



ATRT Public Comment Recommendations

*Proposed Phase I Changes to
Current ICANN.org
Public Comment Page Designs*

Presented To: Public Participation Committee

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Date: 18 June 2011



Why Change Anything...?

Current Challenges:

- *Lack of standardization in both content & presentation*
- *Unclear navigation*
- *Cluttered page designs*
- *Lack of focus (e.g., Open vs. Closed)*
- *Too much content replication (e.g., background/history)*

Current Landing Page Design

Page Focus Should Be On OPEN Topics

Extremely Busy Landing Page Design!

Confusing Navigation [News?!]

Three-Fourths of the Content is CLOSED Activity!

Too Much Page Scrolling Required

Archive Should Be Linked Only

Public Comment

A vital part of ICANN processes is the opportunity for there to be public comment on each substantial piece of work before it is put forward for approval. This page outlines clearly and simply which public comment periods are currently open, which have recently been closed, which are upcoming, and an archive of closed forums (listed according to the month in which the comment period ended). A separate comment box is provided for each comment period.

Open for Comment	Awaiting Summary/Analysis	Recently Closed Comment Forums	Archived Forums
<ul style="list-style-type: none">Proposed .MOBI Contract Amendment "Additional Equitable Allocation Options for .MOBI One and Two-Character Domains" (ends 25 May 11)Academia Representation on NomCom (ends 30 May 11)ICANN FY 12 Security, Stability & Resiliency Framework (ends 4 June 11 extended to 7 June 2011)Proposed ICANN Process for Handling Requests for Removal of Cross-Ownership Restrictions for Existing gTLDs (ends 1 June 11)Proposed Permanent Charter of GNSO Non-Commercial Stakeholder Group (ends 5 June 11)Draft FY12 Operating Plan and Budget... Ready for Community Consideration	<ul style="list-style-type: none">Proposed ICANN Meeting Dates 2014 - 2016 (ended 8 March 11)Proposal for Renewal of...Discussion Draft (ended 15 May 11)	<ul style="list-style-type: none">Proposed New GNSO Policy Development Process (ended 1 April 2011)Process for of New Constituencies (ended 11 March 11)Framework for Year 2012 Operating Plan (ended 4 April 11)Draft Proposal for the Study of Issues Related to the Delegation of IDN Variant TLDs (ended 6 April 11)The Security, Stability and Resiliency of the DNS Review Team Selected Issues (ended 6 April 2011)High Security Zone TL Final Report (ends 7 April 11)Proposed Recommendations for a Global Outreach Program (ended 10 April 11)WHOIS Review Team (ended 17 April 11)	<ul style="list-style-type: none">2011<ul style="list-style-type: none">JuneMayAprilMarchFebruaryJanuary2010200920082007Prior to July 07



Redesign Objectives

- *Standardization of both content & presentation (supported by new Staff templates)*
- *Clear navigation*
- *Clean page designs*
- *Each page singularly focused (e.g., Open, Recently Closed, Upcoming)*
- *Minimize content duplication*

Proposed Landing Page for Public Comments

Page Focus Is Now On OPEN Topics Only

Links Now Point To Other Public Comment Categories

Page Design Is Clean, Focused & Uncluttered!

- Home
- Public Comments – Open
- Upcoming
- Recently Closed
- Archived

Left Navigation Menu Clearly Displays Hierarchy

Public Comments – Open

This is the opportunity for public comment on e...
ary data for topics that are currently OPEN w...
more that can provide fuller descriptions and...
applicable.

To view [Upcoming Public Comments](#), [Recently Closed Public Comments](#) or the [Archived Public Comments](#), please click the appropriate link.

Open for Comments Now

Title	Comment Period Close
ICANN FY 12 Security, Stability & Resiliency Framework	1 June 2011
Proposed .MOBI Contract Amendment "Additional Equitable Allocation Options for .MOBI One and Two-Character Domains"	25 May 2011

Each Topic Hyperlinked to New Public Comment Box

Little Or No Page Scrolling Required

Public Comment Box Page Design

العربية 中文 English Français Español Русский 日本語 Deutsch Português			
Proposed .MOBI Contract Amendment "Additional Equitable Allocation Options for .MOBI One and Two-Character Domains"			
Comment Period		Important Information Links	
Open Date:	25 April 2011	Forum Announcement	To Submit Your Comments (Forum)
Close Date:	25 May 2011	View Comments Submitted	Staff Summary & Analysis
Originating Organization:	ICANN Contracts and Compliance		
Purpose:	ICANN is soliciting community input on a proposed amendment [PDF, 89 KB] from mTLD Top Level Domain, Ltd. to Appendices 6 and 7 of the .MOBI Registry Agreement. This amendment would allow the registry operator the use of additional equitable allocation options for one and two-character domain names.		
Current Status:	As provided for by the Registry Services Evaluation Policy, ICANN has undertaken a preliminary determination on whether the proposal might raise significant competition, security or stability issues. ICANN's determination is that the proposal does not raise such issues in .MOBI.		
Next Steps:	At the conclusion of the Public Comment Period, ICANN will determine if it should approve Appendices 6 and 7 of the .MOBI Registry Agreement.		
Staff Contact:	Francisco Arias	Email:	francisco.arias@icann.org

Key Info Links Easy To Find & Placed In Standard Location

Standardized Summary
- Key Data Elements -
Minimize Content
Duplication

Format Supported By
A Word Template For
Staff Use

Proposed .MOBI Contract Amendment "Additional Equitable Allocation Options for .MOBI One and Two-Character Domains"
Date: 25 April 2011

Key Info Links Easy To Find & Placed In Standard Location

Comment Period Deadlines		Important Information Links
Open Date:	25 April 2011	Public Comment Box
Close Date:	25 May 2011	To Submit Your Comments (Forum)
		View Comments Submitted

Section I: Description, Explanation, and Purpose

ICANN is today opening a public comment period on a [proposed amendment](#) [PDF, 89 KB] from mTLD Top Level Domain, Ltd. to Appendices 6 and 7 of the .MOBI Registry Agreement.

Section II: Background

On 30 September 2010, ICANN announced its decision on the use of additional equitable allocation options for .MOBI domain names in its Registry Services Evaluation Policy, based on the presence of significant competition, security, and stability in .MOBI. Implementation of the proposed amendment to the .MOBI Registry Agreement. ICANN is now open for public comment on whether to approve the proposed amendment to Appendices 6 and 7 of the .MOBI Registry Agreement. ICANN will consider the proposed amendment to Appendices 6 and 7 of the .MOBI Registry Agreement.

Four Standard Sections For Consistency & Thoroughness

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- Section III: Document and Resource Links**
- The registry service proposal (request #2010011) is available at: <http://www.icann.org/en/registries/rsep/#2010011>
 - ICANN's preliminary determination on the proposal: <http://www.icann.org/en/registries/rsep/arias-to-greer-15oct10-en.pdf> [PDF, 53 KB]
 - Proposed amendment to .MOBI Registry Agreement is available here: <http://www.icann.org/en/tlds/agreements/mobi/proposed-mobi-amendment-25apr11-en.pdf> [PDF, 89 KB]
 - Public comment forum on the proposed amendment: <http://forum.icann.org/lists/mobi-rsep-2010011/>
 - .MOBI Registry Agreement is available at: <http://www.icann.org/en/tlds/agreements/mobi/>
 - Registry Services Evaluation Policy: <http://www.icann.org/en/registries/rsep/rsep.html>

Section IV: Additional Information

None

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Upcoming Topics Page Design

Each Page Provides Links To Other Public Comment Categories

Public Comments – Upcoming

... provides is the opportunity for the community informed about the work before it is published. This page provides summary data for the topics that are being considered with links to relevant information where available.

Reference Table Of Upcoming Topics

To view [Open](#), [Recently Closed](#), or the [Archived](#) Public Comments, please click the appropriate link.

Proposed Title/Issue	Estimated Timeframe
Global Policy for Post Exhaustion IPv4 Allocation [GPP-IPv4-2011]	4Q 2011
Permanent Charter of the GNSO's Non-Commercial Stakeholders	May 2011
Final Report of the Geographic Regions Review Working Group	June 2011
New GNSO Constituency Proposals	May-December 2011
FY12 Draft Operating Plan and Budget	May 2011

Public Comments – Upcoming

Global Policy for Post Exhaustion IPv4 Allocation [GPP-IPv4-2011]			
Originating Organization:	ASO Advisory Committee	Estimated Timeframe:	4Q 2011
Description:	Since the point where IANA's IPv4 free pool was exhausted, it has been assumed that IANA has a process to again allocate any IPv4 address space that is not reclaimed or other means. This global policy proposal, if approved, would create an address reclamation pool within IANA, and provide a framework for these addresses to the RIRs (Link: http://aso.icann.org)		

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Each Topic Briefly Described & Bookmarked For Quick & Easy Access

Permanent Charter of the GNSO's Non-Commercial Stakeholders			
Originating Organization:		Estimated Timeframe:	May 2011

Recently Closed Page Design

Each Page Provides Links To Other Public Comment Categories

Reference Table Of Recently Closed Topics Sorted Newest to Oldest

Public Comments – Recently Closed Forums

To view [Open Public Comments](#), [Upcoming Public Comments](#), or the [Forum Archive](#), please click the appropriate link.

Title	Staff Summary & Analysis	Comment Period Close (Newest to Oldest)
Post-Expiration Domain Name Recovery Working Group Proposed Final Report	<input checked="" type="checkbox"/>	7 April 2011 [Extended to 22 April 2011]
WHOIS Review Team	<input checked="" type="checkbox"/>	17 April 2011
Proposed Recommendations for a Global Outreach Program	<input checked="" type="checkbox"/>	10 April 2011
High Security Zone TLD Final Report	<input checked="" type="checkbox"/>	7 April 2011
Draft Proposal for the Study of Issues Related to the Delegation of IDN Variant TLDs	<input checked="" type="checkbox"/>	6 April 2011
The Security, Stability and Resiliency of the DNS Review Team Set of Issues	<input checked="" type="checkbox"/>	6 April 2011
Proposed Framework for the Fiscal Year 2012 (FY12) Operating Plan and Budget	<input type="checkbox"/>	4 April 2011
Proposed Proposal for Recognition of New GNSO Constituencies	<input checked="" type="checkbox"/>	4 March 2011 [Extended to 3 April 2011]
Proposed Mechanism for GNSO Policy Development Process	<input checked="" type="checkbox"/>	1 April 2011

Each Topic Bookmarked For Quick & Easy Access

Staff Summaries Marked For Quick & Easy Identification

Public Comments – Archive

[2011](#) | [2010](#) | [2009](#) | [2008](#) | [2007](#) | [Prior to July 2007](#)

[January](#) | [February](#) | [March](#) | [April](#) | [May](#) | [June](#)

Access to Entire
Archive From
This Page

January		
Title	Open Date	Close Date
ccNSO Review – Draft Working Group Report	15 November 2010	15 January 2011
Interim Paper Inclusion of IDN ccTLDs in the ccNSO	22 November 2010	21 January 2011
Proposed Changes to Enhance ICANN's Registrar Accreditation Evaluation Process	22 November 2010	21 January 2011
Permanent Charter of GNSO's Commercial Stakeholder Group Completed – Public Comment Invited	2 December 2010	23 January 2011
TLG Review – Final Report	10 December 2010	24 January 2011
Draft 2011-2014 Strategic Plan	27 November 2010	10 January 2011 [Extended to 25 January 2011]
Interim Report of Geographic Regions Review Working Group	12 November 2010	30 January 2011
New Not-for-Profit Operational Concerns Constituency Petition and Charter	1 December 2010	23 January 2011 [Extended to 30 January 2011]
Interim Report of the Internationalized Registration Data Working Group	15 November 2010	13 January 2011 [Extended to 14 March 2011]

Each Topic Hyperlinked
For Quick & Easy Access

Staff Report Template Design

Staff Report of Public Comments

Key Info Links Easy To Find & Placed In Standard Location

Title:			
Publication Date:			
Comment Period:		Important Information Links	
Open Date:		Announcement	
Close Date:		Public Comment Box	
		View Comments Submitted	
Staff Member:		Email:	
Section I: General Overview and Next Steps			
Section II: Contributors			
Section III: Summary of Comments			
Section IV: Analysis of Comments			

Template Still In Draft Review Stage

Four Sections To Ensure Thoroughness & Standardization

Timeline of Activities: Phase I

Date(s)	Lead	Task/Activity
1-3 June	FY	Request final topics for Public Comments-Upcoming (post 30 June).
1-8 June	FY	Release Public Comment Templates to Staff Departments for review and feedback.
9-17 June	KB	Staff input received; Evaluate recommendations; Finalize all templates (e.g., Open, Staff Report of Public Comments), page designs, and topics (i.e., Open, Upcoming).
19-24 June	FY	Singapore meeting; Presentation to PPC; Gather feedback from PPC community update and from SO/AC Leaders on the Upcoming Public Comment Topics compilation process; Formation of Focus Group in liaison with SO/AC leaders.
27 June	FY	Communication to ICANN community concerning new page designs (Email to SO/ACs plus Announcement on ICANN.org)
27-29 June	KB	Convert all remaining OPEN topics to new format; make final updates to Upcoming topics (if any); communicate final changes Web-Admin; test all pages/links as they are updated.
30 June	Web	GO LIVE on ICANN.org with all new page designs.
30 June	FY	Internal Staff announcement that new pages are implemented and, effective 1 July, all Templates are now effective (and required) for new Public Comment solicitations and Staff Reports.

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One Internet
Everyone
Connected

Questions



Thank you