Expression of Interest – GNSO Nominated Mentor for the ICANN Fellowship Program

Overview:

This call seeks members of the GNSO community interested in serving as a volunteer mentor for the ICANN Fellowship Program.

Please complete, save and submit this form by email to gnso-secs@icann.org. **The deadline is Friday 7 December 2018 at 23:59 UTC.**

The entire contents of this template, as well as any other supporting documents will be published on the GNSO Standing Selection Committee wiki page. Accordingly, please be mindful of any personal information submitted, and please inform us if any of this information should be redacted from the public posting.

How to complete your application:

1. This application includes fields for you to fill in personal details, as well as 7 additional questions.
2. You need to fill in all sections of the form. If a given criteria (e.g. expertise) does not apply to you, leave the box empty.
3. Once you have completed the form, save it on your computer/tablet/smartphone.
4. Create a new email message addressed to **gnso-secs@icann.org**, attach the form which you

   previously saved and submit the application.

You must submit your application before **Friday 7 December 2018 at 23:59 UTC.**

Applicant Information First Name: Andrew
Last Name: Mack
Gender: Male

Country of Residence: USA
Stakeholder Group/Constituency Affiliation: BC

Questions

1.   Current employer and position. Please describe the type of work you perform:

For the last 15 years I have run AMGlobal Consulting, an SME consulting firm working in the tech and technology policy space – specializing in work with Internet Governance, technology in emerging markets, and facilitating public private partnerships. Our firm has worked with NGOs, companies and donors with clients from North and South America, Africa, Asia and Europe.

2. **Education:**

- Bachelor of Arts *Magna Cum Laude*, Amherst College
- Master of Arts in International Economics & International Relations, Johns Hopkins School of Advanced International Studies
- various training programs in project management and language (at World Bank/World Bank Institute) + in financial management (at Bank of America)

3. **Please identify any GNSO Working Groups and/or chartered teams in which you are participating:**

Currently participant in WG 2 on Human Rights, past experience on a number of other WGs including the Joint Applicant Support group

4. **Please describe any past involvement in the ICANN Fellowship Program, if applicable. For example, have you previously been a fellow or served as a program mentor?**

I've spoken to gatherings of Fellows in meetings past and have worked with the Mentoring program to help coordinate on our BC Outreach, but my entry into ICANN world predates the Fellowship program so I wasn't a Mentee.

5. **Please assess and explain how your knowledge, experience and expertise address the criteria listed below. Leave the response blank if not applicable to you.**

- **Active participant in GNSO structures and policy development processes with a track record of engagement**
- **Previous experience serving as a mentor, teacher, or learning facilitator is a plus**
- **Strong written and verbal communication skills**
- **Project management and coordination skills**
- **Networking skills**

I've been a long-time member of the BC, having been a representative of the BC on different committees and a BC officer. I've served for a number of years as Chair of the BC Outreach Committee and as Chair of the Credentials Committee, as well as serving a term as Chair of the Business Constituency. I've also done work on a project for the CCTRT.

Our firm is well known internationally for facilitation and partnership building, working with the World Bank, AbInbev, Toyota, USAID, major NGOs and others to build durable, multi-party and cross-cultural partnerships. I've been a lecturer at Washington, DC universities on issues from tech policy to communications, the future of work and Africa, and with programs from the US Institute of Peace, the Department of State and Department of Commerce providing mentoring to foreign delegations.

I work in English, Spanish, French and Portuguese. I have appeared on TV/radio not just in my home country but in a number of countries – including many in emerging nations where Fellows come from – speaking about technology issues, including at Africa DNS, Africa IGF, Dominios Latinoamericano, RioInfo and other events.

I was a project manager for the World Bank and have managed projects for ICANN and the BC, as well as for PIR, .club, AT&T and other well known players in the ICANN space.

And I am a well-known networker within the ICANN space, a part of ICANN Francophonie, a regular participant in LAC Space and a strong supporter of DNS Women programs.

6. Please assess and explain how your knowledge, experience & personality meet the desired attributes listed below. Leave the response blank if not applicable to you.

- **Member of a GNSO Stakeholder Group and/or Constituency**
- **Understanding of the ICANN's mission, structure, and multistakeholder model**
- **Willingness to devote the necessary time a resources prior to and during the ICANN meeting**
- **Ability to create a supportive atmosphere for mentees by being open, accessible, and approachable**
- **Robust network within the ICANN community and ability to leverage and share that network**
- **Ability to present information in a manner that is simple and easy to understand**
- **Ability to establish weekly projects and deliverables for mentees using a clear and consistent learning approach**

I think I have the right experience and attributes:

- I'm an active BC member and officer, having been Chair
- I've participated in ICANN for more than a decade, and have led the BC's Outreach and Credentials Committees – where knowledge of ICANN's structure and the M-S model are crucial
- I know how to work with remote clients/fellows, as this is a big part of our business
- I am well known within ICANN, with strong contacts in the CC, ALAC, NCUC/NPOC and other communities; I'm even part of GEMS! Definitely known as an accessible person who can help make things simple – since this is often part of our partnerships and press work
- I manage numerous projects and am comfortable with this process

7. Please explain your interest in serving as a mentor and what you will bring to the Fellowship Program if selected.

I have always been committed to making ICANN relevant, open and accessible to audiences around the world. I served 3 years as Chair of the BC's Outreach Committee, during which we dramatically expanded representation in the developing world and achieved nearly 100% gender balance in our constituency, and I'm now looking for a new way to serve the community and make it more open to new audiences.

I know from my work just how hard it is to explain ICANN, its workings, and the multi-stakeholder model – but also how important it is to bring in new ideas and new voices. I know because I did not start with a pure tech background how important it is to keep things simple and relate them to the issues and concerns of Fellows wherever they come from. And as someone who has worked in nearly 80 countries, I know how to tailor my message to the audience.

With my language background, my experience and the fact that I'm a bridge-builder, I think I can work with anyone in the Fellows program to help them come up to speed and make them feel welcome.