

Euralo ICANN Roundtable on Network Readiness and digital transformation

A4Al's approach to policy change to ensure connectivity

presented by

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What is A4AI?



The Alliance for Affordable Internet (A4AI) is **world's** broadest technology sector alliance working to drive down the price of broadband by transforming policy and regulatory frameworks

 Initiative of the World Wide Web Foundation (Web Foundation)

Policy reform to ensure connectivity takes an integrated approach at A4AI



International Advocacy

UN BBCOM "1 for 2" affordability standard

Direct country engagement

Africa, Latin America, Asia

Robust original research

Affordability report ,Affordability drivers index (ADI)



Our Affordability Drivers Index ADI inform policy change

- The ADI is a tool developed by the Alliance for Affordable Internet (A4AI) to assess how well a country's policy, regulatory, and overall supply-side environment is working to lower industry costs and ultimately create more affordable broadband. In particular, policymakers and relevant stakeholders can use this tool to identify where progress is needed most.
- The ADI does not measure actual broadband prices, nor does it tell us how affordable broadband is in a given country. Instead, it scores countries across two main policy groups:
 - Infrastructure
 - O Access.
- High ADI scores correlate with reduced broadband costs on both the industry side and for consumers.



To support digital connectivity reforms, the NRI and ADI must complement each other



Similarities between NRI & ADI

AIM

To build a framework and a tool to guide the efforts of the countries towards a better digital world

FOCUS

National economies development

DATA

Use of secondary and primary data

The NRI and ADI provide countries with data to track governance



N	RI	
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ADI

IMPACT OF ICT ON

Competitiveness and Well-being Access and Data
Affordability

COUNTRY COVERAGE

All groups

Low and middle income

PILLARS

Governance + Technology + People + Impact Governance + some aspects of Technology

INDICATORS

4 pillars, 12 sub-pillars and 60 indicators

2 pillars and 28 indicators

Together, ADI and NRI provide a more comprehensive () set of indicators.



NRI +ADI

IMPACT OF ICT

Competitiveness is key for ADI too. There is no affordability without competitiveness.

COUNTRY COVERAGE

Expanded reach of Countries

INDICATORS

Together, ADI and NRI provide a more comprehensive set of indicators.

But indicators and data is not enough . It must be backed by open consultative processes for change



Ensure
diverse voices during
digital development
consultations and
policy implementation

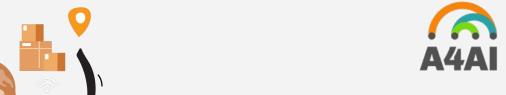
including women,
girls, rural populations,
poor and marginalized
groups —

Advocate for
effective national
broadband plans
(NBPs) which
provide the
conditions for agile
digital
transformation

Advance
Collaboration
between
policymakers,
researchers,
companies and
academia at
local levels to

impact change







Thank You

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