priorities/areas of interest? • What else do we want to ask? • Did we miss anything of relevance? What and why? • Any recent developments within the DN industry that should be considered in our 2022 agenda? • Any recent DNS-related technology/technological or developments in regional business practice that could/should fall within ICANN's remit? • …..???	14 - 20 Oct
4. *Section on Improving RALO Meetings (for information only)* • Questions to be provided by separate working party/team	18 – 25 Oct

Mode of Working: Use of a shared Googledoc

About Project HTS → Goal++ → Work Plan → ICANN Remit → Project RoSI Input → ICANN Op Priorities → Next Steps → Project Timeline

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Project HTS Timeline for Project Completion

Activity / Milestone	Timeline
• Team to provide input as requested in previous slide	14 – 29 Oct
• Survey (Googleform) development	25 Oct – 5 Nov
• **Survey (Googleform) finalization**	**6 – 8 Nov**
• **HTS Survey launch**	**9 Nov**
• **Run Survey for 2 weeks**	**9 – 22 Nov**
• Analyse results, draft report & recommendations *	23 – 30 Nov
• Team to review, comment on draft report & recommendations *	1 – 10 Dec
• Finalize report & recommendations *	11 – 13 Dec
• **HTS Survey Report release ***	**15 Dec**
• **Presentation to APRALO Monthly Call ***	**16 Dec (TBC)**

excluding Section on Improving RALO Meetings