CLAUDIA RUIZ:	Good morning, good afternoon, good evening. Welcome to the LACRALO monthly call on Monday, 25th of January 2021 at 23:00 UTC.
	Today in the Spanish channel, we have Sergio Salinas Porto, Harold Arcos, Adrian Carballo, Sylvia Herlein-Leite, Lilian Ivette De Luque, Hannah Frank, Lito Ibarra, Luis Sergion Valle Sejas, Laura Margolis, Marcelo Rodriguez, Johnny Laureano, and Gilberto Lara.
	In the English channel, we have Dev Anand Teelucksingh.
	We have received apologies from Humberto Carrasco.
	From staff, we have Silvia Vivanco and myself, Claudia Ruiz managing this call.
	Our interpreters today for Spanish are Paula and Marina, Portuguese, Bettina and Esperanza, and for French, Jacques and Claire.
	Before we start, a kind reminder, before taking the floor, please state your name for the transcription and for the interpreters to identify you in the proper language channel.
	I will now give the floor to Sergio Salinas Porto.
SERGIO SALINAS PORTO:	Thank you, Claudia. Welcome, and good evening. It's a pleasure to be here. Happy new year. This is our first call of the year. I see there is significant attendance representing many countries of our region, and

this is something that should make us all very happy, to see this cultural and diversity here present in this LACRALO virtual call.

I will now give the floor to our secretary, Harold Arcos, and after that, we'll start right away with our meeting agenda. Harold, you have the floor.

HAROLD ARCOS: Thank you, Sergio. Welcome, everyone. I will now proceed to the analysis of our agenda, one we can see on display. We will start with Vanda Scartezini. She will present about an empowerment experience from DNS women. Then, the ALAC member comments by Sylvia Herlein. That's item five. Item six, the regional update with several items to be discussed by our chair, such as the virtual general assembly, strategic plan, LAC digital, and the next ICANN meeting, ICANN 70.

Finally, Item seven is the action and strategies of the social networks working group by Lilian de Luque, and here, as you know, the next issue is other business. If you want to add or make a change, please say so now, or you can do that later when we get to this item of the agenda. So, without further ado, we will deem the agenda adopted as is. If there are no comments, it is adopted. Sergio, you have the floor.

SERGIO SALINAS PORTO: Thank you, Harold. And now, as seen in the agenda, we will have our first item, DNS women empowerment experience by Vanda Scartezini. Vanda, you will have ten minutes.

VANDA SCARTEZINI:	DNS women, for those of you who do not know what it is, has been set up in 2009. It's a group of ICANN women that works on the empowerment trying to find more women to get engaged in DNS, providing training, establishing connections, networking, providing work and job opportunities among the women in all ICANN regions.

We stated with a breakfast. We invited some people to talk about topics of interest, both in business and technical aspects, always related to ICANN's agenda.

We've also had sponsors. Someone always stayed for the event. At the beginning, we used to invite only women, but we always had the chair, the Board members, the ICANN CEO coming to our meetings, the main Board members. Well, it has been always very interesting.

It has been a movement that from the very beginning was present in ICANN's agenda. At the beginning, we used to have Tuesday early morning our women's breakfast. It started very early. Over time, women asked to have something different, to organize something in the evening, because many of our women had other commitments early in the morning, and there was no chance to continue with the conversations and the contacts because the ICANN meeting was about to start. So, we switched to the Tuesday evening at the beginning and later, further on in the week, either Saturday or Sunday also before the ICANN meeting. So it was different options.

The mission of this group was to provide inspiration, encouragement and support to the women in the DNS industry. We set up a platform, we created a vast contact network, we developed a website, we started

having presence in the social media, and we have over 300 women from 79 countries.

And we started seeking for women and trying to find young students wherever we went to encourage them to choose study programs in business or technology. This is the same thing in English. Let's move on.

So with the pandemic last year, we had to stop. Actually, we had to stop in 2019 because there were several personal issues amongst women in charge of this, so we decided to make some changes in the organization.

I created in Brazil, because there was this need to have a public record, we tried to do this in—sorry, a public registration. So we wanted to do it in the United States, but we eventually, because of the price, we went to Brazil.

Then we invited other members to participate. For example, Laura, who has become an active participant providing help in bringing things back into course. With the pandemic, we couldn't do anything for several months, because ICANN wasn't yet well organized. It was rather difficult to get acceptance for any addition.

So eventually, we decided that we were going to do something for this ICANN 70 meeting. So, talking with Laura, with Carmen in Rio de Janeiro and with others, we decided that we could organize a panel on data protection either in the region, or else, if we were able to do it differently, because of the working hours, if the time allowed, we could do it also for other regions of the world.

In this panel, we would be receiving members from the various countries of our regions to discuss about data protection and the current legislation in the countries represented, the social perception, and the effectiveness because it is now possible to have clear and better understanding.

We are considering potentially a session of 60 minutes [inaudible] and it is also a probability that that will take place during the prep week that will be from the 8th to the 11th of March. But we are still in the organization phase.

So our idea to present this in this LACRALO call is for everyone to become aware. First, those of you who didn't know what this movement was about, to request your help so that we can attract more women and make them join our movement. We have no charges. The only thing we do is to [inaudible] information and exchange opportunities.

Perhaps there could be business opportunities generated, employment. It happens in Europe. And over the years, we organized chapter celebrations. We issued certificates, and we had a small celebration during the cocktail time.

We have Marita, we have several people from Africa, we have Maureen, Cheryl, Carla in London—well, there are many women who are still working, seeking to integrate other women and bring them into our activities, and make them see the significance of working on DNS. And for young women, giving them the opportunity to know about and work on technology and the Internet.

So, that's all I wanted to share with you so that I will not use too much of your time. It was just for the purpose of letting you know that we are working on the organization of the session. We have started with the call so that we can have significant participation from the women from our region, but of course, this will be open to anyone who's interested in data protection in our region and the world.

So, thank you, Sergio, for this opportunity. I will give the floor back to you so that we can continue with our meeting. Thank you again.

SERGIO SALINAS PORTO: Thank you, Vanda. I guess that our region will have to deepen our efforts to fill in this meeting with Latin American women. I think it is very important to empower our sisters from Latin America and the Caribbean and make the Internet even stronger. So we have to make a strong push to this.

I will now give the floor to Sylvia Herlein, another woman, who will give us an update on the ALAC. Sylvia, you have six minutes for this agenda item.

VANDA SCARTEZINI: Actually, we are organizing an invasion.

SERGIO SALINAS PORTO: All women. That's good. That's why I always say that the Internet is increasingly feminine.

SYLVIA HERLEIN LEITE: Thank you all. I am now wearing my ALAC member hat. And here I am to share with you something that you already know, that the ALAC team works a lot—because it has to work, but also because it enjoys working a lot. Last year was actually very hard, [like this year,] so let me tell you what we did last year.

In the Christmas week, on December the 22nd, we received materials for reading and for the voting. So we decided on the analysis and the approval of two new ALSes, 316 and 318, both of them from AFRALO, one from Tanzania and the other one from Ghana. Both ALSes have a vast majority of women as members, by the way.

So the documents we had to vote on was where one was the ABR that involves evaluation and assessment of public performance indicators that is related to the IANA functions. It is very technical but very interesting. And this statement was prepared by a working group led by Ricardo [Holmquist] and 14 of the 15 ALAC members voted yes for the adoption of this statement that the ALAC submitted to the board.

And then there was another paper that we had to read, also led by Ricardo, that's the draft operating plan for IANA 22 adopting a 30% increase from the previous budget. So ALAC celebrates this increase because we are always doing new things, and for that, we need more money. That's something that we know.

And in this year, 2021, we have voted on two issues. One is a document entitled SubPro. That's the final report on the subsequent procedures

on the GNSO. This is very interesting, and if you can, you should read it, because this work has taken approximately five years for the GNSO.

From the ALAC, six of our members had to work a lot. I'd really like to name them because they worked very hard. They were Justine Chew, Jonathan Zuck, Marita Moll, Christopher Wilkinson, Yrjö Lansipuro and Alan Greenberg.

This is a summary of five years of hard work that the GNSO carried out to reach consensus on many of the recommendations and implementation guidance that have to guide subsequent procedures for an enhanced new gTLD program. And this is the positive aspect that the ALAC celebrates.

But on the other hand, this working group, the people I mentioned, have identified some flaws or some areas that haven't yet been implemented and which unfortunately, the same thing was not done with the complementary procedures, such as the mitigation of DNS abuse or the public interest commitments and voluntary commitments execution.

So here, we are celebrating, but also, we are raising a red flag, because there are many other things in addition to those I've mentioned that should continue being reviewed. That's why I said it was so interesting, and that's why I recommend you to [inaudible] them. I'm going to share the link.

And the last document, the last report we had to read this week, is the so-called ODP, that is the Operational Design Phase. This was by Alan Greenberg and Hadia Elminiawi. Here, the ALAC supports an

Operational Design Phase that provides more information, sufficient information to the Board to make Board decisions in PDP processes. And this is a way to ensure that all stakeholders interested in a given topic, even if they are not members of ICANN, can be heard, and that the Board decisions are in line with the majority decisions as well. So, it's super important.

So, thank you, Harold. Thank you so much. That is basically on what we're working. It's only January 25th. So, thank you for your attention, and I will keep you up to date on the great work that the ALAC has conducted last year and is doing this year. Thank you so much.

SERGIO SALINAS PORTO: Thank you, Sylvia. This has been a very good update, very comprehensive report. The ALAC is working hard, and it is very useful for us to be able to follow up on the work being done by the ALAC and the high level of commitment of all members within ALAC.

Now, it is my turn to present to you a regional update. There are a few points that I need to highlight. We are going to talk about ICANN 70— that will be the fourth bullet point—but first, we are going to talk about the virtual general assembly.

VANDA SCARTEZINI: Can I take the floor, please?

SERGIO SALINAS PORTO: Yes go ahead.

VANDA SCARTEZINI: Just to supplement what Sylvia said, it is very interesting for us and very useful for us to follow Justine's presentations, because she does a great job. I stopped following the discussions on the new gTLD program because I'm now involved in ALAC policy work, and Justine is doing a great job. And I think that you don't need to follow all the other discussions because Justine gives you a perfect report and she does it very clearly.

My second comment is just for informational purposes. I am a member of the ccTLD working group that is working on a PDP for the retirement of country codes and other related issues. So, as soon as I have some more information, I will share it with you. Thank you so much.

SERGIO SALINAS PORTO: Thank you, Vanda. Now, I will make a few comments about the virtual general assembly that will take place within the framework of ICANN 70. Actually, it will be held in the previous week, the one before ICANN 70, and I think there will be some overlap. Silvia, please help me if I'm forgetting anything, but I think that we have a meeting that will be part of the ICANN 70 schedule and there'll be some other meetings that will take place the week before the ICANN meeting, during the pre-ICANN week.

I think that there are two challenges for us. First, the fact that we will work in the virtual format. We cannot be there in person. But we have the opportunity to be in person the following year, in San Juan, Puerto Rico.

The second challenge is that within LACRALO, we have almost 60 participating organizations. Therefore, we should have representation of the 60 organizations in the virtual general assembly. I don't know, Silvia, whether we have the Wiki page to show here on the screen. Claudia, do you have access to it?

SILVIA VIVANCO: Yes, we do have access to it.

SERGIO SALINAS PORTO: As you can see, there will be three 90-minute sessions. In the first session, day one, we will have the institutional report given by the chair and the secretary of the region. We are going to report on all the activities carried out within the region during our administration. And we are going also to raise those things that are still outstanding that we haven't been able to complete in order to be able to report on those in our following general assembly in 2022.

On the second day, we will work on the LACRALO strategy. Actually, this will be the final part of some work that will be started in the next few days. There will be a call to work on a five-year strategy for the next five years in LACRALO.

This will cover part of the term of this leadership, but also two more terms of two other leadership teams. So, we are going to follow this strategic planning process along with GSE and the ICANN strategic plan processes.

So my intention was to kick off this discussion. I have some ideas going around in my mind. I'm sure that you also have your own. So it would be necessary to have some document as a starting point, just to build on that or to start all over again. Any of the two options means that we need to have a written document in order to move forward, in order to start discussing our expectations for the next five years, our potential targets and goals.

So, this will imply a clear understanding of the target, but also all Boards, teams, all directors will have to specify the tactics that they are going to apply in order to meet those goals and targets. So, it is very important for us now to start with a candid discussion to determine what our goal is and what our expectations are.

We have a lot of things to consider. We have 60 organizations, but not all of them are participating in the region. So, many of our expectations may be applicable but 60 but actually, the true number would be 25 participating organizations. So we need to set realistic goals. And this is part of our challenge ahead.

Then, we have our third day of sessions, and that will be a roundtable. As other regions have done it, our plan is to start the discussion with different stakeholders within ICANN, at least to learn about the regional strategy of those other bodies or institutions that are also part of our ecosystem, in order to see if we can build some synergy into the region by joining efforts in order to build a better Internet.

As key stakeholders in the ecosystem, I think that we can provide support to some of the work being done in other layers of the

ecosystem. And then we have the social event, which is also very important.

I remember different social events we had in the past. I recall one event—I recall Alberto Soto doing lots of things. I see him now on the list, and I recall now that he brought some [trust] from indigenous people to that event and he organized an activity, and I think that that was the occasion in which we put on the typical clothes of those communities. I think I'm not wrong, right?

VANDA SCARTEZINI: Yes, it was that activity.

SERGIO SALINAS PORTO: Well, but that was because we were there in person. Now we have another challenge, and that is that we need to think differently, we need to have a virtual activity. Initially, within the Board of directors, we discussed this and we also talked with other colleagues about the possibility of creating a music video.

Vanda, somebody else, were going to find some promotional music of the different states in order to put them onto a video in order to play the video with typical music from our regions.

VANDA SCARTEZINI: I have already given Harold the quote for editing that video. So I think that the preliminary work is already done. Now we are looking for music, commercials from the various countries that shouldn't be

protected by copyright, just to promote the countries, to showcase the countries. These would be music pieces that have no copyright, perhaps older pieces but that can be associated with a particular country.

SERGIO SALINAS PORTO: Please allow me to make a comment, Vanda. We also had some proposals to have some dance teaching lessons, some typical dances, the Brazilian samba or tango, or cumbia. And actually, I thought it was a bit difficult to do that because you have to move away from the computer in order to dance and to interact, and you need to have loudspeakers in order to be able to listen to what is being said, or to the music.

And the fact is that we need to add another element to the social event, like they did in Asia perhaps where they had Malaysian typical dish. We had that kind of activity. But we were only a few. But the virtual event should convene many more people. So I invite everyone—Alberto Soto, who is experienced, as well as others—to make contributions so that we can all think together what we can do.

Alberto, I see your hand is raised. Before giving the floor to Alberto, I would like to say a few things. Alejandro, I'm not going to give you the floor because you have [just signed your sentence here,] because you will be asked to help us with five-year plan. And of course, we can't [argue,] so we are making you the first volunteer.

I also see Vrickson and Alberto. You have asked for the floor, so please go ahead.

ALBERTO SOTO: Thank you, Sergio. That same evening when all of us put on typical clothes from our country, it was also the day, the farewell event for Fadi Chehadé, and LACRALO gave him two pen drives, one with music and another with videos. We had 20 subfolders of videos and 20 folders with music pieces, songs in those USB drives. And I think there were some photos, some landscapes. So we already have that. So I would like to volunteer to gather all that material, perhaps update it. So that would be very easy for me.

And I think that I can talk to someone who has organized a social meeting in Europe. I can contact that person tomorrow and learn from that experience. That's all. Thank you.

VANDA SCARTEZINI: Thank you, Alberto. I think that we should set up a small working group that can be responsible for putting this in motion, because it ends up being a lot of work, ultimately.

SERGIO SALINAS PORTO: Thank you, Alberto, for your contributions. We take note of that. Silvia, can we have some support from staff for the preparation of this social event?

SILVIA VIVANCO: Yes, of course, Sergio. Count on us.

SERGIO SALINAS PORTO: Okay. Thank you. So if you agree, we will set up a small team of two or three people as Vanda has suggested. We need to make sure that we have an impactful event. In my own organization, Internauta, I usually don't have to take care of these activities because I don't like doing that, and there are many more people who know much more. But we need to think about this in marketing terms, because we need to market the region and we have to make a good impression. So I invite Alberto to get together with Vanda. I can also be there with you, and whoever wants to join us and help us. That would be wonderful. Laura, do you have time to help us?

LAURA MARGOLIS: Not really. You know that I'm participating in the ccNSO and this will be my last year, and I'm devoting most of my time there. But I wanted to share an idea with you. Recently, there was an event—I can't remember right now exactly what it was. Oh, yes, it was an event in the region for Latin America and the Caribbean for ICANN. So it was the LAC DNS week. That is something that takes place every year.

This year, it was held virtually, and they hired a couple of Latin American DJs that were also good hosts and they organized some sort of contest with music. So perhaps we can ask the organizers about that. It was very good because they were very good hosts for the event. You have people there, so you need to speak to the audience. So what should you do? Should you stand up there and lead that event? So this was a couple,

this was a woman and a man, and it was quite fun. So I think that we could consider something like that.

VANDA SCARTEZINI: [Daniel Lada,] I can call him.

LAURA MARGOLIS: Yes. Why don't you ask him? Because it was a lot of fun. I wasn't that interested because I thought it was a virtual celebration and it would be boring, but it was very amusing and a lot of fun with different Latin American songs. There was dancing, music contest with prizes. So I thought it was a very good idea that could solve several problems for us. Thank you.

SERGIO SALINAS PORTO: Thank you, Laura. So now, I'm going to ask you to raise your hands. Hannah, would you like to help us?

HANNAH FRANK: Yes, of course, I can help you.

SERGIO SALINAS PORTO: So there we have two women and a man. On the Internet, we have more and more women. So, Hannah, Alberto, and Vanda need to get together. I'm going to join you, but I'm just going to provide you with support, because I'm not good at all with this kind of activity. I always

delegate them to someone else. So we can all think together. Vanda, you can talk to Daniel Fink to see what he can contribute.

Now, if we can go back to the agenda, we have to talk about the LACRALO 2022-2026 strategic plan. This is something that we are going to discuss within the Board of directors. I think we are going to have some meetings this week, and I'm going to organize a meeting with everyone. We already have one volunteer, but we need many more. This should be a collective effort, so from now until March, we will have a lot of meetings to come up with a strategic plan that will have a key role to give direction to this region. There is no other way of dealing with it. We need to strategically sync our work and our goals. So, this will be written down as an action item. I'm sure that Silvia will get together with me tomorrow to plan for the Board meetings.

Next, we have digital LAC: As you know, we submitted a project to request financing. Alejandro made a major contribution. I think that everything that you proposed was reflected there, and the project was improved and enhanced significantly. So there are two highlights about this project, or there are two big tracks.

First, we need to discuss DNS issues that have to do with universal acceptance, and along the other track, we have infrastructure matters, Internet as an essential public service, and other issues that may be relevant to Latin America and the Caribbean. So we would like to get to August with a good discussion on these issues in order to have an impact in the region.

So we need to think not only about having good speakers but also, we need to have a look at the regional agendas. Civil society, states, and companies, and the academia, universities. Alejandro gave a few examples from Mexico, and I was thinking about Argentina. We have very good national universities, and I hadn't thought about this, but sometimes we tend to forget that actually, they should be the first ones to be [convened.] So if we get the funding, we will be able to implement that project. We are asking for funding basically for three things: social media, Zoom with the necessary features, and interpretation into Spanish, Portuguese and English. I think that was all we needed. And French.

I think this can have a strong political impact. Civil society should be able to have closer relationship with states so that it can have some influence on domain name-related policies, so that the civil society has to have a bigger role. Some organizations are already working hand-in-hand with the states, but others are not, so we need to strengthen all our ties because those ties can help us achieve structural changes within the Internet. We cannot have influence on ICANN from home, form our own computers. We need to connect with governments so that they can improve and sustain our ecosystem. That is the framework we have to work in.

And it is very important for us to have this vision. We need to have a big audience for digital LAC, and at the same time, we need to build some relations with governments in order to get to good results. Then the universities, businesses can also relate to us, we can establish some connection with them. But we need to work on our interaction with governments and then we need to guarantee in each country a strong

relationship that will enable us to have a global vision, an overall vision from the academia, from the state, from civil society that can truly have an impact on public policy. Harold, go ahead. You have the floor.

HAROLD ARCOS:
I just wanted to make a small contribution. In the ALAC finance and budget group, we've already had a couple of meetings. There was a proposal submitted with the changes introduced, and they, as Alejandro pointed out, and this is the final week when the voting will take place. Our request for funds has the support of being coordinated by the ALAC leadership. And this is very important.

As Alejandro said, we might consider that in fiscal year 22, it could be a positive outcome for us during this year if there is any favorable space where we could have hybrid events. That could be possible. I just wanted to share this information with you because I'm a member of this working group. Thank you, Sergio.

SERGIO SALINAS PORTO:
Thank you, Harold, for the contribution and the clarification. Well, I think on ICANN 70, we still had one issue to discuss, which is the work we will conduct with David Plum and Jose Arce. I agreed to speak with Jose, but I couldn't find the time. Jose, I know you're in this meeting. I'm giving you a heads up that I will be calling you this week. Let me know what is the best time, if you're not okay with an early call.

JOSE ARCE: No problem. Anytime. Yes, you're right, actually, this talk, we still have it pending from last year.

SERGIO SALINAS PORTO: So I will be calling you. I see lots of photos of you having barbecues, so I will probably interrupt you.

JOSE ARCE: They are all fake news.

SERGIO SALINAS PORTO: Okay. Nothing is real [in the world.] So the last item, but not the least important, which is related to ICANN 70 but it also has to do with the public life of LACRALO in addition to Zoom and our mailing list, etc., which is actions and strategies of the social network working group.

Here, I see two layers. One layer is what we already see in ALAC. Now Lilian is chairing the working group for ALAC. We will see what are the proposals ahead of us. But we should start considering our own contribution, and this involves Marcelo Rodriguez.

So, here we have to see how the ALAC working group and the LACRALO are going to interact. I will now give the floor to Lilian for seven minutes and then I will, after her, give the floor to Marcelo. So Lilian, you have the floor.

LILIAN IVETTE DE LUQUE: Good evening. Thank you, Sergio. In agreement with the rotation, this new system how the Social Media Working Group works. As the ICANN 70, even though it is a virtual meeting, will be hosted by the Latin American and Caribbean region. It was my duty to chair the Social Media Working Group.

So, we are about to complete the draft report with the activities proposed, and I want to share with you something about these proposals that will be finally adopted next Wednesday when we have our working group meeting.

We're working as a team, the Social Media Working Group, outreach and engagement, capacity building, LACRALO, capacity building and communications working groups. So with all this, we want to have a coordinated effort. Next slide, please.

These are the activities we are proposing. As I've said, we have open for comments the report and draft of activities in a Google doc. Our work is a collaborative work. We are going to develop hashtags, both for Twitter and Facebook. We want to have it in Spanish and in English. We're going to create the Facebook frames for our Facebook profiles, but we also use them in our WhatsApp and Twitter profiles.

In our next call, we will be approving and starting the implementation of our activities. We are also considering the development of two promo videos for ICANN 70, very short ones, because they are easier to travel.

The first one will be with members of the LAC community. Each will give one message in English and Spanish, in French, and in Portuguese. So the intention is to have one person, native of each language region, but

from Latin America and the Caribbean, inviting people to join ICANN 70 and participate. And a second video with At-Large leadership including our lac Board members, Lito and León.

That is what we are intending to do. In one of our meetings, someone said, "Why only Latin America?" But the idea is to have all RALOs participate. But the idea is that as we are the hosts, even though it's a virtual meeting, is to have a stronger participation of our region so that it appropriates the meeting and we will have a positive engagement.

The staff will provide support with the Wiki and the website. Exactly, Patricio Poblete. Thank you, Lito, for reminding me. So we're going to involve all ALSes to participate in the activities. There is a communications template. So the staff has given us strong support. They want to see us develop this work.

There are activities that are already well structured, and one of those is a webinar that we will hold with the At-Large Capacity Building Working Group on best practices in social media. The date—in our first meeting this year, we involved Adrian Carballo. After our Wednesday meeting, I will send an e-mail to Adrian with information so that he can help us with the contacts and involving the people from his group, etc.

The webinar will be held on February 8th at 22:00 UTC for 90 minutes. The speakers will be Aexandra Dans from ICANN's communications group for the region, myself. It will be 45 minutes of presentation and 45 minutes for questions and answers. Actually, it's not so structured, 45 and 45. It could be 50 and 40. And the rest of the time will be for

questions and answers and discussions. We want this to be a participatory event.

We are seeing how to involve the NextGen and the fellows. Why? There was also this idea that the Social Media Working Group should be vehicle to let people know what At-Large is and let people get involved. So the social media is the means for people to know what At-Large does and they might be interested and new people get involved in the community.

Okay, so once we have the agenda of activities, both of social media and the At-Large schedule for the At-Large meeting, the session, we will have a short newsletter developed that will be sent to the mailing lists of the various working groups of the At-Large community so that people can have a short list of the activities where they can participate. I have divided it into three groups, pre-ICANN, after ICANN and during ICANN.

Let's see now during ICANN 70 what activities we have. We'll be promoting the traditional Twitter and Facebook competitions. There is a proposal made by someone from Africa to start with Instagram as we've been using selfies, the hashtag use, people taking part in the sessions, all activities they can have before and after.

In addition, as I was saying, involving and engaging new members—and we will be promoting the At-Large sessions in social media. And during the sessions, we will be announcing who the winners are, and the post-ICANN 70 activity is the creation and distribution of the report on everything we've done.

It's a highly ambitious project which gives me some concern, but I have the support of the people from my region, the support from the staff, and the other groups. So I'm confident that we will be successful. And if we meet the schedule of activities that we will be tuning up during our next meeting so that everything is done with proper time in advance so that we'll not be reaching ICANN 70 in a rush and everything is reviewed in advance.

The first thing is [inaudible] and then the rest. The first thing is the webinar. So that is an outline of what we are projecting. The support given by Marcelo's communications working group is of fundamental importance. He will get involved in the promotion of our activities. So our intention is to work as a team where everyone gives mutual support.

Thank you, Sergio. Any questions?

SERGIO SALINAS PORTO: Does anyone have a question or a comment to our colleague, Sylvia?

MARCELO RODRIGUEZ: Hello. Good evening. How are you? Well, excellent presentation, excellent to see what social media is doing, and let me commend you for this effort that will certainly have the ongoing support and assistance of LACRALO communications.

With Anahi Mendez, we are already working on this so that we can produce LACRALO's newsletter in due time and manner. We're working on this with the secretariat and the chair. I'm kindly inviting all of you to

make your contributions. We still have time. But let me highlight something that I think is very important, that we can all be participants of ICANN 70 as a region. That is of fundamental importance. That is our work that will take a lot of our time, as Lilian said, pre-ICANN, during ICANN and post-ICANN 70. So, thank you so much, and I look forward to seeing the highest number of contributions from all LACRALO members.

LILIAN IVETTE DE LUQUE: Sergio, if I may, I have a request to make to Harold, because he's our secretary. Once we have the plans, once we have the invitation ready for the webinar and the activities we're going to hold, perhaps we can send an e-mail to the ALSes. I don't know if we should send it to the ALSes or you can send it through the mailing list, but I want your support here to make a lot of promotion, to see people engaged. The key to success is involvement to do away with this stigmatized view that people have on us that we are apathic, that we're not involved. But the more we get people involved, the better.

SERGIO SALINAS PORTO: I fully agree with you, Lilian. Excellent work. Congratulations to you and to all the team members, communications, secretaries, because all these groups working in an organized interaction is a success. This is a model of active participation that LACRALO has that deserves congratulations. So, keep on. Vanda has asked for the floor, so I will give the floor now to Vanda. I think she wants to talk about the NomCom. And then I have an announcement to make. Next Thursday, we will have a couple of activities that I have to talk about. But before, Vanda.

VANDA SCARTEZINI: Thank you, Sergio. I just want to make an invitation to invite you all to talk to your friends. The link is in the chat. ICANN Org/NomCom2021. It's already live. There is already a post on how to become a candidate for the positions.

The positions are three Board members, two GNSO members, one ccNSO member, and three ALAC members, one from our region, another from Africa and another from Asia.

For our region, we need someone who can perform in ALAC. So I kindly ask you to think and circulate this information in your social networks so that we can reach all countries. As you know, most information is only in English. I have made a Spanish and Portuguese version. I'm going to post in the WhatsApp LACRALO team. It's already in my Facebook page. I'm going to post the link. I posted every week on Facebook, on Twitter, everywhere, so that everyone can learn about this opportunity. And I hope we will see more people from our region, candidates so that we might perhaps have some of us on our Board, or in high-ranking positions in the other regions. We already have many people from our region in high positions, but we need more. We need to expand our participation. So, thank you for this opportunity, Sergio.

SERGIO SALINAS PORTO: Thank you, Vanda, for this call, for this update. I think it is very important, to have a Latin American and Caribbean in the NomCom. Our voices could be heard. So if you know anyone, extend the invitation to submit the candidacy.

I have a couple of topics to discuss with you. I don't know if anyone else wants to say something, but in the meantime, let me start. Next Thursday—I can't remember at what time—we will have the ICANN LAC talks organized by GSE at 07:00 PM. Is that time okay? 19:00, 7:00 PM. There will be a talk among Latinos in ICANN, and it is my duty now—and Harold's, both of us will be presenting. So it'll be great to see you all there accompanying us.

I think many of us are still in holidays. Humberto, [they are say today] it's my holiday period. It's not easy for me to acknowledge this is my time off. But for those of you who are not in your holiday time, perhaps you can join us and give us support. GSE has given support, space for LACRALO to present on what is past, present and future of LACRALO. We will be talking about what we're doing and the things we should do, the directions we should take. That is what we're going to talk about this day.

And on the same day, Thursday the 28th at 22:00 UTC, I'm going to be—together with other speakers—in the World Social Forum. We're going to present about the argentine phenomenon, how we managed the Argentine government to consider that the Internet should be an essential public service so that the Internet services are guaranteed for all of us.

And Adrian Carballo, who was fighting very hard in this arena—well, those of you who are interested and feel like it, perhaps you can join us. It is free of charge event. We will be discussing topics of interest for Latin America and other regions, the guaranteed access to connectivity, digital inclusion [logics] among citizens. So you're kindly invited to

participate. I'm going to post the access link for those of you who could join, as well as a reminder for those of you who want to be at the LAC talks.

So, two different times. Next Thursday, two activities, one at 19:00 UTC and the other at 22:00 UTC. Is there anyone else, any other comment? I'm going to share both links tomorrow. So don't worry, all of you will have them. Anybody else who would like to make any final comments? Otherwise, we will close the meeting. Let me just wait a couple of seconds so see if there are any hands raised. I don't see any.

So, dear colleagues and friends, with this, we adjourn the January 2021 call. Once again, my appreciation for all of you who connected, especially in the southern hemisphere. We are in summertime. I know that many of us are still enjoying our vacation. So we'll meet again in February.

In the meantime, between now and February, we are going to have some other meetings to discuss the strategic plan. So, we will have a call also made in these two events that we will have on Thursday and we will also move forward with LAC talks. I think that Silvia has some final comments. You have the floor to close this meeting.

SILVIA VIVANCO: I just wanted to warmly welcome all the LACRALO members. Happy new year. Thank you so much for your enthusiasm for preparing for the virtual Cancun meeting, and I hope we can soon meet in person. So I just wanted to express my appreciation for your active engagement and your enthusiasm. We know this will be an excellent year for all of us.

SERGIO SALINAS PORTO: Thank you, Silvia. I didn't ask Lito whether he wanted to make any comments.

LITO IBARRA: No. Just greetings to you all.

SERGIO SALINAS PORTO: Thank you all.

[END OF TRANSCRIPTION]