



# Examples of How ICANN Policy Development Processes Impact Internet End Users

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# ICANN At-Large: Examples of How ICANN Policy Development Processes Impact Internet End Users

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## Agenda

- Introduction
- How does ICANN develop policies? Who determines what policies need to be developed?
- Examples of ICANN policies impact on end users

# Introduction

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ICANN policies do not only affect the technical community or Internet related businesses but primarily affect Internet end users



# How does ICANN develop policies? Who determines what policies need to be developed?



- GNSO PDP
- CCWGs

ICANN's multi stakeholder groups -  
Internet end users



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## **New gTLDs auction proceeds**

Is an example of a CCWG that was chartered by all ICANN supporting organizations and advisory committees to reach consensus on a plan for the use of the new gTLDs auction proceeds

The objective is to use the money in accordance to ICANN's mission to the benefit of the Internet community

Projects funded by this money are expected to contribute to addressing diversity, inclusion and informed participation, among other things

Empowering Internet users by giving them a role in the Internet policymaking process

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## EPDP on gTLD registration data

- New legislation affect current ICANN implemented policies and subsequently affects Internet users
- gTLD registration data, could previously be queried through a system called WHOIS
- Finding a balance between the privacy of registrants and the security of their domains as well as the safety of the Internet users is required
- Verifying the legitimacy of websites and tracking DNS abusers protect end users from harmful acts

A graphic with a teal background. In the top left is a white and blue rocket. In the top right is an orange box with the word "Launched!" in white. Below this is the text "Expedited Policy Development Process on Temporary Specification for gTLD Registration Data" in white. In the middle left is the text "Get involved!" in large, bold, dark blue letters. Below this are three circular icons: a laptop, a document with lines, and a telephone handset. Below these icons are the labels "Mailing List", "Transcripts", and "Audio Streams". On the right side is an illustration of three stylized human figures (two women and one man) standing on a base, with a lightbulb above them connected by dashed lines, symbolizing collaboration and ideas.

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## New GTLD subsequent procedures

- Prepares for possible rounds of new gTLDs
- Giving room to community TLDs and IDNs, as well as supporting a diverse pool of applicants has an impact on the local communities and thus the Internet users

## ICANN supported community initiatives

- Universal acceptance steering group (UASG) is an example of that
- Allowing for a consistent user experience across all domain names

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Universal Acceptance Steering Group



The concept that all domain names  
should be treated equally

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## ICANN policy development and DNS abuse

- Uniform Dispute Resolution Policy (UDRP)
- Add Grace Period (AGP) limits policy
- Registration data policy
- Mitigating DNS abuse and helping cybersecurity professionals address DNS abuse issues, protect Internet end users from criminal and harmful acts



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## Conclusion

The ultimate beneficiaries of the Internet policies are the Internet users