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CLAUDIA RUIZ:

Good morning, good afternoon, and good evening to everyone. Welcome to the ICANN 70 Planning Committee call on Wednesday, the 9th of December, 2020 at 17:00 UTC. On the call today, we have Maureen Hilyard, Cheryl Langdon-Orr, Joanna Kulesza, Eduardo Diaz, Natalia Filina, Abdulkarim Ayopo Oloyede, Shreedeeep Rayamajhi, and Dave Kissoondoyal.

We have received apologies from Amrita Choudhury, Sebastien Bachollet, Vanda Scartezini, Yrjö Lansipuro, and Matthias Hudobnik.

From staff, we have Heidi Ullrich, Gisella Gruber, and myself, Claudia Ruiz, on call management. Our Spanish interpreters for today are Paula and Marina and our French interpreters are Isabelle and Jacques.

A friendly reminder for everyone to please keep your microphones muted when not speaking to prevent any background noise and to please state your name when taking the floor. Thank you very much. And with this, I turn the call over to you, Maureen.

MAUREEN HILYARD:

Thank you, Claudia. And before we start, as you'll see in the chat, congrats to Heidi for a work anniversary today. We do appreciate all that Heidi does. And she's been doing it for a long time. So congratulations, Heidi. A well-deserved, I'm sure, celebration.

Lets get on with the work. Looking at what we've got today, first of all, we'll have a little look at this feedback that we got at our last meeting

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with the SO/AC leaders on ICANN 70. And apparently, Tanzania's going to be here. If we've got any questions or queries, we can ask her when she arrives.

Then, we'll have a look at what is currently proposed and how we might manage that for ICANN 70. Then, Silvia's going to give us a bit of an update on the LACRALO GA, which looks very interesting. And then, we'll have an update from our Social Media Working Group. Really looking forward to that. And then, let's look at what we do next after our discussion.

Anything else anyone wants to raise as part of this—as an addition to this agenda we've got at the moment? It's pretty packed anyway, so ... Okay. All righty.

Well, thank you very much, anyway, for coming today. I know we've actually got a pretty big list. And just some of you have arrived today but I'm very pleased that you're here and we can at least make a start on ICANN 70. Firstly, are there any action items? Are there any action items, Heidi? I didn't actually check on that.

HEIDI ULLRICH:

Hi, Marie. No. This is the first call so we don't have any action items yet.

MAUREEN HILYARD:

Okay. All righty. Okay. Just nothing? That's what counts. Okay. Righty-oh. So just to give you a bit of feedback on the SO/AC leaders' meeting that we actually had the other day, I think if you click on ... If you're in the agenda, you can click onto the Community Conversation on ICANN

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Meetings document. It basically sets out what ICANN had brought to the meeting and proposed for ICANN 70, based on the feedback that they got from the actual survey that they ran.

Claudia, is it possible for us to actually have a look at that document? Anyway, we'll try and get a hold of that for you if you're not actually looking at it. Okay. This particular section is quite important. First of all, just looking at this page here, the actual objective of the survey was to have a look at the overall effectiveness of in-person and the virtual meetings: how many meetings we should have; the objectives of the meetings themselves; time zones—that has been brought up several time before as being an issue; remote participation services, whether they were appropriate enough; and outreach and [inaudible].

So the questions that they actually gave ... And I did send out to everyone an overview of the At-Large responses. I think it was 48 responses from At-Large, in comparison to the overall 176 responses that came from everyone. So that was a pretty good ... At least a quarter of the responses came from At-Large, which was really good to see. And it was really interesting, I felt, that the responses to the ICANN meetings from At-Large very much were aligned with the rest of the community, even though there are some anomalies, which I pointed out during the meeting.

So if we can just go down to the next page please, Claudia, that's looking at the key points that were identified—this one here. And they talk about that we were actually aligned with the overall response from the wider community. Everyone seemed to want the three-meeting schedule to remain.

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But interestingly, if there was one meeting which—even though there weren't three meetings, there was one meeting and that was the policy meeting in the middle—the short meeting, which really didn't seem to impact itself amongst the survey respondents as being very policy-related. It was very much a shorter version of just ordinary meetings. So every time you go to an ICANN meeting, you don't really experience the three different, defined meetings that ICANN has actually—presents those three meetings as being quite different. But in fact, everybody seems to think that they're very much the same—much of a muchness.

Reducing the session overlap that is always going to happen ... And we're always conflicting. Trying to find sessions where we're not conflicting with others is always an issue with ICANN meetings. Again, determining why are we actually holding the meeting in the first place and why is it different from other types of meetings we run, especially in the virtual environment?

There was a real pull for an increase in time for networking. And it was interesting that, in a short discussion that I had with the SO/AC chairs, that there seemed to be a similarity between us all, in regards to the difference in definition of different sections on what ... First of all, ICANN asked whether a meeting was effective or ineffective, of all the different communities. And they all may have had different ideas about whether a meeting was effective or ineffective, depending on how they felt.

Similarly with networking. Networking for At-Large may be different from an idea of networking in other communities. So it's something that

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we'll be looking at because networking ... Because there was seen to be a need for networking, it does feature in the new proposal.

There was an increase in the requests for a use of visual, like having videos on for speakers and participants. And there's been already, in the responses that I've had, which I'm going to take to the meeting I'm having with the SO/AC chairs in a couple of hours, is that from the At-Large perspective that can sometimes not be a good idea.

Trained session facilitators. I don't get that one. I don't know what that one's about. And meeting length. Fewer days, fewer hours. And I think that that's that they've tried to address in their proposal. The rotating time zones for meetings, how they do that is a real dilemma for everybody.

But if we go down to the actual schedule that they are proposing, which is on ... Yeah. That's fine. Yeah. This is it. This is the block schedule that they're proposing. And again, keeping it within a shorter timeframe each day, which would be ... I'm sure that that would be very much appreciated.

A few interesting things to note, with regards to this meeting structure, is that there's one session for all the SO/ACs to update the ICANN Board and we all have 10 minutes each. Yes. Not. So that's one talking point.

Three sessions for cross-community policy development. I can see that point. And I guess there'd have to be a discussion about who gets control of which and what we would actually work on. Plenary sessions ... So then I'm looking at ... Okay. So what do they see as the difference between the plenaries and the cross-community policy working groups,

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when we look at the plenaries that we've actually had at other meetings. And then, a public forum.

Okay. But I think if Tanzania is here ... Yes. Is she? No?

CLAUDIA RUIZ: Hi, Maureen. This is—

HEIDI ULLRICH: Maureen?

MAUREEN HILYARD: Yes, Heidi?

HEIDI ULLRICH: Yeah. Just to let you know that Tanzania is not able to join today. So I think that this feedback that you're presenting now is actually really important because the deadline is the 18th. So that's, I think, really timely at this point. And I also see Cheryl has her hand raised. Thank you.

MAUREEN HILYARD: Yes. I just noted that. Okay. Cheryl, let's have you.

CHERYL LANGDON-ORR: Thank you. It's all right. Just two things. When I put my hand up, I only had one thing to say. Now I've got two. Just regarding the use of video

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... And believe me, as you all know, on a satellite connection, I understand the limitations of bandwidth and when you have to turn your video off because everything starts falling apart.

But I think there's a difference between a meeting setup or a session setup that limits, so only a presenter can be seen, and an opportunity to others to use their video. So it's not as if video is mandatory and that you somehow become a second-class participant or citizen of the meeting by not using it. And I think it's the question of it being able to be used to do all of those communication things that we know and is well-established as valuable.

So I think we need to take the approach of ... We need to recognize the problems and limitations of bandwidth but we don't want it to be a barrier for those who do wish. Now, that might need some consideration by the tech people because there's stuff at the back end and sharing video things and stuff, such as Ricardo wrote, that still need to be considered. But I just think we need to make sure ... Do you really want to spend seven to 10 days of your lives looking at screens or having some slightly more humane interactions? The whole purpose of these tools is to allow for that.

That being said, I know you might think it's astonishing to only have 10 minutes per group to report to the ICANN Board. But Heidi, now as a veteran of all of this, she's probably thinking the same as me, "Oh! Everything old is new again." We used to do exactly that. And at one point, we got down to three minutes per group. It can work. It does work.

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And what we approached it as, in terms of the At-Large community, which often had a lot more to say, is we would do a high-level report from the dais, so to speak, or in this case it'll be across the virtual screen. And we had a backup of a lodged or tabled fuller report. And Heidi has penned more of those in her early years than she probably wants to admit to. But it certainly can be done. We just need to do it smart. Thanks.

MAUREEN HILYARD: Yeah. That sounds great. Who is [inaudible].

JUDITH HELLERSTEIN: I have a hand up.

MAUREEN HILYARD: Oh, yes. I do see that. I do see your hand, Judith. I'm just actually coming to—organizing myself here. Judith, you may take the floor.

JUDITH HELLERSTEIN: Yeah. And I agree with some of the stuff that Cheryl was saying. I think it's important for the speaker, who's ever speaking, to have their video up and also to look straight into the camera and to follow some of Jonathan Zuck's tools about what they should wear and the virtual background.

And I'm also coming at it from an accessibility point of view, so that people who have accessibility challenges don't see people disappearing



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from the screen or also can see their lips. And when you don't have that, you're really telling people who are reading lips, "You're not wanted here." And we don't want to say that.

And so, Cheryl, to your point as why we can't have other videos on the screen, is that this is distracting to people who are reading lips. It's that they have trouble, unless they could ... If it's a meeting format, then they can pin the people. But they should be allowed. There's no option for multiple pinning so that they could their own pinning. And this only happens in the meeting format. In the webinar, there should be only one person on the screen. And there's a certain way that they need to follow, in order to make it for people with disability challenges.

So, I put that in my blurb to you but I couldn't send it out to the entire group because for some reason, I can't send to the ALAC list.

MAUREEN HILYARD: All right. I'm sorting that one out for you, Judith. Thank you.

JUDITH HELLERSTEIN: Yeah. So that was my point on that.

MAUREEN HILYARD: Awesome. Thank you very much. Siva?

SIVASUBRAMANIAN MUTHUSAMY: I think videos is one problem. And the bigger problem that I noticed was related to the format. Part of ICANN 69 was a webinar format. And even

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some of the regular participants ... I speak for me. I've not spoken to others. It's possible that most of the regular participants would have felt like watching a television than being in a participative meeting. In the webinar format, one does not get to see who are the people in the room and the functionality is limited. So that format can also be simultaneously kept more for total newcomers, and total outsiders, and general public. But for typical participants, it should be on the usual Zoom meeting format.

That also addresses the functionality of the video because when we are in the regular format, then a person speaks and then he is connected to the video. His video is automatically displayed. And so that's what I observed. That's what I would [interpret] for 70.

MAUREEN HILYARD:

That's great. Good, good, good. Okay. Well, I do want you to take note of the actual meeting structure because when we're delivering our program, it's going to be following this.

So it really looks quite basic. But I think that one of the things that's explained in other sections of this document is that that where they're focusing the block schedule within a limited timeframe, and really limiting the activities to real cross-community work, and that we need to use other times, outside of the meeting structure, to do, perhaps, a lot of the work that we had been doing. Because we could. They gave us the time, actually. And we had people who wanted to fill it. And we did fill it with some really worthwhile activities and we can do that. We can also do that outside of an ICANN meeting.

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If we're going to be looking at it from a virtual point of view, which is what we're looking at here, we do have to look at how we do things differently so we don't have volunteer burnout as we ... I'm sure there weren't ... There might have been people—in fact there were people—who said they enjoyed the three weeks of ICANN 69. But for many of them, they're probably working in that area and were able to work during their—actually participate in the ICANN meeting in their work time or in a time that was actually good for them. That was fine. But for many of us, within At-Large anyway, did not have that similar experience.

One of the things that I wanted to ask Tanzania is that there was an issue about conflicts of activities. So when we're talking about networking, what sort of things do we see that would be—could be used during that time? And how many rooms are available? It doesn't mention too much about is there an ALAC room so that we can actually be using an ALAC room during those networking times or is it one single session? So there still needs to be a bit of clarity there.

But although we're going to be talking about some of the things that we'd actually like—may want to raise and present during the actual ICANN meeting time, I think we have to look at it, too, from the perspective of how we might—the sorts of things that we would have normally—that we perhaps have run in our last three meetings. How can we actually do similar types of activities on a more regular schedule, intercessionally, as such? Because I really would like to retain some of those sessions that we ran.

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And we're doing it, at the moment, with our webinar programs, which are more internal at the moment, with a few guest speakers. But I think some of them—really the in-depth studies that we've actually done—we can still run those. We can still do those but perhaps in between meetings. But this is something we need to talk about as a group here.

Do I have somebody trying to—but without a hand up? Somebody want to have the floor? Judith?

JUDITH HELLERSTEIN:

I have something to say also. I just posted it in the chat. And I don't know. I guess the Meetings Team will be amenable. So at the IGF, which did a lot of webinars but also some meetings, the DCAD, which is the Dynamic Coalition on Accessibility and Disability, worked with people from Gallaudet University. And they gave us a whole bit of instructions on how to make sure that a webinar or a meeting is accessible. And so we sent out a whole list of stuff that they then implemented. And I think maybe something like that to the Meetings Team could also be very helpful to them.

No, the DCAD guidelines are different. These were specific instructions on video, also having to do with webinars.

CHERYL LANGDON-ORR:

Judith, I'm well aware of that. I said we've previously sent the team the DCAD guidelines. Perhaps they'd be interested in this most recent stuff. I'm in absolute agreement with what you're saying. Nor am I confused about what's happened before.

JUDITH HELLERSTEIN:

Okay. Yeah. No. But also, I think one of the things that I also learned, that we didn't put in that note to the IGF Secretariat, was also that people with desktops are able, on a webinar form, to move the screens to the side. And then, they could see both slides and us. Because not everyone has the fancy camera setup the Jonathan Zuck does. But iPads can't do that and mobile devices can't do that. And so that's also a problem with that. But that's one other thing we could add to the ... But I think that might also be. I think they would be amenable to that. But please let me ... And we're happy to do that.

MAUREEN HILYARD:

Thank you, Judith. We'll work on our proposal with regards to that, and especially the accessibility in our group. Okay. So has everyone got the schedule imprinted in their brains so that we can actually move on to the other part? Sorry we spent a little bit more time on this but I think it's important that we understand exactly what we're working with so that when we're actually looking at what we might need to do ... I guess it's a real shame that Tanzania is not available to join us because there were certain questions that we could ask.

But as I said, I've got a meeting in a couple of hours with the SO/AC chairs and we're going to be talking very much around how ... They're actually looking at this very same schedule and dealing with that.

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JUDITH HELLERSTEIN: Maureen, it says it's only shown for illustrative purposes. So are those not the days? Are those going to change?

MAUREEN HILYARD: I have no idea. Okay. There's going to be ... This is where we need to make comments. And this is why I'm getting those comments by the 18th of December. And that will go back. And they will review again, based on the feedback that people are giving about this document. So let's see. Everyone that's here ...

JUDITH HELLERSTEIN: Because the next week is Passover, after that.

MAUREEN HILYARD: Thank you Judith. Well, do it this week, okay? You do it this week. Thank you. And then you've actually given some feedback so that's cool. But anything that you want to say, put it in that thread. Hopefully, I've actually highlighted your issue. So try that again. I'll put it in that thread because I'd really like everything to be associated with the ICANN meeting in that thread about ICANN meetings because I want to give that whole thing to them. Okey-dokey.

JUDITH HELLERSTEIN: Yeah. I'll to resend it, once we fix the issue.

MAUREEN HILYARD: Great. Yeah. Thank you. I'll let you know.

CHERYL LANGDON-ORR: Maureen?

MAUREEN HILYARD: Yes, Cheryl.

CHERYL LANGDON-ORR: Did you see my question in chat?

MAUREEN HILYARD: Oh! Sorry. No. About the ...

CHERYL LANGDON-ORR: Is there going to be the usual ... ? I'm assuming there's also going to be the usual prep week prior to this. So there might be some—

MAUREEN HILYARD: Yeah. They haven't mentioned prep week at all. So that is something else that I want to—

CHERYL LANGDON-ORR: Just double check.

MAUREEN HILYARD: Yeah. Good question. Yeah. Definitely, definitely. Okay. So let's move away from this and let's go on to the other exciting things that we've

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got our agenda. Hang on. Can I just look at this? No. Just look at this. Because I think there's something that I've missed out.

If you look at the Asia Pacific timeline there, it stops at Sydney. Now, I know Sydney's important. But when we're looking at this from Istanbul, this is the Asia Pacific region. Istanbul to Sydney, which is 15:00 ... They missed out me. I'm four hours—or three hours. I think they're on the daylight saving time. So it's at least three hours at the moment further on. 18:00 is my time. So if you're looking at the Asia Pacific region, we're looking at 4:00 UTC as 7:00 to 18:00 in my time. So that's a real range. And so when anything is being done in Europe or anything like that, there's a big block of people who are missing out on ... It's an inconvenient time. So anyway. Sorry. That was a total—

CHERYL LANGDON-ORR: No, Maureen. It's not UTC. Sorry. This is [Inaudible]. She's muted. She's 25 hours, at the moment, different. But yeah. We're a whole day apart. Maureen and I are the opposite ends of the spectrum.

JUDITH HELLERSTEIN: I think she's at UTC-11.

MAUREEN HILYARD: Yeah, 10.

CHERYL LANGDON-ORR: And I'm +11. She's -10 and I'm +11.



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JUDITH HELLERSTEIN: Oh, okay.

CHERYL LANGDON-ORR: Sydney's +11 and Cook Islands is -10.

JUDITH HELLERSTEIN: Okay. I thought she was ... I guess they don't ... When we changed the clock ... It used to be -11. Now she's -10. Okay.

MAUREEN HILYARD: Thank you. Okay. Let's get back. Sorry. That was my distraction and I apologize for that. Can we go back to the agenda, please? Okay. The agenda. Sorry. There are things that we need to clarify, I think, before we can actually start looking at the actual sessions. So what I want to do is have you ... With what they're actually proposing at the moment, which could change after December 18, depending on what feedback they get from the SO/AC chair. So I think we might just skip over number three. Let's go to Silvia and get an idea of what's happening with LACRALO's general assembly during ICANN 70. Silvia?

SILVIA VIVANCO: Yes. Hello. Can you hear me?

MAUREEN HILYARD: Hi, Silvia. Sure can.

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SILVIA VIVANCO:

Yes? Okay. Great. Thank you. I am joining by phone because my internet, today, is really bad. Okay. I'm going to provide an overview of our discussion we had last week with Sergio. This is subject to review and approval by the entire membership. However, the plan is actually quite good and I am confident that this will be the plan approved by all. So first, they would have three days of meetings online, unfortunately, again. But these will be very productive days. They will be held in three blocks of 90 minutes each day.

The first day is a module with the General Assembly institutional matters—as usual, the annual review, the Chair's report, and there will be also an opportunity for speakers, as always, to join the call—Göran, Maarten, León, Lito Ibarra, Rodrigo de la Parra to say a few words in recognition of all the progress made by LACRALO. So the first day is an institutional day.

The second day will be a capacity building module day, called the LACRALO Academy. And we are coordinating to bring a consultant who has already worked with LACRALO in the past, in the mediation exercise. He's David Plum, very well-known by all the LACRALO membership and Jose Arce, who is a member of LACRALO, to work on a capacity building class.

The topic will be to build and strengthen the skills needed for all the members to participate better in policy matters within the ALAC. So that's a very good topic for all of them. And they are also ... This will be in preparation, in coordination with the GSE. We want to invite our GSE

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colleagues and OCTO. And these modules will help to build capacity so they can be prepared for the next face-to-face meeting to be held, I am sure, in San Juan, in Puerto Rico, in 2022. So all of these activities will be building the capacity of all the members so they go very well-prepared for the face-to-face meeting.

And the third module, again 90 minutes. The plan is to have a roundtable, where they will be brainstorming a possible LACRALO Five-Year Strategic Plan, again with the guest speakers from all ACs and SOs, also inviting our colleagues from GSE and OCTO, possibly, and the regional players like LACNIC and LACTLD, with whom they already have a good relationship.

So these are, in a very high level, the plans. And they will be further discussed with the LACRALO Board on Thursday, so tomorrow. And then, they will be presented to all the LACRALO membership at the last LACRALO monthly call on December 14th. After that, there will then may be some adjustments. But this is pretty much, in a very high level, the plans for LACRALO, for the Virtual General Assembly. Thank you, Maureen. Over to you.

MAUREEN HILYARD: Thank you, Silvia. Are there any questions anyone wants to ask?

EDUARDO DIAZ: Yeah.

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MAUREEN HILYARD:                    Yep, Eduardo?

EDUARDO DIAZ:                        I'm surprised that you're not meeting face-to-face where LACRALO's going to happen in San Juan. They are having them now, because they are in Mexico. And I doubt and I'm not sure that the General Meeting, I wanted to ... For the North American region, I wanted to do it in Seattle because we're going to be hybrid. I don't know if we're going to do it virtually or we're going to do it which way. And I was planning to do our North American General Meeting in Puerto Rico, face-to-face.

LACRALO can wait. They're having theirs now and they will have it the next time, basically. So I don't know who made that decision. I wasn't involved in that decision, especially during this pandemic. So I want to know what happens if we end up doing a virtual AGM in Seattle and the next time it's in San Juan Puerto Rico, which is here in North American Region, not LACRALO. Can someone explain that to me, please? Thank you.

HEIDI ULLRICH:                        Hi, Maureen.

MAUREEN HILYARD:                    Good question, Eduardo. Yes, Heidi. Let's have Heidi.

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HEIDI ULLRICH: Yeah. So again, we're able to ... We assumed that the NARALO face-to-face would be at the AGM. If the situation does not allow that to be face-to-face, then we will be able to move that to the Puerto Rico meeting in the spring of 2022. So we've held the summits, with all RALOs having their GA. So I think staff would be able to handle that, if need be. But again, in the past, we did schedule the NARALO GA in Seattle. But again, given that it's the same fiscal year, we could move that to where you would like it to be. Thank you.

MAUREEN HILYARD: But you wouldn't have two GAs in the same place, would you?

HEIDI ULLRICH: Yeah. Again, I would think that would be possible. I need to look into that. But we've held summits before. So I will see if that would be a possibility.

EDUARDO DIAZ: In any case, Heidi, thank you so much. Let's see how next year moves along.

MAUREEN HILYARD: Yeah. True. Thank you very much Eduardo.

EDUARDO DIAZ: [inaudible] summertime, okay? Thank you.

MAUREEN HILYARD: Yeah. Heidi, you might need to just look into that a little bit more. Great. Thank you very much. Okay. [inaudible] thank you. I think that what they're planning is really great. Thinking back to this schedule that we've got, are they proposing to do it during a networking session or are they going to be holding it at the same time as the plenaries? Have they been looking at the schedule that we've been looking at this morning, Silvia, or is that just the proposal at the moment and they'll see where they can slot in?

SILVIA VIVANCO: Yes. At the moment, these are the plans—the concept of what they want to do. So the next step is going to be for us to look at the schedule, to look at the block of time we have available, and to allocate the times, in conversation with all of us, coordinate the actual time to be allocated. But this is the concept, what I have presented.

MAUREEN HILYARD: Okay. Yep. Very good. Eduardo, is this a new hand or old hand?

EDUARDO DIAZ: No. Thank you.

MAUREEN HILYARD: Right. So let's move on, then, to our ... Ah. Silvia did you actually ... Have you taken note of these other things, like the logistical and technical

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interpretation and those sorts of things? Has that been discussed as well?

SILVIA VIVANCO: We haven't really discussed the logistics. But Gisella, and Heidi, and myself, we will be coordinating all of the details as usual. So no worries for that.

MAUREEN HILYARD: All righty. Okay. So we don't have to worry about that. I do note that you have funding that is being proposed for ABRs. So that is really important. I think GA ABRs are normally forthcoming, aren't they, Heidi? What's been the historical context of ABRs being proposed for GAs?

HEIDI ULLRICH: In the past, they were used for general assemblies. But for the last cycle now, they are now in the core. So we moved the funding from Fiscal Year 21, the current year, for the LACRALO General Assembly. We've now put it into the draft budget. So that would be Fiscal Year 22. So again, we would have ... Currently, we're planning to have two face-to-face GAs in Fiscal Year 22. That's the NARALO GA and the LACRALO GA.

MAUREEN HILYARD: Okay. So that funding doesn't have to go through ABRs but it would be still available to them through the ordinary budget?

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HEIDI ULLRICH: Correct. Yeah. Sorry. Are you talking about the EURALO GA that's now scheduled for Fiscal Year 21, in June?

MAUREEN HILYARD: No. I'm talking about LACRALO. We're talking about LACRALO, the one that [inaudible]. And they were asking for \$3,000.

HEIDI ULLRICH: Yes.

MAUREEN HILYARD: Okay. We'll put it to the side, that one. Sebastien, your hand is up. You may have the floor.

SEBASTIEN BACHOLLET: Yes. Thank you very much, Maureen. You say that we don't need to be upset with the interpretation. But I just wanted to understand why it's just English and Spanish, as it seems that LACRALO wanted to involve more French-speaking countries from the Caribbean. Thank you.

MAUREEN HILYARD: Yes. That's a good question because especially as one of our ALAC members is from a French-speaking country. So that is something that I'm sure they'll also look into. Or Portuguese. Okay. I'll leave that to the staff to negotiate with the interpretation people. And what does "no RTT" mean?



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GISELLA GRUBER: Maureen?

MAUREEN HILYARD: Are they not requesting it or what? Who's that little voice?

GISELLA GRUBER: Sorry. The little voice is [Annalise] but the big voice is Gisella. Just to come back to Sebastien's point, thank you. That was me. That is a typo. For LACRALO, yes we offer English, Spanish, French. Yes, our new ALAC member is from Haiti, so definitely French. And we usually provide Portuguese as well. So as long as we're able to have in the ALAC room these four languages and also working on ... Sorry not in the ALAC room. See, I'm already wanting to be face-to-face again. For the virtual GA, just working on the logistics, we will try for four languages. At the worst, it will be three, which will be English, Spanish, and French. But yes. Correct. We will also request Portuguese, as we do for our LACRALO monthly calls, these four languages.

And with regards to RTT. I just put it there for now as previously, when we've requested RTT for ICANN public meetings, we have not been granted the request as we don't usually have it during face-to-face meetings. However, this is something that is in discussion just to see if—and depending, as Eduardo said, how 2021 presents itself with regards to whether they're going to be virtual or face-to-face meetings—I just put for now “no RTT.” But I'd say to be confirmed. Sorry. Thank you.

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That was me putting that there from what we've discussed previously, when we were working on the EURALO GA. Thank you.

MAUREEN HILYARD: That's awesome. Thank you for popping in. Really appreciate that additional information. Okay. So as no one else has any other questions or queries about the LACRALO GA, we might then move on to the Social Media Working Group update. I'm trying to see if Lilian ... But she obviously isn't. But Natalia is.

HEIDI ULLRICH: Maureen?

MAUREEN HILYARD: Yes? Did I hear ... Yes, Heidi?

HEIDI ULLRICH: Just so you know, that is a typo. And for ICANN 70, it is Liana who's the chair. As you recall, that is now a rotating chairmanship, which has worked extremely well.

MAUREEN HILYARD: Lilian? Yes.

HEIDI ULLRICH: I thought that Liana was going to be here. But she is not.

MAUREEN HILYARD: Lilian from LACRALO?

HEIDI ULLRICH: Yes.

MAUREEN HILYARD: She isn't here.

HEIDI ULLRICH: Yeah. I can see if we can grab her but otherwise, we can hand it to Natalia. I believe she was on the call.

MAUREEN HILYARD: Yeah. I was just going to ask Natalia if she wouldn't mind giving us an update anyway, if there's an update. And no doubt that they've had conversations. Natalia?

NATALIA FILINA: Yes, Maureen. Thank you very much. Unfortunately, we haven't Lilian here. So first of all, I would like again to thank you, Maureen and the Board for this great decision to rotate us vice-chairs on the lead position for each new ICANN meeting because this approach allows us to share our responsibility and to find new ways to achieve our goals and even more [to taste authoritarianism. I can't say it.] It was nice experience. Thank you so much.

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I will not take a lot of your time now. We have on the agenda, the link to my social media report. If we can, we will open this document and so we will look at it. So I can say that we used many possible options to attract the attention of our audience. And I hope we kept the balance, not to overdose with information because we understand that this is a very busy autumn. People were so busy, had a lot of virtual events. And we know that a huge wave of information in social media can make our followers tired. So Claudia, can we open our [inaudible] report?

Okay. Thank you very much. So I would like to say that it's great that we had a clean roadmap. Our plan, it helped us and we worked for the results. We wanted to maintain a positive image and to give useful navigation to our At-Large ICANN 69 sessions, and we did it. So our sessions were well-attended. We can go to the next slide—to the slide with numbers of attendees of our sessions. Next slide. I think next slide. Down, down. Yes.

Of course, we understand that social media plays just supportive role. And we understand the content of our At-Large sessions play the main role, play [a different] role. And when we are staying on specific focus—issues, regional aspects of the discussion—when we are discussing the ICANN topics which relate to the global processes or situation, it will be more successful and it will be better-attended.

So, what we didn't. We still didn't learn how to encourage people for feedback. We don't know what ... Okay. We know but we didn't do something for people, asking to ask questions and put comments under our social media posts. And I guess [leverage] is when we will change the character of our message, we'll put our personal points of view on

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the discussion topics and we will get the reactions, I think. And we understand that it all depends on our personal activities on social media and our personal engagement—I mean engagement of each of our members.

So I would like to wish good luck to Lilian. And we will, again, support, and help, and find together many, many new, exciting ways. And I would like to say that I will complete the list of recommendations because I got some new ideas from Social Media Team. And I hope we will get more metrics for evaluating our performance. It's important to see our results in numbers.

So it's all from myself. Thank you so much for your attention. And go ahead together again. Thank you.

MAUREEN HILYARD:

Thank you, Natalia. And I think that like to-date, what Natalia and Shreedeeep have actually done has really highlighted during their time, in promoting their regions. And if there's one thing that we're really using this opportunity is to really promote At-Large, really promote what's actually happening out in the regions. And this is really promoting the sort of activities that are happening within our organization, which is awesome.

Now, first of all, we'll have Heidi. And we've got a bit of a queue here so we'll start off with Heidi.

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HEIDI ULLRICH:

Yes. Thank you, Maureen. And just would like to give a very brief update on Lilian's plans for the Social Media Working group. And again, big shoes to follow after Natalia's and Shreedeeep's jobs. They did a fantastic job and really have set the bar very high. I'm going to divide it into what I like to do, my three Cs, the coordination, collaboration, and communication. Lilian has just come on with a number of fantastic ideas.

First, she's coordinated with At-Large staff on how the practice works with the Social Media Working group and incorporating her updates into this call, into this group.

Collaboration, she's reached out, as Alfredo mentioned. She's reached out to several people already, with one-on-ones and staff, to talk about the plan. There is going to be a call for the Social Media Working Group very shortly as well. The other collaboration part is that she intends to collaborate with other working groups—for example, the Capacity Building Working Group, the Outreach and Engagement Working Group, the CPWG. So there will be this linkage on getting that message out from those groups.

In terms of communications, as Alfredo mentioned, yes definitely. She wishes to have more messages in Spanish, for sure, as well as French, to get the French-speaking part, likely Portuguese as well, if we can get Vanda to help with that, and then English as well. So a lot of planning already. And I think it will be a fantastic social media experience for ICANN 70. Thank you.

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MAUREEN HILYARD: Thank you, Heidi. Brilliant. Cheryl?

CHERYL LANGDON-ORR: Thanks, Maureen. Of course, you know I lurk in the Social Media Working Group. It has my passionate support, if not active participation, other than during meetings of course. I try and do my bit. But in addition to being very excited about what I just heard from Heidi about Lilian's specific building on the great foundation that she's been given by Shreedeeep and Natalia, I just wanted to asked Natalia one particular question. And that was something I thought was a very important recommendation out of the report from the ICANN 69 perspective.

Obviously, as I understand it, one of our drivers—one of our aims—with social media is to engage newer audiences and to try and encourage people to come and have a little taste during the hopefully friendlier environment of an ICANN meeting and perhaps stay around and get engaged in ICANN in general.

But you mentioned that—and it was the purple-background slide on the numbers—what the attendances were for the different specific ALAC and At-Large meetings. In that, I believe, Natalia---correct me if I'm wrong—you suggested we should try and segregate the datasets into new attendees to each of those sessions and attendees who are, of course, the rest of us that are always in all of these sessions.

Can I ask ...? I don't want the answer now. Can I ask ...? I think it's a really valuable thing to do. I would just like to try and get ahead of it with the team and the technical aspects of how we would get that data. Because I'd like to get that data. I think it's important data and it's good

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advice. I just want someone to pick up and think about the how. Thank you.

NATALIA FILINA:

Thank you very much, Cheryl. This is a great question. We have some technical issues to gather this information. And I agree. It's very important to understand how much new attendees we had or we will have. But I think we need to discuss it with—I don't know—maybe ICANN Org to getting some advice. Or we can figure out this information from Internet to help us to understand how we can do this.

And I would like to thank Gisella, and Evin, and Yesim. They helped me a lot. But I understand that when we have our personal accounts on social media, we can't gather just information from these accounts. And we need to understand how we can separate parts of this data. And so, we need to understand how we may separate, to make separate numbers of attendees. I really haven't any ideas now but I think we need to figure out for the future. It's very important because just count of attendees, it's not full picture of [how we're successful]. Thank you.

MAUREEN HILYARD:

Thank you, Natalia. And I can see ... Cheryl's our metrics guru so I'm sure she'd be very interested in what is the impact of social media on attracting new people into our fold. So that's a very ... What you're actually asking for is valuable for us. So if we can actually impress on ICANN Org that it is of value to us, then let's see what ICANN does. We'll definitely work on that.



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We're a little bit over time. Thank you very much, everyone. Cheryl, your hand is still up. Is it an old hand or a new hand? Okay. She wants to have the final word. Okay. So let's just think. We're going to have ... As I mentioned, we're going to have the SO/AC chairs meeting very shortly to discuss the ICANN meeting.

And I'm still after [inaudible] looking for the thread on the [inaudible] feedback because I need to have them all on that thread so I can [inaudible] for the report that goes to ICANN by December 18th. I just want to make sure that we get all the views and as much as possible. And it doesn't matter if you're repeating something that somebody else has said because it's important [inaudible].

JUDITH HELLERSTEIN: Maureen, can you forward my thing to the list since I can't?

MAUREEN HILYARD: I will, Judith.

JUDITH HELLERSTEIN: Okay.

MAUREEN HILYARD: Judith, I will, I will, I will. Thank you. Okay, so that we do get everybody's perspective withing the At-Large [community]. Next it's [inaudible] Is somebody ...? Are we going to have a break? Are we having a meeting next week? Because after the—we might have some further feedback.

HEIDI ULLRICH: Hi. I believe that was the plan. You wanted to make sure that we did as much as possible before the end of the year. Yeah. And I think you'll have some feedback. Your meeting's on the 18th, Maureen. But I think we could schedule another meeting, if that's okay.

MAUREEN HILYARD: Yeah. Well, I've got a meeting in a couple of hours with the chairs. And no doubt, that will actually have some impact on what happens on the 18th was well.

Okay. So with that in mind, put it in your diaries [inaudible]. There will be a meeting next week, just so we can get an update and start looking at what we might be able ... We'll get a better understanding, for example, about what they're proposing for the plenaries, what they're proposing for the cross-community activities, as well as the networking. Those are the three areas that they've got but there's no real clarity as to what they're ... Heidi, are you putting your hand up when I'm trying to close the meeting?

HEIDI ULLRICH: I am, just to plan the next meeting. You'll see that Gisella asked if we can have the call next week, same day, same time, rather than sending a Doodle out, if that's okay with everyone.

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MAUREEN HILYARD: Yeah. Is that okay with everybody? Is there anyone who's vehemently opposed to that? It would save a lot of time. I don't see any hands up. Great. Let's go. Same place, same time next week.

HEIDI ULLRICH: Thank you.

CHERYL LANGDON-ORR: Thumbs up from me.

MAUREEN HILYARD: Great. Same here.

SEBASTIEN BACHOLLET: Bye.

MAUREEN HILYARD: Thank you.

HEIDI ULLRICH: Thank you everyone.

UNIDENTIFIED FEMALE: Thank you very much, everyone.

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UNIDENTIFIED FEMALE:       Bye!

NATALIA FILINA:            Thank you so much. Good-bye.

UNIDENTIFIED FEMALE:       Bye!

UNIDENTIFIED FEMALE:       Bye.

MAUREEN HILYARD:          Bye-bye. Have a good day.

**[END OF TRANSCRIPTION]**