

# Collaboration on Universal Acceptance

Universal Acceptance Steering Group (UASG)

Meeting between the UASG and ALAC

28 September 2021



Universal Acceptance

# Overview

1

Universal Acceptance (UA) Strategy and Need for Collaboration – 7 mins

Ajay Data, Chair, Universal Acceptance Steering Group (UASG)

2

ALAC-UASG Collaboration Discussion – 13 mins

ALAC and UASG members



# Universal Acceptance (UA) Refresher

**Universal Acceptance (UA):** All domain names and email addresses work in all software applications.

\* **Domain names:**

- \* Newer top-level domain names:
- \* Longer top-level domain names:
- \* Internationalized Domain Names:

example.**sky**

example.**international**

**คน.ไทย**

\* **Internationalized email addresses (EAI):**

- \* ASCII@ASCII (new and long TLD)
- \* ASCII@IDN
- \* Unicode@ASCII
- \* Unicode@IDN
- \* Unicode@IDN; right-to-left scripts

ekrem@misal.**berlin**

marc@**soci  t  **.org

**测试**@example.com

**пример**@**тестовая-зона**.рф

**ای-میل@مثال**.موقع



Accept



Validate



Process




Store



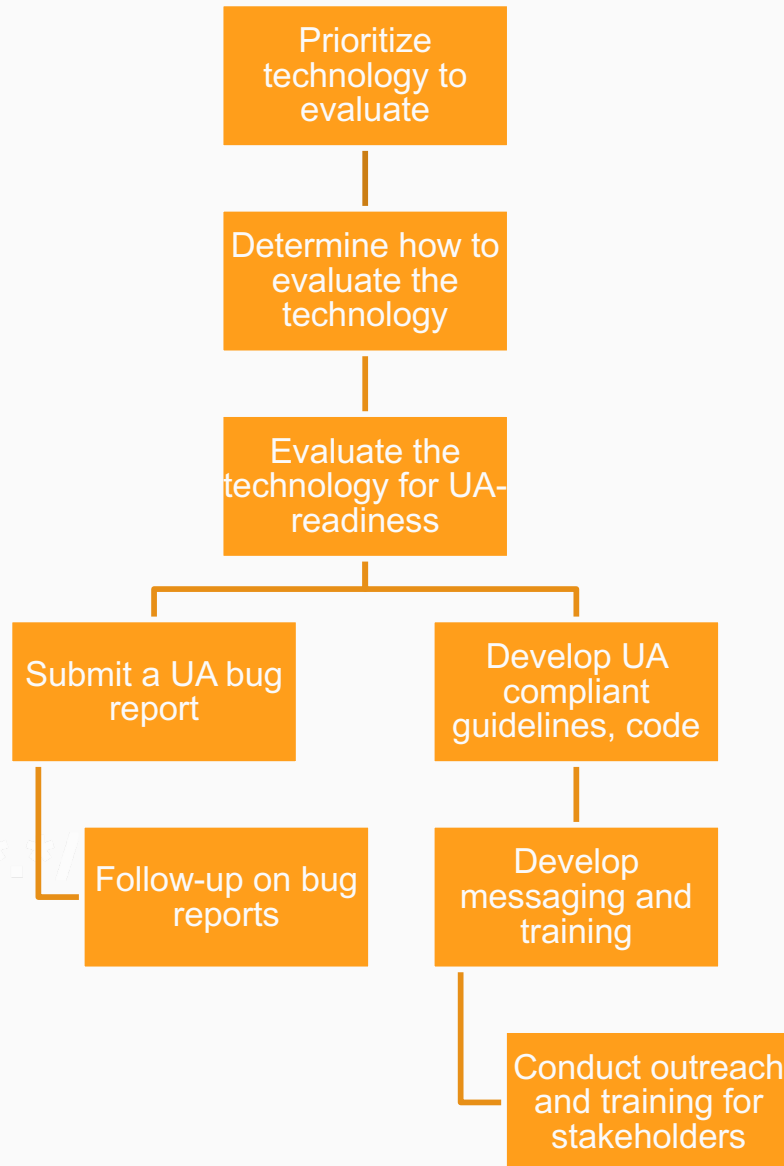
Display

# Why is UA Important?

The Universal Acceptance of domain names and email addresses provides:

- \* **Registrants** with a greater choice of different top-level domains that can match their interests, identities, and more.
- \* **Global end users** with better access to the Internet due to domain names and email addresses being available in local languages.
- \* **Businesses** with opportunities to grow their customer base, e.g., using domain names in local languages.
- \*  The **domain name industry** with opportunities for innovation and competition.

# Strategy for Addressing UA Technically



## Technology Remediation

- \* UA Measurement WG
- \* UA Technology WG
- \* UA Email Address Internationalization (EAI) WG

## Outreach

- \* UA Communications WG
- \* UA Local Initiatives
- \* UA Ambassadors

See current progress outlined in the [UA-Readiness Report for FY21](#)

# UASG Stakeholders for FY22

- \* Technology enablers and developers
- \* Email software and service providers, email administrators
- \* [Top-level domain registries and registrars](#)
- \* [Academia](#)
- \* Government policymakers
- \* See detailed plans in the UASG's [FY22 Action Plan](#)



# Need for Further Collaboration with ALAC

## At-Large Advisory Committee (ALAC)

- \* 80 countries have At-Large structures (ALSes), and around 40 ALSes are in each [Regional At-Large Organization \(RALO\)](#).
- \* This presents a great opportunity to promote UA globally.

## Collaboration

- \* Help create awareness of the need for UA with RALOs and ALSes.
- \* Encourage RALOs and ALSes to promote UA locally.
  - \* UASG to support ALAC in developing specific UA programs for RALOs and ALSes.
    - \* [LACRALO's UA Training Program](#) is an example of one mechanism.
- \* Encourage members to adopt UA in their own systems.
- \* Follow up with RALOs and ALSes to assess progress.

Is it possible to coordinate with ALSes and RALOs to organize an annual UA Day in collaboration with the UASG over next three years?

# Questions for Discussion

Are the UASG's suggestions reasonable enough for ALAC to adopt?

How can we convert this request into a collaborative plan that can be implemented?

How can the UASG enhance collaboration with ALAC to help promote and achieve UA-readiness?





# Thank You!

## Get involved:

- \* Join the UASG community email list:  
<https://uasg.tech/subscribe>
- \* Join a UASG working group:  
[sign-up form](#)
- \* Follow [@UASGTech](#) on social media

## Contact the UASG:

- \* Email: [info@uasg.tech](mailto:info@uasg.tech)

Universal Acceptance  
Steering Group info &  
recent developments:  
[www.uasg.tech](http://www.uasg.tech)