Applicant Information

First Name: Cheryl

Last Name: Langdon-Orr

Gender: Female

Country of Residence: Australia

Stakeholder Group/Constituency Affiliation: Individual Member of NCSG; Current

ALAC Liaison to the GNSO Council

Please describe your qualifications with respect to the following criteria:

1. Understanding of the specific and limited nature of the role and ability to perform liaison duties with the necessary restraint.

In my capacity as the ALAC's Liaison to the GNSO Council and a fully engaged and integral part of the SubPro PDP Process (see below) I am fully appraised and have complete understanding of the "specific and limited nature of the role" which is to serve in the true capacity of a 'liaison' (note again here the specific nature of the ALAC Liaison role I already hold and perform with the Council) that capacity is clearly, to be one of an interlocutor (go-between) communicator and messenger between the GNSO Council and ICANN.org with regards to the recently resolved to be initiated Operational Design Phase (ODP) for Subsequent Procedures. I understand and have shown throughout my previous work at ICANN in general, and in the SubPro PDP specifically, my ability to be fully transparent, and to act impartially in an uncompromising yet unconflicted manner. I am a skilled communicator that has shown over many years in ICANN, and in my professional life, a clear ability to, with all necessary restraint, communicate effectively any and all messaging, information and opinion(s) of entities I either represent or act on behalf of; and will therefore have no issues or impediments to acting as "...the Council instructs the liaison to do..." in any communications made "...on behalf of the Council".

2. Previous involvement with SubPro PDP and in-depth knowledge of the subject matter.

I was previously involved in previous gTLD round activities as a Leader in non-GNSO parts of ICANN including but not limited to the development of the final Applicant Guidebook and the Applicant Support Program. Further I was an active and fully engaged participant in the Subsequent Procedures PDP from the beginning and a Co-Leader of its Work Track 4, when one of the Co-Chairs Avri Doria was appointed by the NomCom to the ICANN Board I was selected by the PDP Members to replace her, and served efficiently and effectively I believe, alongside my Co-Chair Jeff Newman, and the rest of the Work Track Leadership team(s) throughout the PDP and as such have an extensive and detailed in-depth knowledge of not only the subject matter but also am well versed in the background and dynamics aspects of the discussions and debates held throughout the process, both within the PDP-WG and within the wider ICANN Community.

3. Demonstrated ability to act in a neutral manner, especially when there are divergent views within the GNSO.

I believe the conduct of my Leadership role in the Subsequent Procedures PDP is highly evidential of this ability, in particular being able to act in a neutral manner where divergent views are evident, but much of my other volunteer work within ICANN over the years, has also shown this as a specific skill set of mine, and indeed has I believe assisted in the general trust I am often provided with in the roles and responsibilities I have undertaken.

4. Familiarity with both the dynamics and the operations of the GNSO Council.

I am fully familiar with and frequently exposed to the dynamics and operations of the GNSO and the GNSO Council. Noted here is of course not only my long and deeply engaged history within ICANN, but also my previous specific role(s) held relating to Organisational and Specific Reviews, as well as activities engaged with the GNSO including that current ALAC Liaison to the GNSO Council one that has allowed me to be privy to many Council specific aspects.

5. Availability to devote the necessary time to this effort, including attending meetings with the ODP team upon request and providing regular updates to the Council.

I am now retired, and yet even when running our family companies since 1982, always ensured that I was able to fully commit more than adequate time to any volunteer role I have ever undertaken. I have also regularly demonstrated within ICANN, my ability to conduct such roles in a highly effective, fully professional and proficient yet efficient and transparent manner, including but not limited to regular updates to the various communities, appointing bodies and interested parties. I will therefore, if appointed, commit all necessary time (noting the approximate 5 hours per month stated as an expectation in the announcement calling for this EOI, as a minimum not a maximum) to carry out the role to the full and continuing satisfaction of the GNSO Council. Please also note that at the upcoming ICANN AGM my appointment to the GNSO Council from the ALAC will come to an end.

Additional Information:

- 6. Please list any current volunteer commitments you currently have with ICANN or expect to undertake with ICANN in the next 12 months, if applicable:
 - I maintain a continuously updated profile of my volunteer commitments with ICANN past and present at my <u>wiki page</u> and this will also continue to reflect any and all future activities being undertaken. This page also links to both my GNSO and At-Large Statement of Interests (SOI's) and my <u>LinkedIn Profile</u> amongst other external links.
- 7. Do you have any type of material interest in the New gTLD Program and/or the outcomes of the SubPro ODP? If yes, please explain.

I have no material interest in the New gTLD Program or the outcomes of the SubPro ODP, I have no previous or existing relationships with the gTLD Industry beyond those of acting as a consumer and end user advocate in various fora including ICANN and my almost 12 years service (ending in Oct 2014) as a Director of the .au Domain Administrator auDA, in the ccTLD space.