Collaboration on Universal Acceptance

Universal Acceptance Steering Group (UASG)

Meeting between the UASG and ALAC
28 September 2021

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Universal Acceptance

Overview

1   Universal Acceptance (UA) Strategy and Need for Collaboration – 7 mins

Ajay Data, Chair, Universal Acceptance Steering Group (UASG)

2   ALAC-UASG Collaboration Discussion – 13 mins

ALAC and UASG members

Universal Acceptance (UA) Refresher

Universal Acceptance (UA): All domain names and email addresses work in all software applications.

* **Domain names:**
    * Newer top-level domain names: example.sky
    * Longer top-level domain names: example.international
    * Internationalized Domain Names: คน.ไทย
* **Internationalized email addresses (EAI):**
    * ASCII@ASCII (new and long TLD)   ekrem@misal.berlin
    * ASCII@IDN   marc@société.org
    * Unicode@ASCII   测试@example.com
    * Unicode@IDN   пример@тестовая-зона.рф
    * Unicode@IDN; right-to-left scripts   ای-میل@مثال.موقع

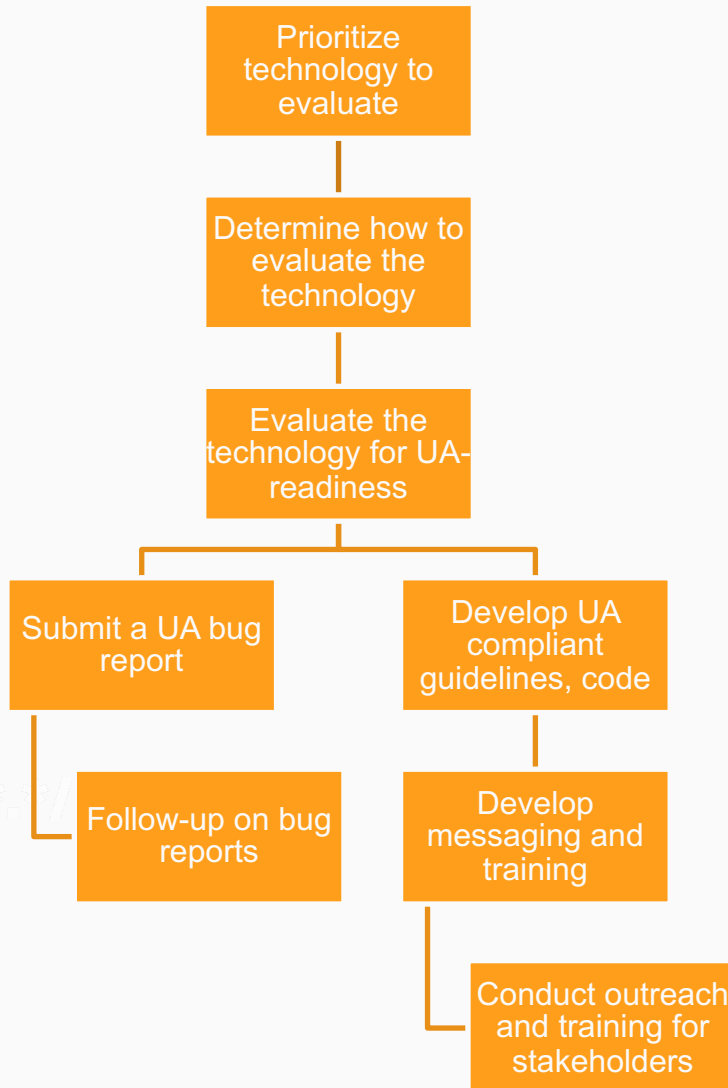| Accept	Validate	Process	Store	Display

Why is UA Important?

The Universal Acceptance of domain names and email addresses provides:

* **Registrants** with a greater choice of different top-level domains that can match their interests, identities, and more.

* **Global end users** with better access to the Internet due to domain names and email addresses being available in local languages.

* **Businesses** with opportunities to grow their customer base, e.g., using domain names in local languages.

* The **domain name industry** with opportunities for innovation and competition.

Strategy for Addressing UA Technically

```
┌─────────────────┐
│   Prioritize    │
│ technology to   │
│    evaluate     │
└─────────────────┘
         │
┌─────────────────┐
│ Determine how to│
│  evaluate the   │
│   technology    │
└─────────────────┘
         │
┌─────────────────┐
│  Evaluate the   │
│ technology for  │
│ UA-readiness    │
└─────────────────┘
```

Submit a UA bug report

Develop UA compliant guidelines, code

Follow-up on bug reports

Develop messaging and training

Conduct outreach and training for stakeholders

Technology Remediation
* UA Measurement WG
* UA Technology WG
* UA Email Address Internationalization (EAI) WG

Outreach
* UA Communications WG
* UA Local Initiatives
* UA Ambassadors

See current progress outlined in the
UA-Readiness Report for FY21

UASG Stakeholders for FY22

* Technology enablers and developers

* Email software and service providers, email administrators

* Top-level domain registries and registrars

* Academia

* Government policymakers

* See detailed plans in the UASG's FY22 Action Plan

Need for Further Collaboration with ALAC

At-Large Advisory Committee (ALAC)

* Around 80 countries have At-Large structures (ALSes), with around 40 ALSes are in each Regional At-Large Organization (RALO).
* This presents a great opportunity to promote UA globally.

Collaboration

* Help create awareness on the need for UA for the different RALOs and ALSes.
* Encourage RALOs and ALSes to promote UA locally.
  * UASG can support ALAC in developing UA materials for RALOs and ALSes.
    * LACRALO's UA Training Program is an example such collaboration.
* Encourage members to adopt UA in their own systems.
* Follow up with RALOs and ALSes to assess progress.

Is it possible to coordinate with ALSes and RALOs to organize an annual UA Day in collaboration with the UASG over next three years?

Questions for Discussion

Are the UASG's suggestions reasonable for ALAC to adopt?

How can we convert this request into a collaborative plan that can be implemented?

How can the UASG enhance collaboration with ALAC to help promote and achieve UA-readiness?

Thank You!

Get involved:

* Join the UASG community email list: https://uasg.tech/subscribe

* Join a UASG working group: sign-up form

* Follow @UASGTech on social media

Contact the UASG:

* Email: info@uasg.tech

Universal Acceptance Steering Group info & recent developments: www.uasg.tech