



DNS Abuse

An Individual Internet User Educational Campaign

Moderator: Jonathan Zuck

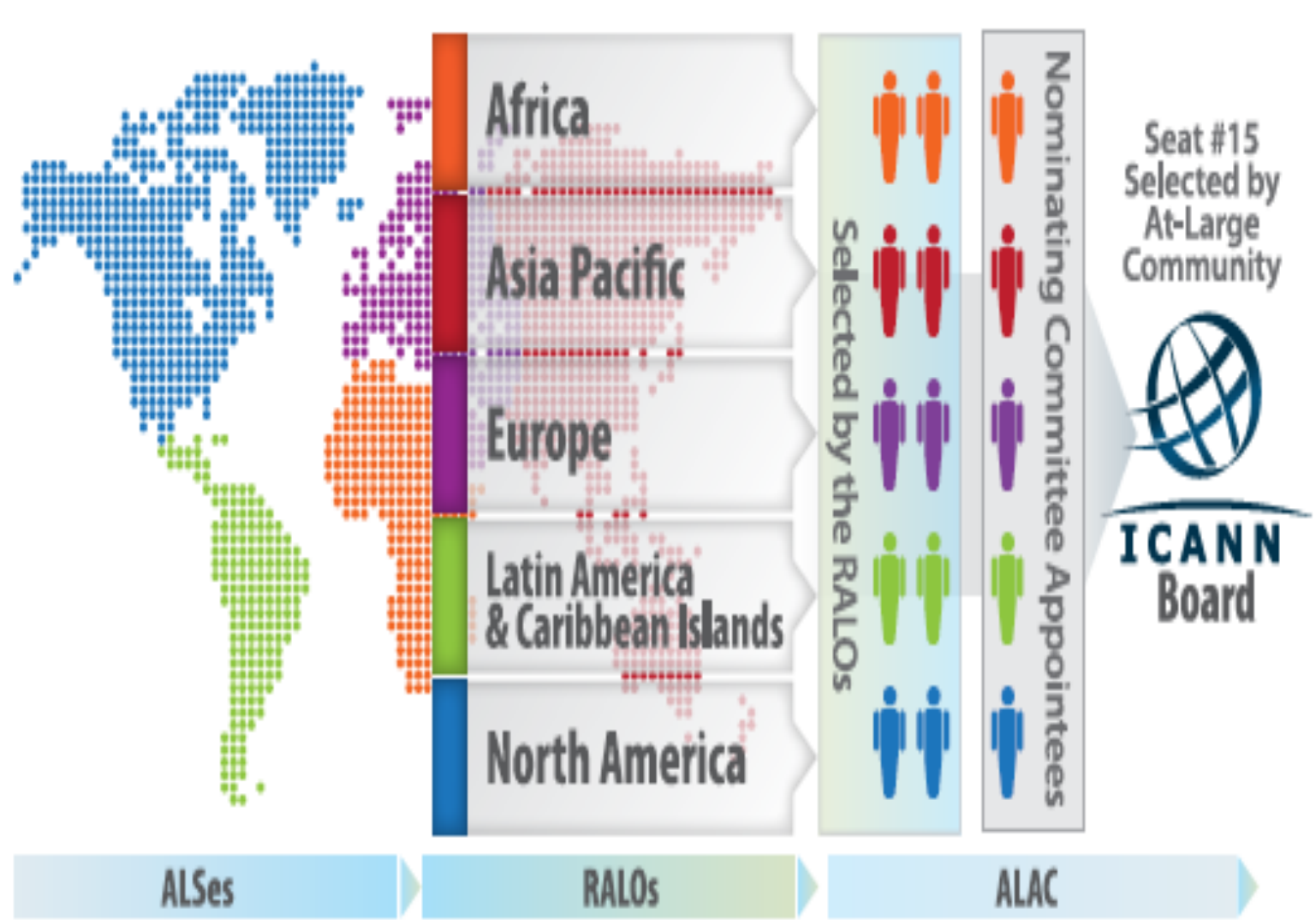
Wednesday, 14 October 2020

08:30-09:30 UTC



Education

Policy



ICANN At-Large Organization Diagram

At-Large Structures

Regional At-Large Organizations

At-Large Advisory Committee

Map is for representational purposes only.
 For more detailed information see the Google Map of the RALOs and ALSes at: <http://www.atlarge.icann.org/map/>
 Full country to region list: <http://www.icann.org/en/meetings/montreal/2009/regions/topic.htm>

Agenda



Content

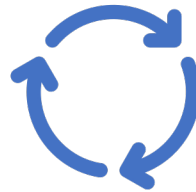


Distribution

Content



Identification



Modification



Creation

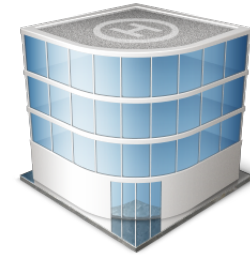
Content Sources



Governments



Non-Profits



Corporations

Content Modification



Branding

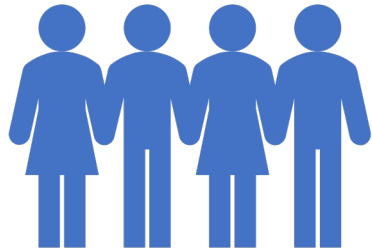


Translation



How important is At-Large Branding?

Content Creation



Volunteers



Vendors



How important is DNS Abuse Branding?

Content Distribution



Website



Webinars



Email



Website, Webinars or Both?

Discussion