

Preparing for the Next Round of New gTLDs LACRALO



20 September 2021

Agenda

1. Welcome and Introductions
2. What is the New gTLD Program?
3. What did the Subsequent Procedures Final Report recommend?
4. What's Next?
5. Thank you and Questions

What is the New gTLD Program?

What is SubPro? How is it related to the New gTLD Program?

- **What is the New gTLD Program?**

- Community-driven initiative enabling the expansion of the Domain Name System
- Result of GNSO policy recommendations accepted by the Board (26 June 2008)
- The program aims to enhance innovation, competition, and consumer choice. Next Round goals include an emphasis on expanding support of Internationalized Domain Names (IDNs) and Universal Acceptance (UA)

- **SubPro means “Subsequent Procedures”**

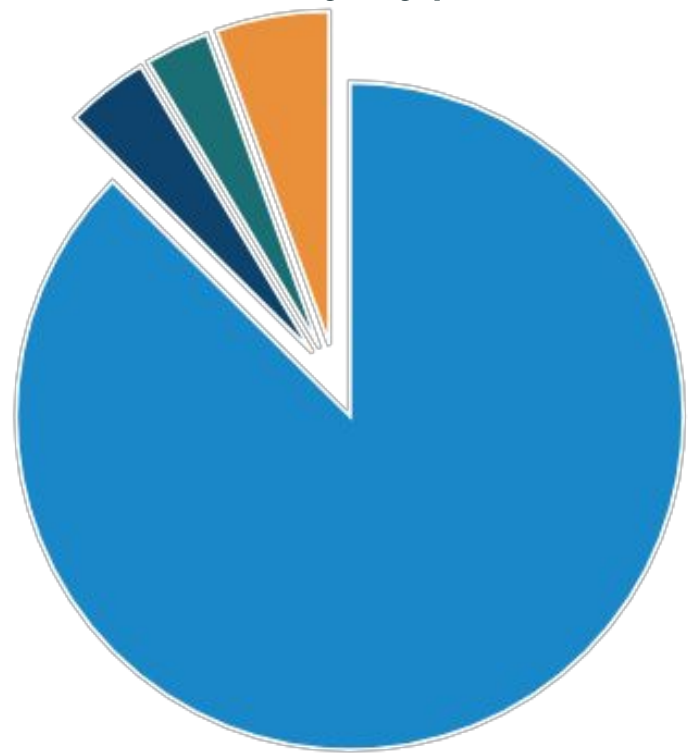
- Term used to describe future New gTLD Program plans beyond the 2012 round.
- Policy recommendations from SubPro Working Group completed 2021



New gTLD Program 2012 Round: Applications

1930 Applications Received From 60 Countries

Application Breakdown By Type:

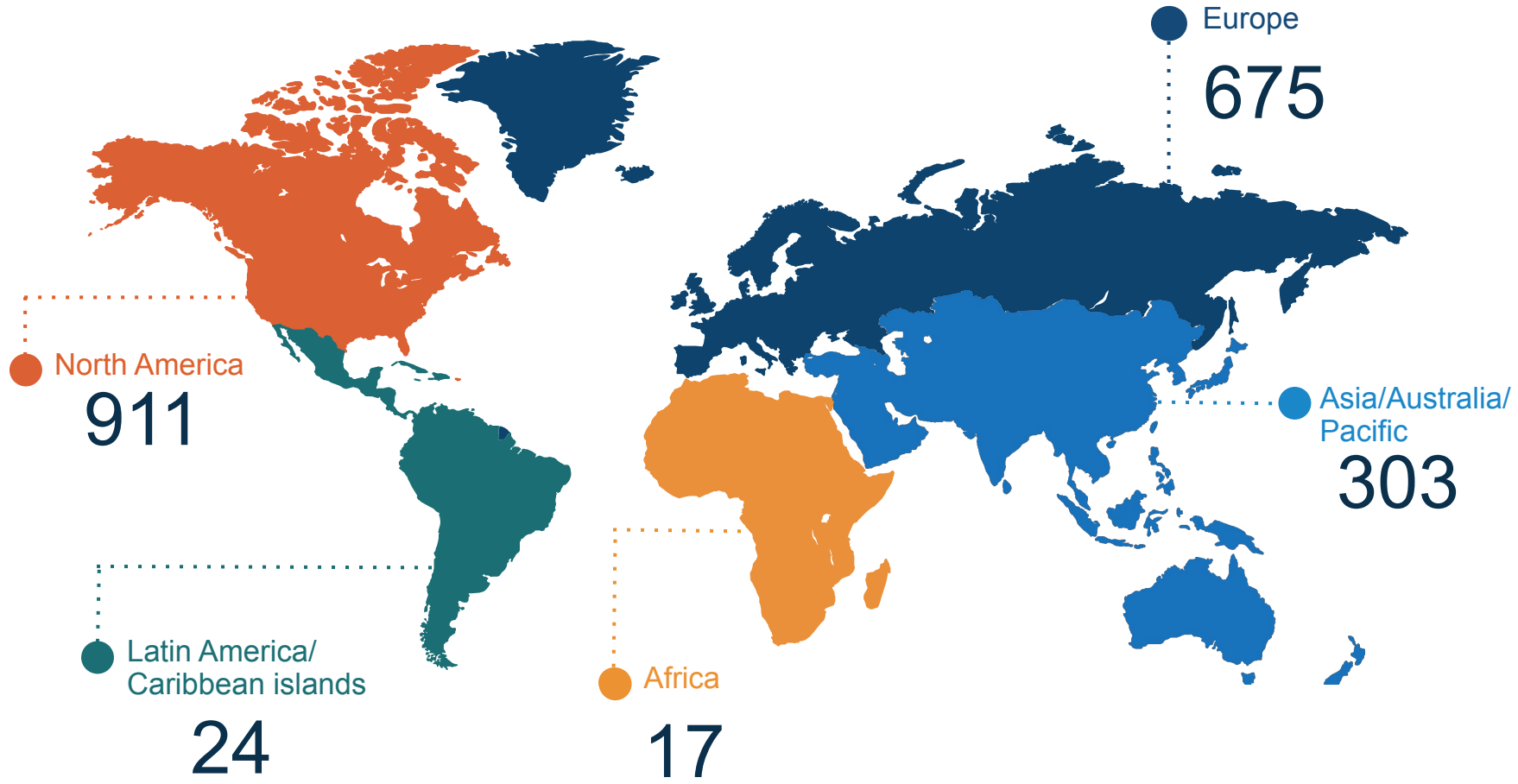


- 1846 Standard
- 84 Community-Based
- 116 Internationalized Domain Names (IDNs)
 - In 12 Scripts
- 66 Geographic

<https://newgtlds.icann.org/en/program-status/statistics>

Application Breakdown By Location

1930 Total Number of Applications Received



What did the Subsequent Procedures Final Report recommend?

Existing Policy on New gTLDs (2008)

[2008] ICANN must implement a process that allows the introduction of new top-level domains. The evaluation and selection procedure for new gTLD registries should respect the principles of fairness, transparency and non-discrimination.

[2021] The Working Group recommends that the existing policy contained in the 2012 Applicant Guidebook, that a “systematized manner of applying for gTLDs be developed in the long term,” be maintained.

PDP Working Group “Outputs”

There are 5 types of outputs included in the Final Report:

Affirmation: An element of the 2012 New gTLD Program was, and continues to be, appropriate/acceptable for subsequent procedures. Absent agreement for a change, the “status quo” is the default position.

Affirmation with Modification: The WG recommends a relatively small adjustment to the existing policies or implementation.

Recommendation: The WG expects these to be approved and implemented consistent with the WG’s intent; Often address what the Working Group recommends takes place.

Implementation Guidance: The WG strongly recommends the stated action, with a strong presumption that it will be implemented, but recognizes that there may exist valid reasons to not take the recommended action exactly as described; Often refers to how a recommendation should be implemented.

No Agreement: In one case, no agreement on recommendations and no clear “status quo” or default position.

Consensus Designations

All but 1 of the 41 topics received a designation of either Full Consensus or Consensus.

- 25 topics received Full Consensus
- 16 received Consensus
- 1 received a designation of Strong Support but Significant Opposition

The single Output under **Topic 23: Closed Generics** was classified in the Final Report as Output category **No Agreement** ... the Working Group was unable to reach Consensus in recommending an alternate course of action.

Two of the Outputs under **Topic 35: Auctions: Mechanisms of Last Resort / Private Resolution of Contention Sets**, Recommendations 35.2 and 35.4, obtained the designation **Strong Support but Significant Opposition** and were not approved by the GNSO Council.

Subsequent Procedures Final Report

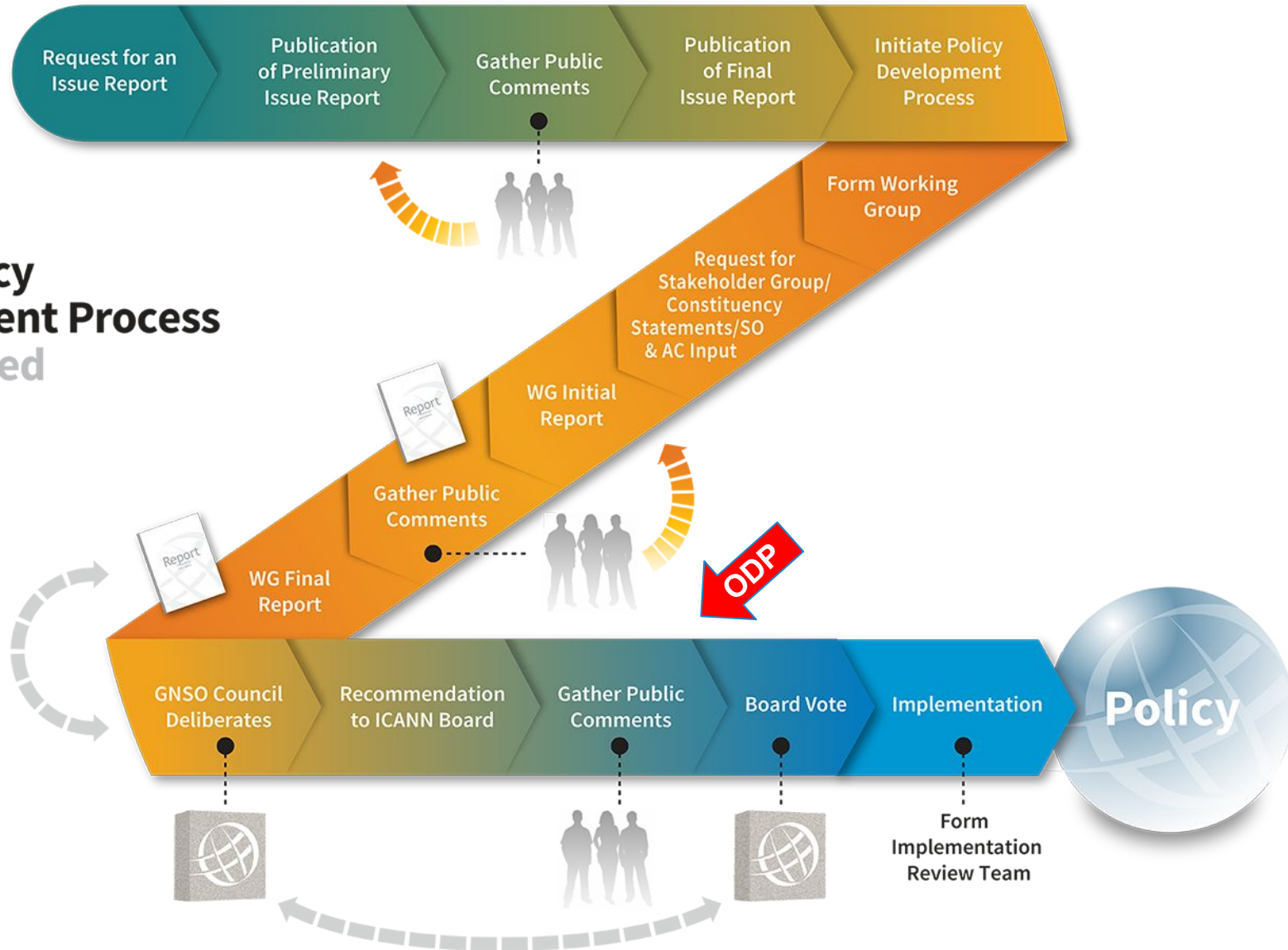
Absent agreement in the Working Group to change existing 2007 policy and/or 2012 implementation, the “status quo” prevails.

- Basic foundation of New gTLD Program similar to 2012
- Some areas for changes include:
 - Registry Service Provider Pre-Evaluation
 - Predictability Framework
 - Applicant Support Program
 - String Similarity Review: Singular/plural
 - Community Priority Evaluation
 - Others...

Where are we today?

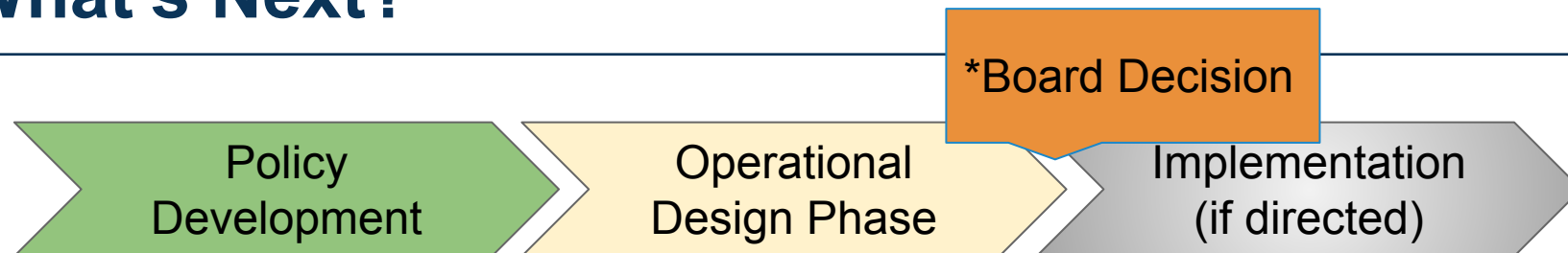
GNSO Policy Development Process *Summarized

*Some steps omitted, for brevity.



What's Next?

What's Next?



Milestone/Activity		Status
• Final Report delivered to the GNSO Council (18 Jan 2021)	Completed	
• GNSO Council adopted Final Report Consensus Recommendations for Board consideration (18 Feb 2021)	Completed	
• Recommendations Report sent to Board (24 Mar 2021)	Completed	
• Board resolution requesting ODP (12 Sep 2021)	Completed	
• Initiation of ODP	Pending	

Operational Design Phase (ODP)

- Initiated by the Board and executed by ICANN org
- Planned with transparency and opportunity for the community to provide input
- Proposes to build out an existing piece of the Consensus Policy Implementation Framework, describing the preparation for the Board to take action on policy recommendations
- Bridges work that takes place between the development, completion, and approval of policy recommendations by the GNSO Council and Board adoption and direction to proceed with implementation of such recommendations
- ODP activities cannot change or supplant bottom-up policy recommendations. Policy questions must always be referred to the GNSO.
- Does not replace the work of ICANN org with the IRT to implement the policy recommendations after the Board has approved them

Board Resolution - Operational Design Phase

...The Board directs the President and CEO, or his designee(s), to **conduct the Operational Design Phase (ODP)** by addressing the questions outlined in the [New gTLD Subsequent Procedures Operational Design Phase Scoping Document](#). The Board further directs the President and CEO, or his designees(s), to take the steps needed to **organize the resources required** to begin work on the ODP, and to **advise the Board** when the work of the ODP is **initiated within the organization**. The Board requests **regular updates** on the progress of the work and delivery of the Operational Design Assessment (ODA), the expected output of the ODP, **within ten months from the date of initiation**, provided that there are no unforeseen matters that could affect the timeline, of which any such matters are to be communicated to the Board immediately upon identification.

...The Board authorizes the President and CEO, or his designee(s), to contract for, make disbursements for, or spend, on any one or more pieces of work, **a total of up to US\$9M** to fund the internal project needed for initiation of the ODP, **the execution of the ODP including community engagement, formation and delivery of an ODA to the Board**, and any additional related work that may be required to support the ICANN Board's consideration of the New Generic Top Level Domain (gTLD) Subsequent Procedures Policy Development Process Final Report until such a time when the ICANN Board has made its determination regarding said report. This work is considered the initiation and an **integral part of the preparation for the next round**, and its costs part of the development costs for the next round. The source of the funding for the ODP is intended to be the New gTLD Program funds, composed of the remaining funds of the 2012 round.

Twelve Scoping Areas Identified

Scoping Areas	Description
1	Governance Structural and process requirements for decision making, accountability, and controls for implementation of the Outputs
2	Processing & Operations: App, New RO, Other ICANN org process(es) and operations for applications, new registry operators and other related support required to implement the Outputs
3	Global Engagement, Linguistic Support, and Localization Establishing global engagement, awareness and communications , support for IDNs and Universal Acceptance initiatives, and localization and inclusion
4	ICANN Contractual Compliance ICANN org process(es) proposed to enforce contractually binding commitments on new gTLD Registry Operators resulting from the Outputs
5	Systems and Tools Hardware, software, and accompanying tools proposed to support the Outputs
6	Vendors and Third Parties Counts the number of potential external 3rd Party resources
7	Resources and Staffing Counts the number of estimated human capital and internal resources
8	Finance Estimated calculation of cost and fees for implementing the Outputs
9	Risks Likelihood and degree of risk, and how it can be managed or mitigated
10	Dependencies and Prerequisites Open items that may hinder or prevent one or more items from being scoped
11	Global Public Interest Framework Assesses the anticipated impact of the Final Report Outputs to the Global Public Interest by utilizing the framework that is currently being piloted
12	Timeline Estimated timeline to design, build, and launch the immediate next round

What is ICANN Org working on now?

- Identifying, organizing and obtaining the resources needed for ODP
- Supporting the Board in planning discussions
- Preparing community webinar:
 - Detailed review of scoping document
 - What to expect in the ODP

Webinar: New gTLD Subsequent Procedures Operational Design Phase Update
28 September 2021 @ 20:00 UTC

Info:

<https://www.icann.org/en/announcements/details/register-for-the-subsequent-procedures-odp-update-webinar-15-9-2021-en>

To register: https://icann.zoom.us/webinar/register/WN_T2ds2QC3TmiU0ia01GIWzw

References

- **Final Report on the new gTLD Subsequent Procedures Policy Development Process**
 - <https://gnso.icann.org/sites/default/files/file/field-file-attach/final-report-newgtld-subsequent-procedures-pdp-02feb21-en.pdf>
- **About the Operational Design Phase**
 - <https://www.icann.org/odp>
- **New gTLD Subsequent Procedures Operational Design Phase**
 - <https://www.icann.org/subpro-odp>
- **Board resolution on Operational Design Phase**
 - <https://www.icann.org/resources/board-material/resolutions-2021-09-12-en>
- **Webinar registration (28 September 2021)**
 - <https://www.icann.org/en/announcements/details/register-for-the-subsequent-procedures-odp-update-webinar-15-9-2021-en>

Thank You!