

Statement of Interest for the IDN Variant TLDs Issues Project

1. **Your Name:** June Seo
2. **Current employer and position:** VeriSign, Inc. / Director of International Business Development
3. **Type of work performed:** Program Management for IDN and Channel Development and Support for the Asia Pacific (APAC) region
4. **Identify any financial ownership and/or senior management/leadership that are interested parties in IDN Variant TLDs related topics:**

I own shares of Verisign stock and hold options to purchase additional shares, but the amount of shares I currently own plus the potential shares I could possibly own if I exercised all options is a miniscule number relative to the total number of Verisign shares. In my personal capacity I have less than 5% of my net worth invested in companies that are involved in registration services for top level domains.

5. **Identify any type of commercial or non-commercial interest in IDN Variant TLDs related topics. Are you representing other parties? Describe any arrangements/agreements between you and any other group, constituency or person(s) regarding your nomination/selection as a team member:**

Verisign is the registry operator for the .com, .net and .name gTLDs and also provides backend registry services in support of Employ Media for the .jobs gTLD. Verisign is also the registry operator for two ccTLDs, .cc for the Cocos and Keelings Islands and .tv for Tuvalu. Verisign provides certain IDN domain registration services (directly or through its subsidiaries) for the following top-level domains: .com; .net; .cc; .tv; .name. Regarding the pending introduction of new gTLDs, Verisign may apply directly for new gTLDs (which may include IDN gTLDs) and also may serve as a registry services provider in support of other applicants for new gTLDs (including IDN gTLDs).

In addition to registry agreements with ICANN for .com and .net, Verisign also has obligations to the U.S. Department of Commerce through a cooperative agreement that was initiated in 1993 and has been amended many times since then. Those obligations include providing the A and J root servers as well as support to ICANN in implementing changes in the root zone file. As such, Verisign is a member of the DNS Root Server System Advisory Committee and also works closely with IANA staff in the processing of root zone changes.

Verisign is a member of the Registries Stakeholder Group in the ICANN GNSO. As an employee who supports Verisign's naming services business, I may have access to Registry Sensitive information including information about registrars. With regard to Verisign's gTLD and ccTLD registration services businesses as well as other Verisign businesses, our customers and business associates have interests in various ICANN policy issues and may be members of various GNSO constituencies and/or supporting organizations. I am currently a member of the Joint ccNSO-GNSO IDN (JIG) WG and the Internationalized Registration Data (IRD) WG within ICANN.

6. IDN Variant Case Study Team members are expected to demonstrate knowledge or expertise in aspects related to the IDN Variants. Please, identify any knowledge, expertise or experience you have that would be relevant to the work on IDN Variant TLDs Issues Project:

I am currently employed by VeriSign, Inc. as Director of International Business Development. My past and current responsibilities include Program Management for IDN and Channel Development and Support for the Asia Pacific (APAC) region as part of the Verisign Naming team. As a result, I have been involved in engineering and policy development as well as close interactions with registrars for IDN and IDN-related registry services since 2000. I participated in the IDN Working Group (WG) at IETF during the standardization efforts in IDNA 2003 (aka IDNABIS) and IDNA 2008. I also was involved in implementation and transition of IDN-related IETF standards and ICANN's IDN Implementation Guidelines at Verisign. I have basic knowledge of Chinese scripts as I received 16 years of formal education in Korea, which included a number of credits in Chinese scripts and literature. I sincerely hope my participation in the Chinese Variant Case Study will be a contribution to the overall community efforts in the IDN Variant Issues Project.

I am an expert in Registry/Registrar Operations with 13-year tenure with Verisign, the registry operator for the .com, .net and .name gTLDs and the provider of backend registry services in support of Employ Media for the .jobs gTLD. Verisign is also the registry operator for two ccTLDs, .cc for the Cocos and Keelings Islands and .tv for Tuvalu. I have extensive experience in identifying the set of requirements and challenges in registry operations, and I am familiar with protocols such as WHOIS and EPP, which are essential to run registry services.

I am one of the early pioneers of IDN since 2000 with knowledge and understanding of IETF IDN standards, ICANN IDN Implementation Guidelines and underlying technologies in support of IDNA including involvement in the IDN standardization efforts in IETF, various IDN-related Working Groups in ICANN, regional and community-driven stakeholder activities in APAC including Asia-Pacific Top Level Domain Association (APTLD), Joint-Engineering Taskforce (JET), Multilingual Internet Names Consortium (MINC), and IDN Software Developer's Consortium (IDN SDC).

7. Describe any tangible or intangible benefit that you receive from participation in such processes, for example, if you are an academic or NGO and use your position to advance your ability to participate, this should be a part of the statement of interest, just as should employment by an organization that has an interest in IDN Variant TLDs:

Regarding the pending introduction of new gTLDs, Verisign may apply directly for new gTLDs (which may include IDN gTLDs with possibilities of various forms of IDN variants) and also may serve as a registry services provider in support of other applicants for new gTLDs (including IDN gTLDs with possibilities of various forms of IDN variants). I own shares of Verisign stock and hold options to purchase additional shares, but the amount of shares I currently own plus the potential shares I could possibly own if I exercised all options is a miniscule number relative to the total number of Verisign shares. In my personal capacity I have less than 5% of my net worth invested in companies that are involved in registration services for top level domains.