

OISC | 6 May 2021 (16 UTC)

Proposed agenda

1. Welcome
2. Administrative matters
 - a) Term of appointment of the members
 - b) Sub-committees
 - c) Update Terms of Reference: additional annexes
3. Outreach & Involvement Strategy
4. AOB
5. Closure & Next meeting
Thu, 20 May 2021 (16 UTC)

Action items previous meeting

Action Meeting number	Status	Meeting Date	Description
03 02	completed	22 April 2021	OISC members to volunteer for 2 sub-committees: COP & Travel Fund (eligible: 2 Councillors plus 1 NomCom appointed Councillor)
02 02	completed	22 April 2021	Secretariat to share google doc with the new proposed annexes to the OISC ToR, for comments by the OISC
01 02	completed	22 April 2021	Secretariat to send a draft resolution to Council regarding the Term durations of the initially appointed OISC members

Terms of Reference

- Current version:
<https://ccnso.icann.org/en/about/ccnso-draft-oisc-04feb21-en.pdf>
- Proposal: 2 new annexes, to integrate activities of COP and Travel Funding into the OISC
<https://drive.google.com/file/d/1N6o84lirioHAfelcSoZnBrK4U9v6SZjj/view?usp=sharing>
- Next step: updated ToR presented to Council for adoption.

O&I Strategy

Activities (from ToR)

Coordinate

Coordinate the various aspects of the outreach, involvement and capacity building activities undertaken by the ccNSO, including:

- communication around those activities
- planning related ccNSO sessions when appropriate

Strategise

Develop an outreach and involvement strategy, which balances the workload against the required efforts.

Oversee

Oversee the operation and execution of the strategy, which balances the work items against the capacity and capabilities.

Perform

Perform operational tasks

e.g. Travel Funding, COP, SO/AC planning

O&I Strategy development

1. What is within scope?



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graph TD; A[1. What is within scope?] --> B[2. SOAR]; B --> C[3. Prioritisation];
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2. SOAR

3. Prioritisation

<p>Strengths</p> <p>What does the OISC do well? What are its key assets, resources, capabilities?</p>	<p>Opportunities</p> <p>Circumstances that the OISC could leverage for success</p>
<p>What do we do well? What makes us unique?</p>	<p>What partnerships would lead to greater success? What changes and trends in the ccTLD community or ICANN org align with our strengths? What threats do we see that we could reframe as opportunities? What needs and wants are we currently not fulfilling for our internal and external stakeholders? Are there gaps that we could fill?</p>
<p>Aspirations</p> <p>What do you want to be and achieve in the future? A vision to build on current strengths, provide inspiration, and challenge the current situation.</p>	<p>Results</p> <p>Tangible outcomes and measures that demonstrate the OISC has achieved its goals and aspirations</p>
<p>What do we want to achieve in the future? What should our future business look like? How can we make a difference? What are we passionate about? What strategies and actions support our perfect future self?</p>	<p>What measures will tell us we are on track to achieve success? How do we translate our vision of success into tangible outcomes? How do we know when we've achieved our goals?</p>

Step 2

SOAR
analysis

Step 3

Action	Impact Benefit	Impact H, M, L or N?	Effort	Effort H, M or L?
1				
2				
3				
4				



Prioritisation Risks

The tendency to underestimate effort

Reasons: mostly [cognitive biases](#)

- [Optimism](#) and wishful thinking, Inaccurate recollection of the time past, similar tasks took,
- Over-focus on execution and completion,
- Underestimation of the occurrence of random events,
- Scaling issues — as the size of the project increases our ability to accurately project its duration further decreases.

The tendency to overestimate impact

The two main contributing factors are:

- No clear metrics — often whether a project or task were successful or not is a matter of interpretation because no success criteria were specified in advance.
- Tendency to remember our good predictions and forget the bad ones (or attribute them to others).

Next Meetings

- Thursday, 20 May 2021 (16 UTC)
- Thursday, 3 June 2021 (16 UTC)
- Thursday, 17 June 2021 – Cancelled
- Thursday, 8 July 2021 (16 UTC)