ICANN 69
VIRTUAL ANNUAL GENERAL

DNS Abuse
An Individual Internet User Educational Campaign
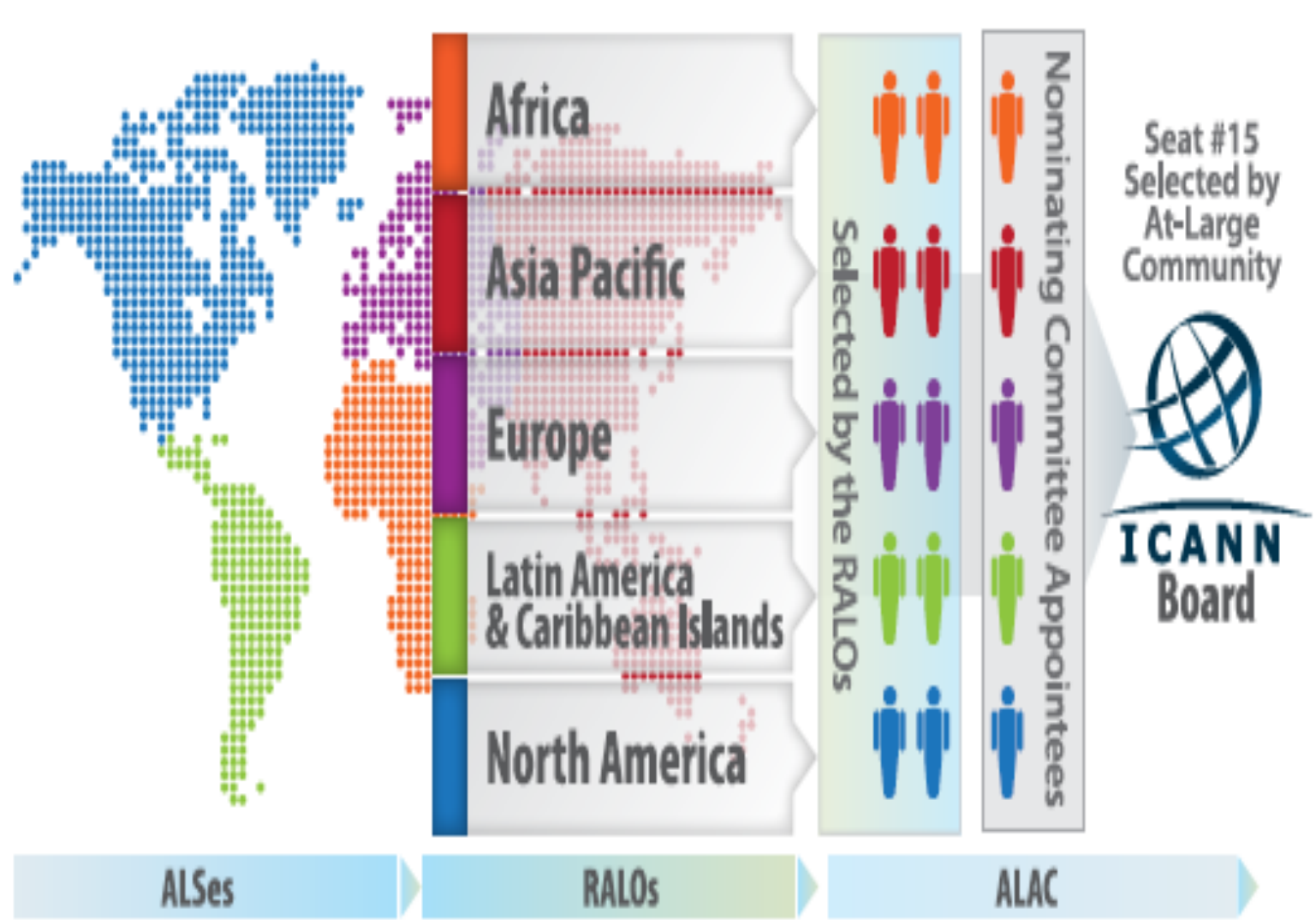
Moderator: Jonathan Zuck

Wednesday, 14 October 2020
08:30-09:30 UTC

Education ⟷ **Policy**

ICANN At-Large Organization Diagram
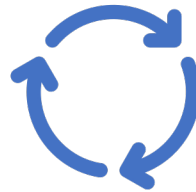
Agenda

Content

Distribution

Content

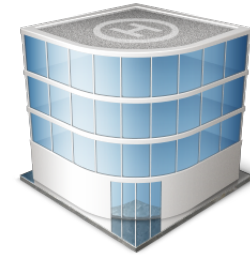Identification   Modification   Creation

Content Sources

Governments

Non-Profits

Corporations
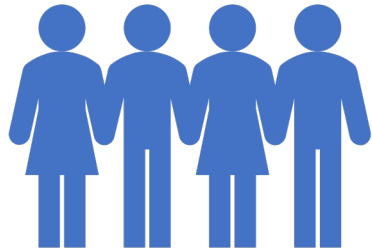
Content Modification

Branding

Translation

How important is At-Large Branding?

Content Creation

Volunteers

Vendors

How important is DNS Abuse Branding?

Content Distribution

Website

Webinars

Email

Website, Webinars or Both?

Discussion