
GISELLA GRUBER: Good morning, good afternoon, good evening to everyone. Welcome to the At-Large outreach and engagement webinar on Wednesday the 9th of June at 12:00 UTC.

As this is a webinar and in the interest of time, we will not be doing a roll call, but all participants will be noted on the Wiki agenda page.

On today's call, we have French, Spanish, and Russian interpretation.

Could I kindly remind you to please state your name when speaking, not only for interpretation purposes but also for transcription purposes? And please state your name every time you do speak. Please speak at a reasonable speed to allow for accurate interpretation, and please also mute all notifications on your laptops to avoid any interference. And when not speaking, if I could kindly ask you to mute your microphones. With no further ado, I will hand the meeting over to Daniel Nanghaka, chair of the outreach and engagement working group. Over to you, Daniel. Thank you.

DANIEL NANGHAKA: Thank you very much, Gisella, for the opening remarks. I'd like to do it this time in reverse by thanking our interpreters in the call, all the staff for their respective support, all the team of outreach and engagement, the regional liaisons and also the leaders for the various RALOs. I thank you all for all your respective support, especially the fact that we have been going through a tremendously very challenging time. At least I'm happy that we're able to achieve various milestones.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

[Just as previously, we had a transitional leadership of the ICANN 71] outreach and engagement, and I'm happy to say that this time, we are leading together with Natalia Filina from EURALO who has also been doing tremendous work in organizing various outreach and engagement activities and coordinating them.

Without going further, I'd say that this is a very special call of outreach and engagement in that we're having the whole team and we're going to be going through a lot of engagement and collaboration. The fact that in the last bit of our agenda today, we shall be having a breakout session. When the time comes, staff will walk us through how we're going to be going through the various sessions. But all the same as we keep on moving closer to ICANN 71 that is beginning in the coming week, there are a lot of things that have been—especially with introduction of the ICANN Learn courses and also the social media activities, and then also, there will be a EURALO social event and we shall be hearing all this throughout the call.

Allow me to ask Natalia to give a brief, since she's cochairing with me. Natalia, please. She's the regional liaison of EURALO. Natalia.

NATALIA FILINA:

Thank you very much, Daniel. I would like to start with the words that I really appreciate the opportunity to work with all of you, Daniel, thank you very much for your kind words, and tyvm for the opportunity to lead again a social media work during ICANN 71, and I will be happy to give you today a short update our social media plans for upcoming week of

meetings, and I look forward to discuss our future plans in main room and very appreciate for this format of our [inaudible].

DANIEL NANGHAKA:

Thank you very much, Natalia. So let's go to agenda item three whereby we're going to ask Evin to be able to present to us the two ICANN Learn courses that have been added. Evin, take the floor.

EVIN ERDOGDU:

Thank you so much, Daniel. Very exciting news that there are now two new ICANN At-Large ICANN Learn courses. And if you have the agenda in front of you, you can see the course links available directly there. And these two courses took—they were a labor of love led by the community, and also Alperen who is not with us at the moment but he also did great work on this as well.

The first course is ICANN At-Large, welcome to our world, and the objective of this course is to provide an introduction to the At-Large community and the At-Large Advisory Committee, how they function within the ICANN ecosystem and how you can start and continue your involvement in the activities of the At-Large community.

And the second one which is a good follow-up to the first is ICANN policy development, a guide for At-Large participants. And having been given an overview about ICANN policy development from the policy development fundamentals course, an At-Large volunteer should ideally come away with a working knowledge of both how the AtLarge Advisory Committee develops policy advice and forms policy

positions, and the various opportunities the At-Large community enjoys to participate in policy development at ICANN.

So both course links are available there, and maybe I can share my screen briefly just to show people how to navigate the ICANN Learn side if that is okay, Gisella. Thank you. So you'll see here, if you go to ICANN Learn, it's learn.icann.org. You need an account to start, but once you're logged in, we have this amazing new banner at the top so you can't miss it. You can either go there or you can search in the top navigation bar for At-Large, and you should see the two courses as well. They are 15.4.1, the welcome to At-Large course, and then the 506.1, policy development course. And you'll also see it on our AtLarge website, we have a nice page for this with direct links to the course if you're already signed in. So, thank you all, this is a very intense collaboration with community and staff, and it's two excellent new courses, so please also spread these with people that are familiar with At-Large or not. Thank you. Back over to you, Daniel, unless there are any questions.

DANIEL NANGHAKA:

Thank you, Evin. With those remarks, I think I'm going to encourage all participants of At-Large to go through the respective courses because they're now available. In case you have any questions, let me just simply look at whether I have any hands up from the participant list. Okay, I can see Alfredo. Alfredo, please take the floor.

ALFREDO CALDERON:

Thank you, Daniel. I was wondering if there's any prerequisite, Evin, to take those two courses, because I recall that Jonathan mentioned that

we should have taken the policy development fundamentals course previous to gaining access to these two courses. Am I correct, or not? Thank you.

EVIN ERDOGDU:

Thank you, Alfredo. That's a good question. That is a recommended prerequisite. I'll confirm with Betsy, but I believe you can take the AtLarge welcome to our world course. That is a basic intro course, you shouldn't need a prerequisite for that one. But for the ICANN policy development, a guide for At-Large participants, that would have the policy fundamentals as a prerequisite. Thank you.

DANIEL NANGHAKA:

Thank you. I see that there is no other hands up for any respective question. I'm going to encourage you all once again to be able to take up all these courses.

Let's get to the fourth item on the agenda, which is the overview of the outreach and engagement activities during ICANN 71. This has been closely organized by Natalia since EURALO is hosting this ICANN 71. Let me give Natalia the floor to work through the social media activities and the EURALO social events. Natalia, please take the floor.

NATALIA FILINA:

Thank you very much, Daniel. Thank you very much for this short presentation [inaudible]. It will be an overview of the outreach and engagement activities during ICANN 71, and please, go to the next slide. Thank you very much.

You know that we are building for each ICANN meeting our social media activity plan, and we agree this plan—and thank you very much for your help and participation and your corrections and edits and ideas for this plan. I'd like to say that it differs a little from the previous plans, but we're all the time trying to think out of box and to think up something new for each ICANN meeting.

So, as we know, our communication campaign in social media serves a supporting role to maintain a positive image of our big and very friendly and kind community and very professional community, and to establish and enhance our communication in any different formats with our audience.

We decided—and thank you very much, you approved—a new way and new design of promo cards and promo videos which we are using now in social media. You can see some of examples. And as we will be virtually in Europe with ICANN 71, we will promote this time European At-Large region, I mean European ALSes and maybe our members in social media via promo cards or promo video, and this work is in progress, we will again try to get some feedback—it's very important, as we discussed yesterday. We always think that our communication with audience must be or has to be mutual, and we will try to get some question from audience, we will use hashtags #icannatlarge71 and #alac71, and we already used and we will use again this nice tool as walls which gather all our posts with hashtags, and it's very useful and very interesting.

I would like to thank again and I would like to ask to help us again for our NARALO colleauges and to help us with a live stream on Facebook from the page of NARALO Facebook, and we will attract, I think, more

attention and we will show that to join to our session is easy. We will show easy way.

And I think if we will put on social media a lot of promo cards with descriptions of our sessions and promo cards with agenda of ICANN 71 week, we may say after ICANN 71 about At-Large session, we will use a short summary from moderators of At-Large session, and we will put promo cards about At-Large leaders. And as I always tell you, we cannot stop to work in social media between ICANN meetings, and I think we may use different ways to attract attention to continue our work there. Next slide, please.

Thank you. As you know, we have some new rules for our Twitter and Facebook competition, because we decided to exclude the names of Social Media Working Group leaders from the list of possible winners, and we'll let the community members to be winners. And this time, we will have a nice three prizes for winners of Twitter competition and Facebook competition. As I can say about it, Evin, if you allow me to do that, I can say that it will be nice [vintage postcard] of Holland, and I think it would be—thank you. I'm already talking about it. It will be a great surprise for our winners. Next slide, please.

And if I can tell some words about our EURALO social event. So next week, we will have EURALO social event, and it becomes an awesome opportunity to spend the time together and to immerse people into the atmosphere of Holland because it is a place of our virtual ICANN 71 meeting, and EURALO will open the doors for all people inside and outside of ICANN community.

So, what we will be doing? We will have a virtual tour in Delft, we will have a GEMS intervention, we will have a nice short story about GEMS from Olivier, we will play a game about domain names, and we will paint together, so I will ask you to be prepared, to prepare brushes, paint and maybe plate or maybe some paper, and we will show our results in our social media. So we will continue our work in social media and not entertain people but we will try to remember how it is nice to spend the time together, to sing together, maybe dance together, etc.

So I'll hope it will be successful story and successful event, and it allows us to feel a little bit like we are at face-to-face meeting again. So, thank you very much. That's all with this point from me.

DANIEL NANGHAKA:

Thank you very much, Natalia. I'm excited that we shall be having GEMS, maybe GEMS online, maybe Olivier will be leading the GEMS session. I think that is interesting. And I feel sorry for our At-Large members who come from Nigeria, because for them, Twitter has been blocked in Nigeria. So, sorry for them. But at least maybe they'll find an alternate how to participate. But I'm super excited about the social media activities and the EURALO social event.

Proceeding with our agenda, we are going to be hearing the review of our FY21 outreach and engagement activities from all the respective regions, and I'll start with AFRALO. Let me give the floor to Bram [to do the overview of FY21.] Bram, you have the floor.

BRAM FUDZULANI:

Thank you so much, Daniel, for the floor. So on behalf of the AFRALO leadership, definitely, there has been quite a number of progress, coupled with challenges. So, as outlined in our strategy, we planned to reach out to end users within the African region, also to sort of bring in the benefit or to make sure that the communities are aware of what ICANN policy development is all about, but also what is ALAC and AtLarge activities.

So in the wake of the COVID-19, we've all had to adjust and find ways of still keeping in touch with the communities as well as pushing the agenda of the AFRALO. Be that as it may, I think there are quite a number challenges. So if you look at our connectivity issues in Africa, because we had to adapt and adjust to engaging with community members using online activities, we did not have the same impact as we would if we were to engage with those communities using their local activities, face-to-face, as we have always done.

But still, when we introduced the webinar series, these were capacity building as well as the outreach and engagement, we've seen the number of participants growing, from our first series all the way to the recent one that we had which were looking at the issues of DNS, and there's been quite a number of feedback within the community [inaudible] in showcasing or expressing [their hunger, so they're] really interested in understanding the ICANN and its work.

It is still a work in progress, but I just wanted to highlight and share the experiences that we've seen in the African region, that when we adjusted to reaching out to communities using online platforms, we are also faced with other challenges of how do we still reach out to those

that are not yet on the Internet and have their voice in ICANN policy development processes. That's why I say it's still a work in progress, and we believe we're on the right track as far as the AFRALO outreach and engagement strategic program is concerned. I'll leave it there. Thank you so much, Daniel.

DANIEL NANGHAKA:

Thank you very much, Bram, for those updates and overview. I think it has been an interesting challenge that we had to go through, especially these pandemic times. With that, let me give the floor to APRALO. Lianna, please take the floor.

LIANNA GALSTYAN:

Thank you very much, Daniel. I hope I'm audible. So, a short update from the APRALO. This is our strategy for 2021. Of course, the challenge with connecting with COVID is quite [inaudible], but yet we kind of tried to continue our own engagement and outreach and engagement strategic plan [that we have] [inaudible].

So with this first goal, encouraging ALS and individual member participation in ALAC policy, I can report that we have quite a big progress on this, because we used the RALO policy platform and championing this is Justine Chew, our ALAC representative from APRALO. This policy forum is specifically designed to engage people, our members, ALS and individual members, to the RALO policy, and there is quite an interesting [inaudible] and we even had some [changes] agreed with members regarding from APRALO point of view. So that's definitely

one of the things that are very prioritized in our RALO and we [inaudible] moment.

For the other goals that we set up, [inaudible] ALSes and recruitment of new individual members. I must say that this particular part was quite hard, and [inaudible] targeting this [now virtual] format to have new members, but luckily for us, we do have new members applying to become an ALS, and also an individual member. So that is quite a good [inaudible] 21 fiscal year. [inaudible] particular task and goal would be enhanced, and we reached out to those areas of Asia Pacific region which we did not have yet participation and ALS representatives.

[inaudible] and none of those funds that we requested for engaging with existing ALSes, etc., so we could not [inaudible] a CROP slot for travel. I think that—and we can come back when all these restrictions are lifted, so we can discuss that within our [inaudible] what would be changed and put in them next year. If we can go down to the strategic [inaudible] please, with the other points.

So enhancing awareness about ICANN, APRALO and ICANN At-Large, definitely, this is the activities to support [a regional] event which is related to DNS and ICANN, and since we did have a lot of events happening all virtual, but our ALSes and individual members could have this opportunity, actually many of them, to participate, and we [inaudible].

And then this is a unique opportunity for those members who could not travel to those events, regional events, to be participants. So the outreach in this sense was quite good. Those members who were not

active, they had an opportunity to go through this IGF [or DNS forum event] and participate and have the knowledge of what is ICANN, APRALO, and At-Large.

And we [inaudible] request for the IDN and universal acceptance, a topic which is quite popular at this moment and quite a lot of work is being done in the region by different ALSes or ccTLDs, [registries, different actors here.] That is quite an active topic, and being regularly [suggested] by our members.

We do have here enhancing regional and global cooperation within the IGF [inaudible] IGF whether that is a local, regional or global IGF [inaudible] global IGF. Many people from our region could participate virtually, [and as for the] national and regional ones, [inaudible] we have our representatives in regional IGFs, [inaudible] hybrid, and the national IGFs, we have our leadership and ALS members which became [aware] of the IGF, and the IGF [inaudible] on different topics connected with the At-Large and ICANN, and also just IGF [inaudible] in general.

So all those plans, [the things that we have,] the activities, the leadership and ALS representatives, we could do this and participate. I'd like to add, [with this strategic plan, what we had] [inaudible] ALSes, the engaging of existing ALSes and individual members, actually, we started a working group enhancing our [meetings] to see how we can make it better and more interesting and engaging for our members. So we're thinking about [inaudible] approaches. Actually, starting this year from January, we do have guest speakers on different topics, and that really works well, and also definitely share all of this information for social media, [inaudible]. And that gives an opportunity for everyone who do

not have an opportunity to come to these monthly calls later on to watch it or to have an interest and bring them to these meetings.

We also have monthly newsletters, which I think is an important part of our [inaudible], will reflect what happened in the ICANN, At-Large, in different constituencies, and of course in the policy [inaudible]. And we do have the part about our ALS activities, whatever they do within that month, we have that reflected in the newsletter. And that is that circulation of information.

Then we want to [inaudible] newsletter going to our ALS members, so actually not only the representatives who receive the newsletter but also to share that with their members.

And yet another championing program which [inaudible] is the mentoring program which we announced lately, and we had already a few days ago the application [inaudible] mentoring program, which is meant for the members, both individual members and ALS members, and we're aiming to [pair] the mentees and mentors for our leadership team [review their leadership] abilities and skills, and we will launch that program very soon because we already [closed] the application period, so we then have the selection of candidates and then matching them with the mentors according to their background and knowledge and their desire of what skills they want to develop. And we also want to include here of course the ATLAS III ambassadors because there is a great capacity within our members, and we want to use them to explore that even further and develop the leadership within the RALO.

I think that is it. So [inaudible] communication with our members, both the official e-mail list and also through social media. Thank you very much. This was the update from APRALO. Back to you, Daniel.

DANIEL NANGHAKA:

Thank you very much for those interesting remarks. Just apologies that after the AFRALO update review, Jabhera Matogoro raised his hand up and [inaudible]. Let me give the floor first to Matogoro, and then we can proceed to the next one from EURALO. Please proceed.

JABHERA MATOGORO:

Thank you, Daniel. Hi everyone. I had one comment on the outreach and engagement initiative, especially in Africa. We're aware that even Bram on his presentation mentioned that almost only 28% of the African population has access to Internet, so we all acknowledge the challenges relative to Internet and the approach we are using, so I would recommend for [ALS which normal organize event,] I remember we started outreach and engagement—especially for the universities [inaudible] some years back, especially in Tanzania, and it has brought a lot of impact to our people.

So I would encourage that relevant AFRALO or At-Large community, [inaudible], they can support ALS which can hold outreach events in their countries. For example, in Tanzania, we normally have outreach and engagement events. So if we could be supported, we could also be using the platform to replicate and also relay the message from the AtLarge.

We should also acknowledge that even if we assess, from today's meeting, how many African are there? Very few. And even those who are online sometimes access—the Internet speed is very expensive. So we're relying for the traditional approach using the Internet is good, especially taking into account the COVID-19 impact, but it [may not be] effective especially for Africa. So I'd recommend that Bram and his team from AFRALO leverage on ALS like Tanzania Community Network Alliance which normally has events local on the ground to be supported, and then this can help to relay and bring the impact to the community. Thank you so much.

DANIEL NANGHAKA:

Thanks for those remarks. I can see Seun wants to react. Seun, please.

SEUN OJEDEJI:

Yes. Thank you. Good point. One of the things is the outreach and engagement strategy, in terms of its operationalization, is a working document, and Bram usually gives updates on our monthly meetings on progress, and of course, some of the outreach and engagement activities that's normally run by the ALSes are covered in our newsletters.

I just wanted to say that to my friend from Tanzania, Matogoro, that the support is there. You have the support. I don't think you even need to ask for that. We've always been saying that the support is there. Whatever it is that outreach that you want to do, just go ahead. I know that some ALSes have invited me to actually participate in their outreach

and engagement activities. For instance, the Ghana SIG. And I believe that Matogoro has also invited me to one of these outreach activities.

So we are available to support within the scope of what we can to ensure that you succeed in your outreach and engagement efforts locally. So please, feel free to reach out to any of the AFRALO leadership, or even any of the AFRALO members, and specifically also to Bram who is actually the one [inaudible] all this, on any way you [inaudible] that we can support you for that. So long as it's within our scope and capacity, we will support. Thank you.

DANIEL NANGHAKA: Thank you very much, Seun. So with that, allow me to proceed and get updates from EURALO. Natalia, you have the floor.

NATALIA FILINA: Thank you very much, Daniel. Maybe it would be better to open the link which I sent in chat. It is a picture for easy understanding of our plan, because a lot of words and long read.

GISELLA GRUBER: Natalia, in the interest of time, would you like to share your screen?

NATALIA FILINA: To share my screen? I think [I will do it so long time.] So, okay, we will tell about it without my pictures and we come back to our outreach and engagement plan.

So I would like to say that our outreach and engagement strategy, as different RALOs, was built when we realized that all our activities will be virtual, and we realized that we need to change our focus and our outreach and engagement way, to achieve the goals to attract more attention, to engage more people to PDP process.

About our achievements, you know that our awesome monthly EURALO roundtables are held to discuss the relevant topics for I think not just European region but at first for European region, and there are relevant topics for our audience, and there are great discussions between representatives of our ALS members. And it is an opportunity to give the knowledge and to give the stage for high-level speakers and for speakers who are experts of our RALO and different RALOs too.

For me, for now, it looks like a great way which may be proposed like an additional learning program for students in different institutions maybe, if we will decide, again, that youth is our audience and our focus with our outreach and engagement-work, and if we will decide that we can summarize all of our capacity building activities as knowledge base.

So with great leading by Yrjö, we are developing a base of our experts in EURALO, and we do that using this base for everyone who would ask a question or who would offer to participate in different activities, projects and so on. And I think we will continue this work and it will help our community.

I would like to say that excellent results are giving our active ALSes on the ground, and you know I think that each month in EURALO newsletter, we are reporting about participation of our members and

ALSes in different Internet governance events when they are talking about At-Large, about EURALO, about the ways to join us, and we are so proud that in our [rounds,] we have a youth IGF movement which was founded of TAC, Together Against Cybercrime, it's our ALS, and there is a good mainstream to involve youth in our work.

So, each month, we are sharing our EURALO newsletter and we try to do it a little bit less informal, but I always think maybe it's wrong, maybe it's not maintained very official image of our community. But I think it may attract more attention to our work and to explain easier our work.

And you know that we have been, as EURALO, well presented in public and global forum. Last year, I mean ICANN 69, IGF 2020 and At-Large and EURALO members took part in different session and plenary session as moderators, organizers, rapporteurs, experts, and just participants, and it's good to say that our members raised very important topics, for example, cybersecurity, universal acceptance, Internet governance in era of pandemic, DNS abuse and Internet governance in different jurisdictions, geopolitics, very sharp topic for us and for our region.

So I can say that we are doing this great work together with the members from different RALOs, because we are not working alone, and I'd like to say that of course, we see some gaps which we should fix next fiscal year. For example, we each year trying to cover all European region with representatives or ALSes there, but we have some problem with this, and I would like to say, again, thanks for all of our colleagues, because you are helping us and you are sharing our news and you give us brilliant examples of the work of new ideas and projects. And I'd like to say that we are doing great, I think together, and we need to

remember that all of our outreach and engagement work depends on each of us from our desire to do more, to do more on the ground, to do something new, and I think we need to think about the future possibilities and absolutely new format of our life in our community, but if we remember something from the past, from our face-to-face meetings, we just need to take from the past experience just better. But go ahead together with new ideas to the new future. Thank you very much.

DANIEL NANGHAKA:

Thank you very much for those insights. I think that's good [inaudible] being done. I can see Sébastien's hand up. Sébastien, please have the floor.

SÉBASTIEN BACHOLLET:

Thank you very much. Great presentation from Natalia what's happening in EURALO. I just wanted to thank all the people who participated yesterday to our flash pitch tour of ICANN and At-Large. A lot of people came because it was multilingual, it was fun, and if you don't have the chance to be with us yesterday, please go to the recording. I guess you will have fun and enjoy the information there.

The goal of this flash pitch tour was really to try to have newbies coming. We get some. Not enough, from my point of view. Therefore, at EURALO level, we will think about how we will better communicate to the ground, to the members of the ALSes, because it's what we need to do when we are talking about mobilization of the individuals. It's both

the members of the ALSes and the nonmembers, even if it's Europe, they're all members of one ALS. Thank you.

DANIEL NANGHAKA:

Thank you very much, Sébastien, for that. I'd like to say for those who missed the flash pitch tour, you really missed a lot. If the recording can be shared, please, go and listen to it. It was a very good presentation, and because I attended it, [inaudible] for another respective meeting.

With that, let's get updates from LACRALO. Is there any member from LACRALO?

HEIDI ULLRICH:

Hi Daniel. We do have two people, and I believe Lilian is giving the presentation. She's on the Spanish channel.

DANIEL NANGHAKA:

Okay. Lilian, you can proceed.

LILIAN IVETTE DE LUQUE:

Good morning, everybody. LACRALO has not been alien to the generalized situation provoked by the pandemic of COVID 19, so we have been suffering that and its effects as well as ICANN. All our plans were adjusted to this new reality. We hope it will be overcome soon so as to have more face-to-face events in the future.

With respect to our plans, of course, we had to adjust it to this new reality, to this new normal, and our aim is to reach end users to make

them part of our plans to get them involved and engaged, and in this last 12-month period, we did some training, provided training courses, of course, online courses, and we certainly focused ourselves on stressing leadership within a region as well as we try and prepare community in all the topics that are being discussed by At-Large and by ICANN in general.

During ICANN 70, our region played a major role. We carried out some activities within ICANN 70. Our general assembly was a virtual one due to conditions that everybody knows. And over there, we discussed our path ahead for a five-year period.

We also provided capacity building for leadership. David Plum helped us in that arena. And this is key, because we are training future leaders, and the idea is to strengthen the leaders of the future as well as the community that has currently participated in LACRALO.

Our ATLAS III ambassadors played also a key role, because they are getting engaged more and more, day after day in ICANN activities. We also held a social event showing proudly the traditions of our region, particularly consider that we have been warmly hosted by Mexico at face-to-face meetings where available.

We are also working with GSE, and we coordinated with them some training activities, capacity building, because this has been our priority in LACRALO. During ICANN 70, we held a roundtable, and we discussed and analyzed and assessed our current situation, where we are, what is our way ahead in the forthcoming years, and we also talked about our strategic plans looking into the future, of course.

This contingency of COVID-19 was taken as something positive in our region. We took it as the possibility of taking the available tools and reaching out to our ALSes so that they may become involved in this policy development process that is certainly key for ICANN.

So, during this year, we achieved most of our targets. One of them was to increase the number of members participating in our activities. People that had only been active were really more active in all these activities. And one of the major pillars for this activism, this knowledge within LACRALO is our second newsletter. It was published as a magazine, it has been distributed, and certainly, there was great participation and contributions for many members of the community, so we are really very proud and satisfied because of that.

We worked with the Social Media Working Group [as chaired,] and certainly, we got our region involved. And another highlight was programming, I mean the IDN, UA and multilingualism working group did capacity building, they worked with the communication working group and with the community to launch a course about universal acceptance for the [Senegal] community. It was very successful because there were over 160 participants, and it was held during several weeks and we received speakers from [inaudible] region, because certainly, this is one of the priorities. The idea is to integrate ourselves with the rest of the regions and to work with the rest of the regions within the ICANN environment.

So, we are going to focus ourselves on these training courses. Now we have some courses from non-techs, people interested in universal acceptance. We are also working on the topic of DNS abuse, GDPR so as

to get to know what are the topics that are being discussed right now. We will continue our work in terms of leadership promoting our ATLAS III ambassadors to continue moving along the path that started at the Montréal, and our events from last year and this year in Latin America based on our current situation will be online events. However, this will not prevent our community from participating, from giving their opinion and viewpoints about the relevant topics of the region, and one they have attended all these events in the region, they may share their experience and knowledge with the rest of the community. We are also interested in the active participation of our community in IGF and local IGF.

With respect to fiscal year 2022, our idea is to continue with all these topics, to continue promoting the participation of our community in all the topics that are being discussed right now, and to have a better coordination with our ALSes, to have a close coordination, I would say, so as to continue growing as a region. Thank you very much for your attention.

DANIEL NANGHAKA: Thank you very much, Lilian, for those—

LILIAN IVETTE DE LUQUE: I don't know if you have a question.

DANIEL NANGHAKA: Sébastien, is that an old hand or a new hand? Okay, not hearing from Sébastien, let me give the floor to NARALO to be able to give us a review.

EDUARDO DIAZ: Thank you very much, Daniel. Basically, our strategic plan for FY22, we continue to support the FY21 strategic plan, but we're adding an outreach effort in the FY22. I'm going to explain this. In the FY21, we stopped all the outreach efforts because we couldn't go anywhere, we were in our houses, we were doing all things virtually. So we decided to do a strategy for engagement, and that translated into changing the monthly meetings into meetings for educational purposes in terms of issues that relate to ICANN. And the idea was to get more people involved in these meetings and in the monthly meetings as a part of engagement.

So really, we set up a metric. We wanted to check if we were, instead of losing people to this meeting, we were increasing it. The results were that we didn't increase the people that got engaged, but we maintained the same engagement that we had previous to the pandemic. So to me, that was a positive result.

And the idea also was to start motivating people to go from these monthly meetings into the CPWG meetings to work on and participate in policy development. And that didn't happen. Basically, the people that were involved before stayed there.

We will continue to do this type of engagement effort for FY22 until the pandemic is solved. I think it's starting up. Obviously, we have a strategy

for CROP, but we don't know how this is going to shape up once things start to open. And if there are opportunities, we will take them to do CROP trips in FY22.

Now, for the outreach part, this year, we want to use the power of our social media to do outreach, and the thing that we're planning to do is we're planning to simulcast public meetings from ICANN pointed to different ideas through our social media channels. And basically, there what we're doing is we are broadcasting the message to our ALS members and the people that are connected to our networks.

We have a sample of one of the meetings that we had. We had people in our ALSes in Puerto Rico that—and I'm doing this testing, and once we do this live simulcast, they actually share this with their members and other people that might be interested in the message or whatever it is we're simulcasting.

And for example, I had a member in my ALS that had a social page for about 6000 teachers in Puerto Rico, public and private schools, which he goes and shared this live event with them, and people got interested. Some people might not, other people start asking questions about this. Because look, our members are not connected, they're not registered in our ICANN mailing list. So they don't know about this. They know about this if we inform them, and what does it mean to them or some of them about ICANN, versus using the social networks to push the message forward, because everybody is connected to their own network. And once you're connected, you get notifications of things that are happening live, and maybe you get curious and go there and from there,

you get outreached and then from there, you can go and do the engagement.

So that's the additional strategy that we are planning to use during FY22. I also wanted to mention that we have a general assembly in the ICANN 73 here in Puerto Rico in March, that is if we're doing it face-to-face. If not, we will do it virtually. And we're going to use some strategies there. We're going to bring up the North American School of Internet Governance and use that tool not only to talk about Internet governance issues, but as a pre-ICANN meeting in Puerto Rico, so it's like [also] engagement, outreach type of things there.

And also, we basically have been working and we are going to continue working hand to hand with our north American GSE office. In fact, we invited the whole region to participate in the development of what everyone has seen now as a North American strategic plan, [inaudible] some of us participated with the GSE on this. And I know we're going to have breakout rooms after this to talk about what we're going to do next. Well, we already set up a meeting at the end of this month to do this and work on this, just make sure that our strategies are linked and we support each other in those areas that we can support the ICANN strategic plan. For example, maintaining the stability and security of the DNS, how far away is that from end user? Maybe that's something that's done with other people, but not the end users necessarily. But there are other things that we can support there. And really, we're just looking for outreach at this time and to maintain the engagement.

Also, I don't know if you noticed, but we stopped sending newsletters from our region, and basically, we're going to go back and turn that on

and you'll start seeing them. I'm very happy that other regional organizations are doing this. I think these types of tools and [enhancements] are very good to let people know what's going on in the region.

So that's going to be our strategy, and you'll see more of that later on. Okay, thank you.

DANIEL NANGHAKA:

Thank you very much for those strong reviews. I'm happy to say that a lot is being done regarding outreach and engagement. And since time is not our best friend, I'd like to go ask staff to guide us to [inaudible] the breakout session.

CLAUDIA RUIZ:

Hello everyone. Welcome. Thank you all for joining. As soon as I open the breakout rooms, you will all receive this prompt to join your session, with exception to those from the AFRALO region—you will stay in the main room. If you belong to a different room, if I made any mistake, please let me know in the chat or raise your hand and I will assign you to your correct room.

Also, once you are in the breakout rooms, there will be one staff member assigned to each region, and they will share their screens and we will be using Jamboards to post sticky notes. So please make sure you raise your hand with any suggestion or remark, and staff will note them. Thank you all very much, and we will be in these breakout rooms

for 25 minutes and you will get a 60-second warning when it's time to come back. Thank you all, and the rooms are now open.

LIANNA GALSTYAN: Hello, is this already our breakout room?

CLAUDIA RUIZ: Hello, Lianna, yes. This room is for AFRALO. One moment.

LIANNA GALSTYAN: Okay. I'm on the phone bridge but I'm on the Zoom as well, so maybe I can join only the Zoom.

CLAUDIA RUIZ: Yes, I forgot to make that announcement. You can stay in this room if you're on the phone bridge, or you can join as well. That's fine.

LIANNA GALSTYAN: No, I mean I need to be in the APRALO room. [inaudible]

CLAUDIA RUIZ: You need to be in APRALO, right?

LIANNA GALSTYAN: APRALO, Asia Pacific.

CLAUDIA RUIZ: Okay, then go ahead and hang up, and you can go to—you're already in APRALO, so yes, just disconnect and [you'll be fine.] Thank you.

LIANNA GALSTYAN: Okay. Thanks so much.

CLAUDIA RUIZ: Okay, I believe everyone is set. Hello everyone. Welcome. I believe everyone in this room should be here. Can we confirm that everybody can see the breakout room?

UNIDENTIFIED MALE: For the AFRALO, yes, I can see it.

CLAUDIA RUIZ: Okay, so Bram, if you guys have any suggestions, I can start with the stick notes, and note them wherever you'd like. You can also post the suggestions in the chat or speak them out loud.

UNIDENTIFIED MALE: Hello, [inaudible], I don't have any suggestions now. I'm just following the conversation.

CLAUDIA RUIZ: Okay. Anyone else? Perhaps Baher, you would like to speak?

SEUN OJEDEJI: May I?

CLAUDIA RUIZ: Yes, go ahead.

SEUN OJEDEJI: So in terms of events from FY22, the understanding is, just to clarify for those who are in the room, FY22 basically starts from July, next month, doesn't it, staff?

CLAUDIA RUIZ: Yes, the next fiscal year.

SEUN OJEDEJI: All right. So a couple of activities that come to mind. AFRINIC would be doing its second—so AFRINIC meeting would actually be holding later in the year. I need to check the actual dates now, but I know it's normally in November. So let's just say ... I'm wondering what we're going to call it now. Let's just say AFRINIC [33] is going to hold sometime in November, so maybe [inaudible] tag on to that in terms of events that are happening in FY22.

There's also going to be the AIS which will be next year. The AIS for this year is already held. There's going to be Africa Internet Summit sometime in May, June, depending on what times [inaudible] agree to next year, and there is normally regional IGFs and then these various schools of Internet governance. I know that Ghana is coming up on the

[inaudible] 29th. I know—I'm trying to do something this month which is still FY21 by the way.

So in terms of the things that we need to capture, are we capturing those possible events, are we [inaudible] as possible events, just for starters, and we will then determine which of them we want to actually actively participate in? So maybe Bram or staff or whoever is coordinating this can help clarify. Thanks.

DANIEL NANGHAKA:

I suggest that [inaudible] populated, we can put [inaudible] regional and then also national events, because if we look at activities like the [Kenya] IGF or the Tanzania school of Internet governance, all those can be populated under national events. But for the regional events, there are those common ones we have like the AFRINIC meeting where AFRALO has been participating, and then we have the Africa school of Internet governance whereby we've also participated previously. I think those are some of the regional events.

But then following in case ICANN happens to allow travel, then we can have at least [inaudible] with respect to our regional events. Like previously, we had the ICANN Board at the AFRINIC meetings. hopefully, we can go further and engage in case all this opened up, and then obviously, we can then collaborate together with the GSE. Let me give the floor to Yaovi, and Pierre will follow next, then Jabhera.

YAOVI ATOHOUN:

Thank you, chair. I've posted some information in the chat for some regional events, like we have the West African school of Internet governance, and Internet governance in West Africa forum. So this is in July. And in July again, we have the Africa DNS forum, which is an annual event, so very important to attend this one.

We have also an African event especially for the French-speaking countries. So this is what we call regional school [of Internet governance.] This will be happening also virtually. All these events are virtual events. So it's from August 24th to 28th, and I will be sharing the links to these various events.

There is an event in Tanzania, so Matogoro, we will connect with you. It is a local [host but] international event happening in September. So I will stop there, and our team will be sending an e-mail with more detailed information. Thank you so much.

CLAUDIA RUIZ:

Okay. I see we still have Daniel, Pierre, Jabhera, I don't know if that's an old hand. I'm sorry, guys, I was distracted for a second. Can you put anything in the chat that you would like me to write? Pierre, your hand is up, but you're muted if you're speaking.

PIERRE DANDJINOU:

Yes. Good morning to everyone. I think Yaovi covered some of the meetings I wanted to highlight, but I do have a [inaudible]. If you may have any idea of your local or national events, that would be great. I know we always insisted on regional events, that is fine, but also,

especially now that we are, how should I say, evolving in a kind of uncertain era with the COVID and we are now deepening our engagement, we are going very local, remote participation, I would like to hear also more on upcoming local or national events [inaudible]. Over to you. Thanks to you.

CLAUDIA RUIZ: Okay. I'm still adding some. If there's anything else you guys would like me to add, please go ahead and put it in the chat. Thank you all for the suggestions.

UNIDENTIFIED MALE: Sorry to interrupt, everybody. Claudia, could you try and move me to the EURALO room, please?

CLAUDIA RUIZ: [inaudible] try that again. One moment.

UNIDENTIFIED MALE: Yeah. I can't move myself, and I want to be careful not to close all the rooms as a cohost.

CLAUDIA RUIZ: Yeah. For some reason, I can't even see you on my—hold on. Sorry everyone. You're not even popping up for me anymore.

UNIDENTIFIED MALE: Yeah, that's the same for me. Normally, I would be able to move myself when I see my name, but I do not see my name. Sorry everybody.

CLAUDIA RUIZ: Maybe if you were to exit and reconnect, it would allow me to do it, if we can try that.

UNIDENTIFIED MALE: Yeah. Okay. Sorry everyone. Bye.

CLAUDIA RUIZ: Thank you. Sorry about that. Any other suggestions? Okay, I see some more coming through. I will add these. If you guys have any suggestions for outreach and engagement in the meantime, please go ahead and add them. And we don't need to call your hand. If you guys would like to speak, please go ahead and take the floor.

DANIEL NANGHAKA: I think [inaudible] Uganda will be having its Internet governance Forum. I think also we could add that to the national events, [inaudible].

JABHERA MATOGORO: Hello. I have just added Tanzania Community Networks school of Internet governance, but it has not been added to the Jamboard. Thank you.

CLAUDIA RUIZ: Sorry. Which one was that again? Which note did I miss? Apologies for that.

JABHERA MATOGORO: I've just typed it in the chat.

CLAUDIA RUIZ: Okay. Thank you, we'll add it.

INNOCENT ADRIKO: Hello. Talking about the Uganda youth IGF and Uganda UGF, we're in the process of planning, so we're hoping to have both events in August. Thank you.

CLAUDIA RUIZ: Okay. Does anyone have any suggestions for outreach and engagement, any plans, anything anyone would like to add?

DANIEL NANGHAKA: I probably can make suggestion that we can have a general ICANN engagement for AFRALO whereby we have various leaders come together and then they discuss about ICANN. This can be a suggested event whereby AFRALO can collaborate together with the GSE, then we can organize probably in January-February a session whereby people, the community gets to understand what ICANN is in terms of AFRALO and engagement. That's just a suggestion on that engagement.

And then the outreach can be done through the ALSes whereby the ALSes communicate to their members about different sessions, then also, [we can write engagement.] Engagement session can also include the ICANN readout sessions. [inaudible] whether we can reach out to members about what is happening at the various ICANN meetings. Hopefully, we can say the readout sessions can be on outreach. Maybe, Claudia, you can add readout sessions to outreach.

JABHERA MATOGORO:

Maybe for the matter of clarification, how do we distinguish between outreach, engagement and regional events? I think I'm confused. Thank you.

DANIEL NANGHAKA:

[Previous,] what has been involved in outreach is we reach out to the community and begin to push the gospel of ICANN, and we used to do this during the various regional events. So once an event has been identified and approved by the GSE and ICANN as one of the prospective partners and sponsors, normally as AFRALO, we've gotten various spots to be able to participate in that. So once we attend these regional events, we are reaching out. But in case we're looking at engagement sessions, we can conduct like webinars.

For example, the hot topic sessions that AFRALO held, that is part of engagement. I can see Pierre has his hand up. We can give Pierre the opportunity to speak.

PIERRE DANDJINOU: It's an old hand. I'm sorry.

[JABHERA MATOGORO:] Maybe on top of that—in 2014, we started [universe outreach initiative with Boniface,] and it was very successful and it even brought many youth engaged on Internet governance and ICANN-related activities. I know that the initiative has also grown up and also reaching community network members beyond universities. I'm not sure if we could also suggest having the universal outreach initiative in Tanzania at the same time also having the regional or the event with the community. I'm not sure if that's something we can organize. Otherwise, teaching at the university, I normally have a lot of opportunity and we have been doing this with [Bob] on the ground and Boniface from Kenya. So if this is something that is possible within the outreach, then I would be able to do that. Thank you.

DANIEL NANGHAKA: That is something that can be considered for outreach, but now what I'm seeing is that we're now looking at outreach, we're not looking at ways to engage the community. If we're looking at engagement of the community, we should have a [inaudible] whereby we have members be able to participate in various working—our target should be members participating in the various working groups and also in various PDPs. So, the question will be, how can you engage the community to lure them to be able to participate in various working groups? I think that's where we can have ideas on engagement.

And just to fill in, you can say we can have webinars as an engagement based on the hot topics, as we've done previously. [inaudible] Seun, maybe you can expand on that, whether we can consider the webinars as engagement sessions, and Bram can highlight more.

SEUN OJEDEJI: Are you referring to the current webinars we're doing, or a new set of webinars?

DANIEL NANGHAKA: Yeah, because if we're looking at engagement, there is both online engagement and then there is offline engagement. Previously, if you're looking at webinars, webinars can be considered online engagement, in which AFRALO has been doing engagement.

Probably, in the engagement sessions, would we consider having those webinars probably periodically, maybe once in two or three months? I think that would work.

SEUN OJEDEJI: Yeah, at the moment, we have some kind of webinar that we call the AFRALO webinar series, which is actually I think once in a month, and once in two months, which alternates actually between activity-based webinar and capacity-based webinar.

So we can continue to evolve on that. Whether we need more webinars as well to engage more, that could also be something to consider. However, I think going forward in this year, we probably need to be

more focused on inreach, building of our capacity, because we really need more people to become much more active in some of those existing policy discussions for us.

Of course, not everybody has to be in policy, but we need to have more voices there. So maybe some of our efforts, some of the approach that we use at the moment for this webinar series, it may need to evolve in the way that we now probably have some more inward focus topics, especially on matters of current discussion within the community, within the policy development process.

[We didn't] follow through with our mentorship plan for this FY21. I think that we probably need to actively follow through on that this time around, this FY22, and then see how we can have some people and old, some of the participants that show interest in certain topics or certain policy development topics from those webinar series.

So if we have one or two people who are already members who show up—even if [inaudible] members, so long as they're willing to be individual members anyway, who show interest to be helped, to be hand held, then we can probably develop a pool of mentors who are available to actually support them. So I think we didn't actively follow up on that for the FY21. It may be something that we need to follow up on for this FY22 so that at least we can see some improvement in our participation when it comes to numbers in those existing policy sessions or any other activities of ICANN. Yes, that's what I want to add. Thanks.

By the way, if I may also add—

DANIEL NANGHAKA: Okay, thank you—

SEUN OJEDEJI: If I may add, [inaudible]. If other hands are up, I shall come back. I don't see any other hands. Can I just go ahead?

DANIEL NANGHAKA: You can proceed, Seun.

SEUN OJEDEJI: Or somebody wants to intervene first. No?

DANIEL NANGHAKA: [inaudible] Bram. [inaudible]

SEUN OJEDEJI: Yes.

DANIEL NANGHAKA: Okay. I think it is a good thing, because when it comes to the webinar series, the webinar series are a form of engagement, and then we can build up the mentorship program such that we build the capacity of the AFRALO members to be able to understand—I'm thinking, on outreach, can we put there the AFRALO booth? Because we have previously used booths as a form of reaching out. I think that's something that we could add there under outreach, because that helps. Then probably we can also add social media outreach activities. That is for AFRALO.

Reading the chat, Pierre will be leaving. Thank you very much, Pierre, for attending our session. Okay, any inputs?

CLAUDIA RUIZ: I think everyone should be coming back in the room now, so for this session, we're supposed to take a rapporteur, which should be Bram for this session. Bram, if you could just give an update when we all come back. One moment.

DANIEL NANGHAKA: Okay. Does that mean we're at the end of the breakout session?

SEUN OJEDEJI: [inaudible].

CLAUDIA RUIZ: Yes, all the rooms—I think everyone is back. Hi everyone. Welcome back.

SEUN OJEDEJI: [inaudible].

CLAUDIA RUIZ: Yeah, everyone is back, the breakout rooms have just ended. Hello everyone. Welcome back. Daniel, would you like to start with AFRALO? I know [inaudible]. Who will be the rapporteur for AFRALO? Was somebody assigned?

HEIDI ULLRICH: Are we going to start with AFRALO, did you say?

CLAUDIA RUIZ: APRALO, they should be on the board.

HEIDI ULLRICH: Okay, so you want to do APRALO first. That's Lianna, if you want to start with them.

CLAUDIA RUIZ: Yes.

HEIDI ULLRICH: And please, if I can just encourage you to be really brief, because we are over, the call. So just please be very brief in your reporting. Thank you.

LIANNA GALSTYAN: Yes, Heidi, definitely. I'll try to be very brief. When we discussed, this is the first time that we discussed the outreach and engagement plan for fiscal year 22, and we decided that we will continue the plan that we had last year, because many of the events that we put [inaudible], we couldn't realize because of the COVID, so we will continue all these engagement plans that we had. And we have defined in the outreach plan to continue our collaboration [inaudible] participation in key APAC events, because we do have an APAC Hub and they do a lot of events

there, and the strategies already [inaudible]. So it should leverage the activities in the APAC Hub and what we do and try to have [better] outreach for this coming year, and also partnering GSE APRALO for these events whenever we can. That would be really great, if we use the expertise we have in APRALO.

Of course, one of the biggest events in the region is APRICOT, so that is a target place, and APRIGF [inaudible] but those big regional events where we can definitely have outreach for new members.

As for the engagement, we will continue gathering the interest [inaudible] policy forum that we already [inaudible] the APAC Space topics of interest, having a series of webinars, meetings based on the topics, [inaudible] ICANN.

Another thing we would like to have for engagement, that is the APRALO general assembly which will be probably organized in the calendar year of 2023, probably in September so we have enough time to prepare it and also the situation can become better.

And then the mentor program, this is actually the collaboration with APAC Space because they have the mentoring program there, and also taking the information from mentoring program within the APRALO, so leveraging this experience, and of course, continue engagement with our regional partners—that would be [inaudible] for the plan. Of course, in order to do this, we need to set up a call with GSE team and see [what collaboration could be there.]

As for the regional events, of course, we will continue our participation with all the schools of Internet governance and [IG ecosystem] and

national and regional IGF. Those dates that we already know happening for this year, we already put it in regional events, but of course, those that we know that will happen with a clear date, we will later on add to the board. So I think that would be it. Of course, we will continue our social media outreach and other things will be developed later on in our own strategic plan. Thank you very much. Back to you.

CLAUDIA RUIZ: Thank you very much. Next, EURALO. If anyone can give a brief update, please. We are over time already.

NATALIA FILINA: Thank you very much. We haven't a beautiful picture for you, but short update, we will hope for physical meetings this next fiscal year, but a lot of activities will be planned virtually. We will make plans and we'll think again, trying to think again out of box, engage people to policy advising processes within ICANN, and we will continue to work close with [inaudible] GSE team and organize events together. We hope that our members as our ambassadors will start attending events and continue face-to-face outreach work on the ground. So that's a short update from us, and we will develop our plan in detail. Thank you.

CLAUDIA RUIZ: Thank you. Next, LACRALO, very brief, one minute, please. Okay, perhaps NARALO can give a quick update.

EDUARDO DIAZ: Quickly before outreach and engagement, we talk about—

LILIAN IVETTE DE LUQUE: Lilian speaking.

EDUARDO DIAZ: I'm sorry.

CLAUDIA RUIZ: Okay, Lilian, go ahead. Thank you.

LILIAN IVETTE DE LUQUE: Thank you very much for going back one slide. We discussed the events that have already been scheduled, and with respect to outreach and engagement activities in our region, the idea is to work closely as a team. Thank you very much for your attention.

EDUARDO DIAZ: We in NARALO talked about using simulcasting for our social media. There are a couple of events that we identified. One of them was Net Inclusion, I believe it is. We [pump up] the newsletter and invite Betsy Andrews to a special group meeting to see how we can work with her in using the platform for learning, and depending on how things open up, then CROP trips will be reassessed at that point. Thank you.

CLAUDIA RUIZ: And lastly, AFRALO, please.

[BRAM FUDZULANI:] Thank you. So quickly on the AFRALO also, something we have planned a number of outreach programs, and then looking on the engagements, focusing on the mentorship through a number of webinar series, and then listed quite a number of regional events that we plan to engage in, briefly. Thank you.

CLAUDIA RUIZ: Okay. Thank you. Daniel, over to you.

DANIEL NANGHAKA: Thank you very much. So time is not our best friend. I'd like to thank everyone for coming to the call, and the next step right now is to be able to document the respective FY22 strategies and then submit them to GSE for approval. If this can be done in the next three weeks to one month, then we shall be able to have the GSE approve all these strategies.

So with this, I'm going to come to the end of the meeting, and let's adjourn the meeting, and see you all for the next [inaudible] meeting following the announcements [inaudible]. Thank you very much, and I wish you all a great ICANN 71. Bye.

HEIDI ULLRICH: Thanks everyone. Bye.

SÉBASTIEN BACHOLLET: Thank you. Bye.

CLAUDIA RUIZ: Thank you all. This meeting is adjourned.

[END OF TRANSCRIPT]