

MPC | 25 February 2021 (15 UTC)

1. Welcome
2. Administrative matters (2 min)
 - a) Action items previous meeting
3. Updates regarding the planning for ICANN70
4. SWOT analysis
 - a) part 1 (Strengths & weaknesses of the MPC): review
 - b) part 2 (threats and opportunities)
 - i. Breakout session
 - ii. Reporting to full group
5. AOB
6. Closure and next meetings

Action items previous meeting

- **Action item #1 (completed)**

ccTLD News: Secretariat to invite all presenters and to follow up regarding the prep and dry-run, leading up to sessions themselves

ICANN70 DRAFT

UTC	Mo, 22 March	Tue, 23 March	Wed, 24 March	Thu, 25 March	Fri, 26 March
Block 1 (60') 14:00-15:00	Tech Day			IGLC	MPC
Block 2 (90') 15:30-17:00	Tech Day	ccNSO MM: Governance session		Plenary Session: Registry Voluntary Commitments	
Block 3 (90') 17:30-19:00	Tech Day			ccNSO Council	
Block 4 (90') 19:30-21:00		Plenary Session: Governmental Regulatory Developments	ccNSO MM: ccTLDs and the future (part 1)	Public Board meeting	
Block 5 (60') 21:30-22:30		ccNSO MM: Q&A ccTLD-related Board members	ccNSO MM: ccTLDs and the future (part 2)		

ICANN70 | Links to bookmark now

- **ccNSO Schedule & Remote Participation Hub:**

The one-stop page for all your remote participation queries

<https://community.icann.org/x/fwlACQ>

- **Agenda ICANN70 ccNSO Members Meeting**

<https://community.icann.org/x/2AlACQ>

- **Pre-ICANN70 sessions**

<https://community.icann.org/x/uQpACQ>



SWOT Analysis

Part 1

Strengths & Weaknesses

Strenghts

- Engaged members
- Diverse membership: regional diversity, different (professional) backgrounds
- Community involvement
- Large group, therefor lots of ideas
- Staff support
- Narrow and clear mission: focused
- Brainstorming group (could be seen as a weakness too)
- Learning opportunity: issues, experiences, global ccTLD agenda, public policies
- Best practice sharing
- Bold discussions
- Spirit of self-evaluation
- Powerful: determine topics to discuss
- Voluntary contributions
- Good collaboration
- Topics picked by the MPC are dynamic and interesting
- Good process in place for session organisation
- MPC meetings are short and to the point

Weaknesses

- Members are not involved enough
- Current virtual nature: lack of in person interaction
- Low visibility
- Difficult to find topics that are relevant to all ccTLD managers
- Not enough ccTLDs attend the sessions
- Brainstorming group (could be seen as a strength too)
- Fatigue
- Limited number of people
- Lack of time
- Imbalance among members: some are vocally stronger or more experienced
- Members struggle to catch up, and are thus less involved
- Same topics are selected by the MPC across the various meetings, limited agenda
- Tasks are not assigned to members
- Members do not know each other
- Unclear who can join

SWOT (Part 2)

What are the threats and opportunities for the MPC?

- 15 min. for brainstorming
- Appoint 1 reporter per group: 5 min per group to report back to the full group

Next Meetings

(prep and dry runs not included)

