Shaping the Future of the Internet

Webinar on ICANN's Newcomer Programs
September 9, 2021

ICANN

Interpretation Information

Audio streaming in Zoom will be in English. To listen and speak in English during the session, simply join via Zoom.

To listen and speak in Spanish, please provide the following details, and the operator will dial out to you:

FULL NAME
TELEPHONE NUMBER (COUNTRY CODE + AREA CODE + LOCAL NUMBER)
LANGUAGE PREFERENCE

Your phone line will be muted. If you wish to take the floor, the operator will unmute your line.

You will also need to join the Zoom session to follow the presentation, see the comments or questions in the chat, and use the hand-raise icon to request the floor. Kindly mute your audio in Zoom to avoid any feedback or echos during the session.

ICANN General Overview

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Unique Names and Numbers

Anything connected to the Internet – including computers, mobile phones, and other devices – has a unique number called an IP address. IP stands for Internet Protocol.

This address is like a postal address. It allows messages, videos, and other packets of data to be sent from anywhere on the Internet to the device that has been uniquely identified by its IP address.

IP addresses can be difficult to remember, so instead of numbers, the Internet's Domain Name System uses letters, numbers, and hyphens to form a name that is easier to remember.

Mission, Values, and Role

ICANN's Mission

The mission of the Internet Corporation for Assigned Names and Numbers (ICANN) is to **ensure the stable and secure operation of the Internet's unique identifier systems**

Specifically, ICANN:

1 Coordinates the allocation and assignment of names in the root zone of the Domain Name System

2 Coordinates the development and implementation of policies concerning the registration of second-level domain names in generic top-level domains (gTLDs)

3 Facilitates the coordination of the operation and evolution of the DNS root name server system

4 Coordinates the allocation and assignment at the top-most level of Internet Protocol numbers and Autonomous System numbers

5 Collaborates with other bodies as appropriate to provide registries needed for the functioning of the Internet as specified by Internet protocol standards development organizations

What is ICANN?

ICANN Ecosystem
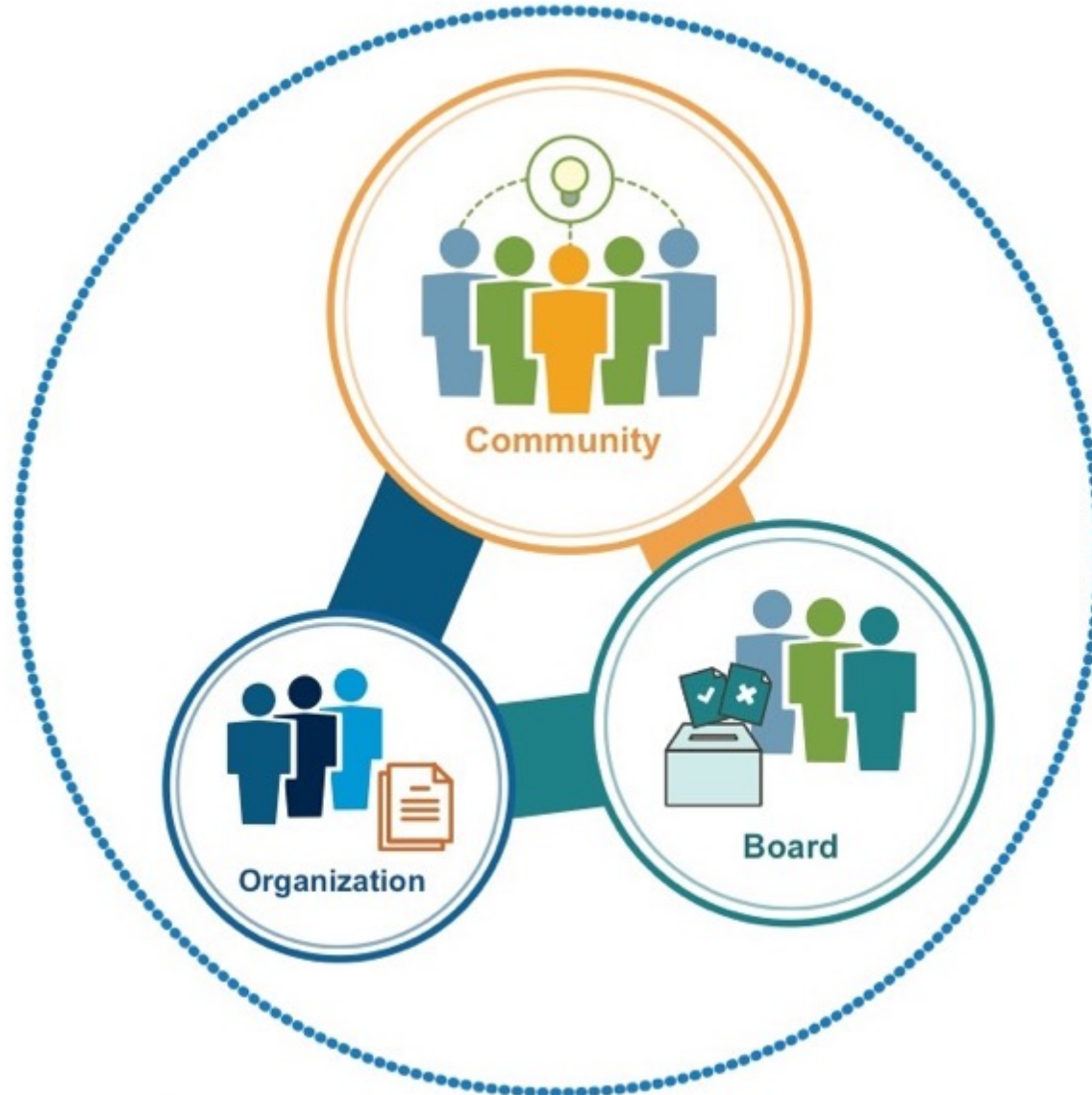
Introduction to ICANN Fellowship Program

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Overview of Newcomer Programs

- **Diversity Programs:** Bring in new friends and contribute to the evolution of the multistakeholder model

Fellowship Program

- Launched in 2007 at ICANN29
- Foster opportunities for individuals to become active participants in the ICANN community
- Must be an individual 21+ years old from underserved and underrepresented communities

NextGen@ICANN Program

- Launched in 2014 at ICANN49
- Invite the next generation to engage with ICANN
- Students between the ages of 18-30 and from the region where the ICANN meeting takes place

~65%

of alumni for both programs are still involved in the ICANN community

Source: alumni surveys

Our Programs

Fellowship

A global capacity development program to support ICANN's multistakeholder community. The online application process is open three times a year to participate in an ICANN Public Meeting (Policy Forum meeting for Alumni only).

NextGen

A regionally based program to create awareness and promote future discussions within universities and other regional forums. The online application process is open three times a year to attend an ICANN Public Meeting.

Newcomer

A program dedicated to those entering the ICANN community. Options are available for self-study using the newcomer web page or participating in person or remotely at the Newcomer Day/Newcomer Session at an ICANN Public Meeting.

Watch Fellowship and NextGen video:
https://www.youtube.com/watch?v=nrV_ZkDEfIQ

Watch Newcomer video:
https://www.youtube.com/watch?v=da1RQt9-e-g

How NextGen Differs From Fellowship

The **Fellowship Program** focuses on global capacity development to support diversity and active involvement in ICANN's multistakeholder community. The online application process is open three times a year. Candidates must be at least 21 years of age and there is no age cap to participate.

The **NextGen@ICANN program** focuses on education, awareness, and future engagement. Applicants must be between the ages of 18 and 30 and live and be enrolled in some type of higher learning curriculum in the region where the ICANN Public Meeting is being held.

How Program Funding Works

Fellowship

Travel, accommodations, and stipend are provided to cover some costs of attending an ICANN Public Meeting
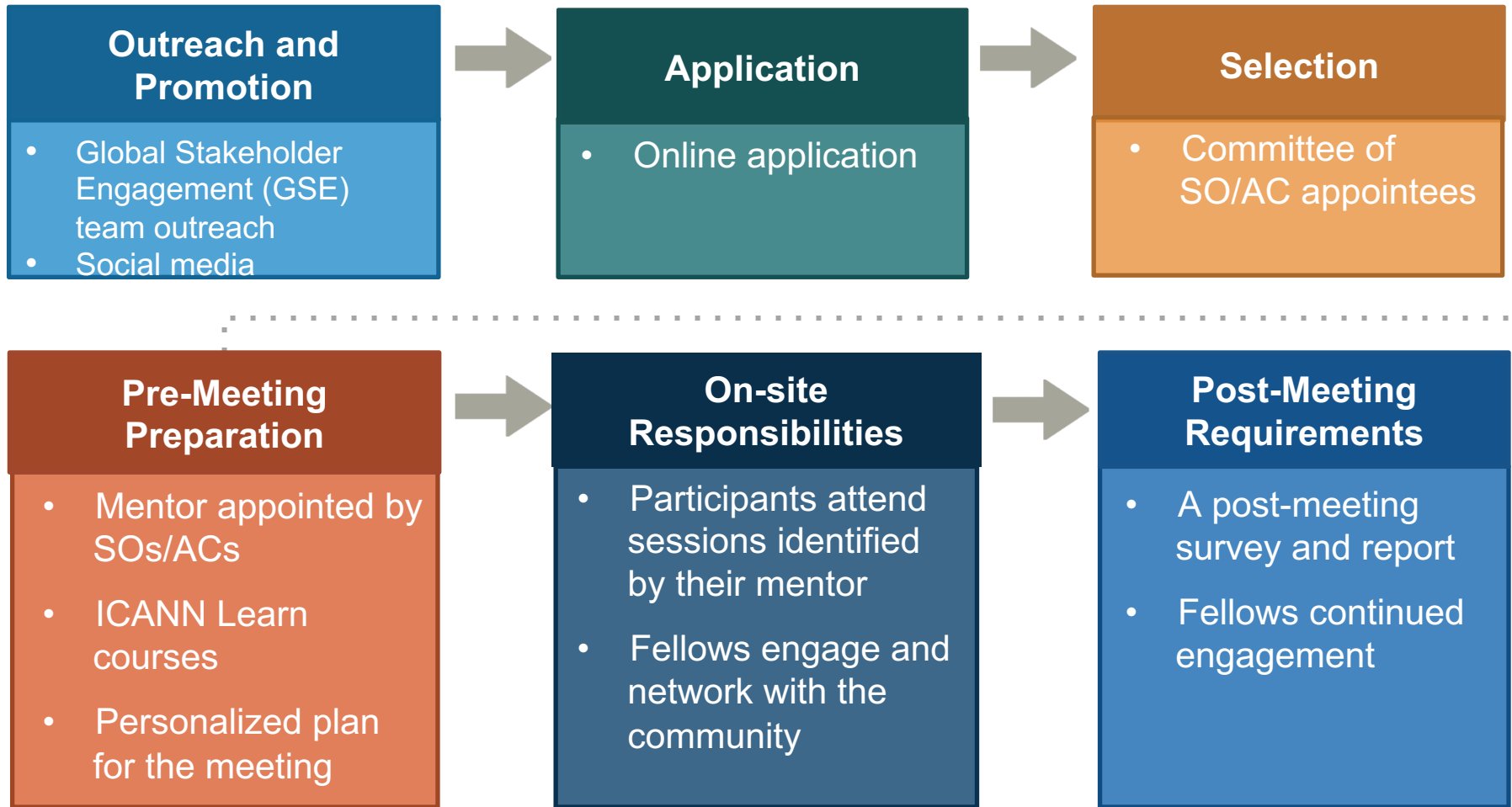
NextGen

Travel, accommodations, and stipend are provided to cover some costs of attending an ICANN Public Meeting

Newcomer

No funding offered but free access to communication and learning through engagement@icann.org and ICANN Learn

Overview of Newcomer Programs

Outreach and Promotion
- Global Stakeholder Engagement (GSE) team outreach
- Social media

Application
- Online application

Selection
- Committee of SO/AC appointees

Pre-Meeting Preparation
- Mentor appointed by SOs/ACs
- ICANN Learn courses
- Personalized plan for the meeting

On-site Responsibilities
- Participants attend sessions identified by their mentor
- Fellows engage and network with the community

Post-Meeting Requirements
- A post-meeting survey and report
- Fellows continued engagement

Fellowship Program | At-a-glance

- Global capacity development program to support ICANN's multistakeholder community
- Online application process offered three times a year to participate in an ICANN Public Meeting (Policy Forum for alumni only)
- Up to 40 fellows selected for each round; 5 mentors appointed by SOs/ACs
- An important source for identifying potential, active, new community participants, and for further honing the skills of returning program participants

Fellowship Program | Diversity

1,167 fellowships   **755** fellows   **150** countries represented
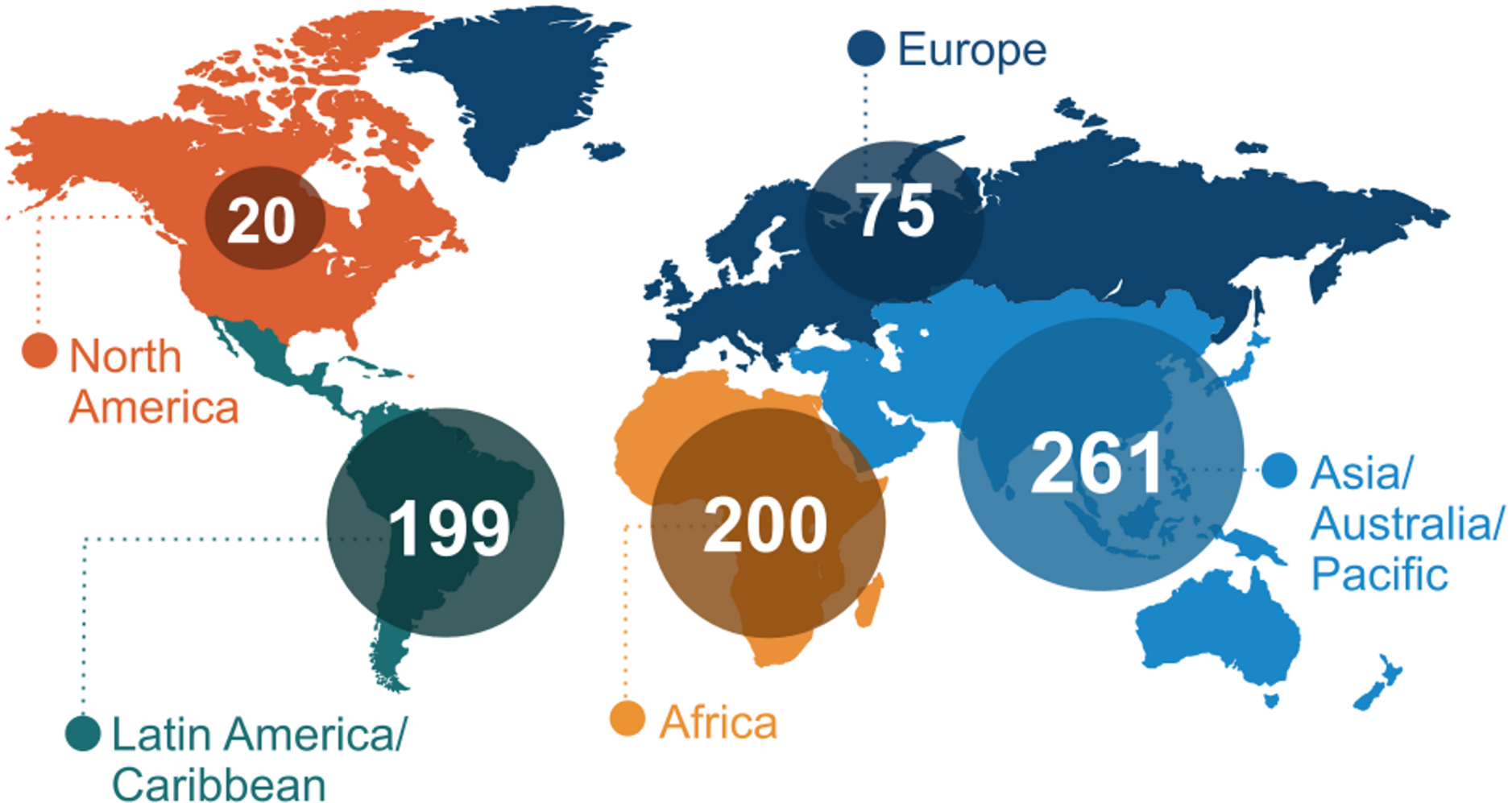
Fellowship Program Alumni

David Morar, Ph.D.

Introduction to NextGen@ICANN Program

Deborah Escalera

NextGen@ICANN Program Manager

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Supporting the Next Generation

Priority Statement

As part of ICANN's responsibility to increase accessibility to ICANN and the Internet governance ecosystem, this track will raise awareness and encourage participation among next generation community members – those who are not currently engaged or who are at the start of their relationship with ICANN and the Internet ecosystem.

Strategic Track Priorities

To focus on raising awareness and encouraging participation of those who are not currently involved in ICANN and the Internet governance ecosystem by building on the success of the:

- Fellowship Program,
- Newcomer's Orientation, and
- NextGen@ICANN.

Target Audiences

Within this scope, there are specific target audiences based on age, gender, regional location, to name but a few characteristics, that are representative of a broad spectrum of regionally and sector diverse individuals, focused on but not limited to: citizens of low, lower-middle, or upper-middle income economies with backgrounds or interests in government, information and communications technology (ICT), academia, civil society and business. In addition, potential leaders in their relevant fields who are likely to be force-multipliers; businesses and organizations that seek to engage with this target group; regional organizations who organize capacity building and/or skills-based training to the next generation; colleges, schools, or universities.
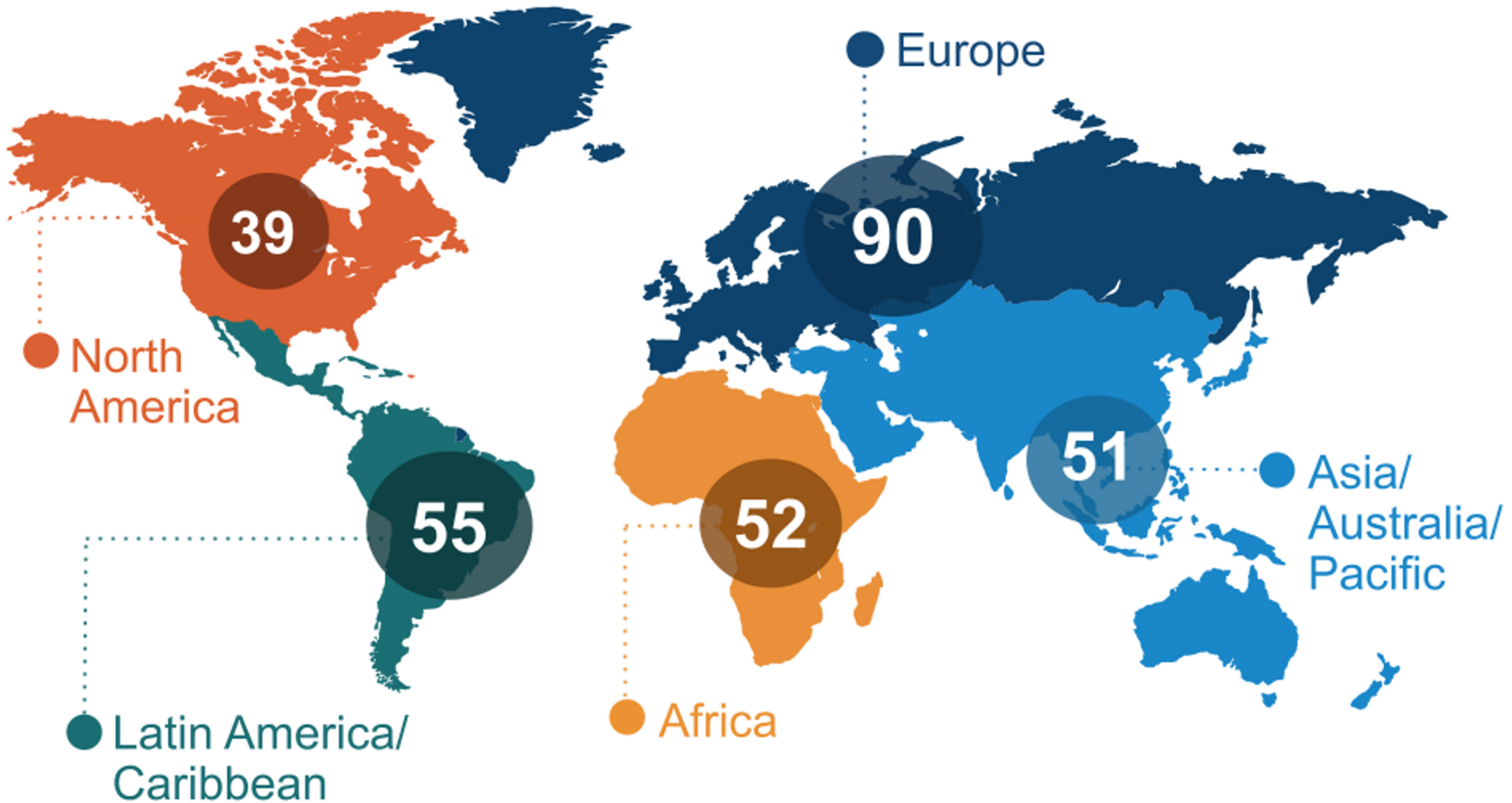
NextGen@ICANN Program | At-a-glance

- Important source for identifying potential new community participants and for bringing new perspectives from universities across the world

- Up to 12 slots per ICANN meeting to individuals who are living and studying within the region where the ICANN meeting is taking place

- 3 Additional previous NextGen serve as Mentors

- Participants are encouraged to share ICANN information after the meeting with their universities in conjunction with their GSE regional representatives

NextGen@ICANN Program | Diversity

287 participants   **145** countries represented

NextGen@ICANN Program Alumni

Haley Lepp

Resources for newcomers

Free online courses on ICANN Learn: https://learn.icann.org
- Learn about ICANN groups and processes
- Build skills to enhance participation
- Discuss concepts with fellow learners

ICANN org Regional Newsletters: https://info.icann.org/LP---Regional-Newsletter.html

ICANN Social media

ICANN Meetings schedule: https://72.schedule.icann.org/

Other useful webpages:

Newcomer webpage: https://www.icann.org/newcomers

ICANN Acronyms and Terms: https://www.icann.org/icann-acronyms-and-terms/en/nav/A

ICANN Communities: https://www.icann.org/community

Policy Development Support: https://www.icann.org/policy

Technical Functions: https://www.icann.org/technology

Regional opportunities for newcomers

- **Regional DNS Forum**s - annual events open for anyone to attend either in-person or remotely

- **Schools on Internet Governance** - annual (example https://www.gobernanzainternet.org/ssig2021/ for the Americas)

- **Regional and National Internet Governance Forums (IGF)** – annual (example https://www.igfusa.us/ for USA).

- **Capacity building programs/webinars/workshops** on DNS Operations, Domain Name System Security Extensions (DNSSEC), DNS Security Threats, Universal Acceptance, Policy Development, etc.

- Attendance of **regional seminars/webinars** such as ICANN Meetings Readout Sessions and Thematic Webinars

- **Stakeholder Assemblies** on interesting topics.

Learn More

Fellowship	icann.org/fellowshipprogram

NextGen	icann.org/public-responsibility-support/nextgen

Newcomer	engagement@icann.org

Other North America Engagement Resources

Email the GSE North America Team	na-gse@icann.org
Join the North America Mailing List	https://mm.icann.org/mailman/listinfo/na-engagement
Sign up for the North America Newsletter	https://www.icann.org/resources/pages/global-newsletter-2021

THANK YOU

Q&A

Thank You and Questions

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soundcloud/icann