

## **Applicant Information**

**First Name:** Thomas

**Last Name:** Barrett

**Gender:** Male

**Country of Residence:** US

**Stakeholder Group/Constituency Affiliation:** Registrar Stakeholder Group

## **Questions**

**1. Current employer and position. Please describe the type of work you perform:**

President of EnCirca, Inc. EnCirca is an ICANN-Accredited Registrar, founded in 2001. EnCirca specializes in restricted top-level-domains and is the leading Registrar for .BANK, .BOT and .PHARMACY, among others. We also provide registry validation services for .BANK and .INSURANCE and other TLDs.

**2. Education:**

BS Mechanical Engineering – Worcester Polytechnic Institute, 1983

MS Mechanical Engineering – Massachusetts Institute of Technology, 1989

**3. Please identify any GNSO Working Groups and/or chartered teams in which you are participating:**

GNSO Standing Committee for Budget & Operations – FY20-FY21

Nominating Committee Review, Chair – 2017-2020

**4. Please describe any past involvement in the ICANN Fellowship Program, if applicable. For example, have you previously been a fellow or served as a program mentor?**

I have no past involvement with the ICANN Fellowship Program.

**5. Please assess and explain how your knowledge, experience and expertise address the criteria listed below. Leave the response blank if not applicable to you.**

- **Active participant in GNSO structures and policy development processes with a track record of engagement**

I first participated in ICANN activities as an early member of CORE during the Green Paper discussions in the late 1990's and have attended nearly every ICANN meeting since then.

Currently, I am serving as Chair of the Nominating Committee Review Implementation Working Group (since 2017) and am a member of the GNSO Standing Committee on ICANN's Budget & Operations.

Other ICANN activities include:

- Elected by Registrar Stakeholder Group to ICANN's Nominating Committee for FY16 and FY17
  - Program Committee member for the Middle East DNS Forum (2014-2018)
  - Centralized Zone File Access WG
  - Vertical Integration PDP
  - Trademark Clearinghouse WG
  - Lead for Bylaws Revision – Registrar Stakeholder Group
  - Policy & Implementation WG
- **Previous experience serving as a mentor, teacher, or learning facilitator is a plus**

I serve as a mentor and judge for Fintech startups selected for the MassChallenge startup accelerator in Boston, Massachusetts.

I developed and presented a DNS Business Development Class for the DNS Entrepreneurial Center in Giza, Egypt and presented workshops in the Middle East and Northern Africa, including:

**DNS Business Development Class:**

March 2015 - Giza, Egypt. As part of this 5-day business class, I launched a mentoring pilot with volunteers from ICANN registries and registrars.

**DNS SWOT (Strengths-Weaknesses-Opportunities-Threats) Workshops:**

A 2-day condensed version of the DNS business class, conducted for “local” markets:

- October 2015 - Tunis, Tunisia
- October 2015 - Doha, Qatar
- February 2016 - Muscat, Oman
- February 2016 - Dubai, United Arab Emirates
- May 2016 – Marrakesh, Morocco (presented in French by a designee)

- **Strong written and verbal communication skills**

I present to large audiences on a frequent basis, including:

- ICANN64, TechOps Day, Kobe, Japan, March 2019  
"Blockchain, IoT and the DNS"
- The sixth annual Middle East DNS , Dubai, UAE, February 2019  
"Emerging Trends in DNS"
- The Asia-Pacific TLD Association 2019 AGM, Dubai, UAE, February 2019  
"Segmentation in the TLD Industry",
- The fourth annual Middle East DNS Forum, Cairo, Egypt, May 2017  
"Elements of a Successful New TLD"
- The third annual Middle East DNS Forum, Tunis, Tunisia, March 2016  
"Lessons Learned from the .BANK Launch"
- The second annual Middle East DNS Forum, Amman, Jordan, March 2015  
"ccTLDs and gTLDs: Co-existing in a New Environment"

- **Project management and coordination skills**

My job titles during my thirty-plus years include Program Manager and Product Manager, including Andersen Consulting and Ziff-Davis Interactive. See LinkedIn Profile at <https://www.linkedin.com/in/thomasbarrett/>

- **Networking skills**

I have great networking skills within and outside the ICANN community.

**6. Please assess and explain how your knowledge, experience & personality meet the desired attributes listed below. Leave the response blank if not applicable to you.**

- **Member of a GNSO Stakeholder Group and/or Constituency**

I am a founding member of the Registrar Stakeholder Group

- **Understanding of the ICANN's mission, structure, and multistakeholder model**

I have been attending ICANN meetings since its inception and have a comprehensive understanding of ICANN's mission, structure and multistakeholder model.

- **Willingness to devote the necessary time and resources prior to and during the ICANN meeting**

I am willing to devote the time necessary for this role, both prior, during and after the ICANN meeting

- **Ability to create a supportive atmosphere for mentees by being open, accessible, and approachable**

Student feedback from my experience conducting classes and workshops with the DNS Entrepreneurial Center demonstrated my ability to teach and engage non-native English speakers who attended the sessions.

- **Robust network within the ICANN community and ability to leverage and share that network**

My long involvement within ICANN means I have long relationships with many of the other participants and stakeholder groups. My roles as Chair of the NomCom Review requires conducting extensive outreach to the SO/AC's that appoint members to the NomCom as well as the receiving bodies of NomCom appointees.

- **Ability to present information in a manner that is simple and easy to understand**

I frequently present complex topics to large audiences, such as my recent presentations on Blockchain and Internet of Things at ICANN64 in Kobe, Japan.

- **Ability to establish weekly projects and deliverables for mentees using a clear and consistent learning approach**

My career includes extensive project and program management experience.

**7. Please explain your interest in serving as a mentor and what you will bring to the Fellowship Program if selected.**

I've enjoyed the experiences of teaching and sharing my expertise with the DNS Entrepreneurial Center in Egypt and the Fintech startups involved in the MassChallenge Startup incubator in Massachusetts.

I see serving as a mentor for the ICANN Fellowship Program a continuation of these activities.

My extensive business background will provide an important perspective to helping Fellows understand how ICANN operates.

I consider a key measure of the success of the ICANN Fellowship Program is whether the ICANN Fellows continue their participation in the ICANN Community long after their term as Fellow expires.

For this on-going engagement to occur, I expect this will require me to engage mentees in follow-up after the ICANN meeting and identify new opportunities for them to participate in the ICANN Community long after their Fellowship ends.