



Universal Acceptance

Satish Babu

Vanda Scartezini



What is already in place?

- **Universal Acceptance is a work in progress.**
- We already have a Quick Guide and a Detailed Guide
- Universal Acceptance Training program is running and we had this year, online, courses in AP region <https://www.icann.org/en/announcements/details/icann-and-aptld-join-efforts-to-promote-universal-acceptance-in-the-apac-region-6-1-2021-en>
- and LAC region (dedicated to ISPs – and another for Users in October): <https://www.icann.org/en/announcements/details/lacrlo-leads-the-promotion-of-universal-acceptance-in-the-lac-region-26-4-2021-en>)
- in Brazil – ABES - Software Association first, then together with ICANN, developed the following studies (leded by Mark Datysgeld – GNSO councilor):
 - Brazil Evaluation of Websites for Acceptance of e-mail addresses”
 - Global Evaluation of Websites for Acceptance of e-mail addresses in 2019 – UASG025
 - Universal Acceptance of all domains names in Open-Source Software – 2020-21 – UASG033
- Universal Acceptance Steering Committee has several content in this area: <https://uasg.tech/wp-content/uploads/documents/UASG000-en-digital.pdf>



What could be priority?

What we have is not enough! We need:

- Translation to ICANN languages all documents from the UA Steering Committee.
- Promote local workshops in local languages to alert users.
- As suggested by UASC 033, practical capacitation to ISPs and Ccs.
- A Regional Road Shows to hands on capacitation focus on ISPs and small Ccs.
- Involvement of Developers to pay attention to UA. (Universities ...)



What may demand some budget?

- Translation effort – may reduce the cost if involving regional community with small amount of budget in local currency.
- Regional Road Show to training ISPs and Ccs community (like LACTLD event) . Keeping it regional will reduce the budget, facilitate the language and can be associated with other regional/local ISP events, for instance.
- Regionally interaction with Developers communities. Involvement of regional community will also reduce the budget



Questions?

Thank you !!