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CLAUDIA RUIZ:

Good morning, good afternoon, and good evening to everyone. Welcome to the At-Large Leadership ALT monthly call on Thursday, the 14<sup>th</sup> of January, 2021, at 16:00 UTC.

On the call today, we have Maureen Hilyard, Abdeljalil Bachar Bong, Alan Greenberg, Cheryl Langdon-Orr, Dave Kissoondoyal, Eduardo Diaz, Gregory Shatan, Hadia Elminiawi, Joanna Kulesza, Jonathan Zuck, Justine Chew, Lianna Galstyan, Marita Moll, Matthias Hudobnik, Natalia Filina, Pari Esfandiari, Roberto Gaetano, Sebastien Bachollet, Vanda Scartezini, and Yrjo Lansipuro.

On the Spanish channel, we have Lilian Yvette De Luque and Sylvia Herlein Leite.

On the French channel, we have Sindy Obed.

We have received apologies from Andrei Kolesnikov, Holly Raiche, Nadira AlAraj, Seun Ojedeji, and Ali AlMeshal. Judith Hellerstein will be joining us late.

From staff, we have Heidi Ullrich, Gisella Gruber, Evin Erdogdu, Yesim Nazlar; and myself, Claudia Ruiz, on call management.

Before we begin, I would like to remind everyone to please state their name before speaking for the transcription purpose and also so the interpreters can identify you on the other language channels. A friendly reminder that we do have real-time transcribing on today's call. I will put the link in the chat so you can all follow along.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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Thank you very much, and with this, I turn the call over to you, Maureen.

MAUREEN HILYARD:

Thank you very much, Claudia. Welcome, everyone. Good morning, good afternoon, good evening, wherever you may be. Lovely to be back again, I'm sure, to our first [leadership] meeting of the year. Please excuse me. I don't know what's going on outside. It's quite noisy. [You probably notice in the agenda that it's a little bit different. I really did want to follow on from the leadership development course we had at the end of last year and further our work today is very much going to seem [inaudible] and how we seem to keep ourselves busy during the year [inaudible] on behalf of ICANN. So [inaudible] and this is an opportunity for the leads to really drive people to participation and we'll see how it goes. Is there anything anyone would like to add to the agenda or [inaudible]? [Maxim's] hand is up. [inaudible]. Okay. Awesome. So let's get going.

The very first thing, of course, is the action items. Do have a look at the workspace. There isn't anything there at the moment, but one of the things that [inaudible] is, rather than having separate action item [pages], that we keep all the action items together so we can see what things that have actually happened during the year. We can keep a running record of them. Sometimes action items do tend to get lost in there or separated. So that'll be something that we'll be keeping tabs on as well. But no action items for this meeting.

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So, back to the agenda. First thing, there now the liaisons [shadows] for 2021. One of the things that we looked at last year—and in fact for several years—we’ve been looking at having the liaisons change every so often. But one of the things that we felt was really important was that we’re basically trialing people who indicated an interest in the various areas. The people who are shown here who have indicated an interest through an SOI have been identified and they will be basically mentored by the current liaisons during the year. I’m very pleased with the people who have put themselves forward to shadow the liaisons and basically identify what the needs are with the various constituencies as they move through their roles. But their SOIs were passed on to the appropriate current liaisons and also to the chairs of the various sections so that they get an idea of what we’re doing and people who may take over at the end of the year or whatever [inaudible]. So Lianna, Joanna, and Hadia will have an extra task to do during the year, and that will be looking at an additional role [sometime] in the future.

Item #5 is ICANN70 prep. We just had a meeting, unfortunately. I started my meetings pretty early in the morning and even the 4:00 time was a little bit more than I could actually take. So I have to leave that in the charge of Joanna and Jonathan. Gisella, you were there, too, weren’t you? So, can we have a little bit of an update on what happened at that meeting from someone, please?

Jonathan. Thank you, Jonathan.

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JONATHAN ZUCK:

Hey. Happy New Year, everyone. Welcome back. We had the first planning meeting for the ICANN70, and it was divided into three sections, I guess, roughly. The first was going over the survey that was circulated around ICANN69 and what people liked and didn't like. The second was their proposed modifications to how the meeting would run and what the schedule would look like. The third was a presentation from Ash on some of the things they're trying to do to help out technologically.

So, on the first topic—the survey—there appeared to be a broad consensus that the two-week format was not popular. It's somewhat difficult to conceptualize this because I think most of us remember this being more like three weeks. So they're going to go back to a one-week meeting with one prep week. So, instead of three weeks, it'll be two, or instead of two weeks, it'll be one, depending on your perspective. But that appeared to be the consensus.

They put together a block schedule that include opportunities both to have internal meetings within SOs and ACs and also cross-community meetings, but they left open the possibility of us scheduling meetings outside of that week, including with interpretation, hopefully either in the prep week or outside of the normal schedule for the meeting itself.

So, one of the issues that came up, for example, was whether or not there would be any specific Latin American outreach during that meeting and would that want to happen in the time most convenient regionally as opposed to just the schedule that was designed to be most convenient worldwide. So we definitely spoke up and said that we'd

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likely want to do those sessions. So that is all fluid still, but it's going to be one week.

It could be that the sessions with the Board might spread out beyond that schedule as well because there was some discussion about Board fatigue around having too many one-on-one meetings with different SOs and ACs in too short a period of time. So that might get spread out a little bit as well.

On the third topic, related to the technology, we heard a report about the YouTube simulcasting that happened during 69. The biggest issue, really, was a low uptake. I continue to press forward on that because I think some of that low uptake was a result of low promotion and not knowing until the last minute which sessions were going to be available on YouTube and things like that. They did some tests and found that there was only slightly more lag with Zoom than YouTube. But I think the real benefit of the YouTube restreaming is actually when you have video-intensive meetings, which I think we want more of, not less of, in these sessions to be more interactive. So that's an ongoing discussion as well.

Ash also brought up the topic of the breakout rooms discussion as well and said that they're prepared technically for that. It's just going to be a question of staffing. So we may only have a couple of opportunities to use breakout rooms, the whiteboards, and things because it's a function of having proctors in each of those rooms whenever we do it. But it certainly seems feasible, and they've worked it out technically. So we'll just have to be choosy, but I think we'll get the opportunity to do at least one or two of those types of sessions.

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There was also a discussion of interpretation. The new meeting technology is going to be integrated interpretation into the Zoom client itself so that you won't any longer have to deal with two different pieces of software in order to get the interpretation. They're also planning on doing the real-time transcription with machine-language transcription. So it won't be the official transcripts, but you will in fact be able to get English language transcription of all the meetings during ICANN70.

Finally, on the issue of networking, they are negotiating a deal with a company called Pathable that makes it very easy to jump into one-on-one or small Zoom meetings for small groups. So that's going to be their experiment for ICANN70 in terms of the notion of networking or quick one-on-one meetings or smaller meetings that need to take place. So that technology and that contract is being negotiated probably with a company called Pathable that will facilitate that.

As far as substance, there weren't too many plenaries that had been recommended yet. They all came from us thus far. We recommended a couple ones on registry voluntary commitments and another one on next-gen. There was a recommendation from the BC for a plenary related to recent changes in regulation. So that might be something for Joanna or Olivier or Holly to follow up on with the BC to see if there's a way we can work with them on what that plenary would look like.

So that was an overview of that meeting. I'm happy to take questions because that may remind me of things that we're discussed that I'm forgetting. But those were the three big points that I recall from the meeting. The first hand I see is from Olivier.

OLIVIER CREPIN-LEBLOND: Thank you very much, Jonathan. A quick question regarding the YouTube streaming. Effectively, the way that I saw it is they were marketing the YouTube streaming as just another way to access the meeting with absolutely no difference with regards to register for it. YouTube streaming is usually just completely ... You don't need to register for it. It could be just a nice, easy way of just watching the meetings as they go by, thus having a differentiation. Then it just widens the number of people that are able to watch this.

Have they looked into this? Have they looked into how to market the YouTube streaming so far?

JONATHAN ZUCK: At this point, I don't think that they have. They're planning to do a few more sessions this time. I think that some discussions need to take place in terms of how to promote them. If you recall, it was very last-minute last time, and we didn't know until just days before the meetings which ones were going to be simulcast in order for us to do our own promotion.

But I agree completely. There's a benefit of it not being a secure thing so anybody can come and just watch. There's also the benefit ... As I said, if you have a real interactive meeting with a lot of active cameras, then the bandwidth is very, very different as well over YouTube than it is ... Because, on a typical Zoom meeting, if you all, for example, had your cameras on right now and we had a gallery view of that, it would be difficult just to even watch that meeting because all those things

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come as separate feeds to the Zoom client, which is what allows you to do things like spotlight and stuff like that, whereas YouTube takes the entire meeting and turns it into a single video feed, thereby reducing the bandwidth considering.

So I think the issue raised and the bandwidth issue are both reasons for them to expand that work and promote it better than they did in ICANN69.

OLIVIER CREPIN-LEBLOND:

If I may add to that, Jonathan, there were two things which I felt were really difficult to deal with on the streaming. One, they did not tell in advance where the streaming would happen. So, if somebody was interesting in following the session without having to register, you couldn't even forward this over to them.

Secondly, they didn't use the recording feature of the streaming. So, if you missed the streaming by an hour and went on it, the channel would not exist anymore. There was not even any recording of it. So, really, they need to do some more work on it. That's all. Thanks.

JONATHAN ZUCK:

Agreed. I told Ash I would follow up with him individual to talk about those very issues. So thanks for that. We'll continue to push forward as much as we can.

Did all the other hands go down? It looks like they might have.



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MAUREEN HILYARD:

Okay. No other questions from anyone?

Thank you very much for that summary, Jonathan. Excellent. I think you covered a lot of the concerns that I think we had. Although I was there when Tanzania did say that she felt At-Large was a little bit more accepting of the new [inaudible], perhaps some of the others. But I think that we've definitely got something a little more concrete to start working on when we have the ICANN70 meeting ourselves.

So I know that Gisella is going to be just clarifying a few things with Tanzania about the schedule/prep week for this session. Prep week was something that I meant to ask. It'd be very interesting to see what they put in their prep week and what we can actually do within that prep week as well.

So I think we might leave any further discussion with regards to ICANN70 to the actual meetings that we have so that we're actually getting everyone involved. But that was an excellent overview of ICANN70 from Jonathan [inaudible].

Unless there's nothing else that anyone wants to urgently bring up/raise with that, I want to try to keep these meetings as close to an hour as possible. I think we've got two meetings we have with the ALAC meeting, they're more cross-community, more ... And we also want to include a speaker from ICANN Org in somewhere. He might have something important to say about our work—something that impacts our work as far as ALAC meeting and we could stick to the work stuff [inaudible]. Especially that includes our At-Large leaders anyway.

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So let's start on the other work that we've got to do. Roberto—is Roberto here?

CLAUDIA RUIZ: Yes, Roberto is on the call. One moment.

MAUREEN HILYARD: Okay, great.

ROBERTO GAETANO: Hello. Yes, I'm here. I was muted.

MAUREEN HILYARD: That's quite all right. Okay, we'll have a quick update. There's been a lot of work going on in the individual members' discussions. If you can actually report that in ten minutes, that would be great. Thank you.

ROBERTO GAETANO: Yes, I'll try to be short. Happy New Year to everybody. So, first of all, what's the purpose of this working party? And that is the Unaffiliated Individual Mobilization Working Party. The purpose is to make a recommendation to ALAC related to all the activities that we are doing with individual users. Now, especially following the review, the individual users will have a role in the At-Large community, participating in the development process, even though the core of the organization of the At-Large remains with the At-Large Structures. So the individuals

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are an additional resource that we can use in order to improve the fighting power of At-Large. So that's the purpose.

My personal interpretation is that RALOs have taken different approaches on this, so we have wide diversity. Also, one of the additional purposes is to find whether there are some common points, whether we can share experiences and take the best practices from one RALO or the other so that we can still keep the diversity in the regions but have some common rules.

The membership of this working party includes people that are have been nominated by At-Large structures by individual users and by RALO leadership so that we have a mix of people that are at least three members for every region so all the regions are covered.

The way we operate is we have teleconferences now at [regime]—one per week—but we also make heavy use of the intercessional time by exchanging e-mails and commenting by e-mails. And we also have a wiki page. I think that, yeah, on the agenda you can see the pointer of the wiki page, and I invite everybody to have a look at that.

So, on the wiki, we have defined ... At the moment of exchanging e-mails, we see that there's an issue that is becoming of interest, where we need to also have the possibility of summarizing in some way and verifying all the contributions to make sure that we haven't forgotten anything. Doing that just by browsing through e-mails when we have hundreds of e-mails is impractical. So staff is creating, on instruction of the Chair, issues subpages, where we can have all the members and participants of the working party recording their comments so we can

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keep everything in a compact way. That will make it much easier for the Chair to figure out whether we have consensus or not. We also make use of the Doodle polls. That's sort of the equivalent of a show of hands in a physical meeting. So the objective is to come to a recommendation by the end of this month so that the RALOs and ALAC can—how can I say? Take any action before ICANN70.

You see, if you go to the pages, the issues we are discussing. One of the big issues was whether we can accept, as RALO individual members, members of At-Large Structures that may desire to be the voice for ...

UNIDENTIFIED MALE:           \*singing\*

CLAUDIA RUIZ:                 Roberto, we seem to have lost you. It looks like you went on mute. We cannot hear you.

ROBERTO GAETANO:           Say that again?

CLAUDIA RUIZ:                 Okay. You got cut off at the last minute you were speaking.

ROBERTO GAETANO:           Oh, okay. I was saying that we had also to first set some things about terminology because the original term of “unaffiliated individual users”

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was not felt to be appropriate. So we defined this as RALO individual member.

The question—I don't know if I was on mute when I said that ... There was a first question whether we could allow ALS members to be also RALO individual members, and we came to the conclusion that this is possible, although there may be exceptions and limitations, specifically for the responsible people of an ALS that should not have this dual vote.

We had also other issues related to voting—how to deal with the voting of the individuals, how to match this with the vote of the ALSes. This is one issue that is currently under discussion. We hope to solve that at the next meeting next Monday.

But the big issue that is the bulk of the work right now is the definition of a procedure for presenting an accepting an application. Who is responsible for what in what phase? What are the safeguards for, for instance, people who object to rejection of their application? What are the necessary requirements for being accepted as an individual member— for instance, to be subscribed to, once accepted, the RALO mailing list, to post an SOI, and other things and be aware of the rules of the RALO and so on?

So now we are in the final phase, and we are, as I said, concentrating on the procedure because it is important that we have also an audit trail in case something goes wrong if there's some disagreements or whatever. So I think it is important that we have a formalized procedure that is, as much as possible, similar for each RALO in the sense that the center of competence for every phase, the ownership of every phase, is well-

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defined and common for every RALO but, at the same time, keep the possibility for different RALOs to apply certain flexibility that will depend also on the cultural differences from one region to the other or to establish the situation.

The last step of the document is we are also designing procedure for the withdrawal of membership—a periodic rechecking of the conditions, and then a procedural for withdrawal.

That's basically it. If there are questions, I'm here.

MAUREEN HILYARD:

Thank you very much, Roberto. After attending many of those meetings, I can say the issues are being very well-discussed. And it's good to see the structure is actually in place where you can keep tabs on progress. And I do believe there is a lot of progress actually happening within that, too. So I don't have any problems with that. We do want to try and see if we can get as much work done before the March meeting, so we hope that your weekly meetings will be able to achieve that. Thank you.

Okay. So moving on to our next item, which is the update on anything that's topical for this month, like where people need to have support from the community and where we should be encouraging people to participate. So, starting off with the CPWG. Jonathan or Olivier?

JONATHAN ZUCK:

Yeah, I'm here. I threw some slides in at the last minute, but basically, we began the discussions of some slow migration to some different processes for the CPWG to begin to make it standard practice to get

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engaged on issues earlier around the time of the issue report rather than at the time of the public comment and to have the CPWG act as a facilitator for At-Large volunteer participation in various work groups and things of that sort.

So here's my quickly thrown together slides. I didn't know what exactly you wanted for this session, so I just threw together something based on the 2021 priorities that you asked for. So I divided this into how we work and what we're working on. Next slide, please.

So, in terms of how we work, we want to deal with timing a little bit differently, always working to have greater inclusion, more participants, in these processes, and then work on issues related to consensus building as well. Next slide.

As far as timing, there's two components to this. As I said, one is getting engaged earlier, like when more of the sand is in the upper part of the hourglass, so that we're developing positions because, if we develop positions early on, we're not rushing at the end, but we're also in better position to provide support on an ongoing basis to those that are participating and volunteering in the work groups themselves, the idea being that we get reports, as we do now—work group reports—when there's something that has come up that deserves discussion and were spun up and have some base positions from which to work. So the idea is to do more of the round-tripping with the volunteers of the work groups.

Next slide. Another ongoing issue, which will always be an issue, is that of inclusion, getting more people engaged in this process. We want to

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continue to figure out how to engage regional voices and do regional outreach on topics of concern. We've done some experimentation with polling on geo-names and doing some more experimentation along that way should help. Then, as always, we're working toward more tools to allow participation in multiple languages. Again, this is a very-long term effort, but we're trying to make it easier. Getting a French version of the Spanish e-mail tool, for example, is one of the things that's in process, and finding ways to allow drafting in other languages, etc.

Next slide. Another ongoing discussion with ICANN is the availability of consensus building tools for the times that we're not on Zoom calls because, again, this will lead to more inclusion and more participation. So the foundation of these tools is threaded conversations—these are tools like Slack and Lumio—that stay intact and keep people on issues, and period polling in those conversations to understand where we are, and then recording decisions that we make so that we're not always revisiting decisions because some people thought that a decision was made and another people didn't so that, if we decide to revisit a topic, it's done consciously instead of unconsciously.

Next slide. Then, in terms of what we're working on, I think the issues of priority for us are going to continue to be universal acceptance, DNS abuse, and an upcoming new round of applications for new gTLDs and all the issues that we've discussed quite a bit with Justine on that topic, with particular emphasis on the impact on disadvantaged regions and communities and how they might better participate in the program and, at the same time, focusing in on making sure that Subsequent Procedures contracting is used as a tool to bring the entire organization along in a way that allows for greater enforcement in the area of DNS



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abuse and elsewhere. So those are going to be our big three topics for the CPWG.

I think that's it for my slides. I'm happy to take questions, but I just wanted to dip through something without taking too much time.

MAUREEN HILYARD:

Excellent. Just going through your slides there, Jonathan, some of those things would be really good to include—the presentation stuff—into the policy ICANN Learn course. I like it.

JONATHAN ZUCK:

What Maureen is referring to is ... I think most of you know that we've been working on a couple of courses for ICANN Learn. One is an introduction to At-Large and a little bit about its history, how it works, how it's structured, and things like that. And then there is already an ICANN Learn on ICANN policy development, but we made the decision some time ago when Justine, Joanna, and I did a session on how the At-Large engages in policy development to put together a course on what our processes are and, if you're thinking about getting involved in ICANN policy development through the At-Large, what does that process look like? So that course is nearing its final form as well. So we got graphics and diagrams and questions and things like that to try and keep that interesting. So there is a course out there that's meant to help with broader participation as well.

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MAUREEN HILYARD:

Thank you. Yeah, I do like the way that this has been presented. Good model. Good modeling. Excellent.

Okay. So back to our agenda, we have the Operations Group. Holly isn't available today, but she did leave me with a report about the last meeting. She says—I've got it here—"A discussion the draft operating and financial plan and draft of the financial year operating plan and budget." I think the commenters on the plans and budget are going to be Ricardo, Marita, and Judith. So they're going to be organizing the statement that is made from At-Large. Each of them spoke at the meeting about the document [inaudible] open for comment. Comments on the budget documents included discussion on a provision for inflation, replenishment of reserve funds, a provision for funding for issues not approved by the Board—for example, EPDP and Subsequent Procedures and the MSM fund (Multi-Stakeholder Model).

There was also discussion on the operating initiatives, particularly those that impact ALAC, and a view that the ALAC should be involved in the strategic discussions on operating initiatives. That was something that came up in the webinars that the finance section had on [inaudible] discussing operating initiatives, which is the focus of the working group.

Staff will ensure that others in the working group can make comments on the document. [inaudible] docs will be created. And two webinars on the documents have been held and are available if you want to listen to those. They advised that the webinars would be good listening for anyone who is on the operating finance and budget [inaudible].

There was [inaudible]for any comments on this document.

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And the other thing is a new deadline for the ABR, and that's the 18<sup>th</sup> of January. [inaudible]. We decided to extend that for the holidays. People just didn't get an opportunity to finish the ABR until the 16<sup>th</sup> of January.

And we had another section in that group that is looking at the prioritization, and Cheryl has been in charge of that. She updated the meeting on progress on prioritization of those recommendations—the Work Stream 2 recommendations—and additional prioritization [comments], where she explained the type of prioritization that is required. If you actually have looked at the document [inaudible] quite a lot of time, and there's a color coding that looks at what are the high priority and low priority issues and what other sorts of needs they actually have within those priority groups with regards to urgency and resources. So there's going to be another meeting of the OFB working group in two weeks [inaudible] Doodle poll.

So that's from Holly. Marita? Questions? Comments? Marita?

CLAUDIA RUIZ:

Hi, Marita. You're on mute.

MARITA MOLL:

Yes, hello. I got lost, sorry. I just wanted to point out—Maureen has touched on it—that, in our discussions, looking at the budgets and all the documents that are provided to support the budget, one of the supporting documents is extremely interesting in that the resolve of 21 focus groups held by 368 people, upon which the assumptions of the budget are developed ... Looking a little more closely, it's 80% staff and

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20% community of the people who are involved in that particular exercise. I didn't really know that. This is really an interesting item that goes on. Obviously, all corporations do that, and this is the way it is done at ICANN.

So a question is going to be that it's not clear which communities are involved and how are they brought into the process. So that is something that ... Well, Maureen was going to ask some questions about it and we're going to explore it a bit, but it's an interesting thing in the background. I don't know if anybody on this call has been involved in one of those processes. It looks really interesting. Thank you.

MAUREEN HILYARD:

Thank you, Marita. I don't know either. So I see [Chairs] a little bit in the dark as well. Cheryl?

CHERYL LANGDON-ORR:

Thank you very much, Maureen. I just wanted you to go back to part of Holly's report that I sincerely hope has a word missing, at least in the transcript and to my ears. There was a comment about discussion—whatever that means—regarding things that were not approved by the ICANN Board, and she quoted there "Subsequent Procedures." I hope it's meant to say, "have not yet been approved," but what does that mean? That's my question. Not that you can answer it. But I certainly don't want it on the record that that is a statement of any form of fact or a reflection of either what the budget does, what the budget webinars have said, or what went on the meeting. But, hey, what do I know, as I am learning.

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MAUREEN HILYARD: Yeah, it says, “provision for funding for issues not approved [inaudible].” That’s what she has written. And I do remember the discussion—

CHERYL LANGDON-ORR: And then what she has written is fraught with danger because, if I do a search on that transcript or that material at a later point in time and I’m trying to make myself aware of what the ALAC is believing and the At-Large community understand, it is indicating that those things are not approved as opposed to not-as-yet approved. I think that is worth making sure is on the record. Thank you.

MAUREEN HILYARD: Thank you. Okay. Are there any other comments?

Okay. Alrighty. I agree with Cheryl about the At-Large statement because we did have quite a bit of discussion about that at the meeting.

Next on the agenda is the communications strategy. The communications strategy was your last chance to actually make any comments before we take it to the ALAC, so please have a look through that.

Sebastien, your hand is up.

SEBASTIEN BACHOLLET: Sorry. It was for the previous item. I just wanted to be sure that we might ask the question of who was involved in helping with the budget.

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My answer would be the people who participated in the meeting organized by the staff finance people in the ICANN meeting. They organized a webinar conference call of this group, and I guess some of us participated in that meeting. Therefore, it will be my answer. Maybe there is another [hole] somewhere, but I am not aware of it. Thank you.

MAUREEN HILYARD:

Yeah. We do encourage everyone from the working group to attend, but with regards to the operating plan and budget, there was a strong encouragement for the Finance and Budget Subcommittee to attend it. So they actually will have an interest in the budget and making recommendations, especially at this particular point in time with regards to the ABRs. But, yeah, you're right. We do need to actually make sure that people are aware of the operating plan and budget as presented by the finance group.

Marita, your hand is up again.

MARITA MOLL:

That may be the case, Sebastien, but it's very unclear. 398 people over 21 sessions. I think it's worth really getting some clarifications of where, when, and how this happened and who was involved. Is it just ad hoc? Somehow, I don't think so. There must be some process that goes on by which they develop different strategies that [inaudible]. I've been involved in many of these before, and they were all [inaudible].

So, anyway, I just thought it's worth finding out more clarification.

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MAUREEN HILYARD: It's worth it, yeah. Cheryl?

CHERYL LANGDON-ORR: Marita, I didn't answer your direct question before, but I did in chat say that my assumption was, [with Seb], that it was these publicly advertised and open but not frequently overly subscribed meetings that have gone on for many, many, many, many years and have, in fact, become slightly larger and more on an online basis but also that occur—at least two of them—usually for three or four hours in blocks of no less than two hours but certainly can go on for quite some time at ICANN face-to-face meetings, where people who I've seen publicly engaged in all of the webinars and operations and finance budget and strategic planning activities are invited to get together—at least this has become a community point of view—with the finance and budget staff and going to the minutiae and discuss very detailed assumptions, etc., that they made in the planning process.

It's something that Tijani has been involved with for many years and I've been involved with for more than years than I care to count, as has Sebastien. Maureen, in the days before she became Chair, I dragged along to a couple of them. They're not hidden in the corridors. They are publicly accessible. It may be—and I had assumed that—that that was being referred to. But, most importantly, I'll make sure next time one is going on that the folks who really ought to have their finger on the pulse—in other words, the Operation, Finance, and Budget Committee—know they're on. Thank you.

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MAUREEN HILYARD:

I agree, Cheryl. In the days when we had the face-to-face, it was so much easier when the finance group was actually having a session and they did take note of people's comments in those sessions. And they were regular. I guess they're trying this through the webinar and the other meetings that they have, and it probably seems like that, so they could be as [inaudible] all the people that actually do participate are all added into that mix. I can't think of anything else that they're holding that they could actually use as the public comment and contribute to the assumptions that they're making with regards to the operating plan and budget.

I see Alan's hand up.

ALAN GREENBERG:

I just wanted to note—someone else mentioned it also—that there is a mailing list that you can subscribe to so you get explicit invitations and other updates associated with budget. And just to note that, certainly, when I was participating actively in these things, the meetings are inevitably scheduled against something else that's critical. That's life. But they have been there and they have had interesting attendance. Not a lot from At-Large. Thank you.

MAUREEN HILYARD:

Okay. Awesome. Thank you very much, everyone, for that conversation. Important. And important to the OFB WG, anyway.

Okay. So let's move on to [inaudible] outreach and engagement. Is Daniel here?



CLAUDIA RUIZ: Yes, Maureen, he is. One moment.

MAUREEN HILYARD: Okay, great. Is he on the phone bridge?

CLAUDIA RUIZ: Yeah, phone only. One moment.

MAUREEN HILYARD: Okay.

DANIEL NANGHAKA: Daniel speaking. Can you hear me?

MAUREEN HILYARD: Hi, Daniel. How are you? Yes, we can.

DANIEL NANGHAKA: I'm good. Thank you. Yeah, I think it's me going next. We're experiencing a full Internet shutdown in Uganda. It's not very good because of the current presidential elections. But at least with the phone bridge, at least I can be able to attend the call and also be able to contribute.

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Regarding outreach and engagement, we are going to be holding our first meeting for the year towards the end of this month. During that meeting, we are going to be discussing the various engagement strategies, especially looking at ICANN70, which is coming up.

But also a quick update is that we have a new leader, a new liaison, for each of the distinct regions, and we have been working on their respective regional strategies that they're going to be using for this year, for this FY '21 and '22.

Also, regarding all the [inaudible] happening regarding outreach and engagement, despite the fact that, previously, we had leveraged so much on the face-to-face meetings for outreach and engagement. But now we're getting into online engagement and online outreach [inaudible] the various liaisons [inaudible] strategies to have at least lots of engagements.

Also, I'm happy to share that, with NARALO, which had its strategy fully going for engagement, also they have been have a series of webinars and [inaudible] that have been going on.

Also, regarding AFRALO, they have had various events that have been going on. Also, I'm happy to share that we had a report coming in from [inaudible] that Abdeljalil had organized a very successful school of Internet governance and we saw various participants coming. Special thanks to Sebastien and Tijani, who were able to [inaudible] and at least be able to guide the members in AFRALO, especially in Chad, regarding various knowledge in Internet governance.

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Also, I'm happy to share that, as far as capacity building is going on, there's at least webinars that are being designed. They will be led by Joanna and Alfredo [inaudible]. And also with a new discussion on [inaudible] at least there is a webinar that's being organized and taking shape. At least I'm happy to share that at least lots is going on, especially virtually.

Regarding physical events, we are still waiting for how we can be able to can be able to catch up with the [inaudible] of COVID-19 and the fact that it affected world [inaudible] face-to-face office a lot, but at least some work going on.

I'm also happy to share that, in reference to social media, it has been leveraged so much to build on capacity building and engagement in line. We've seen a very drastic increase in social media taking place. At least I'm looking forward to seeing it still taking shape [inaudible].

With that, that's my brief remarks regarding outreach and engagement. [I] will follow up in the next call after we've had our first meeting of the year that has just happened. Lots of Happy New Year to you all. Thank you. Back to you, Maureen.

MAUREEN HILYARD:

Thank you so much, Daniel. It's really good to hear from you and know that you're safe. Excellent overview on outreach and engagement. We will have some additional updates from, first of all, Joanna and Hadia—one, either, or both—on the webinars, which I know have been a really big [inaudible].

JOANNA KULESZA: Thank you, Maureen. I'm going to assume that—

MAUREEN HILYARD: Go ahead, Joanna.

JOANNA KULESZA: Thank you. That is my cue for speaking. Thank you very much. Hi, everyone. Good to see you here at least. I don't have anything revolutionary. Just an update. The team, the staff, were kind enough to link the capacity building dashboard to your agenda, so do feel free to reference that for an update on our progress. Indeed, the webinars are thriving under Hadia's guidance. Thank you very much, Hadia, for your input. I'm looking forward to your intervention.

In other news, [inaudible] and the ICANN Learn courses are in progress. Things are [inaudible] completion. We are looking into opportunities to advance capacity building regionally. We're looking into regional opportunities on specified topics and advancing cooperation with the academic environment, working together with Adam Peake and the CSC.

So that would be the very brief summary. You can see all the agenda points that we are pursuing, including something I feel very passionately about, which would be a repository of all the resources that have been produced by community members or by ICANN Org itself. We're working close, as Daniel mentioned, with outreach and are very much

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looking forward to the upcoming meeting, where we hope this will be an opportunity for us to collaborate further.

I'm going to just stop here. I don't have any sensational news at this point. Thank you, again, for assigning an agenda item. As already said, I'm thrilled to share the floor with Hadia. Hadia, please do go ahead. Please feel through to take us through the webinar agenda. Thank you very much.

HADIA ELMINIAWI:

Thank you, Joanna. I'm going to briefly present these topics that we have—the upcoming topics. So, during our first meeting in 2021, we agreed on the first six months' Capacity Building Working Group's webinar topic. We start with a webinar on social media best practice. This will happen on the second Monday in February. The speakers will be Lilian De Luque and maybe Alfredo and maybe also Alexandra Dans from ICANN communications staff. Lilian is from LACRALO and is the Co-Chair of the Social Media Working Group. Because ICANN70 will be held in Cancun, Mexico, Lilian will be leading this. The social media best practice webinar will focus on [use of] platforms, like Facebook, Twitter, maybe Instagram in addition to outreach practices.

In April, we have Melissa Peters Allgood presenting a webinar about building consensus. Melissa is a conflict resolution specialist in the ICANN policy department.

Then, in May, we have Sandra Hoferichter presenting a webinar on intercultural awareness for At-Large, like how we all communicate. Sandra is the Chair of the ICANN Academy Working Group. The academy

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basically delivers courses to ICANN leaders. The idea here is to have similar courses tailored to the At-Large community. With the At-Large being a too diverse community, the webinars should be particularly useful.

In July, we have Melissa [inaudible] with a webinar on facilitation skills. So [inaudible] webinars [inaudible] how we work and I borrowed this from Jonathan's presentation. So [inaudible] webinars [inaudible] the first half of 2020, we focused on [inaudible] important for engagement and participation in PDPs and community meetings. Thank you.

MAUREEN HILYARD:

Awesome. Thank you. Thank you, Hadia, for that. It looks like an exciting time, and very much related to the leadership—again, facilitating that the leadership development. Excellent. Thank you.

Now we have Lilian. Do you have anything extra to add about social media during this month in the leadup to the ICANN meeting?

CLAUDIA RUIZ:

Maureen, one moment. She's on the Spanish channel. One moment while we connect her.

LILIAN IVETTE DE LUQUE:

Good morning, everybody. Can you hear me okay?

MAUREEN HILYARD:

Yes, we can. Thank you.

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LILIAN IVETTE DE LUQUE: [inaudible] Social Media Group [inaudible]. So I want to give you a brief overview of how we are doing with our activities. We have divided them into three phases: ICANN [inaudible] ICANN70, and post-ICANN70. Next slide, please.

We talked about the ICANN70 [inaudible]. First of all [inaudible] Google Doc, the activities proposed by the working group members. From the very beginning, we started a collaboration (the Social Media Group) with the Capacity Building Working Group, the Outreach and Engagement, and the RALOs. And why do we include Fellows and Next-Gens? Because, based on our experience and based on my experience as a Fellow, ICANN says that we as Fellows have some compulsory sessions. Many of them are At-Large-related sessions. And many of them are related to our sessions. So the idea is to link all these sessions. Since we have new generations and they're very enthusiastic, we would like them to get engaged in our activities.

There is something curious about this. Since this is going to be an online meeting, this meeting belongs to the Latin American and the Caribbean region. Therefore, we are going to create information in English and in Spanish to circulate that information on our social media. We also are going to create profiles. The idea is to include the name of the five RALOs.

In our next call, we are going to try all these activities, and we're going to announce the implementation phase. Now, the working group is going to create two promotional videos for ICANN70. These are going to

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be 30-second videos. The first video will be created with members of the Latin-American and Caribbean community. We can also have members from other communities as well. The idea is for them to deliver messages in Spanish, in Portuguese, and in French. But they're going to invite people to join ICANN70. Of course, they are going to invite people to participate in our At-Large sessions. The second video will be with ICANN and At-Large leaders—Maureen and the Board members representing the Latin American and Caribbean region.

We have strong support staff as well. We are going to have updates on the wiki page and the At-Large website. We're going to circulate e-mails to all ALSes, and we are going to send information regarding the activities that we are going to have for them to participate in ICANN70 and for them to participate in these social-media-related activities.

Then we're going to create some graphs for Twitter and Facebook.

Let me [check]. Finally, let me say that we're going to host a webinar. We are creating this webinar with the Capacity Building Webinar Working Group. We are working together in order to deliver this webinar that is going to be on best practices in social media. The date is going to be confirmed by February 8<sup>th</sup> because one of the speakers is going to be Alexandra Dans. She has requested to host the webinar on that date, and we have very little time. So we believe this is going to be the date, and we're going to approve that date. This webinar is going to be a 90-minute webinar. As I said before, the speakers are going to be Alexandra Dans from the Latin American communications team and myself.



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During ICANN70, in this stage, the community members—the members of the working group—believe that the support of the regional Vice President is really important in order to participate and in order to promote our [fields] and in our to promote our social media accounts. We are going to include some posts in Instagram as well for promotion. Perhaps you can take selfies. You can also use a different [text]— for example, ALAC 70 for ICANN70.

When it comes to the working group members, we would like you to participate and we would like you to promote and commit to participating. The idea is to engage working group members, RALOs, and Next-Gens to promote this session and for them to participate in At-Large sessions.

During ICANN70, we are going to monitor our social media accounts and the posts on an ongoing basis. Then, during the last session—the At-Large session of ICANN70—we’re going to announce the winners of the different awards and skills.

There is one item that I would like to mention, and this is, once we have the ALAC session calendar approved and once we have the activities approved for social media, we are going to issue a very brief newsletter, and we’re going to circulate that newsletter among RALOs and working groups. We are going to indicate the most relevant information. This is going to be a sort of reminder for you to take into account for you to see where you can participate.

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Finally, after ICANN70, we are going to create and distribute our traditional report. That is going to be the social media report for the community.

So this is, very briefly, what we have so far. This is what we are thinking to carry out. Once again, thank you very much for your attention. If you have any questions, I am open to answer those questions. Thank you.

MAUREEN HILYARD:

Thank you very much, Lilian. It really is great to see how the various communities have actually taken up [inaudible] to promote the work of At-Large and that ICANN actually is doing for the next meeting. I really do appreciate the efforts that are going on. Also, it's a new Co-Chair very much promoting their regions and of course the community and language [inaudible] being addressed as well. [inaudible].

Okay. So our final item, really, is something that should be really short at the moment—the additional budget requests. Heidi, do you want to take this? Because it's such a lengthy report. But just reminding you that the sessions are still open, and we're taking concept notes. They don't have to be the full thing. Just send us in a concept. We'd be happy to look at what the ideas are and whether we think it might be a go or not so that you don't have to go through all that [inaudible]. I'll leave it up to Heidi. Heidi?

Is Heidi here?

CLAUDIA RUIZ:

Heidi, if you're speaking, you're on mute.

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Sorry, Heidi. I'm not able to unmute you for some reason. You need to try to unmute yourself.

Okay. One moment.

MAUREEN HILYARD: I can actually give this report. It's just that Heidi is the one who—oh, here she is.

CLAUDIA RUIZ: Yes, she's unable to unmute herself, so Adigo is dialing out to her right now. One moment.

MAUREEN HILYARD: Okay. All righty. Heidi does [inaudible] the applications sent to her, so she has the first [slot.] Of course, we had two applications so far. Usually, it was hundreds.

JUDITH HELLERSTEIN: And, Maureen, Jonathan Zuck is working on his.

MAUREEN HILYARD: That's good.

JUDITH HELLERSTEIN: I've seen the draft, but I sent it back to him for comments and feedback. More work.

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MAUREEN HILYARD: Okay. Good on you. That's what the BC is for. Great. So [inaudible] Heidi—

CLAUDIA RUIZ: Can you hear me, Heidi? Oh, there she is.

MAUREEN HILYARD: Oh, we can. We can hear you, Heidi.

HEIDI ULLRICH: Okay. I'm so sorry. I'm away from my computer, and I cannot unmute myself on Zoom.

So, really briefly, the deadline now is the 18<sup>th</sup> of January. We're also accepting concept notes by that time. That's the 18<sup>th</sup> at 14:00 UTC. That is right before the meeting of the Finance and Budget Subcommittee. So they'll be able to still look at any kind of concept paper that you have. But, so far, we received just a few.

We have one on RTT (Real-Time Transcription). That is for French and Spanish. As you know, right now, the English will be in the core, but the request also includes English just in case that core English is not approved. So we have that one.

We also have a request by Glenn and Alfredo for their virtual tool of Internet governance for translation. That is \$6,000 for that.

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This morning, there was a call from the AFRALO group on that we've used several of their potential additional budget requests. So we expect those any day. Most of them are to do with trainings—capacity building—for their regions.

Maureen, I do believe that we are also expecting one from Jonathan as we hear a little bit more today. Sorry about that background noise. That is on polling and other kind of policy engagement activities, like a toolkit.

Finally, I believe there is one being worked on by Maureen by IGF strategy for At-Large at the 2020 IGF.

Maureen, back over to you.

MAUREEN HILYARD:

Great. Okay, so that's probably just as well. We're able to extend it a little bit more to talk it right up until the [inaudible] are actually meeting. But, yeah, we'd like to see some more applications. Just remember there are conditions, so it's really important that you try to stick to what is of importance to our workplan [inaudible] with the ICANN mission, it should be a starter. So let's have a look at what we can actually put forward.

So that is it. We're three minutes to go. Our next call is going to be sometime in the middle of February for this, and there'll be a slight adjustment to the agenda, depending on what is on top for various groups. There are certain very interesting issues that have been raised, and I hope people have taken note of them and will actually attend.

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Sebastien, your hand is up.

SEBASTIEN BACHOLLET: Thank you very much, Maureen. No time for a report from the RALO Chairs?

MAUREEN HILYARD: We want to do RALO Chairs at the ALAC meeting because I think the RALO Chairs, because they're regional and reaching out ... We wanted to stick this meeting to the workplan activities. Got it?

SEBASTIEN BACHOLLET: Yeah, but I am ... okay.

MAUREEN HILYARD: Unless you 've got something that you actually wanted to raise specifically for now.

SEBASTIEN BACHOLLET: I think we are talking about activities when we are organizing a roundtable. I thought that you wanted me to make a report in this group, but if you want me to do it in the ALAC, I will do it in the ALAC. No problem.

MAUREEN HILYARD: Yeah. Okay, thank you. I wanted to separate the leadership things from the working group activities.

SEBASTIEN BACHOLLET: But I just want to add one thing. We will have a roundtable next Tuesday at 19:00 UTC. It will be about Europe [inaudible] geopolitics, and it will be led by Joanna. And we have two speakers. One is [Paul Timas] and the other one is [Anneke Tick]. I really think that it will be great. Therefore, you are all invited. Thank you.

MAUREEN HILYARD: Awesome. That's an announcement. Definitely an Any Other Business. So I'm glad you raised that. If anybody would like to go on, I'm sure it would be really, really interesting.

JUDITH HELLERSTEIN: Can you post the links?

MAUREEN HILYARD: Yeah, [inaudible] link.[inaudible] post it into the chat before the meeting ends, please, Sebastien. That would be really good.

SEBASTIEN BACHOLLET: I don't have the link, but I will try to find it. Okay, thank you.

MAUREEN HILYARD: Okay. That's right. Thank you. So, if there's nothing else, therefore, I think we've covered every one. It was really nice to hear from everyone. Very, very busy time for us all. That is so good to hear. So we can close

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the [meeting call]. On time, too. Thank you very much for sticking with us for the 90-minute session. [inaudible] do it in 60 [inaudible]. But it has been very, very interesting anyway, and I do appreciate everyone being here until the end. Thank you very much. Have a great day or evening or whatever time of day it is for you. Thank you.

**[END OF TRANSCRIPTION]**