Survey #1.2021 Report & Recommendations

Key Findings/Inputs

Existing Participation in Working Groups
53% said they were already active in 1 or more A-L WGs / GNSO PDP WGs / CCWGs

Impediments to Participation
But 59% said they either still needed more understanding in ICANN PDP areas; or didn’t know how to participate in policy discussions
- 24% said they weren’t aware of the APF before
- Only 2 respondents said they didn’t have time to participate in APF

Knowledge
88% said they were aware of ICANN Learn resources while
65% said they were also aware of At-Large Capacity Building (CB) webinars

Notable Inputs
- Need for capacity building and mentorship to improve understanding of PDP
- Have more policy discussions but target particular regional interest and don’t duplicate / clone cross-regional activities / focus
- Use APF as ice-breaker to get into ICANN policy, CPWG
- Tackle engagement by addressing technical terms, research, problem or challenges, documentation, drafting
- Allow sufficient time for review, engagement

Level of interest for identified projects:
- Register of Skills & Interests: 59% (10 respondents)
- Regional Hot Topics Survey: 41% (7 respondents)
* 5 respondents said they were unable to help with either at this time

Survey Facts
- Designed to identify key impediments to participating in the APRALO Policy Forum, and ideas for addressing them
- Ran for 4 weeks (4-31 Mar 2021)
- Drew 17 unique respondents
- Gained 4 new sign-ups to APF mailing list

Recommendations to address impediments

1. Prioritize the APRALO Mentorship Program
   - To facilitate more targeted, needs-basis capacity building
   - To build larger pool of ICANN policy subject matter experts

2. Maintain Selective Focus, Improve Modus Operandi
   - Maintain selective focus on issues impacting end-users regionally
   - Monitor CPWG activities to coordinate efforts, avoid duplication
   - Where feasible, simplify engagement:
     - Use of non-technical terms, plain English & explain ICANN acronyms/terms
     - Breakdown issue(s) by identifying & framing problem statement(s)
     - Source, provide underlying research on issue (if available)
     - Have brief documentation or calls/webinars to build capacity & guide discussions; identify topics for At-Large CB webinar organization/promotion
     - Allow sufficient time for review of materials, clarification, discussion
     - Where output needed, use appropriate tools to obtain inputs; identify, draw key inputs from discussion to guide output
   - Call for volunteers, staff assistance to support engagement needs
   - Conduct periodic review on effectiveness of modus operandi

3. Initiate the Register of Skills & Interests project
   - As a source of identifying, engaging more subject matter experts, mentors
   - Frame project objectives & scope (may learn from examples. as appropriate)