



## **FY21 ADDITIONAL BUDGET REQUESTS: ASSESSMENT TEAM REPORT**

### **Proposed Recommendations (as submitted to the ICANN Board for approval)**

#### **Introduction:**

The FY21 Additional Budget Request (ABR) process kicked off in mid-November 2019. Thirty-four (34) requests were received from a number of ICANN community groups by the 31 January 2020 closing date. Based on the anticipated timeline for Board approval of the FY20 Budget, the ICANN Organization Assessment Team performed an initial review of all requests received between February and March 2020. The Team's initial recommendations were reviewed by ICANN Organization's Evaluation Panel, comprising the Senior Executives of the Finance, Global Stakeholder Engagement and Policy Development Support departments. A final list of recommendations was then prepared for transmission to the ICANN Board via the Board Finance Committee.

This document sets out in full the results of the FY21 assessment exercise, including accompanying rationale pertaining to each request. It is being published in line with the documented ABR [Assessment Principles](#), which require a fully-resolved, clearly-articulated response to every community request that is made, resolved within the parameters of the request (i.e. based on information provided by the group in its written request). All recommendations described in this document were prepared by ICANN Org for evaluation by the ICANN Board Finance Committee and the full ICANN Board.

#### **Summary of Assessment Process:**

In accordance with the premises underlying the FY21 budget, and consistent with the ABR Assessment Principles, the FY21 ABR assessment process focused on granting requests that will facilitate effective and sustainable community work through:

- Allocating available resources to those requests which, on their face, are directly and demonstrably related to current ICANN policy development, advisory and technical work;
- Addressing capacity development objectives through encouraging collaboration with ICANN's Public Responsibility Support and Global Stakeholder Engagement teams, including development of materials that can be used for online (rather than face-to-face) training;
- Considering the availability of resources, both financial and staff, to support the individual and collective requests submitted in an equitable and transparent manner; and
- For travel related requests, a primary consideration was to prioritize events taking place at an ICANN Public Meeting or other ICANN-organized meeting (e.g. the GDD Summit), to the extent that such face-to-face ICANN meetings will be held in FY21.



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To ensure accountability and transparency, a reporting requirement continues to be included as a mandatory feature for many allocations. This requirement follows from the announcement in FY20 that the timely submission of mandatory reports will be an explicit consideration in determining whether future requests will be approved, including in FY21. In addition, specific conditions and other requirements (e.g. the publication of specific criteria) have been included in certain approvals.

ICANN Org believes that requiring additional clarity over the proposed use of an ABR as well as follow-up reporting are helpful tools for the organization and community to assess the value of certain activities. Such transparency and accountability requirements are also likely to be useful in determining whether initial pilot efforts should continue or be moved to the core ICANN budget support to the extent that resources are available to fund the activity concerned. Accordingly, several ABRs proposed for approval for FY21 will be considered for funding under the FY22 budget and as such will not be eligible for ABR submissions in the FY22 budget cycle.

ABR approvals represent only part of the funding available yearly for community policy work and related activities. The ABR approvals should be viewed in the broader context of ongoing community support, including for professional staff support, specific intersessional meetings and engagement activities, that is included elsewhere in the core ICANN budget.

### **Summary of Notable Statistics:**

Number of FY21 ABR submissions = 34 (for FY20, the number was 32)

Number of requests recommended for support = 15 (for FY20, the number was 14)

Number of requests not recommended for support = 19 (for FY21, the number was 18)

Estimated FY20 costs to support all recommended requests = 320,000 USD (for FY20, the estimated amount was approximately 304,000 USD)

### **Guide to this Document:**

This document describes ICANN Org's recommendations for resolving each FY21 submitted. The entries have been organized into two categories: I. the ABRs proposed for Board approval; and II. the ABRs proposed for denial. Each entry relates to a specific community request and includes a very brief description of the request. For those submissions proposed for approval, the relevant entry also includes the proposed dispensation of the request, a rationale for the proposal, an estimated targeted resource amount and the name of the ICANN Org staff member(s) who will be primarily responsible for coordinating the implementation of the activity with the impacted community group(s).

Please consult the ICANN Finance Community Project Wiki for the full text of all submissions received for FY21: <https://community.icann.org/pages/viewpage.action?pageId=126424672>.



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**I. YES – RECOMMENDED FOR APPROVAL**

**1. FY21-5: Registries Stakeholder Group (RySG) Request for Travel Support for the 2021 Global Domains Division (GDD) Summit**

RECOMMENDATION: Yes (partial)  
 RECOMMENDED AMOUNT (ESTIMATED): 19,135 USD  
 RESPONSIBLE ICANN STAFF: Russ Weinstein (GDD)

In FY20, ABR approval was given for up to seven (7) supported travelers to the 2020 GDD Summit. In line with the current budget climate, for FY21, approval of the RySG request is limited to travel support for five (5) participants. As with previous approvals, the RysG is encouraged to look at ways the support can be maximized (e.g. full support for 5 travelers or partial support for more travelers). Approval of funding is conditioned on the RySG providing ICANN Org with its criteria for selecting its list of supported travelers. In addition, and in line with the RySG's intention to conduct a follow-on assessment/review, the RySG must submit a written report within thirty (30) days of travel which addresses each itemized metric in its request and outlines how the support that was provided facilitated the desired outcomes stated in the request. The report is to be submitted to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org) and is a condition of future resource allocations, if any.

Approval is limited to the most cost-logical economy airfare, hotel accommodation for the duration of the GDD Summit and the applicable per diem allowance, calculated in accordance with ICANN Org’s current Travel Guidelines and coordinated with ICANN Org’s Constituency Travel team.

**2. FY21-9: Non-Commercial Users Constituency (NCUC) Request for Training to Enhance Civil Society Advocacy at ICANN**

RECOMMENDATION: Yes (partial)  
 RECOMMENDED AMOUNT (ESTIMATED): 8,000 USD  
 RESPONSIBLE ICANN STAFF: Carlos Reyes (Policy); Betsy Andrews (Public Responsibility Support)

ICANN Org supports the NCUC’s objective of enhancing civil society advocacy at ICANN; however, the request as phrased does not include specific details on the issues and topics such training is intended to address. Partial approval is conditioned on: (1) the training being made available and open to all interested civil society groups represented in the community (e.g. the Not-for-Profit Operational Concerns (NPOC) constituency and At Large community structures); (2) selection of the final list of topics to be based on input from all such groups who indicate interest; and (3) the training being conducted online only (e.g. via webinar followed by creation of a more evergreen



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ICANN Learn course on Civil Society Participation at ICANN). To the extent that some of NCUC's specific issues or challenges are not covered by the training but are nevertheless of urgent importance, NCUC is encouraged to consult with the Senior Vice President for Policy Development Support to determine how these concerns can be addressed.

### **3. FY21-11: At Large Request for Funding for FY21 outreach and engagement activities by Regional At Large Organizations (RALOs)**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT (ESTIMATED): 20,000 USD

RESPONSIBLE ICANN STAFF: Heidi Ullrich (Policy); Global Stakeholder Engagement (GSE) regional teams

This activity will be supported for an additional fiscal year and administered by Policy Development Support staff in collaboration with the regional vice presidents from the Global Stakeholder Engagement (GSE) team. In view of the current budget climate, approval is granted for \$20,000 (which is the same amount as the last three years' allocation) instead of the \$30,000 requested. Approval is conditioned upon: (1) criteria to determine each RALO's spending being published in a central, publicly accessible online location; (2) the required report for the FY20 ABR being submitted on time; and (3) a report submitted for FY21. In addition, the RALOs are strongly encouraged to focus funding on online activities that involve cross-regional engagement, instead of travel and in-person meetings that incur venue, catering and/or travel costs. The extent to which the FY21 funding is allocated to online cross-regional engagement must be described in the FY21 report, and any expenditure on travel or physical events noted and explained. The criteria and reports are to be submitted to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org) and submission is a condition of future resource allocations, if any.

With effect from FY22, this activity will be moved to the core ICANN budget, to be planned and (if appropriate) budgeted for on an annual basis. It is important to note that moving an activity to the core budget does not guarantee that it will be funded each year.

### **4. FY21-12: At Large Request for Real Time Transcription (RTT) Services in English and Spanish**

RECOMMENDED: Yes (partial)

RECOMMENDED AMOUNT (ESTIMATED): 18,000 USD

RESPONSIBLE ICANN STAFF: Heidi Ullrich (Policy); Christina Rodriguez (Language Services)

With the FY20 rollout of the Zoom conferencing tool, a FY20 ABR was granted for up to ten (10) hours per month of RTT services within, or otherwise compatible with, Zoom and not Adobe Connect, to be run as a pilot/trial for the benefit of the whole community and with the express requirement that the At Large Advisory Committee (ALAC) prepare and submit a report and

review of the quality, sufficiency and recommendations regarding provision and continuation of a RTT service by the close of FY20.

For FY21, approval is limited to the use of English only as a continuation of the FY20 pilot, conditional upon submission of the required a report on the FY20 pilot and with the total number of number of hours to be determined by consultation between the responsible Policy and Language Services staff, depending on the outcomes of the FY20 report (but not to exceed the allocated approval amount). In addition, a FY21 report must be submitted for review by ICANN org, with a view toward moving RTT support to the core budget from FY22, to be planned and (if appropriate) budgeted for on an annual basis. The report must be submitted to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org) and submission is a condition of future resource allocations, if any. If ICANN org determines that this activity will be moved to the core ICANN budget, it is important to note that this does not guarantee that the activity will be funded each year.

ICANN Org will consult with the community about the most appropriate ways to test RTT services in languages other than English. ICANN org believes that these additional pilot tests are best initiated following a review of the English pilot.

**5. FY21-15: Registrars Stakeholder Group (RrSG) Request for Travel Support to the 2021 GDD Summit**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT (ESTIMATED): 19,135 USD

RESPONSIBLE ICANN STAFF: Russ Weinstein (GDD); Joseph de Jesus (Constituency Travel)

In FY20, ABR approval was given for up to seven (7) supported travelers to the 2020 GDD Summit. In line with the current budget climate, for FY21, approval of the RrSG request is limited to travel support for five (5) participants. As with previous approvals, the RrsG is encouraged to look at ways the support can be maximized (e.g. full support for 5 travelers or partial support for more travelers). Approval of funding is conditioned on the RrSG providing ICANN Org with its criteria for selecting its list of supported travelers. In addition, the RrSG must submit a written report within thirty (30) days of travel which addresses each itemized metric in its request and outlines how the support that was provided facilitated the desired outcomes stated in the request. The report is to be submitted to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org) and is a condition of future resource allocations, if any.

Approval is limited to the most cost-logical economy airfare, hotel accommodation for the duration of the GDD Summit and the applicable per diem allowance, calculated in accordance with ICANN Org’s current Travel Guidelines and coordinated with ICANN Org’s Constituency Travel team.

**6. FY21-21: GNSO Council Request for Historical Knowledge Capture of GNSO Processes**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT (ESTIMATED): 8,000 USD

RESPONSIBLE ICANN STAFF: Steve Chan (Policy); Betsy Andrews (PRS)

There are already ICANN Learn courses in development that are relevant to the GNSO’s processes and policies, including one about the “picket fence”. Developing and launching several GNSO-related courses, as requested by the GNSO Council and in view of current ICANN Learn priorities and projects, will exceed one ABR cycle. The GNSO Council is encouraged to work with ICANN’s Public Responsibility Support (PRS) department and the Policy Development Support liaison to PRS to identify one (1) out of its remaining requested courses for development in FY21. For its suggestion on capturing best practices, tips and anecdotes, ICANN org suggests that the GNSO Council consult with relevant staff from PRS, GSE, Policy and Communications to determine an appropriate format and discuss whether the scope should be expanded to include all interested past SO and AC leaders.

**7. FY21-22: GNSO Council Request for Strategic Planning Session**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT: 65,000 USD

RESPONSIBLE ICANN STAFF: Steve Chan (Policy)

The reports from previous GNSO Council Strategic Planning Sessions demonstrate the utility of continuing support for this activity in FY21. Approval is granted for a 2-day meeting (including catering support) and travel support for 21 GNSO Council members, the GNSO liaison to the GAC, a community facilitator with relevant experience and 1 non-Los Angeles-based GNSO support staff. This approval is conditioned upon: (a) the use of ICANN’s Los Angeles office location (due to the availability of appropriate conference facilities and proximity to relevant ICANN Org staff); (b) compliance with the applicable ICANN Org Meetings and Travel Guidelines (including any applicable travel deadlines, meeting requirements and restrictions); and (c) submission of a written report by the GNSO Council within thirty (30) days of the conclusion of the meeting. The written report must address how the program met the objectives of the request and be sent to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org).

Travel support is limited to the most cost-logical economy airfare, up to 3 nights’ hotel accommodation and (for community travelers) a partial per diem to cover those meals not catered for within the duration of the meeting, all in accordance with ICANN Org’s current Travel Guidelines and coordinated with ICANN Org’s Constituency Travel team.

With effect from FY22, this activity will be moved to the core ICANN budget, to be planned and (if appropriate) budgeted for on an annual basis. It is important to note that moving an activity to the core budget does not guarantee that it will be funded each year.

**8. FY21-23: GNSO Council Request for Travel Support for Leaders of Policy Development Processes (PDPs) to ICANN Public Meetings in FY21**

RECOMMENDATION: Yes

RECOMMENDED AMOUNT (ESTIMATED): 19,500 USD

RESPONSIBLE ICANN STAFF: Steve Chan (Policy)

The reports for previous iterations of this pilot effort demonstrate the utility of continuing support for this activity in FY21. Approval is granted for funding of up to a maximum of six (6) PDP Working Group leaders in total across the three ICANN Public Meetings taking place in FY21. As with FY20, the actual number of leaders to be supported per meeting is to be determined at the GNSO Council's discretion (subject to the overall maximum of six (6) travelers in the fiscal year). Unused slots cannot be carried over into the next fiscal year. In addition, in order to increase flexibility and facilitate progress in the relevant GNSO PDPs, the GNSO Council will have the discretion to: consider allocating support for active WG members who may not be the PDP chair or vice-chairs.

This approval is conditioned upon: (a) the GNSO Council's publication of the criteria against which it will select candidates for the available travel slots (including the criteria noted in its request); (b) a report from the GNSO Council, to be submitted within sixty (60) days following the conclusion of each relevant ICANN Public Meeting, evaluating the value of attendance to the meeting against the metrics included in the request; and (c) a report from the GNSO Council by the end of FY21 submitted to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org).

Travel support is limited to the most cost-logical economy airfare, hotel accommodation for the actual number of nights applicable to the specific PDP for which the traveler was allocated support, and an applicable per diem; all in accordance with ICANN Org's current Travel Guidelines and coordinated with ICANN Org's Constituency Travel team.

With effect from FY22, this activity will be moved to the core ICANN budget, to be planned and (if appropriate) budgeted for on an annual basis. It is important to note that moving an activity to the core budget does not guarantee that it will be funded each year.

**9. FY21-24: GAC Request to Continue Funding for GAC Capacity Building Workshops in FY21**

RECOMMENDATION: Yes

RECOMMENDED AMOUNT (ESTIMATED): 40,000 USD

RESPONSIBLE ICANN STAFF: Rob Hoggarth (Policy); Mandy Carver (Government Engagement)



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ICANN Org continues to recognize the importance of capacity development for the GAC, in view of the GAC's current needs and the work of the GAC's Underserved Regions Working Group. Approval is granted for funding of up to two (2) capacity building workshops in FY21, to be held on the margins of ICANN70 & ICANN71, and up to two (2) regional capacity building workshops held in conjunction with a regional meeting organized by ICANN Organization or for which ICANN Org is providing financial or substantial in-kind support. The GAC may use this allocation for either half-day or full-day workshops, for workshops only at ICANN Public Meetings or regional meetings, as long as the total number and type of workshops organized during FY21 can be funded within the allocated amount. Decisions as to the actual number, type and location of each workshop must be made in consultation with ICANN's Government Engagement and Policy Development Support teams.

For clarity, meeting room space, logistics and any targeted local or regional travel support for potential attendees must be covered as part of this allocation. A written report must be submitted by the GAC within thirty (30) days of completion of this round of capacity development workshops, addressing how the program met the objectives of the request and each metric contained in the request. The report must also include recommendations as to how the GAC's capacity development needs can be addressed on a recurring basis, including recommendations on whether and how ICANN Learn can serve as an alternative resource for such programming. The report is to be submitted to [sbr-outcomes@icann.org](mailto:sbr-outcomes@icann.org).

With effect from FY22, this activity will be moved to the core ICANN budget, to be planned and (if appropriate) budgeted for on an annual basis. It is important to note that moving an activity to the core budget does not guarantee that it will be funded each year.

### **10. FY21-24: GAC Request for Additional Travel Support for Senior Government Travelers to the FY21 High-Level Government Meeting (HLGM) at ICANN69**

RECOMMENDATION: Yes

RECOMMENDED AMOUNT (ESTIMATED): 60,000 USD

RESPONSIBLE ICANN STAFF: Rob Hoggarth (Policy); Mandy Carver (GE)

The HLGM that is held periodically is an important element of ICANN's ongoing engagement with governmental bodies. Continuing support for this activity in FY21 is therefore an appropriate use of ABR funding. Approval is given for up to twenty (20) high-level government officials from developing economies to attend the HLGM that is being planned in conjunction with ICANN69. Travel support is limited to the most cost-logical economy airfare, hotel accommodation for two (2) nights covering the HLGM, and an applicable per diem; all in accordance with ICANN Org's current Travel Guidelines and coordinated with ICANN Org's Constituency Travel team.





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With effect from FY22, this activity will be moved to the core ICANN budget, to be planned and (if appropriate) budgeted for on a periodic basis. It is important to note that moving an activity to the core budget does not guarantee that it will be funded during the requested budget cycle.

### **11. FY21-26: Non-Commercial Stakeholder Group (NCSG) Request for Policy Writing & Advocacy Training**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT: 12,000 USD

RESPONSIBLE ICANN STAFF: Carlos Reyes (Policy); Betsy Andrews (PRS)

Previous policy writing training and the creation of an ICANN Learn course demonstrates the utility of providing support for additional policy writing training for the ICANN community. Approval is conditioned upon: (1) expanding the training program to include all interested community groups; and (2) the instruction materials, case studies and lessons learned being developed in consultation with PRS and the Policy liaison, with a view toward transformation into a sustainable course on ICANN Learn as an Advanced Policy Writing course. Funding will cover only: (1) the venue, equipment and technical support costs for a one-day training program held in conjunction with an ICANN Public Meeting in FY21; (2) cost of a trainer (to be selected by ICANN Org in accordance with its usual process, including to develop the requisite ICANN Learn course materials) and that trainer's travel funding to the applicable ICANN Public Meeting; and (3) one (1) additional hotel room night and applicable per diem for attendees already attending that ICANN Public Meeting (whether self-funded or supported by ICANN or a third party). Funds permitting, a separate webinar may be offered to NCSG in advance of the training program to address other specific issues relevant to the NCSG.

Travel support is limited to the most cost-logical economy airfare, the number of hotel nights specified in this approval and (for community travelers) a partial per diem to cover those meals not catered for within the duration of the meeting, all in accordance with ICANN Org's current Travel Guidelines and coordinated with ICANN Org's Constituency Travel team.

### **12. FY21-33: EURALO Request for Training at the FY21 EURALO General Assembly**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT (ESTIMATED): 4,000 USD

RESPONSIBLE ICANN STAFF: Heidi Ullrich (Policy)

Following from similar training provided at the At Large Summit (ATLAS III) in 2019, partial approval is granted for one (1) additional hotel night and applicable per diem for EURALO travelers already funded to the General Assembly. While ICANN Org is committed to supporting the community's remote participation needs, the type of event and extent to which ICANN technical and Language Services support can be made available for community events must be evaluated

as part of a broader community consultation rather than via individual requests through the ABR process.

**13. FY21-34: LACRALO Request for Training at the FY21 LACRALO General Assembly**

RECOMMENDATION: Yes (partial)

RECOMMENDED AMOUNT (ESTIMATED): 3,000 USD

RESPONSIBLE ICANN STAFF: Heidi Ullrich (Policy)

Partial approval for this capacity development activity is granted for the cost of the requested venue, room and equipment rental. While ICANN Org is committed to supporting the community's remote participation needs, the type of event and extent to which ICANN technical and Language Services support should be made available for community events must be evaluated as part of a broader community consultation rather than via individual requests through the ABR process.

**14. FY21-10: NCUC Request for Communications Support**

**15. FY21018: Commercial & Business Users Constituency (CBUC) Request for Outreach Materials**

RECOMMENDATION: Yes (consolidated for all ABRs received for communications support)

RECOMMENDED AMOUNT: 30,000 USD (to be allocated as described below)

RESPONSIBLE ICANN STAFF: Jana Juginovic (Communications)

ABRs were received from two (2) GNSO constituency groups for printing, design and related publications and media support in FY20. As was done in FY19 and FY20, these requests have been consolidated into a single approval for Media & Publications Support for all ICANN community groups, to be administered and managed by ICANN Org's Communications Department in accordance with ICANN Org's applicable Communications Guidelines. Combining community requests for communications, media and related outreach assistance continues to allow for flexibility in facilitating usage of communications-related resources by all interested Supporting Organizations, Advisory Committees, Stakeholder Groups and Constituencies within the total allocated amount.

For FY21, the CBUC and NCUC will each be allocated 1,500 USD for each ICANN Public Meeting. This is the same level of funding per meeting as was made available for all interested community groups in FY19 and FY20. Requests from other community groups who did not submit an ABR for FY21 will be evaluated individually by the Communications team in consultation with the Policy Development Support team. In no case will any community group be allocated an amount exceeding 1,500 USD per ICANN Public Meeting for communications support.

To ensure that there is adequate funding throughout the fiscal year for the community's communications support needs, all groups are strongly encouraged to consider creating content that does not require frequent revisions to minimize design costs, and reducing requests for printed materials, especially where an online resource is adequate to fulfill the same purpose. In addition, and to ensure that all requests are handled in a similar fashion, all communications-related requests must be submitted through a specified point of contact from the Policy Development Support Team.

For clarity, unilateral community efforts or independent community projects falling outside the scope of this ABR or applicable ICANN Org Communications Guidelines will not be supported through this allocation; and requests for support for community-driven content projects will be restricted to payments for graphic designers, videographers, stock photos or artwork, writers, printing and social media campaigns falling within the applicable ICANN Org Communications Guidelines. No support will be provided for travel, accommodation or hospitality.

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**II. NO – NOT RECOMMENDED FOR APPROVAL**

**1. FY21-1: Nominating Committee Review Implementation Working Group Request: Travel Support for Two (2) Interim Steering Committee Members to ICANN Public Meetings**

In view of the fact that a number of Reviews are mandated by the Bylaws and conducted regularly, and the need to plan holistically for implementation of all approved Review recommendations, resources and funding for work relating to Reviews implementation should be requested and funded outside the ABR process. The ABR process is not equipped or intended for this purpose.

**2. FY21-2: Nominating Committee Review Implementation Working Group Request: Training for Nominating Committee Leaders and Members**

As with Request FY21-1, resources and funding for work relating to Reviews implementation should be requested and funded outside the ABR process. The ABR process is not equipped or intended for this purpose. ICANN org encourages the NomCom Review Implementation Working Group to consider if existing or planned training for Board members and community leaders can be leveraged to reduce the impact on costs and other resources in implementing the Review recommendations in question.

**3. FY21-3: Intellectual Property Constituency Request: Travel Support for One (1) Regional Participant from Underserved/Underrepresented Regions to ICANN Meetings**

Although requests for similar support by other community groups were granted in previous budget cycles, increased involvement by ICANN’s Supporting Organizations and Advisory Committees in defining qualifying criteria, selection and mentoring for ICANN org’s revised Fellowship Program (in effect since ICANN65) along with the continued availability of programs such as the Community Regional Outreach Program (CROP) provide adequate opportunities for community groups to encourage new and potential members to participate at ICANN in the current budget climate.

**4. FY21-4: RySG Request for Support in Redevelopment of the RySG Website**

ICANN org is currently evaluating the support being provided for certain constituency websites in order to develop a consistent, long-term strategy for supporting the community’s needs relating to information technology and tools, including potential integration of all external community websites into a framework supported through the new Information Transparency Platform. ICANN org will engage with the RySG and consider its and all interested community groups’ needs as part of this evaluation exercise.

**5. FY21-6: RySG Request for Travel Support for Participation in the ICANN Leadership Program**

The current design and objectives of the Leadership Program are based on there being specific slots allocated to each Stakeholder Group, GNSO Constituency and RALO. As such, the ABR process cannot be used to change that allocation.

**6. FY21-7: RySG Request for Support for the Document Development and Drafting Pilot Program**

Funding for this Pilot Program under the ABR process ended in FY18. Similar requests from the RySG to continue funding for FY19 and FY20 were not approved. ICANN org’s review of the FY18 assessment report demonstrated that use and success of the pilot program was inconsistent across the community and, as such, continued funding in the current budgetary environment would be infeasible. Based on the RySG’s positive experience with the pilot program, and as part of its ongoing consideration of whether and how to provide a limited program of a similar nature, ICANN org had invited the RySG to provide specific feedback on how such a program can be developed for the broader community. As there does not appear to be any new developments or circumstances that warrant a change in approach for FY21, ICANN org continues to encourage the RySG to provide its feedback.

**7. FY21-8: RySG Request for Travel Support for a Customer Standing Committee (CSC) Member to the ICANN Community Forum and Annual General Meeting**

In FY20, a similar request was denied. The reason was that implementation of the Customer Standing Committee (CSC) Review Team’s June 2018 recommendation that CSC members should seek travel funding in order to provide updates to and meet with direct customers of the IANA naming function at ICANN Public Meetings is more appropriately addressed through channels other than the ABR process, which is not equipped or intended for this purpose.

**8. FY21-13: At Large Request for a Content Management System**

ICANN org’s forthcoming Information Transparency Platform (ITP) will have similar content subscription capabilities and will reduce the need to develop new or additional governance frameworks for community use of tools outside the ITP framework. In addition, ICANN Org is currently evaluating the support being provided for tools used or requested by the community to facilitate its policy work, in order to develop a consistent, long-term strategy for community support. ICANN org will engage with the At Large community as part of this evaluation exercise.

**9. FY21-14: At Large Request for Travel Support for a Delegation to the 2020 Internet Governance Forum (IGF)**

The request did not clearly demonstrate on its face how funding this activity will directly and demonstrably relate to current ICANN policy or technical work, as prescribed by the ABR Assessment Principles. In the current budget climate, ICANN org encourages the At Large leadership to work with ICANN’s GSE teams to determine how the group’s outreach goals align with ICANN org’s engagement strategy, including participation at future IGF meetings.

**10. FY21-16: RrSG Request: Support for the first year’s membership fees for new RrSG members**

Under the ABR Assessment Principles, decisions relating to ABR approvals are based on the extent to which the request is directly and demonstrably related to current ICANN policy, advisory and technical work. Due to the nature of this request, including the implications of ICANN org’s providing funding for membership in one of its community constituent structures, this request was not accommodated for FY20 and cannot be approved in FY21 for the same reason.

**11. FY21-17: CBUC Request for Travel Support for Leadership from Developing Countries**

Although requests for similar support by the CBUC were granted in previous budget cycles, increased involvement by ICANN’s Supporting Organizations and Advisory Committees in defining



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qualifying criteria, selection and mentoring for ICANN org's revised Fellowship Program (in effect since ICANN65) along with the continued availability of programs such as the Community Regional Outreach Program (CROP) provide adequate opportunities for community groups to encourage new and potential members to participate at ICANN in the current budget climate.

### **12. FY21-19: Not-for-Profit Operational Concerns Constituency (NPOC) Request for Support for the Nigerian School of Internet Governance**

The request did not clearly demonstrate on its face how funding this activity will directly and demonstrably relate to current ICANN policy or technical work, as prescribed by the ABR Assessment Principles. In the current budget climate, ICANN org encourages the NPOC to work with ICANN's Africa GSE team and staff supporting civil society to coordinate its outreach efforts with ICANN org's regional engagement strategy, including future support for and participation in various schools of Internet Governance.

### **13. FY21-20: NPOC Request for Travel Support to the African Internet Summit**

The request did not clearly demonstrate on its face how funding this activity will directly and demonstrably relate to current ICANN policy or technical work, as prescribed by the ABR Assessment Principles. In the current budget climate, ICANN org encourages NPOC to work with ICANN's Africa GSE team, to explore how NPOC outreach can be maximized at this event and in the region, in line with ICANN's regional engagement strategy. In addition, NPOC can consider the use of programs such as CROP for regional outreach purposes.

### **14. FY21-27: Security & Stability Advisory Committee (SSAC) Request for Additional Travel Support to ICANN Meetings**

As highlighted in the response to a similar request for FY20, requests relating directly to travel funding allocations for SOACs are more appropriately addressed through the regular consultation channels established for ICANN org's annual budget planning exercise. Additionally, the ABR Assessment Principles clearly note that requests for additional travel support to ICANN Public Meetings are no longer assessed through the ABR process because of their strategic implications and longer-term budget planning impacts.

### **15. FY21-28: NARALO Request for Support for the North American School of Internet Governance**

While ICANN org is committed to supporting the community's remote participation needs, the extent to which ICANN technical support should be made available for community events must



## **FY21 Additional Community Budget Request Explanations**

be evaluated as part of a broader community consultation rather than via individual requests through the ABR process.

In relation to its specific request for venue, catering and other support, ICANN org encourages NARALO to work with the GSE North America team to discuss how its aims may align with ICANN org's regional and overall engagement strategy (including future support for schools of Internet governance).

### **16. FY21-29: AFRALO & At Large Technology Task Force Request for Support of Translation Tool in French**

ICANN org already provides support for TRANSBOT in Spanish and the At Large Technology Task Force (TTF) regularly consults with ICANN's E&IT team. ICANN org encourages the TTF to continue to engage with E&IT and with Policy staff to consider whether and how this request can be included in ICANN org's pipeline and overall strategy for community IT support. In addition, ICANN org is currently evaluating the support being provided for tools used or requested by the community to facilitate its policy work, in order to develop a consistent, long-term strategy for community support. ICANN org will engage with AFRALO and the At Large community as part of this evaluation exercise.

### **17. FY21-30: ISOC-NG Request for Support for Nigeria School of Internet Governance**

While ICANN org is committed to supporting the community's remote participation needs, the extent to which ICANN technical support should be made available for community events must be evaluated as part of a broader community consultation rather than via individual requests through the ABR process.

In relation to its specific request, the group is encouraged to work with ICANN's GSE Africa team to determine how its goals can align with ICANN org's regional and overall engagement strategy (including support for schools of Internet governance).

ICANN org also encourages community members to enroll in the new Policy Writing course that was launched recently on the ICANN Learn platform.

### **18. FY21-31: AFRALO Request for Travel, Technical & Language Services Support for the Africa Internet Summit**

While ICANN org is committed to supporting the community's remote participation needs, the extent to which ICANN technical and Language Services support should be made available for community events must be evaluated as part of a broader community consultation rather than



via individual requests through the ABR process. ICANN org also encourages AFRALO members to enroll in the new Policy Writing course that was launched recently on the ICANN Learn platform.

In relation to its specific request, ICANN org encourages AFRALO to work with ICANN's GSE Africa team to determine how its requests may align with ICANN org's regional and overall engagement strategy.

**19. FY21-32: At Large Request for Conference and Language Services Support for Ghana School of Internet Governance**

While ICANN org is committed to supporting the community's remote participation needs, the extent to which ICANN technical and Language Services support should be made available for community events must be evaluated as part of a broader community consultation rather than via individual requests through the ABR process.

In relation to its specific request, the group is encouraged to work with ICANN's GSE Africa team to determine how its goals can align with ICANN org's regional and overall engagement strategy (including support for schools of Internet governance).

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