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#### The Internet Society (ISOC) principles

- Access
- Choice
- Transparency

#### ISOC-AU Principles for the NBN

- High speed (symmetric) and quality bandwidth
- Accessible to all Australians
- Meet communications needs of people with disability
- Affordable
- Competitive environment giving users genuine choice of service and service provider



#### What is Broadband

Broadband is always a relative term, understood according to its context. The wider (or broader) the bandwidth of a channel, the greater the information-carrying capacity





## Why Broadband?















#### **GOVERNMENT POLICY ON THE NBN**

- 1994
- 1996
- 1999
- · 2004
- · 2005
- 2006
- · 2007
- 2009



#### GOVERNMENT POLICY ON THE NBN - 21/8-7/9





#### GOVERNMENT POLICY (Pre 21/8 – Post 7/9)

- FTTP delivering 100 Mb/s to 93% of the population
- Wireless/satellite delivering 12 Mb/s to 10% of the population
- Wholesale-only open access network
- Built by NBN Co Government majority owned
- Costing \$43 billion with private investment

#### Regional Broadband Backbone for NBN

- Backbone to six blackspot locations, proving over 100 access points
- Built by Nextgen
- Program costing \$250 million



### Competition – The game will change







#### WHAT THE NBN IS- AND IS NOT

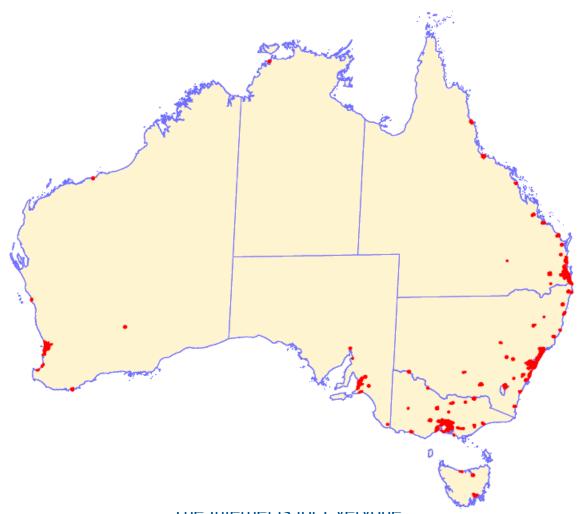
Is Not the monopoly provider of infrastructure It will not duplicate existing fibre

#### It is:

Provider of fibre/wireless to premises

Provider of point of interconnect to backhaul







#### **NBN - IMPLEMENTATION**

- Formation of NBN Co
- Consultation Documents:
  - Communications Alliance (Reference Framework, wholesale services, early stage deployment, end user premises handbook, operational technical, end user migration)
  - NBN Co Consultation Paper and reports
  - Implementation Study
- Construction
  - Tasmania as a pilot up to building a test bed centre, with first retail service providers to begin (Primus, Internode, iiNet)
  - 5 mainland sites announced
  - NBN Co release a request for capability statements for NBN design and construction
  - Regional backbone program construction began



# NBN - IMPLEMENTATION (continued)

#### Legislation:

- Telecommunication Legislation Amendment)
   Competition and Consumer Safeguards) Bill 2009 in the Senate
- Exposure Drafts released:
  - National Broadband Network Companies Bill 2010
  - Telecommunications Legislation Amendment (National Broadband Network Measures - Access Arrangements) Bill 2010
  - Telecommunications Legislation Amendment (Fibre Deployment) Bill 2010



### The issues – the questions

- Physical construction
- Connecting to the NBN
- Choosing a Service
- Service Quality
- Equipment
- Price
- Complaints
- Other Issues



# Thank you