The deadline for FY22 Budget consideration is **29 January 2021.** All questions and completed forms should be sent to **planning@icann.org**.

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| **REQUEST INFORMATION** | | |
| **Title of Proposed Activity:** |  |  |
| **Members Force 1: Training and awareness on DNS and personal data protection in Togo** |  |  |
| **Community Requestor Name** | **Chair** | |
| **INTIC4DEV** | Ayaovi OlevieAgbenyo KOUAMI  AZASOO Yaovi Venunye | |
| **ICANN Staff Community Liaison** |  | |
| **HEIDI ULLRICH** |  | |

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| **request description** |
| ***1. Activity:* Please describe your proposed activity in detail** |
| This project will be a first in Togo in terms of promoting ICANN. It consists of capacity building and awareness of journalists and communicators in Togo on the topic of DNS (Domain Name System) abuse and the protection of personal data, in particular in this period of the Covid-19 pandemic. The activity will contribute to the promotion of the law on the protection of personal data adopted by the Togolese National Assembly on October 29, 2019, therefore recently and the promotion of ICANN works too. We named our activity MembersForce1.  MembersForce1 will allow in a short term:  - to make ICANN and its role in the Internet governance ecosystem well known to a target audience of local communicators and journalists;  - it will make it possible to train this target audience on abuses linked to the DNS, in particular those linked to personal data and their protection  - finally, carry out one of the recommendations of the 7th edition of the Internet Governance Forum (IGF) in Togo, held on December 14, 2019 in Lomé, the theme of which was: "Internet governance and data protection in Togo"  The foregoing necessarily requires adequate information and training of the Togolese population on the issue of DNS abuse and personal data protection; to communicate widely around the Law No. 2019-014 of October 29, 2019 relating to the protection of personal data.  The deliberate choice of the target audience of journalists and communicators is to facilitate a rapid multiplicationof these notions in the community of end users since the government of the country, Togo, has recently announced the launching a process of digital transformation of its society.  General objective:  Make the Internet end-users community in Togo more effective in shaping Internet governance policies.  Specific objectives  - Build the capacities of 20 Togolese journalists on the Internet Corporation for Assigned Names and Numbers (ICANN) and on the issue of DNS abuses related to the protection of personal data, in particular in this time of global pandemic due to Covid-19  - Contribute to the promotion of the law on the protection of personal data in Togo in this Digital Transformation era.  - Build the capacities of the Internet ecosystem multistakeholders.  Activities:  - Organization of a 2-day face-to-face training workshop for 20 journalists / communicators.  - Organization of a one-day (online) workshop for approximately 100 people to promote the law on the protection of personal data in Togo.  Place and date: Lomé, from 7 to 9 September 2021  General theme of the project: DNS abuse and personal data protection in Togo.  Sub-themes:  1) Introduction to DNS and DNS abuse  2) Introduction to the concept of personal data protection.  3) Introduction to Internet Governance. |
| ***2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other** |
| Outreach – Education/Training |
| ***3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity** |
| One-timeactivity:7 to 9 September 2021 |

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| **request objectives** |
| **1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support?** |
| Build the capacities of the community end-users on the domain name system (DNS), in general, and inform and raise awareness about DNS abuses and the data protection, in particular.  Help make the multi-stakeholder Internet governance model more effective in its role of shaping the future of the Internet locally. |
| **2. *Demographics.* What audience(s), in which geographies, does your request target?** |
| 20 journalists from Togo with a quota of 50% for the representation of women and 50% for the representation of young people for the training workshop. (F2F training)  About one hundred (100) development actors from civil society, the public sector, the private sector, academic and technical communities with a quota of 30% (minimum) for the representation of women and 50% for the representation of young people. (online training) |
| **3. *Deliverables.* What are the desired outcomes of your proposed activity?** |
| - After a final evaluation, participants have a better knowledge of ICANN and DNS and the DNS abuse concepts.  - Participants have a better knowledge on the personal data protection law in Togo.  - The participants produce articles that adequately inform the Togolese population on DNS issues, personal data and the law on the protection of personal data in Togo.  - The law on the protection of personal data will be edited (PDF and flyers formats), printed and widely made available to the various stakeholders. |
| **4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?** |
| **Participation rate, trainee’s final evaluation, media coverage, and blogs, social networks, polls etc.** |

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| **Resource Planning – incremental to ACCOMMODATE THIS request** | |
| **Staff Support Needed (not including subject matter expertise):** | |
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| **Subject Matter Expert Support:** | |
| Human resources and infrastructure | |
| **Technology Support: (telephone, Adobe Connect, web streaming, etc.)** | |
| ZOOM US for the online meeting  Web streaming of the both training sessions (F2F and online) | |
| **Language Services Support:** | |
| Traductor to translate all the documents of the project from French to English.  Sign interpreter for hearing impaired participants. | |
| **Other: Fellowship Handling** | |
| Request to help handle fellowship application process (if possible) | |
| **Travel Support:** | |
| No | |
| **Potential/planned Sponsorship Contribution:** | |
| ESTETIC (Entente des SpécialistesTogolaisEn TIC), dotTG, Internet Society, ARCEP-Togo (Regulation authority); CAFE Informatique et Télécommunications, TogoCom, MOOV-Togo, TEOLIS S.A, etc. | |

Comments

1. JH--Support, but a bit confused. Is it an in-person event or a virtual event? Should also include RTT and language support

Answer: It’s a dual event

1°) 2-days F2F training for 20 Journalists on ICANN – DNS Abuse and Data Protection. Some of the participants will come from the hinterland.

2°) 1-day webinar (4 to 6 hours) to deploy a mini-SIG (School of Internet Governance) to 100 persons from the Internet Local Community. We will need the assistance of Yazid Akhano of the OCTO.

1. MH--I suggest that you prepare an online course and incorporate it into a mixed on and off-line course if you can attend F2F

Answer: Primarily, we will use the appropriate contents on ICANN Learn website (cours 101,2, etc). And we can also hope to benefit from Jonathan Zuck (ALAC) proposals on Translation and Publication of Materials for Individual User Education on DNS Abuse in French release.

1. JC – What does "Logistical support for f2f" mean? As in funds requested to only support the "2-day face-to-face training workshop for 20 journalists / communicators"?

Answer: Logistical support for the 2\_days F2F meeting means: the cost of the conference room, catering for participants, etc (See the details on the calc sheet)

1. MM – Trying to fit too many topics in one frame. Is this one event or more. I like the idea of educating journalists and communicators but there seems to be a lot more in here.

Answer: It’s 2 events: 2-days F2F training for 20 journalists + a 1-day online webinar for 100 persons.

1. From Survey: Revision, seems expensive, 2-day workshop for DNS? Protecting the Internet’s Unique Identifier: What if the IGF does not approve this workshop, is there a plan B?; VSIG Translation: What is the intention of these translations, there are SIG in different regions/countries in the local language. Will they collide

Answer: We have another sponsor to approach. INTIC4DEV has some support for our Local Regulatory Authorithy in the past. We hope to still benefit from the new Leadership Team and from others partners (ISPs, ESTETIC, etc.)