
MICHELLE DESMYTER: Welcome, everyone. Good morning, good afternoon, and good evening and welcome to the At-Large Capacity Building Working Group webinar team call on Thursday, the 12th of November 2020.

On today's call, on the English channel, we do have Hadia Elminiawi, Alfredo Calderon, Cheryl Langdon-Orr, Joanna Kulesza, Jonathan Zuck, Maureen Hilyard, Natalia Filina.

We do not have anyone on the Spanish channel.

We have received apologies from Alberto Soto.

From staff, we do have Heidi Ullrich, Gisella Gruber, Evin Erdogdu; and myself, Michelle DeSmyter, on call management.

Our interpreters today are Lilian and Paula. A friendly reminder to please state your name before speaking, not only for the transcription purposes but also so the interpreters can identify you on the other language channels. And if you would please keep your lines muted when not speaking to prevent any background noise.

With this, I will turn the meeting over to Hadia Elminiawi. Please begin, Hadia.

HADIA ELMINIAWI: Thank you, Michelle. This is Hadia Elminiawi for the record. Welcome all to the Capacity Building Working Group webinar team call. Thank you for being with us today. So, we will start with the agenda. So, we will first review the action items. Then we will have an overview of the

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Better Online Presentations Webinar. Maybe we won't have a review today but we will be talking about the—but we will be having an update from the communication team.

And then we shall be discussing our upcoming webinars. Then we shall have an update in relation to the webinar certificate. And then if Abdulkarim is with us, we will have an update—or maybe Joanna could give us an update in relation to the Expert Survey. I don't know. And then if there is any other business. And then we determine our next call.

So, if you are all fine with the agenda, we will adopt it.

So, seeing no hands up, agenda is adopted and we start with the action items.

So, Gisella was to post the evaluation surveys (pie charts) on the relevant Wiki page, and Gisella actually said that this will be ready by today's close of business day.

And Evin was to work with the Capacity Building Working Group webinars group on reactivating the At-Large YouTube channel. And Evin actually sent an email in relation to this item where she said that it was determined that we would actually post the webinars on the YouTube channel once we have a full deck. And in relation to the hashtag, she said of course that we could start using the hashtag. But she could actually create a tweet to announce the hashtag #atlargewebinars and link it to our YouTube channel once we have the webinars uploaded. And we could discuss this further today.

And Natalia and Evin were to work on aggregation of the social media platform and it's in progress. And maybe Natalia would update us on this today.

Also to add topic of social media platforms for At-Large working groups to next Social Media Working Group call. And then again, we have Natalia today to update us on that.

Next webinar on IoT to be scheduled on 7th of December and I will be updating you in relation to that item.

Abdulkarim to send the final Expert Survey to At-Large staff. And that has been done.

Yesim to have the final Expert Survey translated into the five UN languages. And that has been done as well.

Gisella and Yesim to follow-up on webinar certificates. And maybe we can hear an update today about this.

And the Capacity Building Working Group to aim to have six months of webinar topics agreed by January. And we shall discuss this again today.

So, let's go back to the agenda. So, I believe that we will not be able to have an overview today about the past webinars, but we will have an update from the communication team. So, Natalia is with us today. And Natalia, you have the floor.

NATALIA FILINA:

Thank you very much, Hadia. Natalia Filina speaking. So, first of all, about our discussion regarding Instagram. I would like to thank you very much for the participation in this discussion and for your [inaudible] and interesting [inaudible]. Now members of our Social Media Working Group already have this issue and we already discussed this idea, and it was the time before ICANN69 and we [realized] that it was not the right time and we have a lot to do for upcoming ICANN meetings.

And I think—but now after our today's call, I will write to my Social Media Working Group colleagues for discussion that if we have at least a minimal chance to add young and new audience or even, I don't know, it might be [new members] from social media. We will go to Instagram, too. But we will think about how we should—which kind of behavior we will have there. And we know that ICANN already has an Instagram account and I think we will ask and we will [offer] maybe our content to share, I mean maybe sometimes ICANN in the Instagram account can share information about our webinars. I have this great hope.

Regarding our hashtag. So, we will use the [inaudible] hashtag everywhere as we [inaudible] people will find all our content with this one hashtag. For example, when we write in Google and try to [sort] the information, for example, so we will see Twitter posts, YouTube channels, Instagram and Facebook posts, too.

Related to YouTube. So, of course it's very good, too, as we discussed and great that we already have the material for YouTube channel. And I'd like to suggest that we cannot just put in the webinar records but we can gather some interesting moments from different past videos—past

webinars, I mean—and create a promo video, too. And we know that people like our videos, so we'll attract more attention.

And I recently made my first video for YouTube. It is a story from our leaders about the At-Large and I understood that we have there some useful space for descriptions, for text, and we can give their useful short information—text, names—of our speakers, links, hashtags to facilitate the search for people.

And as we said earlier, it would be great to have webinars, for example, in a year with the same topic but with different time of creation of these webinars. And then we can use the dynamics of this issue and use this data for our discussions, sessions, meetings, etc.

And we must remember that, of course, we understand that the videos sometimes need to be prepared before publication. Maybe we need to delete some moments. And we'll discuss with our social media group, or we will ask to help us—Jonathan, for example to help to help us.

And it's important to add subtitles for transcription and translation for different languages. I'd like to say that I tried to do that, but I really don't understand how can I do that automatically, but we will figure out this. So, that's all from me. Thank you very much.

HADIA ELMINIAWI:

Thank you so much, Natalia. So, indeed you have a lot on your plate and you're already doing a fantastic job. And I liked so much this idea of a webinar promo on YouTube channel. And the question here would be, are we actually ready to have the Capacity Building Working Group

webinars posted and promoted on the At-Large YouTube channel or do we need to wait? Evin suggests for a full deck. However, I'm not quite sure what full deck really means.

NATALIA FILINA:

I think we need to wait if we have already relevant webinars. I mean, relevant nowadays, we need to put it on our YouTube channel. And we may after—for example, after these were active, ICANN69 and IGF2020 to promote.

We will start promote it because I think people always waiting for the new information and new updates. I think we need to create a database and go ahead with new webinars and videos.

HADIA ELMINIAWI:

Okay. Thank you, Natalia. I see Evin's hand up. Evin, please go ahead.

EVIN ERDOGDU:

Thank you, Hadia. Yeah. Just wanted to note on what the full deck meant. It was much, much earlier in 2020, when we were talking about how to use the YouTube platform with the Capacity Building Working Group. And at the time, we had just maybe one or two webinars. And the feedback that I got then was that we should wait until [inaudible] completed a few more webinars for the [inaudible].

UNIDENTIFIED MALE:

[Inaudible] sorry about that. [Inaudible] this should be artist category.

EVIN ERDOGDU: To put them all up now, if you all would like and then we can start promoting them. So, just let me know if you'd like me to post it. Thank you.

HADIA ELMINIAWI: Okay, great. Thank you, Evin. So, I think, yes, we are ready. And that [inaudible] also since the group also agrees to. Alfredo, would you like to share your thoughts?

ALFREDO CALDERON: Well, sure. Thank you, Hadia. This is Alfredo for the transcript record. Can you hear me?

HADIA ELMINIAWI: Yes.

ALFREDO CALDERON: Okay. So, I just posted an example of a playlist that we in our ISOC chapter have. We have a few of those and they're based on different topics. So, in a sense, I agree with what Natalia mentioned in terms of having ... I don't know if it should be playlist by topics, or playlist by theme, or playlist by year. But we need to activate that.

And besides that, Natalia—and I'm not sure if you're aware, although YouTube doesn't do a good job, it has an automatic translation tool embedded. So, if you set it up correctly, you'll be able to select the

language in which you want the closed caption for the audio that the video has.

The other thing is that the great thing about YouTube is that you can add all these tags to allow audience to do searches based on those tags that you write in. So, that actually means that we need to have sort of a taxonomy of which are the best tags we're going to use besides the #atlargewebinars. So those are a few thoughts and I'm willing to help you as much as I can in that process, as well as I know that Jonathan will. Thank you.

HADIA ELMINIAWI:

Thank you so much, Alfredo. So, yes, I think also that we should go ahead and post what we have. However, maybe, having a specific playlist now won't be that possible. I'm not sure because I haven't seen all the content that we have.

However, I'm sure you can better figure out this. And, so I guess, would it be Natalia, are you going to work with Evin to have the webinars posted and promoted or what would be the action item here? How would we go forward with it?

CHERYL LANGDON-ORR:

Hadia, Cheryl here.

HADIA ELMINIAWI:

Yes, Natalia.

NATALIA FILINA: Yes. Thank you very much, Hadia. So, I would like to ask maybe Evin because I'm not too experienced how we can start it. So, if we have a full set of prepared video, we'll post it. But I am not sure that maybe we need to make some addition. So, Evin, please go ahead.

EVIN ERDOGDU: Thanks Natalia. Evin speaking.

CHERYL LANGDON-ORR: I'm on Adigo muted. You obviously can't hear me.

HADIA ELMINIAWI: Yes. Go ahead. Please go ahead, Cheryl.

CHERYL LANGDON-ORR: Sorry. I assumed that I dropped and I assumed you couldn't hear me. I thought Adigo's line might have still been muted. I think this sounds to me like something that we need to be setting up for the start of the 2021 year. So if we can look at planning our action items and getting our run-up activities going between now and our first 2021 webinars, I think that would be a fine way forward.

But I also remind you that our webinars and our purpose is not the only purpose for the At-Large YouTube channel. So, a curated list as Alfredo has mentioned is a very useful thing. But we probably also need to work

with other parts of our At-Large activities to ensure that we're getting a better bang for our buck out of the YouTube channel.

But we have to make it a compelling argument for people to subscribe to the channel when they first visit, or they won't see the new content that goes up. The only way people seeing new content going up is if there are subscribers and that information is pushed to them. So, it has to be useful and attractive enough for them to subscribe on their first visit. Thanks.

HADIA ELMINIAWI:

Okay. Thank you, Cheryl. So, I definitely agree. It has to be attractive to them from the very beginning so that when they visit they actually subscribe and stick to the channel. And maybe the playlist here would be, since this is a YouTube channel for At-Large, so it would be a webinar team playlist. And that makes it easy.

And yes, we would need definitely a promo, a webinar promo. And maybe also as Natalia mentioned, some edits to the videos as well. So, yes?

NATALIA FILINA:

Yes, Hadia. Are we ready to do this? And I think we need to take care—it's Natalia speaking. So, we need to take care of the overall style. I mean, cover for videos, etc. It must be recognized from people from our subscribers. Thank you.

HADIA ELMINIAWI: Okay, thank you. I would go back and say, so maybe actually ... And I know that you don't like this idea much, but I would say that maybe also advertising this channel on Instagram would be good and having a promo video on Instagram would be good.

And let me tell you why I'm saying that, because tweets and Twitter is not commonly used by regular people. It's used by politicians, President Trump, Biden, [inaudible], whoever. Politicians. Airlines. But not really regular people. And that's why I was thinking of adding a way to promote our things through a more common and regular channel for regular people. But anyway, this is just a thought.

NATALIA FILINA: Hadia, may I say something?

HADIA ELMINIAWI: Yes.

NATALIA FILINA: I like so much your idea and I really like Instagram and I think that there we will start some news story and I'd like to say that I do some things in Instagram for youth IGF and I instead of that it's absolutely different content, absolutely different way to give the information. Of course, video is very welcomes. I think it will be interesting and useful for us.

HADIA ELMINIAWI: Okay, thank you, Natalia. And I'm laughing because I like Cheryl's comment. So, Alfredo, please go ahead.

ALFREDO CALDERON: Evin had her hand up first.

HADIA ELMINIAWI: Yes. Evin, please go ahead. I'm sorry, Evin, because I did not realize who had his hand up first.

EVIN ERDOGDU: Okay, no problem. Thanks, Hadia, and thank you, Alfredo. I just wanted to circle back to the question originally about the process behind posting to YouTube. As Cheryl noted as well, the At-Large YouTube channel is also used for other things. We had been putting video interviews and promotional material on there before, so now it would be great to have maybe a separate channel for capacity building. So I can create a channel or a playlist—sorry, a playlist for our YouTube channel—or the Capacity Building Working Group and put all the webinars there and filter them by year. So, I would just take the recording of the webinar and upload it there. So, just wanted to answer that question. Thanks.

HADIA ELMINIAWI: Okay. Thanks so much, Evin. That sounds great. Alfredo?

ALFREDO CALDERON:

Yes. One of the advantages that we would have if we have that set up correctly, as Jonathan and I have been mentioning in previous meetings, is that we can set it up in such a way that when we have our webinars, using Zoom we'll be also able to transmit directly to the YouTube channel and it'll be recorded wherever you point it to.

Of course, we might need to do some editing once we have it in the YouTube channel and that can be done within the YouTube channel itself using the YouTube studio editing tool that it has. So that's another advantage, because as we have been mentioning, the broadband used in YouTube doesn't [inaudible] the user that's going to watch the video. So that's an advantage that they would have. And we wouldn't have to pay so much attention to people that register through the Zoom website and they can actually watch it, the YouTube channel, and that would also allow us to have more people getting involved in terms of subscribing to the YouTube channel and learning about what we are doing and maybe that would engage them and entice them to participate actively in the different working groups that we have. Those are my thoughts. Thank you.

HADIA ELMINIAWI:

Thank you so much, Alfredo. And yes, indeed, even if I don't immediately get engaged or participate, just being there and knowing about what's happening, I think that in itself is an [inaudible] awareness and lets more people know about ICANN and what it does.

Jonathan, would you like to share any thoughts?

JONATHAN ZUCK:

Sure. I guess I would say something very similar, which is that in theory and practice, YouTube is a better viewing environment for people with low bandwidth connections. So even in instances where someone is unable to maintain a Zoom connection, almost always that same person can watch something via YouTube. So I think getting in the habit of simul-tasking our Zoom meetings to our YouTube channel would be a good idea. I don't know the best way to roll that out or what to start with first, but at the very least, our webinars ought to be made available that way when we're giving them live because people can more easily watch them and they can still ask questions over the phone, etc., and still be engaged in that way. So, I'm a big fan of simul-tasking the webinars in particular out to YouTube.

HADIA ELMINIAWI:

For sure. And Natalia, go ahead, please.

NATALIA FILINA:

Thank you, Hadia. Just last two words about YouTube. I'd like to say that, for us, nothing can be better than to show what we are doing as Capacity Building Working Group because we may explain many, many times for our new audience what about this webinar was, but when we show it in [inaudible] when, for example, students or youth will use our YouTube channel—educational reach—I think nothing can be better to attract attention to be useful to attract more new speakers or to receive interest in feedback, comments. I think we should—we must—use it.

HADIA ELMINIAWI: Okay. Thank you so much, Natalia. So, the action item here would be that we need to start working on our YouTube channel, uploading the videos, creating not a new channel but a playlist for the Capacity Building Working Group. And I suppose Evin would be actually taking the lead on this and maybe working with you and Natalia.

NATALIA FILINA: I will be happy to work with Evin. Thank you so much for this suggestion.

HADIA ELMINIAWI: Thank you. Okay. So, Alfredo says, "Lets continue this YouTube conversation offline. A subgroup can work on it. A Social Media Working Group with Evin can guide the effort." Thank you, Alfredo. So, we leave this to the Social Media Working Group and we hope to see our webinars on the YouTube channel as soon as possible and as soon as they are ready in a good and attractive format, so that people would actually watch and continue watching. Also, streamlining our webinars on YouTube during the webinar itself is actually something we need to work on as well.

So, let's go to the next action item, which is preparation for the IoT webinar on the 7th of December. I have actually sent an email out to Andre asking him if he would agree to be the speaker on that webinar and I will update you as soon as I get a response. Staff is also [inaudible] to that.

What we haven't decided or determined yet is the timing of the webinar. So, the date is the 7th of December. That's a Monday. But because we are rotating, I'm not sure what is the timing for the webinar. Maybe someone from staff could update us.

GISELLA GRUBER: Hadia, this is Gisella for the record.

HADIA ELMINIAWI: Yes.

GISELLA GRUBER: Thank you. So, work with regards for the timing for the next webinar, the last webinar that we had which was Jonathan Zuck's virtual camera workshop, was at 13:00 UTC; and prior to that, it was two webinars at 21:00 and 19:00 UTC.

So, if I may suggest that we try for a 19:00 or 21:00 UTC on that day. It will also depend on the presenters. So we can suggest 19:00 or 21:00 UTC, providing there are no other calls scheduled at that time. I don't currently see any. It will then be up to the presenters which suits them better. But the later slot in the day.

HADIA ELMINIAWI: Okay, very good. If we actually are talking about Andre and maybe myself, I think 19:00 would be more suitable. But let's wait until we have a confirmation from Andre. And Natalia, please go ahead.

NATALIA FILINA: Thank you very much. I would like to say that I spoke with Andre today related to this webinar and he is ready and happy to be speaker and he said that if ... So, we will do that if only everyone will be [healthy]. And now we will need to get the confirmation from Andre to coordinate the time and the date with him because everyone is busy with everyday work and I think we need to wait [inaudible]. Thank you.

HADIA ELMINIAWI: Thank you so much, Natalia. In today's email, [inaudible] actually talking about the date but I haven't discussed or set in the email the timing. So, let's save for Andre's confirmation for the date and then maybe he will go for 19:00 UTC, if this is good for him.

As for the upcoming webinars, Alfredo actually [inaudible] and he was pointing out [inaudible] we need to be focusing on two main things during 2021. Policy is one and enhancing the leadership of our ATLAS-3 ambassadors is the second. I fully agree with him. We need to start utilizing our ATLAS-3 ambassadors and having a couple of webinars directed to them is a must.

In addition to those webinars, [inaudible] useful and [inaudible] community members. And thinking how to tackle this, in relation to the leadership webinars, ICANN Academy has a leadership program and I was thinking that maybe we could conduct one or two or more webinars in cooperation with ICANN Academy directed to our community and to our ATLAS-3 ambassadors with the aim of enhancing

their leadership. So, I wanted to take your thoughts on that, and then we will discuss the policy. Abdulkarim, please go ahead.

ABDULKARIM OLOYEDE: Thank you very much, Hadia. I think, yes, that's a fantastic idea and I would like to support [inaudible] because I think, yes, it is going to be really useful and I think [inaudible] especially so you can probably can reach out to the [inaudible] to make sure this might probably be one of the follow-ups [inaudible]. So, I think it's a good idea. Thank you.

HADIA ELMINIAMI: Okay. Thanks, Abdulkarim. Alfredo, go ahead.

ALFREDO CALDERON: Abul just took the words out of my mouth. And actually during ICANN69, as you all know I'm the mentor for the fellows representing At-Large, and we actually had a nice two-hour event where we had all the fellows participating in a roleplay of a policy development process and the interesting thing was that we stated the case, then we went into breakout rooms. We discussed the role we were having as representing one of the communities and then we went back to the main room and we were presented with the equivalent of the CEO and president of ICANN as the chair of the group.

And we had to expose—well, the fellows had to expose or present—their point of view using the process we actually use when we're discussing policy within the Capacity Building Working Group or the CPW Working Group.

So, yes, I agree that we should probably have a couple of those webinars, sort of building skills towards leadership as part of the agenda. Keeping in mind that we still—and I have to emphasize that our main focus should be towards policy development. So, we have to find the right balance. Probably every three months we could probably identify some skills that we want our community to enhance in order to become better leaders within the community. Those are my thoughts. Thank you.

HADIA ELMINIAWI:

Thank you, Alfredo. I'm not sure, though, that during our webinars—our enhancing leadership skills webinars—we will be able to do what you did in your program, because after all, it's just a 90-minute webinar. But I think the idea is to cooperate with ICANN Academy to sort of develop a 90-minute webinar that addresses some of the skills. It should also be interesting and engaging with pop-up quizzes so that our audience won't get bored.

So, yes, maybe we could have two webinars under the title “Enhancing Leadership Skills” with another subtitle with the particular skills we are going to target, one or two.

Again, we need to approach I think Sandra for that. Cheryl, please go ahead.

CHERYL LANGDON-ORR:

Thank you very much. I [inaudible] and have been since ... Well, actually, longer than I'm going to admit to you all in public scenario training and

the value thereof. But I do agree with you, Hadia. I don't think that scenario training is necessarily our bailiwick, certainly not in the particulars of the basic and foundational work that I think Alfredo is mentioning was very successful with the fellows. It's going back to even [inaudible] tried and true methodology.

That said ... So, I'm not anti that at all. I just don't think it's our work to do it. I think the Academy is where we should be interacting and interacting strongly, but I would think an action item along these lines would be to discuss, particularly once IGF is over—and Sandra might have a little bit more time to interact with us—to have a block of time on a future agenda with Sandra and others from the Academy to look at what opportunities might exist to put into our 2021 program for infrequent but regular up-skilling on existing leadership skills.

And I'll tell you why I'm saying that. Because there's a lot of good, basic leadership stuff done elsewhere not only just in the Academy but also in ICANNLearn. So, I would think our opportunity for the way we're set up might actually be to do some of the in-service training and additional skill honing and acquisition where the basics are already in the audience, and in fact a little bit more tutoring and workshopping can just make the difference between average and excellent.

To that end, that's the capacity building that our ATLAS-3 ambassadors not only can be engaged in but benefit from and probably even start to run our in their own communities. So that's how I'd be going for it. Thank you.

HADIA ELMINIAWI:

Okay. Thank you, Cheryl. This is really useful. Seeing no hands up, let's go ahead and put the action items Cheryl just mentioned and let it be to discuss with Sandra from the ICANN Academy a possible leadership skills webinar. Maybe also, as Cheryl said, we could invite Sandra to be with us on one of the calls and we could discuss. And maybe at the end of the call, we could schedule two webinars or more under this topic.

So, dealing with the other area that we would like also to address, which is the policy, I was thinking that maybe we could start our policy webinars with one webinar that sums up the GNSO Council resolutions for 2020.

The reason I thought that maybe we could start with such a webinar, that it would be an opportunity for the audience to get an idea about what kind of topics or policies are being developed. This could serve as a start to their understanding of the process and the policies.

For that, we could invite someone from the GNSO Council, maybe Cheryl. But again, I would like to hear your thoughts on that.

So, seeing no hands up, I was thinking that this is more of a practical webinar, like trying to educate audience or participants to what's really happening.

ALFREDO CALDERON:

Hadia, this is Alfredo.

HADIA ELMINIAWI:

Yes, Alfredo, please go ahead.

ALFREDO CALDERON: Yes. I agree with you. Since some of the communities have done some updating in the process of working with policy, it should be important for us—the At-Large community—to have a clear idea of what those changes are and how that impacts us when we are trying to get more involved in commenting on their policies, what are the new processes, how can we offer ourselves as volunteers within those communities. So, yes, I agree with you. It's necessary. Thank you.

HADIA ELMINIAWI: Thank you, Alfredo. Cheryl, please go ahead.

CHERYL LANGDON-ORR: Thanks. Look, I'm supportive of it. I do believe that we don't need to step on the toes of or duplicate what has already been done for the CPWG on exactly this topic because the CPWG is a prime location that people should be stepping into to get their training wheels either fitted on or taken off and step out into the wider world of policy.

But we have, during the development of PDP 3.0 from the GNSO at least, done a number of sessions. The CPWG [inaudible] it's easy enough to put some material together.

But the landscape has changed and I guess I'd like to think that it's almost more worthy of putting together an ICANNLearn module—because the landscape won't change again for a while—than it is to run a one-off webinar. So, I'm willing but hesitant because I see one little

bubble of event as being perhaps far less valuable than one slightly more enduring event.

Now, that may mean that we can design, and here I'd be looking towards Jonathan in particular's [inaudible] and conspiracy. Sorry. Did I say conspiracy? I should have said cooperation. He knows I'm almost joking. That we look at something that fits both purposes and perhaps some novel approach that I just don't particularly want to just deliver up the same chalk and talk approach, which to be honest, go back and run through the PowerPoints from other presentations and get just as good [out of].

Can we put a pin in that as a good idea that needs to be considered further and perhaps look at a little later if Jonathan has a brilliant brainwave where something can benefit our purposes and [inaudible] CPWG? Thanks.

HADIA ELMINIAWI:

Thank you, Cheryl. Jonathan, please go ahead.

JONATHAN ZUCK:

I may have missed the gist of the idea but I think I'm in line with Cheryl in trying to determine what's that long-term versus shouldn't potential, that if something is going to be held true for a long period of time, then an ICANNLearn course is a good place to put and that webinars are more likely to spin people up on something quickly that's very timely.

As far as Cheryl's suggestion that there's a way to do something double purpose, there certainly is because you can build a course out of a

presentation or a video, etc., and then add assessments to it if you want to. But I agree with that [inaudible] that we ought to use ICANNLearn in the context of things that have longer viability and webinars for things that are more topical and more timely.

HADIA ELMINIAWI: Okay. So, I totally agree. So, what would be the action item here? I would say we can discuss further next time. But Alfredo, please go ahead.

ALFREDO CALDERON: I do have mixed feelings. I agree with Cheryl's point of view that we need something more permanent, but at the same time, we need to create awareness among our community that changes are coming and the best way to do that is through a webinar because the ICANN course will take a few months to develop and have it go through legal and through all the people it has to go through to have it on the platform.

So, I don't know if we need to call it a webinar or it could be some sort of a short webinar or combined with another topic, but something has to be done to increase awareness among our community that changes are on the way and they can find then the permanent—what should I call it? Framework within an ICANN course that will eventually come up in four, five, six months down the road. Thank you.

HADIA ELMINIAWI: Thank you, Alfredo. Jonathan, please go ahead.

JONATHAN ZUCK: Yeah. I guess it's just a question for Alfredo. What changes do you think have an urgency to communicate to the community?

ALFREDO CALDERON: Thank you, Jonathan, for the question. That would be a question that probably Cheryl and you that are closely working with the CPWG could look at in terms of what has actually changed that impacts us right now versus what is going to happen down the road in terms of when the GNSO 3.0, whatever it's called, is going to be fully implemented that we should be aware of.

CHERYL LANGDON-ORR: It is fully implemented.

ALFREDO CALDERON: Okay. Well, if it is—

CHERYL LANGDON-ORR: Done deal.

ALFREDO CALDERON: Well, if that is the case, again, not all of us within the community are aware of the major changes that have to be considered or are considered. I don't know. I'm trying to figure out a way to make the

audience, our community, aware of the changes that are in place while we develop the ICANN course as well. That's just my idea. Thank you.

HADIA ELMINIAWI:

Thank you, Alfredo. I would suggest that we continue discussing over the mailing list and address this topic again next time in order to start figuring out our upcoming webinars during 2020.

If you all agree to that, we move to our next agenda item. Seeing no hands up, we go to the follow-up on webinar certificates update. Jonathan says, "Frankly, the changes will impact very few people." I agree to that.

So, to follow-up on the webinar certificates update, I think Evin or someone from staff maybe can update us.

GISELLA GRUBER:

Hadia?

HADIA ELMINIAWI:

Yes, go ahead.

GISELLA GRUBER:

Sorry. Thank you very much. Unless Evin does have something to say, but as I wasn't unfortunately on the last call, I did note the action item. I just had a question. Thank you, Evin. I am aware of the time we have left-five minutes.

So, just with regards to the certificates—and Cheryl will know where I’m coming from and apologies if I haven’t understood this correctly. If we are talking about certificates of participation, my understanding is that I have already ... Well, I’ve already spoken to legal and I’m waiting their response for any GDPR implications and then deciding on how to manage those. So, as it was put in the action item, maybe a registration with a checkbox for someone who would like to receive a certificate post-webinar. And then another stuff would be the exact wording as it would actually have been more of an attendance than a participation.

If you compare our webinars with an ICANNLearn course, the people joining our webinars are more of attendees rather than participants because the discussions we’ve had in the past—and this goes back to many years—is the fine line between someone attending and someone participating. And I think that’s [for metrics] in general in our virtual world because you can put on your computer and walk away and go and unpack the dishwasher and, “Oh, I participated. Could I please have a certificate?”

So, it is just to make sure that I understood the request properly and I have also just asked for a copy of a certificate that one would get with an ICANNLearn course. So I have pinged Betsy on that as well. And then, also, who would sign the certificate.

Sorry if there are a lot of questions, but in order to take this further correctly—and as soon as I hear back from legal, I’ll let you know what their response is but I’m sure they’ll have more questions for us. Then we can take this further. Thank you, Hadia.

HADIA ELMINIAWI: Thank you so much, Gisella. We await the legal response and, as Cheryl says, attendance certificates, I totally agree. Even I do that now with the [inaudible] now that I have my workshops virtual. I also provide certificates of attendance [inaudible]. So, we await legal feedback and then [working boundaries].

Seeing no hands up, let's go to the Expert Survey update. Abdulkarim, do you have something to say in that regard?

ABDULKARIM OLOYEDE: Hadia, thank you very much. I think in working with staff, I think [inaudible]. So I think [inaudible]. Thank you.

HADIA ELMINIAWI: Okay, very good. So, this is a work in progress, right?

ABDULKARIM OLOYEDE: That's correct.

HADIA ELMINIAWI: Okay, thank you so much. So, Gisella is asking who has signed the certificate. That may be a question we can then work on the wording, format, etc. And that's a good question. Any thoughts on that?

Would it be, for example, an ALAC chair? Maureen, for example?

ABDULKARIM OLOYEDE: Yes, I think ALAC chair and probably the chair of this working group.

HADIA ELMINIAWI: Okay. Any thoughts? Maureen?

MAUREEN HILYARD: Thank you. I'm just thinking that, because it is an At-Large webinar and we're focusing on At-Large, ALAC chair is appropriate. And as Abdulkarim said, chair of the Capacity Building Working Group. I'm happy to go with the team on this.

HADIA ELMINIAWI: Okay. Thank you, Maureen. So, let's discuss this over the mailing list and discuss it further next time. So we will have this on the agenda with the update in relation to the webinar certificate.

ALFREDO CALDERON: I'm sorry to interrupt you, Hadia.

HADIA ELMINIAWI: Yes, Alfredo, please go ahead.

ALFREDO CALDERON: For the next meeting whenever it is, if we're going to proceed with this idea of the certificate of attendance, it would be great if, through the mail, we have some templates and examples of the wording and everything, instead of trying to discuss it in a 60-minute call. So, let's do

that offline and bring the ideas to the table so that we can conclude this as soon as possible. Thank you.

HADIA ELMINIAWI:

Thank you, Alfredo. And I believe Gisella said that she's already bringing some templates. So maybe Gisella could share with us whatever she has. Also, if you or any of the participants actually have a template or ideas, please share it over the mailing list. So let's have this as an action item as well in relation to agenda item #6 which would be sharing certificate templates.

Seeing no more hands up, we go to any other business. And again, seeing no hands up. So, we need to determine our next call and it should be two weeks from now. So, Gisella, if you could tell us when is our next call.

GISELLA GRUBER:

The next call would be—sorry, Hadia, there seems to be a little delay. The next call would be on Thursday the 26th of November, but as that is a Thanksgiving holiday in the U.S., we may wish to consider doing it the following week, which is the 3rd of December. That would be the week just before our webinar.

Alternatively ... Well, as I said, we could hold it on the 26th if we didn't mind it being the Thanksgiving holiday but we wouldn't have any of our American colleagues. We could also consider doing this on another day that week to give us enough time if you do need additional time for the preparation for your webinar on the 7th of December. So, it's up to you.

HADIA ELMINIAWI: I would go for another day on the same week. When would be the best? Taking into consideration all the other calls that the participants could have.

ALFREDO CALDERON: If I may.

HADIA ELMINIAWI: Alfredo, please go ahead.

ALFREDO CALDERON: Basically, most of us on this call also participate on the CPWG group that alternates between I think it's 13:00 and 21:00. So, if we do it on a Wednesday, which is the day before Thanksgiving, it would be great but we have to make sure that it doesn't conflict with that other working group meeting.

HADIA ELMINIAWI: Okay. So, I agree with you, Alfredo. Next week, I think it should be 13:00 for the Consolidated Policy Working Group and the following I think it would be ... Yes, Gisella, Wednesday the 25th of November.

But then even if the Consolidated Policy Working Group call is at 21:00, maybe we could have ours at ... Yeah. We could still do it at 19:00, as Gisella notes.

ALFREDO CALDERON: I agree, then.

HADIA ELMINIAWI: Okay. If you all agree, then it's set. Wednesday, 25th of November 19:00 UTC. Okay. Seeing no hands up, Gisella will schedule accordingly.

Any other comments or thoughts?

Seeing no hands up, thank you, all, for your active participation. Thank you to staff for your continued support and thank you to our interpreters. This call is now adjourned.

GISELLA GRUBER: Thank you, everyone. Great call. Take care, everyone. Be safe.

NATALIA FILINA: Thank you very much. Bye-bye.

ALFREDO CALDERON: Bye to all.

[END OF TRANSCRIPTION]