

OISC | 20 May 2021 (16 UTC)

Proposed agenda

1. Welcome
2. Administrative matters
 - a) Action items previous meeting
 - b) New action items
 - i. Volunteers ICANN Learn & Newcomer Onboarding
 - ii. Promotion ccTLD News Session
3. Continuation: Outreach & Involvement Strategy
 - a) Overview process
 - b) Recap of previous discussion
 - c) Continuation discussion step 1
4. AOB
5. Closure & Next meeting
Thursday, 3 June 2021 (16 UTC)

Action items previous meeting

Tracker: <https://docs.google.com/spreadsheets/d/1lzQny9HE6ju4nCdJHjq4RHcSlesqkHt4h6a4FRB55o/edit?usp=sharing>

Action Meeting number	Status	Meeting Date	Description
02 03	ongoing	6 May 2021	Following adoption of the proposed new ToR of the OISC, the ccNSO Secretariat to send a draft resolution to ccNSO Council, asking for adoption of the revised ToR
01 03	completed	6 May 2021	Secretariat to share link to ICANNorg guideline for participation in the SO/AC ICANN public meeting planning team and plenary session planning

Volunteers needed

ICANN org ICANN71 newcomer welcome

Completed

ICANN learn ccNSO onboarding revamp

ongoing

ccTLD News Sessions



ccTLD News Session #1
26 May 2021 | 13:00-14:30 UTC

CCTLDS & SECURITY: REGULATORY DEMANDS

Which regulatory demands in the security-realm impact ccTLD operations? How do ccTLDs respond? Join us for the first ccTLD News Session and listen to representatives from ccTLD Managers across the globe.

• • •

Guðrun Poulsen (.fo) Session Chair

- Joel Karubiu (.ke)
- Yuri Takamatsu (.jp)
- Cath Goulding (.uk)
- Alyssa Moore (.ca)
- Crystal Peterson (.us)

ccTLD News Session #2
27 May 2021 | 05:00-06:30 UTC

DNS ABUSE: THE CCTLD EXPERIENCE

Which efforts to combat DNS Abuse do ccTLD Managers from various regions adopt? What are the challenges they are facing? Join us for the second ccTLD News Session and learn about best practices and trends.

• • •

Guðrun Poulsen (.fo) Session Chair

- Javier Rúa-Jovet (NomCom Councillor)
- Xuebiao Yuchi (.cn)
- Angela Matlapeng (.bw)
- Guillermo Lama(.cl)
- Marta Moreira Dias (.pt)

ICANN71 links to bookmark now

ccNSO Schedule Hub

<https://community.icann.org/x/WIG1CQ>

ccNSO Members Meeting, including sessions held prior to ICANN71

<https://community.icann.org/x/UYG1CQ>

Tech Day

<https://community.icann.org/x/a4G1CQ>

O&I Strategy development

1. What is within scope?



2. SOAR



3.
Prioritisation

Step 1

Scope: google doc

<https://docs.google.com/spreadsheets/d/1qkhz0ebvH7naSCtpJQ6ueP5raV11KUl8zKwjL3i8Y5o/edit?usp=sharing>

<p style="text-align: center;">Strengths</p> <p>What does the OISC do well? What are its key assets, resources, capabilities?</p>	<p style="text-align: center;">Opportunities</p> <p>Circumstances that the OISC could leverage for success</p>
<p>What do we do well? What makes us unique?</p>	<p>What partnerships would lead to greater success? What changes and trends in the ccTLD community or ICANN org align with our strengths? What threats do we see that we could reframe as opportunities? What needs and wants are we currently not fulfilling for our internal and external stakeholders? Are there gaps that we could fill?</p>
<p style="text-align: center;">Aspirations</p> <p>What do you want to be and achieve in the future? A vision to build on current strengths, provide inspiration, and challenge the current situation.</p>	<p style="text-align: center;">Results</p> <p>Tangible outcomes and measures that demonstrate the OISC has achieved its goals and aspirations</p>
<p>What do we want to achieve in the future? What should our future business look like? How can we make a difference? What are we passionate about? What strategies and actions support our perfect future self?</p>	<p>What measures will tell us we are on track to achieve success? How do we translate our vision of success into tangible outcomes? How do we know when we've achieved our goals?</p>

Step 2

SOAR
analysis

Step 3

Action	Impact Benefit	Impact H, M, L or N?	Effort	Effort H, M or L?
1				
2				
3				
4				



Prioritisation Risks

The tendency to underestimate effort

Reasons: mostly [cognitive biases](#)

- [Optimism](#) and wishful thinking, Inaccurate recollection of the time past, similar tasks took,
- Over-focus on execution and completion,
- Underestimation of the occurrence of random events,
- Scaling issues — as the size of the project increases our ability to accurately project its duration further decreases.

The tendency to overestimate impact

The two main contributing factors are:

- No clear metrics — often whether a project or task were successful or not is a matter of interpretation because no success criteria were specified in advance.
- Tendency to remember our good predictions and forget the bad ones (or attribute them to others).

Next Meetings

- Thursday, 3 June 2021 (16 UTC)
- Thursday, 8 July 2021 (16 UTC)