



# Euralo ICANN Roundtable on Network Readiness and digital transformation



A4AI's approach to policy change to ensure connectivity

presented by

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# What is A4AI?

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The Alliance for Affordable Internet (A4AI) is **world's broadest technology sector alliance** working to **drive down the price of broadband** by transforming **policy and regulatory frameworks**

- **Initiative of the World Wide Web Foundation (Web Foundation)**

# Policy reform to ensure connectivity takes an integrated approach at A4AI

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- ❖ International Advocacy

*UN BBCOM “1 for 2” affordability standard*

- ❖ Direct country engagement

*Africa , Latin America, Asia*

- ❖ Robust original research

*Affordability report ,Affordability drivers index (ADI)*



# Our Affordability Drivers Index ADI inform policy change



- The ADI is a tool developed by the Alliance for Affordable Internet (A4AI) to assess how well a country's **policy, regulatory, and overall supply-side environment is working to lower industry costs and ultimately create more affordable broadband**. In particular, policymakers and relevant stakeholders can use this tool to identify where progress is needed most.
- The ADI **does not measure actual broadband** prices, nor does it tell us how affordable broadband is in a given country. Instead, it scores countries across two main policy groups:
  - **Infrastructure**
  - **Access.**
- High ADI scores correlate with reduced broadband costs on both the industry side and for consumers.



# To support digital connectivity reforms, the NRI and ADI must complement each other



## Similarities between NRI & ADI

AIM

To build a framework and a tool to guide the efforts of the countries towards a better digital world

FOCUS

National economies development

DATA

Use of secondary and primary data

# The NRI and ADI provide countries with data to track governance



NRI

ADI

**IMPACT OF ICT  
ON**

Competitiveness and  
Well-being

Access and Data  
Affordability

**COUNTRY COVERAGE**

All groups

Low and middle income

**PILLARS**

Governance + Technology  
+ People + Impact

Governance +  
some aspects of  
Technology

**INDICATORS**

4 pillars, 12 sub-pillars and  
60 indicators

2 pillars and 28 indicators

# Together, ADI and NRI provide a more comprehensive set of indicators.



## NRI +ADI

IMPACT OF ICT

Competitiveness is key for ADI too. There is no affordability without competitiveness.

COUNTRY COVERAGE

Expanded reach of Countries

INDICATORS

Together, ADI and NRI provide a more comprehensive set of indicators.

**But indicators and data is not enough . It must be backed by open consultative processes for change**



**Ensure diverse voices during digital development consultations and policy implementation** — including women, girls, rural populations, poor and marginalized groups —

Advocate for **effective national broadband plans (NBPs)** which provide the conditions for agile digital transformation

**Advance Collaboration** between policymakers, researchers, companies and academia at local levels to impact change







# Thank You

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