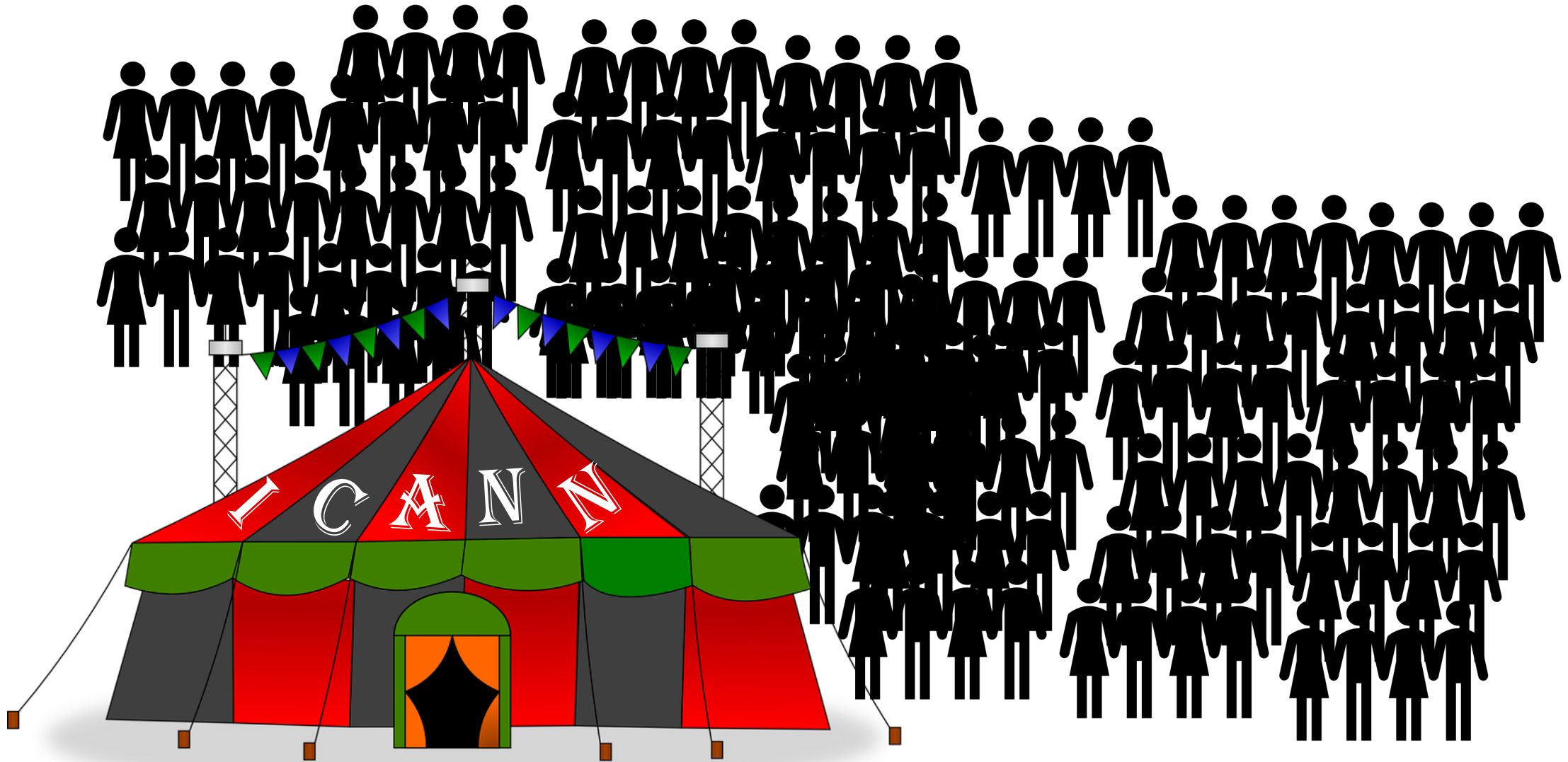


A Few Social Media Tips

Jonathan Zuck

Who's the Audience?!



Audience + Purpose

=

DESIGN

Boost your #success through hashtag marketing

Search Twitter Hashtags

Twitter Suggestions

Instagram



Type Hashtag and click on Search

Search

Track

Results for: #DNSabuse

1 FIND THE RIGHT HASHTAGS

- **Search** for any hashtag on Twitter and Instagram
- **Explore** popularity, correlations, trends and much more
- **Check** the top influencers
- **Pick** the hashtags that work best for you and set your campaign up

2 GET INSIGHTS TO PLAN AHEAD

- **Track** any hashtag on Twitter
- **Analyze** reach, popularity trends and best time to post
- **Discover** the top influencers and lay the foundations for a breakthrough influencer marketing strategy

3 DRIVE UP ENGAGEMENT

- **Track** your Twitter account to get dozens of insights and boost your performance
- **Get** custom suggestions for your next tweets and posts
- **Track** any influencer on Twitter to reap new ideas and inspiration
- **Monitor** your competitors' moves on Twitter

4 MARKET YOUR RESULTS

- **Build** and automate your own aggregated analytics
- **Set up** custom, intuitive reports in a few clicks
- **Examine** your hashtags performance and points of strenght

1



Popularity

0.5



Recent Popularity

1%



Month Trend

-1%



Week Trend



FULL ANALYSIS

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Search

Track

Results for: #cybercrime

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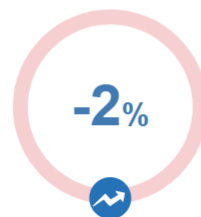
Popularity



Recent Popularity



Month Trend

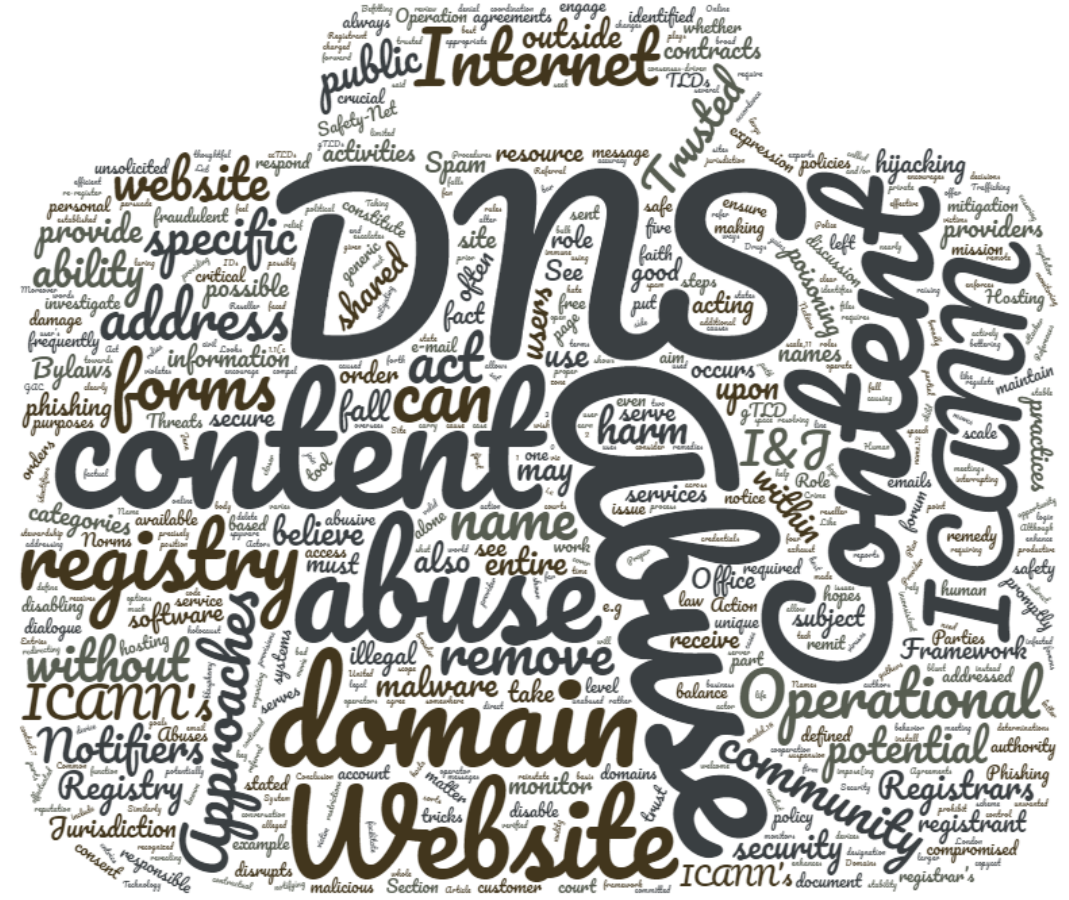


Week Trend



FULL ANALYSIS

<https://www.all-hashtag.com/>



pixabay.com