

OISC | 8 April 2021 (16 UTC)

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Value & purpose of the ccNSO



Global platform for ccTLD managers to

1. Undertake policy and policy-related work
2. Cooperate and learn
3. Engage with and be informed about other stakeholders in the ICANN environment on topics of mutual interest



ICANN Supporting Organisation and Decisional Participant

As such, the ccNSO must carry out responsibilities as required and mandated by the ICANN bylaws

Why OISC?



Outreach

“I tell you my story”

* Outbound

* One way



Involvement

“If you involve me, I will do whatever I can for you and with you because I care.”

* working collaboratively with and through groups of people affiliated by geography, special interest or similar to address issues affecting the well being of those people.

*two ways

WS2 accountability recommendations



Outreach (5 recommendations)

5 completed



Publish newsletter

completed



Maintain a publicly accessible website/workspace

completed



Create outreach committee to manage outreach program and oversee strategy

completed



Mention outreach activities in charter/Bylaws

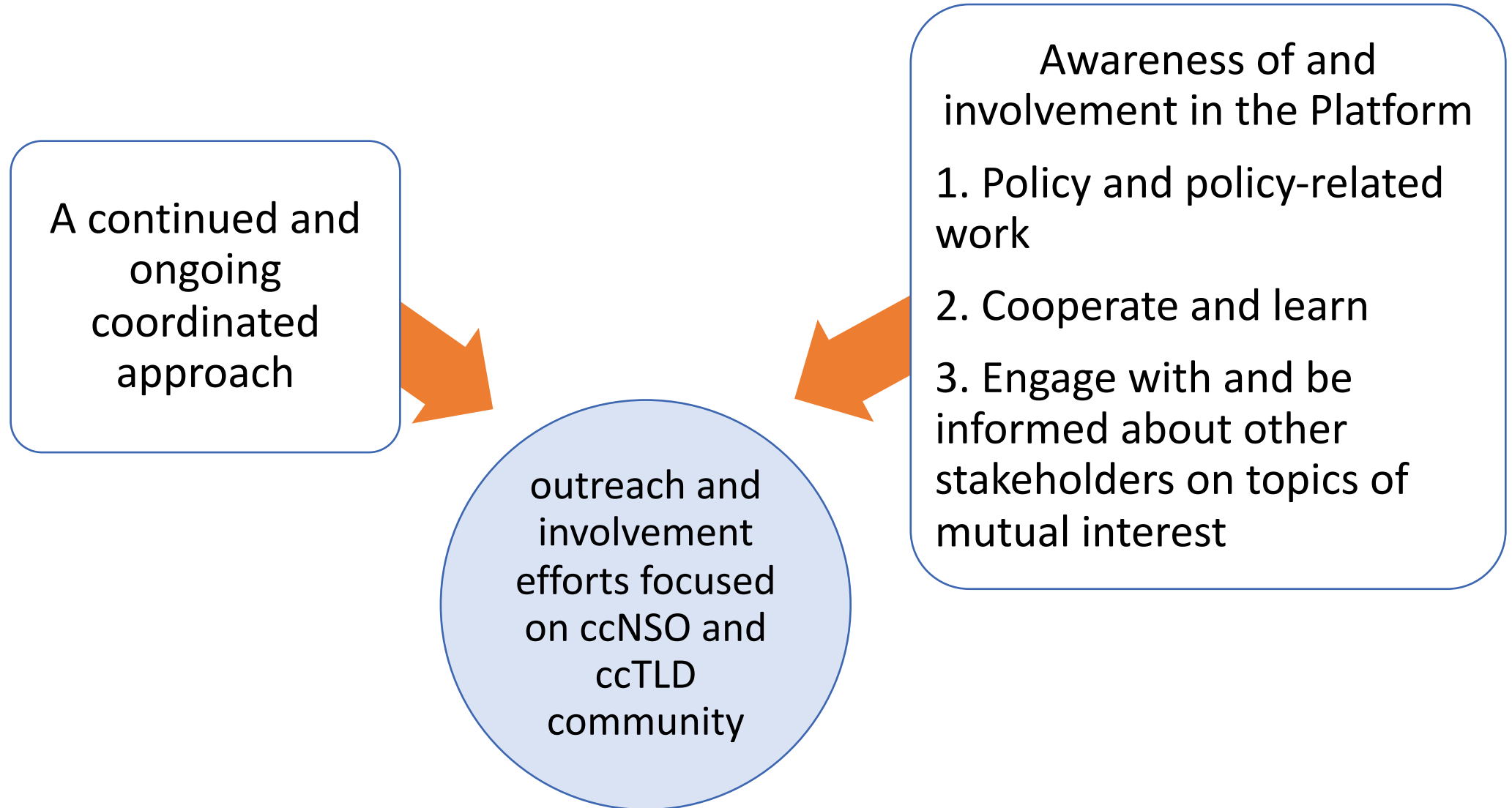
completed, mentioned in Charter OISC and Purpose, Value statement of ccNSO



Strategy to reach out to targeted community not participating

completed, outcome Council workshop June 2020, part of mandate of OISC

OISC ensures



OISC Scope & Activities

Coordinate

Coordinate the various aspects of the outreach, involvement and capacity building activities undertaken by the ccNSO, including:

- communication around those activities
- planning related ccNSO sessions when appropriate

Strategise

Develop an outreach and involvement strategy, which balances the workload against the required efforts.

Oversee

Oversee the operation and execution of the strategy, which balances the work items against the capacity and capabilities.

Perform

Perform operational tasks, including, but not limited to the efforts listed in Annex A of the ToR.

O&I examples

(non-exhaustive list)

- ccNSO Travel Funding
- ccNSO Community Onboarding Programme
- ICANN org Fellowship Programme
- ICANN org Leadership Programme
- ccNSO courses on ICANN Learn
- ccNSO newcomer webinars
- Quick Guide to the ccNSO
- Onboarding package for new ccNSO Councillors
- Fact Sheets Working Groups and Committees
- Tips & Tricks for presenters, moderators session chairs

Strategy: Balance workload against resources by outreach and engagement

Workload
- ccNSO Council Triage Committee
- monthly Council workplan

People, Tools (capacity)
and how we organise our
efforts (capabilities)



Next steps

A wide-angle photograph of a coastal dune landscape. A wooden boardwalk, made of light-colored planks, winds from the foreground into the distance, curving to the right. The terrain is covered in green grasses and low-lying vegetation, with several sand dunes visible in the background. The sky is overcast with grey clouds.

ADMINISTRATIVE MATTERS

- **Appointment chair**
- **Frequency meetings**
- **Term of appointment of the members**

OISC chair

Nomination by the committee members

Secretariat will send instructions to
OISC mailing list

OISC members nominate/second a
committee chair



The Chair of the OISC is appointed by the ccNSO Council

Meeting frequency

- Monthly meetings, with a higher pace at the start
- Proposal to meet again in 2 weeks time
Thu, 22 April 2021 | 16 UTC

Term of appointment

The term for the initially appointed members is for either (1) year; (2) years; or (3) years. The ccNSO Council decides on the terms of the initially appointed members.

- Alejandra Reynoso (.gt, ccNSO Council Chair | LAC region)
- Barbara Povse (.si, MPC Chair | EU region)
- Biyi Oladipo (.ng, ccNSO Councilor | AF region)
- Eberhard W Lisse (.na, Tech Wg Chair | AF region)
- Javier Rua (NomCom appointed ccNSO Councilor)
- Katrina Sataki (.lv | Observer | EU region)
- Laura Margolis (NomCom appointed ccNSO Councilor)
- Miguel Ignacio Estrada (LACTLD)
- Pablo Rodriguez (.pr, ccNSO Council Vice Chair | NA region)

Next steps

A wide-angle photograph of a coastal dune landscape. A wooden boardwalk, made of light-colored planks, winds from the foreground into the distance, curving to the right. The dunes are covered in green grass and low-lying vegetation, with patches of sand visible. In the background, a line of trees marks the horizon under a heavy, overcast sky. The overall mood is serene and natural.

FUNCTIONAL MATTERS

- Roles
- Outreach & Involvement strategy

Various roles

- a) Onboarding
- b) Travel funding
- c) Meeting planning
- d) Others?

Outreach and involvement strategy

See approach by MPC