



THE NEW NARALO
MONTHLY CALLS PRESENTS

AN UNSYMPATHETIC INTRODUCTION TO DOMAINING

Evan Leibovitch - Presenter

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One of the "features" of ICANN's approach to domain names is that they are commodities that can be traded without limitation. As a result, a robust realm called "domaining" has evolved through which people obtain domains purely for investment purposes, without the intention of using the domains but to resell them at a premium.

This talk will introduce the concept of domaining and offer perspectives on the practices' effects on registrants, business innovation, ICANN and the domain name system. Participants are warned that this presentation's approach to domaining will be akin to a vegan's description of an abattoir; registrants will be offered advice on how to circumvent domainers in getting a useful domain name.



*Contact staff@atlarge.icann.org for Zoom link