ICANN

The deadline for FY22 Budget consideration is **29 January 2021.**
All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION

Title of Proposed Activity	
Virtual School of Internet Governance(VSIG)	
Community Requestor Name	**Chair**
Glenn McKnight and Alfredo Calderon	Eduardo Diaz
ICANN Staff Community Liaison	

REQUEST DESCRIPTION

1. *Activity:* Please describe your proposed activity in detail

What is the Virtual School of Internet Governance?

The Virtual School of Internet Governance (VSIG) is a free ten module MOOC (Massive Open Online Courseware) dedicated to the key pillars of Internet Governance. We are using MOODLE which provides the framework including student registration, online forums, Big Blue Button chats, quizzes and instructional materials. The rich content focuses on the primary learning objectives as found in face-to-face schools of Internet Governance. Due to COVID-19 these schools are either halted or postponed. Our online courseware provides an integrated taxonomy from the novice to the advanced student to learn the basics of Internet Governance. They play a significant role in provided base line knowledge to all students.

Goals of VSIG

Our project is currently underway with research and populating the online MOODLE site with the key elements to understand the Internet Ecosystem. The content includes fundamental topics such as the role of different Actors, therefore, ICANN has a section, as well as covering the Multistakeholder Model as part of the Internet Governance evolution.

We launched on September 7, 2020 with a intake of 100 students followed by three more intakes for a total of 400 students. Meanwhile we will enhance the site with media rich slideshows, videos and ebooks to make the learning more diverse. The course includes learning modules that are supported by quizzes, online forums, Live sessions with invited expert speakers and end user feedback so we can enhance the learning experience.

We will be working closely with the IGF DC3 Coalition for Schools of Internet Governance which supports the face-to-face schools around the world. In assisting the creation of a IG Taxonomy and also a Guide to " IG School Operations Manual". The VSIG is unique since no such thing exists and it's a perfect compliment to various fellows from ARIN,ISOC, ICANN and IGF Youth and others to learn at their own pace with structured content. The course is free and will continue to free for the students, open to anyone and it will enhance the knowledge of novices and experienced Internet user and professionals.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Online capacity building programme includes weekly Live Sessions, discussion threads, shared resources and ten Internet Governance modules delivered over a ten week period. Graduates of the programme that reach 80% success on all quizzes receive a certificate of completion. Outreaching includes individuals from the ICANN NextGen and Fellowship Programmes, ICANN Newcomers and ATLAS III participants to future ICANN meetings.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
This is a recurring activity is year round with four intakes and a period for translation, edits and updating content.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

According to Sally Costerton, ICANN´s Sr Advisor to President & SVP, Global Stakeholder Engagement

"Building capacity or providing training in Internet Governance (IG) is critical to enabling stakeholder groups to participate fully in all IG-related processes. Schools on Internet Governance (SIGs) were created specifically to support this objective"

https://www.icann.org/news/blog/icann-and-the-schools-on-internet-governance

Course contents ICANN Relevant Topics including:
History, IG ACTOR, Infrastructure, Multistakeholderism, Policy Development and Comment Process, Human Rights, Legal-End Users, DNS and DNS Abuse and more
Also ICANN staff and Board participation See videos https://tinyurl.com/yyzepobb

2. Demographics. What audience(s), in which geographies, does your request target?

The course is open to all RALOs and interested individuals.

Our first two cohorts during the pilot period 2020-2021 we had a majority of the intake from the AFRALO and APRALO regions. Approximately, 46% are from Africa and 43% are from Asia.

We expect more linguistic diverse content as the course becomes translated to French we expect a rise from French Speaking Africa and also when the course

is available in Spanish we expect the LAC region to rise substantially.   These
students will have a full learning experience.

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3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

Deliverables

- English language cohorts   x 400 students
- French language cohorts   x 150 students
- Spanish Language cohorts x 150 students
- Offline downloadable content
- Mobile configuration
- Collection of complementary resources per module
- Weekly Live Chats
- Discussion threads
- Certificate

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4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

Metrics
- 10 to 12 invited expert speakers per group for a total of 30 to 36 for the year.
- ICANN staff or Board members and ATLARGE leaders as speakers
- Hundreds of compiled resources
- All of ATLARGE are invited, AFRALO, APRALO and LACRALO membership self identified that they are a large portion of the participants
- Recruitment of ATLAS 3 participation
- ICANN NextGen and Fellows also are a segment of the student body
- 100 students per group to a total of 400 participants in the English language track. The first three sessions in French and Spanish will be 150 students each.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

We will be appealing to ICANN senior staff and Board members to deliver specific discussions on the Role of ICANN in the Internet Ecosystem, DNS Abuse, and other related topics dealing with ICANN's mission.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Zoom Meeting Account

Language Services Support:

NONE

Other:

Promotion to the NextGen and Fellowship Programmes and Newcomers to future ICANN meetings.

Travel Support:

NONE

Potential/planned Sponsorship Contribution:
We have sponsorship from ARIN, Afilias, .PR, PIR, RIPE NCC, CIRA, and Verisign.   We suggest a contribution from ICANN of $6,000US   Budget Allocation   Translators $6,000