# ICANN, Policy Development Process, and the Domain Name System (DNS)

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# **Agenda**





# Internet Corporation for Assigned Names and Numbers (ICANN)



### **Unique Names and Numbers**

Anything connected to the Internet – including computers, mobile phones and other devices – has a unique number called its IP address. IP stands for Internet Protocol.





This address is like a postal address. It allows messages, videos and other packets of data to be sent from anywhere on the Internet to the device that has been uniquely identified by its IP address.

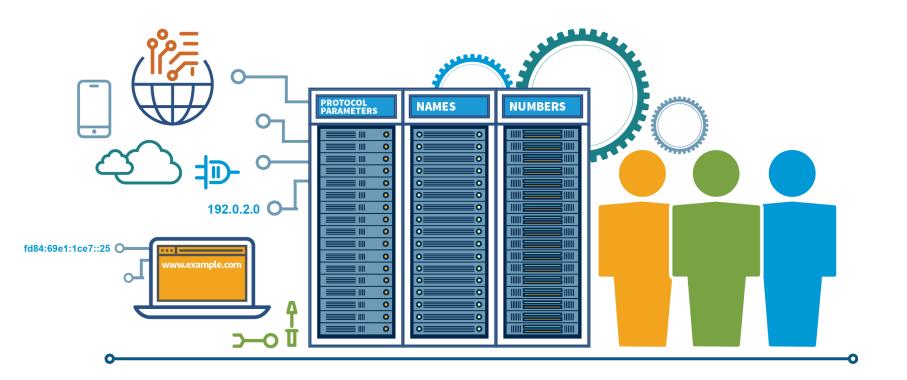
IP addresses can be difficult to remember, so instead of numbers, the Internet's domain name system uses letters, numbers and hyphens, to form a name that is easier to remember.





### **Overview**

# Coordinating with our partners, we help make the Internet work.





### **ICANN's Mission**

The mission of the Internet Corporation for Assigned Names and Numbers (ICANN) is to ensure the stable and secure operation of the Internet's unique identifier systems

### **Specifically, ICANN:**



Coordinates the allocation and assignment of names in the root zone of the Domain Name System



Coordinates the development and implementation of policies concerning the registration of second-level domain names in generic top-level domains (gTLDs)



Facilitates the coordination of the operation and evolution of the DNS root name server system



Coordinates the allocation and assignment at the top-most level of Internet Protocol numbers and Autonomous System numbers



Collaborates with other bodies as appropriate to provide registries needed for the functioning of the Internet as specified by Internet protocol standards development organizations

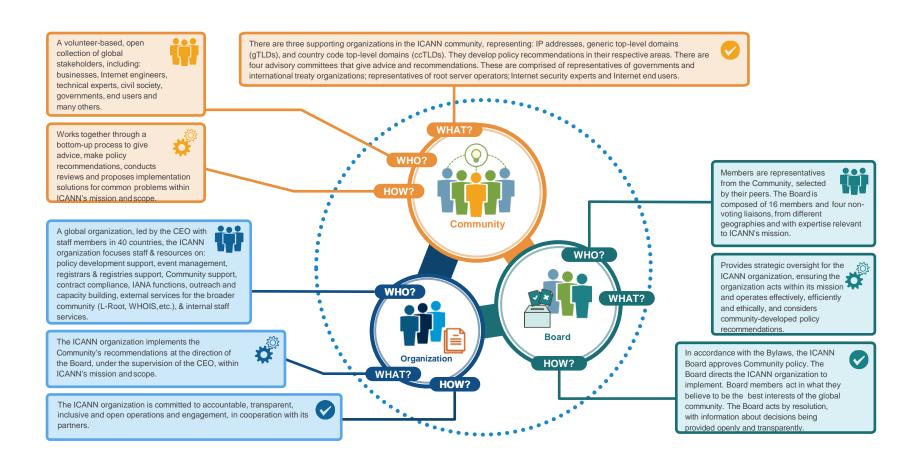


# **ICANN Ecosystem**





### Who We Are

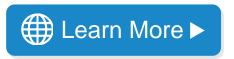




# The ICANN Multistakeholder Community

ICANN follows a bottom-up, multistakeholder model in which individuals, non-commercial organizations, industry, and governments play important roles in its community-based, consensus-driven, policymaking approach.





https://www.icann.org/community

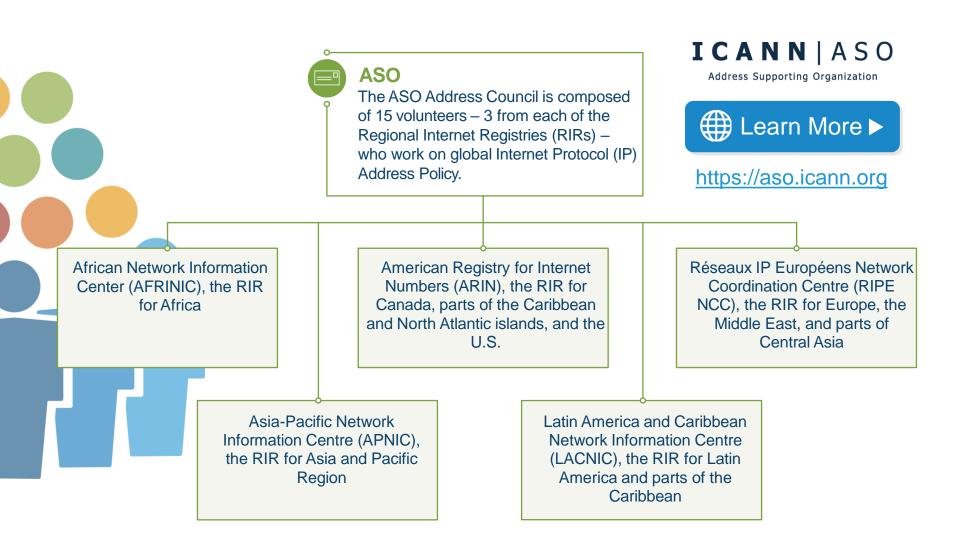


# **Exploring ICANN's Multistakeholder Community**





# **Address Supporting Organization (ASO)**





### **Country Code Names Supporting Organization (ccNSO)**





### **ccNSO**

The ccNSO (Council and members) works on global policies relating to country code top-level domain name (ccTLD) policies (e.g., .br, .uk).

The ccNSO provides a forum for country code top-level domain (ccTLD) managers to meet and discuss topical issues of concern to ccTLDs from a global perspective.

### ICANN | ccNSO

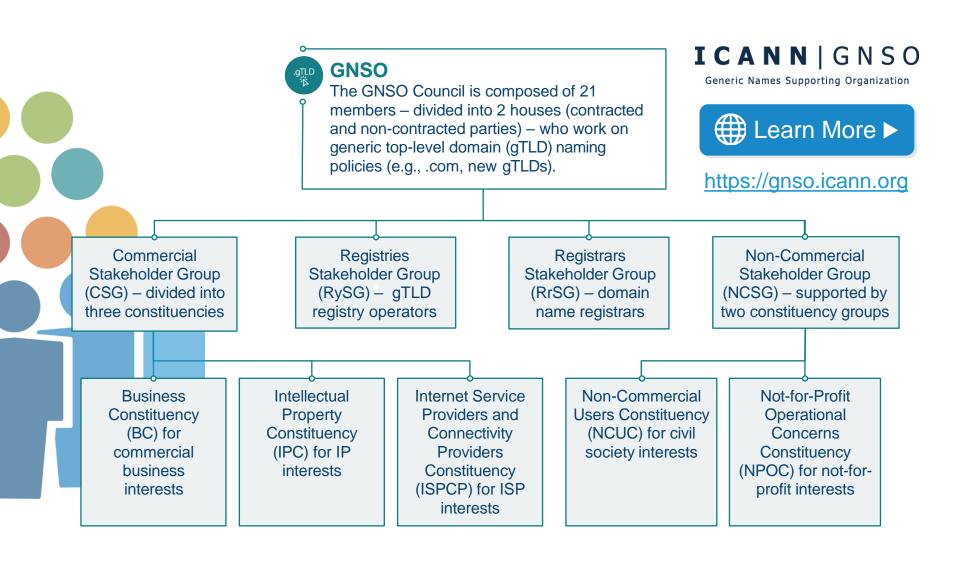
Country Code Names Supporting Organization



https://ccnso.icann.org

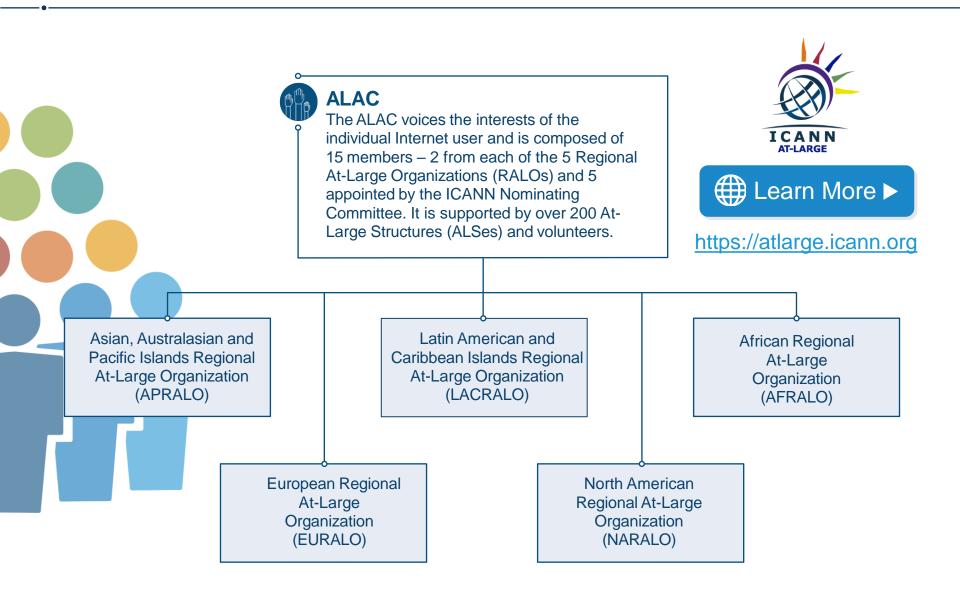


# **Generic Names Supporting Organization (GNSO)**



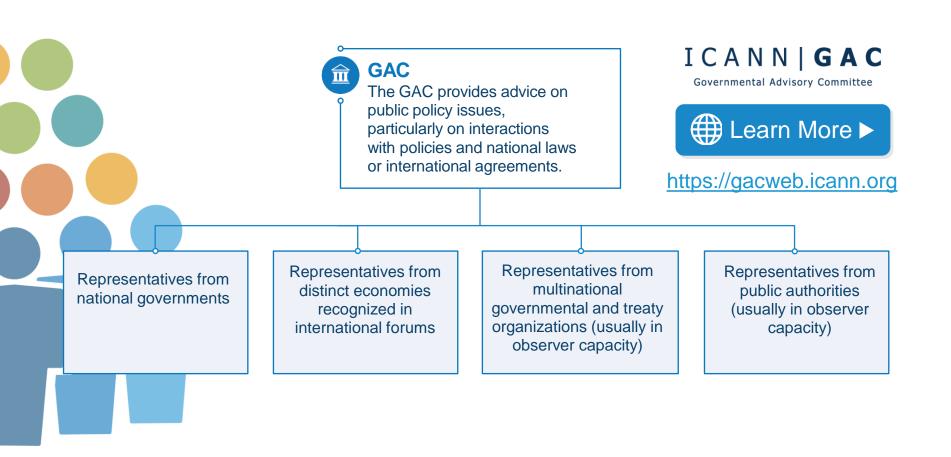


# **At-Large Advisory Committee (ALAC)**





# **Governmental Advisory Committee (GAC)**





# **Root Server System Advisory Committee (RSSAC)**





### **RSSAC**

RSSAC advises the ICANN community and Board on the operation, administration, security, and integrity of the Internet's Root Server System.

RSSAC consists of representatives of the organizations responsible for operating the world's 13 root name servers (as voting members).

### ICANN | RSSAC

Root Server System Advisory Committee



https://www.icann.org/groups/rssac



# **Security and Stability Advisory Committee (SSAC)**





### SSAC

The SSAC advises on matters related to the security and integrity of the Internet's naming and address allocation systems.

The SSAC consists of technical expert individuals appointed by the ICANN Board.



Security and Stability Advisory Committee

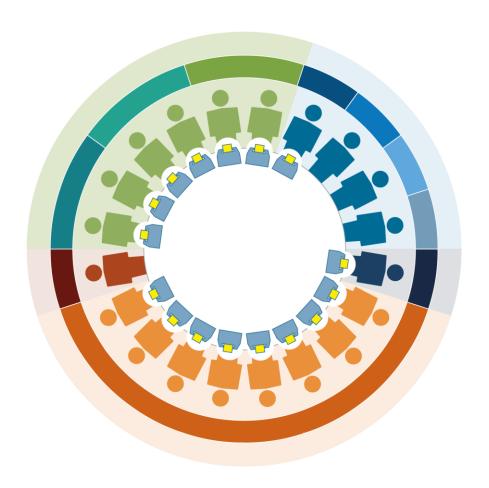


https://www.icann.org/groups/ssac



### What Is the ICANN Board and What Does It Do?

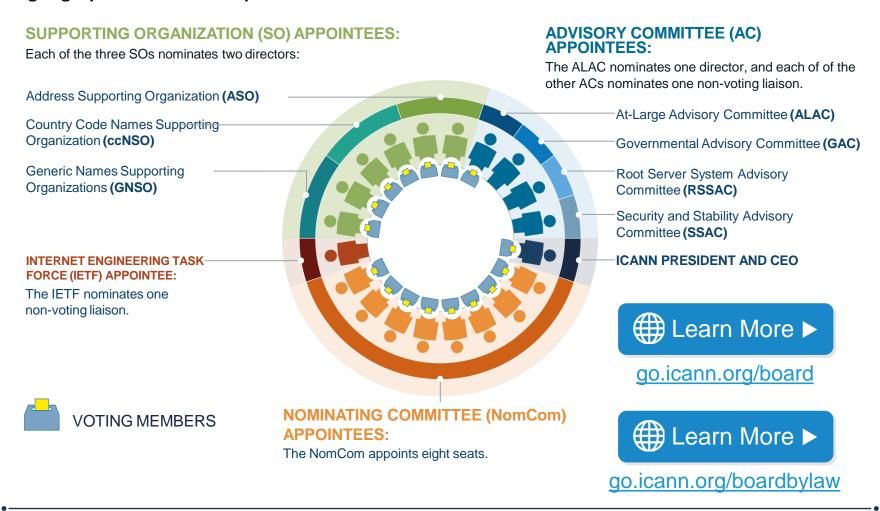
The ICANN Board is a group of representatives from the ICANN community. The Board provides the ICANN organization's strategic oversight, ensuring that it acts within its mission and operates effectively, efficiently, and ethically. The Board also oversees and considers community-developed policy recommendations.





### Who Makes Up the ICANN Board?

Members are representatives from the community, selected in a bottom-up approach by their peers. The Board is composed of 16 directors and 4 non-voting liaisons, from different geographies and with expertise relevant to ICANN's mission.





### **ICANN's Global Presence**

### Call one of our regional offices or submit a question online



Contact us ►

www.icann.org/contact

### **Regional Offices:**

Los Angeles, U.S.A (Headquarters) Brussels, Belgium Istanbul, Turkey Montevideo, Uruguay Singapore

### **Engagement Centers:**

Beijing, China Geneva, Switzerland Nairobi, Kenya Washington, D.C., U.S.A.

### **Partnership Centers:**

Asunción, Paraguay Cairo, Egypt Seoul, Republic of <u>Korea</u>



# Some of What the ICANN Organization Does



### **Domain Name System**

The Domain Name System provides addressing for the Internet so people can find websites, send email, and other tasks. The ICANN org also supports the stability of the DNS through its work, contracts, and accreditations.



### **Policy Development**

The ICANN org supports inclusive, open and transparent multi-stakeholder bottomup consensus-based policy development mechanisms.



### L-Root

The ICANN org hosts and supports 1 of the 13 L-Root infrastructures. At over 160 locations worldwide, L-Root is critical to infrastructure that helps reduce latency and improves performance of the DNS.



### Support and Grow the Community

The ICANN org engages, nurtures and supports interested stakeholders for active and meaningful participation in ICANN. ICANN connects with stakeholders through outreach and engagement, and meeting and event support.



### Generic Top-Level Domains

The ICANN org manages the Domain Name System's top-level domains. ICANN helps promotes competition and choice in the gTLD marketplace.



### **Country Code Top- Level Domains**

The ICANN org delegates toplevel domains identified with a country code. Management is done by national ccTLD operators.



### **Protocol Parameters**

The ICANN org, in coordination with the Internet Engineering Task Force, manages protocol parameters by maintaining many of the codes and numbers used in Internet protocols.



### Internet Protocol Addresses

By serving as the central repository for IP addresses, the ICANN org helps coordinate how IP addresses are supplied – preventing repetition and conflicts.



### **Root Zone Management**

The ICANN org helps manage the root zone through the IANA functions, which involves assigning the operators of top-level domains, such as .bank and .com, and maintaining technical and administrative details.

IANA Functions



## **Our Programs**



### **Fellowship**

Global capacity-building program to support ICANN's multistakeholder community. Online application process is open three times per year to participate in an ICANN Public Meeting (one meeting for Alumni only).



### NextGen

Regionally based program to create awareness and promote future discussions with universities and other regional forums. Online application process is open three times per year to attend an ICANN Public Meeting.



### **Newcomer**

Program dedicated to those entering the ICANN community. Options are self-study using the Newcomer web page or participation in person or remotely at the Newcomer Sunday meeting at an ICANN Public Meeting.

Watch Fellowship and NextGen video:

https://www.youtube.com/ watch?v=nrV\_ZkDEfIQ



Watch Newcomer video: https://www.youtube.com/ watch?v=da1RQt9-e-g





# **More About the Programs**





### **Success Stories of Newcomers**



### Jelena Ozegovic (Poland):

- Began journey in the ICANN56 NextGen program.
- Served as a NextGen Ambassador, then was selected for ICANN58's Fellowship program.
- Participates actively in the ccNSO. Recently became involved in the Community
   Onboarding Pilot, where her Newcomer experiences are helping build a better path for
   those who follow in her footsteps.



### Amr Elsadr (Egypt):

- Began ICANN journey as Fellow at ICANN36 in Seoul.
- Elected to the GNSO Council in 2013, re-elected to a second term in 2015. Stepped down in 2017 to join the ICANN organization as a Policy Manager supporting the GNSO.



### León Felipe Sanchez Ambia (Mexico):

- Became engaged in ICANN through the ICANN44 Fellowship program, returning to ICANN46 and ICANN48 to mentor new Fellows.
- In 2015, was the NomCom-appointed member to the ALAC, and served as Vice-Chair. Later was Co-Chair of the CCWG-Accountability.
- In 2017, was selected by the At-Large Community to serve on the ICANN Board. His term started at the end of ICANN60.



### **ICANN** Learn

# I C A N N | LEARN

- ICANN Learn presents education and training, across a wide variety of topics that pertain to ICANN, to better educate stakeholders in the ICANN ecosystem.
- ICANN Learn is a free online learning platform where ICANN community members can access and create course content.
- ICANN Learn is currently available in the six U.N. languages.



learn.icann.org



### **Get Involved and Informed**



Attend an ICANN Public
Meeting. Three times a year,
ICANN holds free and open
public meetings in different
regions around the world. Visit
meetings.icann.org to
learn more.



Visit go.icann.org/journey
to learn how you can attend
an ICANN Public Meeting
as part of the
NextGen@ICANN or ICANN
Fellowship programs.



Take a free online course at **learn.icann.org**.



Attend events in your region.



Find and participate in an ICANN community group by visiting icann.org/community.



Sign up for ICANN news alerts and regional newsletters.







# **Generic Names Supporting Organization (GNSO)**

# ICANN GNSO

Generic Names Supporting Organization

GNSO Council is composed of 21 members – divided into 2 houses (contracted and non-contracted parties) – who work on generic top-level domain name (gTLD) policies (e.g., .com, new gTLDs).



### **Country Code Names Supporting Organization (ccNSO)**

# ICANN | ccNSO

Country Code Names Supporting Organization

The ccNSO (Council and members) works on global policies relating to country code top-level domain name (ccTLD) policies (e.g., .br, .uk).



# **Address Supporting Organization (ASO)**

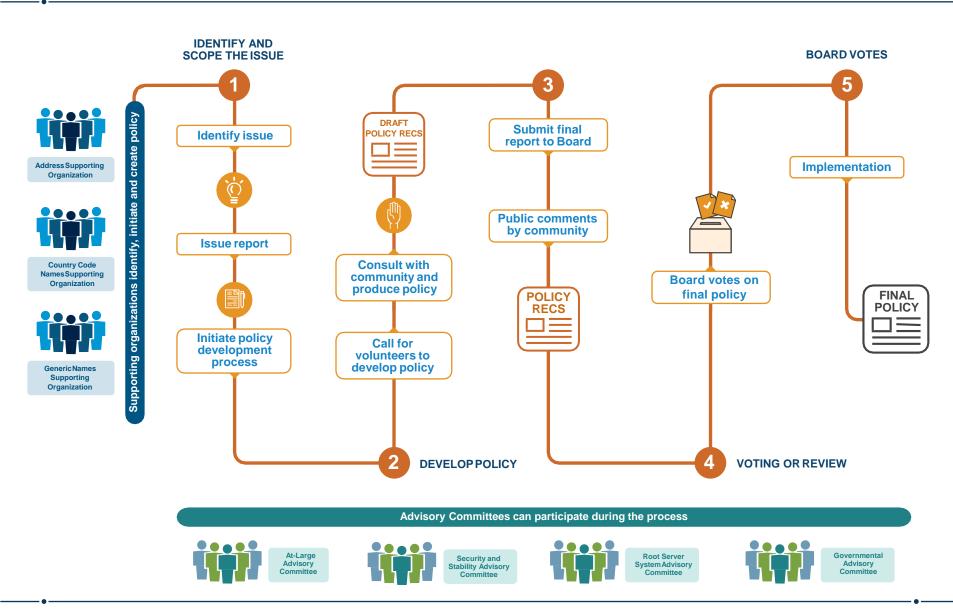
## ICANN | ASO

Address Supporting Organization

ASO Address Council (AC) is composed of 15 volunteers – 3 from each of the Regional Internet Registries (RIRs) – who work on global Internet Protocol (IP) Address Policy.



## **How Does the Community Develop Policy?**





### **Multistakeholder Policy Development**

### **Generic Names Supporting Organization (GNSO)** Country Code Names Supporting Organization (ccNSO) Address Supporting Organization (ASO) GNSO Council is composed of 21 members — divided into 2 houses (contracted and non-ASO Address Council (AC) is composed of 15 volunteers — 3 from each of the Regional The ccNSO (Council and members) works on global policies relating to country code topcontracted parties) — who work on generic top-level domain name (qTLD) policies (e.g., Internet Registries (RIRs)\* — who work on global Internet Protocol (IP) Address Policy. .com, new gTLDs). GNSO Policy Development Process ccNSO Policy Development Process ASO Global Policy Development Process GNSO Council, ICANN Board or an AC IDENTIFY THE Regional ccTLD organizations, SO/AC REQUEST AN ISSUEREPORT ISSUE or at least 10 members of ccNSO may GNSO Council considers if issue will request Issue Report. result in consensus policy. ccNSO Council appoints issue SCOPETHE ISSUE If yes, GNSO Council requests SCOPE THEISSUE Issue manager determines if issue is within the Preliminary Issue Report. ASO AC appoints Policy Proposal Facilitator ICANN Bylaws define and limit the scope of Staff publishes Preliminary Issue Report for Public ASO AC or PPFT determine if global Following Public Comment review, Final Issue Report is submitted for GNSO Council actions or outcomes ASO AC oversees global PDP INITIATE THE PDP If issue is in scope and ccNSO Council approves Issue Report, PDP begins. ccNSO Council gives Public Notice INITIATE THE PDP GNSO Council considers Final Issue and opens Public Comment Period. Report and decides whether to initiatePDP If ves. GNSO Council develops/adopts REVIEW BY RIRS AND ASO AC charter for PDP WG. GNSO Council calls for volunteers to form ccNSO Council appoints WG to develop FORM AWORKING **DEVELOP POLICY** GROUP WG issues InitialReport. WG opens Public Comment Period. WG produces FinalReport WG consults with Community and develops Initial Report for Public Comment Period. ccNSO Council requests GAC input. ASO AC submits ratified global policy After reviews, WG submits Final Report to proposal to ICANN Board. GNSO Council ICANN Board may accept, reject, request changes or take no action. VOTE BYCCNSO Stage 1. ccNSO Council deliberates (TWO STAGES) Final Report and if adopted, makes recommendation to its members DELIBERATE THE FINAL REPORT Stage 2. If members approve, ccNSO Council submits Final Report to If adopted, GNSO Council submits Final ICANN Board. Report to ICANN Board. \*Regional Internet Registries (RIRs) AFRINIC Africa APNIC Asia and Pacific region ICANN Board consults Community and GAC VOTE BYICANN ARIN Canada, parts of the Caribbean and North Atlantic islands, and the LLS ICANN Board votes on Final Report VOTE BYICANN ICANN Board votes on Final Report LACNIC Latin America and parts of the Caribbean recommendations. recommendations, but national laws remain BOARD RIPE NCC Europe, the Middle East and parts of Central Asia Learn more about the GNSO Learn more about the ccNSO Learn more about the ASO ICANN | GNSO ICANN | ccNSO gnso.icann.org ccnso.icann.org aso.icann.org

GAC Governmental Advisory Committee | PDP Policy Development Process | SO/AC Supporting Organizations/Advisory Committees | WG Working Group



ICANN | ASO

Any individual may submit global policy

ICANN Board may also request global

DETERMINE REQUIREMENTS

Five RIRs review global policy

proposal to ASO AC for review.

Five RIRs must approve identical global

Five RIRs submit approved global policy

REVIEW BY ICANN BOARD

proposal.

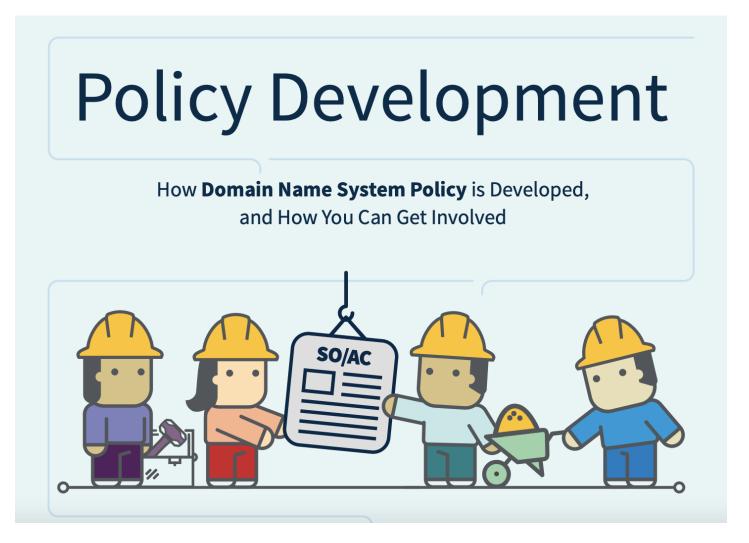
policy proposal.

RIR PDP generates global policy proposal.

proposal to ASO AC or RIR.

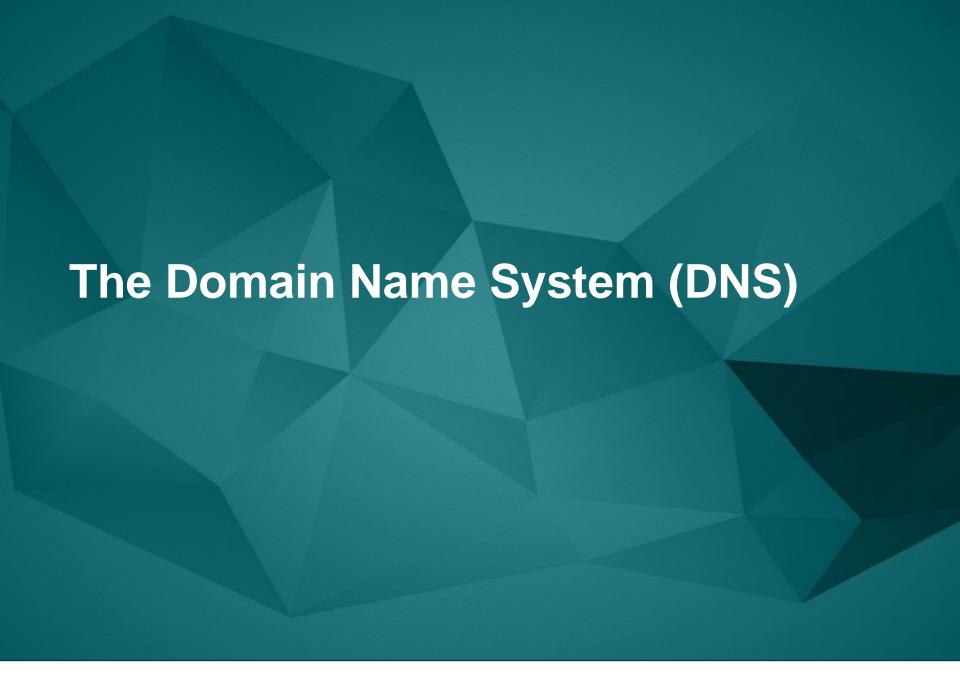
policy proposal.

## **How DNS Policy is Developed?**



https://go.icann.org/35O6dHG







# Why Domain Names?

• Which is easier to memorize?

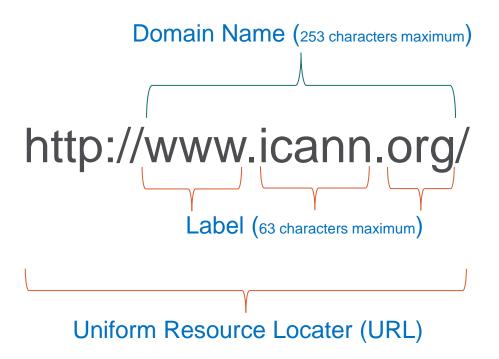
www.icann.org

or

192.0.32.7



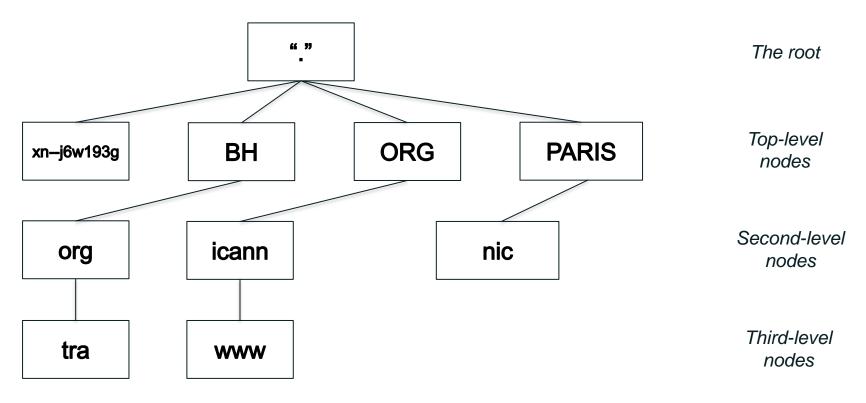
# **Names Terminology**





#### **The Name Space**

- DNS database structure is an inverted tree called the name space
- Each node has a label
- The root node (and only the root node) has a null label



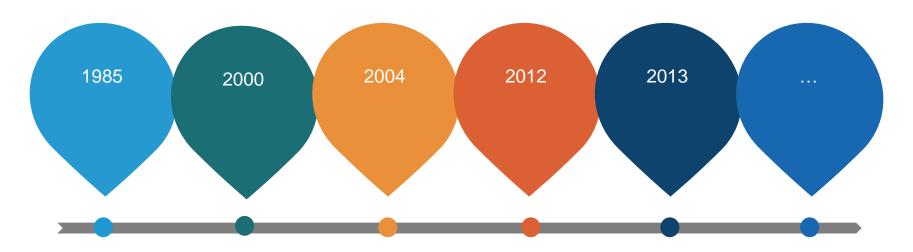


## **Top Level Domains (TLDs)**

- Exists at the highest level of the DNS hierarchy
- It is the entry installed into the root-zone
- Consists of various groups:
  - ccTLDs (.ye, .tn, .jo, .eg, .lb, .uk)
  - gTLDs
    - Legacy (.com, .net, ... etc)
    - New (.xyz, .apps, موقع ... etc)
  - IDN TLDs (عرب, بازار, فلسطین)



#### **Generic TLDs (GTLDs)**



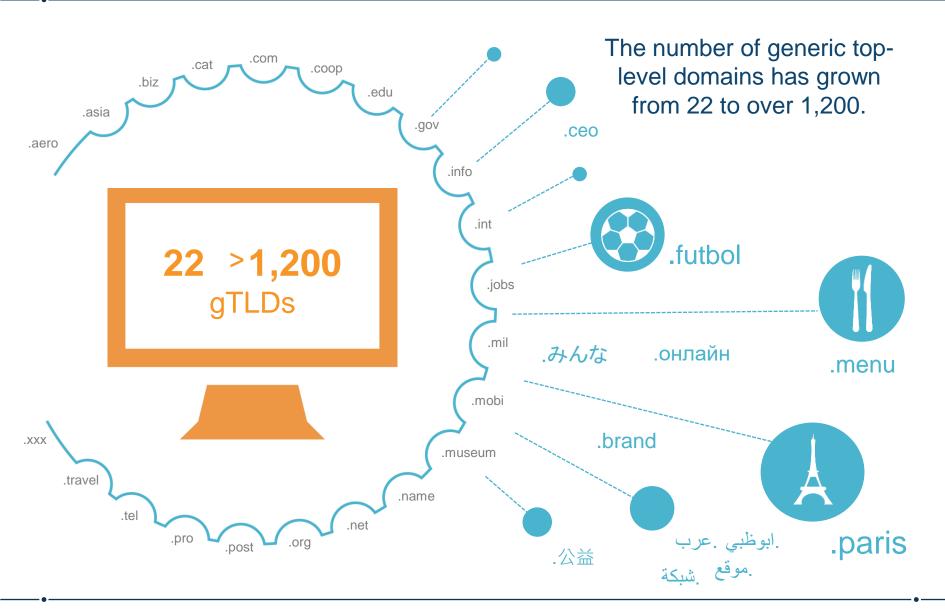
We started
with 7 gTLDs
(.com, .net,
.org, .gov,
.edu, .mil, and
.int)

7 more gTLDs were added (.aero, .biz, .coop, .info, .museum, .name, and .pro) 6 more gTLDs were added (.asia, .cat, .jobs, .mobi, .tel, and .travel) .post was added The biggest expansion to the TLD space with 100s of names applied for and delegated

A future round is currently being discussed



## **Expansion of gTLDs**





## New gTLDs

The goal of the New gTLD Program is to foster competition, innovation and choice in the domain name industry.



- This is an Internet community-driven initiative that is enabling the largest expansion of the domain name system, ever.
- The New gTLD Program is managed by ICANN, which means it has taken shape through the multistakeholder model.
- Over 1,200 new generic top-level domains have been introduced into the Internet over the past few years.

#### **Internationalized Domain Names (IDNs)**

IDNs are domain names with non-Latin characters or Latin characters beyond letters (a to z) digits (0 to 9) and hyphens (-), as allowed by relevant protocols.

Until late 2009, top-level domains were restricted to only the Latin letters a to z without accents or symbols. After 2009, IDN TLDs were introduced in other scripts, including Arabic, Chinese, and Cyrillic scripts.

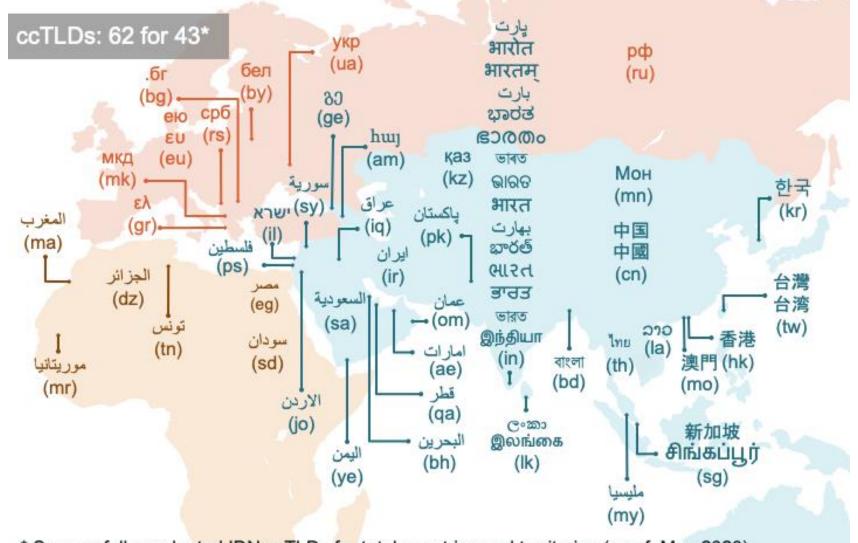
#### IDN TLDs can be either ccTLDs or gTLDs.

IDNs use a particular encoding and format to allow a wider range of scripts to represent domain names.





## **IDN ccTLD Fast Track Program**



<sup>\*</sup> Successfully evaluated IDN ccTLDs for total countries and territories (as of May 2020)



## **Humans vs. Computers**

This is what we see and understand (Unicode)

/الوكالة-الوطنية-لتقنين-المواصلات المغرب//: http://

This is what machines deal with (ASCII)

http://xn----nzeabcaancne6mxa3pircddecvqfa4bhn4cg.xn-mgbc0a9azcg/



#### **Root Servers**

- Publish the root zone file to other DNS servers and clients on the Internet
- The root zone file describes where the authoritative servers for the DNS TLDs are located
- The root name server operators publish the root zone file as received from the IANA



#### **Root Zone Administration**

- Administration of the root zone is complicated
- Two organizations cooperate to administer the zone's contents
  - ICANN (IANA Functions Operator)
  - Verisign (Root Zone Maintainer)
- Twelve organizations operate authoritative name servers for the root zone



#### **Root Server Operators**

- 1. A VeriSign Global Registry Services
- 2. B University of Southern California Information Sciences Institute
- 3. C Cogent Communications
- 4. D University of Maryland
- E NASA Ames Research Center
- 6. F Internet Systems Consortium, Inc.
- 7. G U.S. DOD Network Information Center
- 8. H U.S. Army Research Lab
- I Autonomica/NORDUnet
- 10. J VeriSign Global Registry Services
- 11. K RIPE NCC
- 12. L ICANN
- 13. M WIDE Project



# **Root Servers Around the World (1397)**



**Source** at <a href="http://root-servers.org/">http://root-servers.org/</a>





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