The deadline for FY22 Budget consideration is **29 January 2021.** All questions and completed forms should be sent to **planning@icann.org**.

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| REQUEST INFORMATION | | |
| Title of Proposed Activity |  |  |
| Translation tool for French (TRANSBOT) |  |  |
| Community Requestor Name | Chair | |
| AFRALO Chair | Maureen Hiliyad | |
| ICANN Staff Community Liaison |  | |
| Heidi Ullrich |  | |

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| request description |
| *1. Activity:* Please describe your proposed activity in detail |
| The AFRALO community is widely diverse and apart from English language, french is the next language that is widely spoken within our members both on our mailing list and other communication media. In view of this, there is need to better communicate to our members hence a need for some form of language translation on our mailing list that will allow messages sent in English to be translated to french on the list and vise-versa |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| Educational too for outreach and engagement |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| Once approved, staff IT can advice on how much time it will take to complete the setup and thereafter it will continue to exist. There may be need for continuous maintenance of the translation tool |

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| request objectives |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| ICANN has a mission to develop through a bottom up multistakeholder process which means stakeholders must be able to participate and language should not be a barrier to participation.  This request supports the following strategic goals   1. Outreach and Engagement 2. Improving the effectiveness of the multistakeholder model 3. Addressing Geographical issues |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| **This is mainly for AFRALO but it will be applicable to all French speaking members within At-Large** |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| Better communication within our members |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| **Improved participation from our members** |

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| Resource Planning – incremental to accommodate this request |
| Staff Support Needed (not including subject matter expertise): |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Description** | **Timeline** | **Assumptions** | **Costs basis or parameters** | **Additional Comments** | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |
| Subject Matter Expert Support: |
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| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
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| Language Services Support: |
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| Other: |
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| Travel Support: |
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| Potential/planned Sponsorship Contribution: |
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