

OFB Presentation – Aug.24, 2021

Strategic Objective:

Improve the effectiveness of ICANN's multistakeholder model of governance

Strategic goals under MSM objective

- Strengthen ICANN's bottom-up multistakeholder process and ensure that work gets done and policies are developed in an effective and timely manner
- Support and grow active, informed and effective stakeholder participation
- Sustain and improve openness, inclusivity, accountability, and transparency

Activities 2019-2020

- Community consultations by Brian Cute identified priority topics hampering the efficient and effective functioning of the model
- ICANN publishes “Enhancing the effectiveness of ICANN's multistakeholder model – next steps”

Enhancing the effectiveness of ICANN's MSM model moves into implementation

ICANN organization's new Implementation Operations team is leading this planning work. This will require **meaningful contributions and constant collaboration from the community,** organization, and Board to plan and carry out the implementation of this project.

Maarten Botterman, ICANN Blog, Oct. 14, 2020

Implementation – cont'd

The plan will be converted into a set of proposed actions with resource allocation and will be scheduled for implementation according to the agreed-upon level of priority.

- <https://www.icann.org/en/blogs/details/enhancing-the-effectiveness-of-icanns-multistakeholder-model-moves-into-implementation-14-10-2020-en>

Operating initiatives related to the MSM

- Strengthen MSM – facilitate diverse and inclusive participation
- Strengthen ICANN community's decision-making processes

MSM topics identified by the OFB prioritization subgroup (originally developed by community consultations)

1. Prioritization of work (cross-over with ATRT3)
2. Precision in scoping the work
3. Costs
4. Representativeness & Inclusiveness
5. Consensus
- 6 Terms

MSM topics cont'd

7. Recruitment & demographics (connected with rep.&inclusiv.)
8. Complexity (cross-over with ATRT3)
- 9 Efficient use of resources
- 10 Culture, trust & silos (cross-over with ATRT3)
- 11 Roles and responsibilities and holistic review of ICANN (cross-over with ATRT3)

Prioritization of MSM topics for At Large

High:

Representativeness & inclusiveness (essential to ICANN MSM DNA);

Roles and responsibilities & holistic review of ICANN (seen as a route to addressing numerous issues and refreshing the model)

Prioritization of MSM topics for At Large – cont'd

Medium: consensus; recruitment & demographics; complexity; culture, trust & silos;

Low: costs; terms

N/A: prioritization of work, scoping, efficient use of resources

Note: this group is also prioritizing recommendations from ATRT3, CCTRT, WS2, SSR2, RDS/WHOIS2

Going forward

Goal: to use this ranking (and further info from prioritization subgroup) to focus our input to budget discussions and documents re: MSM

Objective: to become proactive rather than reactive in the budget process; to provide advance input to budgetary discussions

How do we do that?

Make sure we are ready to participate in any and all consultations offered by planning re:
budgetary process

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