
CLAUDIA RUIZ: Good afternoon and good evening to you all. Welcome to the LACRALO working group call. This is August 26 2020 at 23:00 UTC.

On the call today, we will have Lilian Ivette De Luque, Sylvia Herlein Leite, Marcelo Rodriguez, Augusto Ho, Sergio Salinas Porto, and Harold Arcos.

From staff, we've got Heidi Ullrich and Claudia Ruiz. I will be managing today's call. Our interpreters this evening are Marina and David. And I'd like to ask you all to say your name before you take the floor for transcription purposes. Thank you very much, and now, I give the floor to Lilian.

LILIAN IVETTE DE LUQUE: Thank you, Sylvia. [sic.] Welcome to the second call in the year. This is the LACRALO communications group call. We are meeting in the midst of these difficulties that the world is undergoing, especially Latin America. But we continue working. So today, we will try to wrap up the next steps that we need to follow to release our first newsletter and to try to have a periodic addition to keep the region informed, and we want this newsletter to be a vehicle to encourage participation, to encourage involvement in the region. So thank you for your attendance. Welcome, and we will then start our call.

So before showing our draft on screen, we would like to go to item number three, which is the LACRALO newsletter, and we're going to start with the background. This newsletter is an action item proposal

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

since the group started the past year, and we have been looking at it. We were trying to get organized.

We have many of those questions that have been resolved, so questions of when, who, what and where, and in March, we started to collect information. This has not been an easy job. And we had a look at the document, we made some corrections, we started to add the online ICANN meetings, the commitment with our work, because working from home has been more complicated and heavier than the in-person job.

So we have had a number of issues, for example, the group should have been more involved, and perhaps we should have encouraged them more, and we're learning on the way.

So there are some pieces of information that are not out of time but they still are significant. It is important to disclose them to the region. Claudia, can you please send me the draft that I sent you for the newsletter?

So we have agreed on this newsletter with a number of regions. The first session is the chair space where Sergio, and in the next period, Augusto, will address the region to deal with some issue that is of interest to us all. And this space will be used by the chair only. So Sergio provides us with an introduction of what we want to do with these information activities in this newsletter.

I'm going to mention each of the sections. Please take note so that you can then say we can modify these or add that, or maybe remove something else. Right?

So Claudia, if we can please scroll down to the second section. This is the secretary's corner. We had to support Harold a little bit here because when we were preparing this, Harold had some personal issues. So our idea is that the secretary will provide us an update of all the activities, all the news, all the new information that we may be receiving.

So we chose the secretary's corner to present all the board in the region, and Heidi made the suggestion that we should include our new ALAC member. If we can scroll down a little bit. Here they are. These are the chairs of the LACRALO working group. These are all the election results. Perhaps we should add Cindy's result here.

And right here, we have shown a paragraph of our chair elect, Augusto, with a photograph. We will include them within the text. Then there's Vanda, our new member at the NomCom, if I'm not mistaken. And here, we need Cindy's bio, and Kerry is not listed because I actually sent Kerry an e-mail in April and I have received no response so far. I have also emailed Humberto Carrasco because he's the outgoing chair and we wanted to acknowledge his work during his period as an ALAC member, but we have not received any response either.

So there's Kerry, Cindy, and Humberto. They're all pending, and it would be nice if we could include them. Please go back a little bit, Claudia. Stay right there. I'm going to read the chat. [inaudible] a picture of Sergio and Harold. That's correct. This newsletter has been sort of extended in time, and we're going to interview Humberto and we should also interview Serio and Harold. But I think it would be nice to have a note from them, sort of a farewell note or summary of all the achievements

and actions that they were engaged in throughout their period as a secretary and chair.

Don't worry, Sergio, you sent me—the picture is perfect. You sent it to me in a format that was a bit of a headache to me, but it still is okay. This is the IDN registry.

SERGIO SALINAS PORTO: Lilian, just one thing. There's still one year for us to leave. We're going to leave in November 2021.

LILIAN IVETTE DE LUQUE: Oh. I was confused. Thank you. I just still can't understand the periods for each of you. So I apologize. Let's then forget that farewell part, because there's still Sergio and Harold for a while. That's very good. Is that correct, Sergio?

SERGIO SALINAS PORTO: Yes, that's perfect. I was just laughing because you were sort of telling me to go away.

LILIAN IVETTE DE LUQUE: Okay. Sylvia Herlein, she provided me with all the hot topics that her working group is engaged in, and we are now working on a new project that I think—well, I think we can add a new note because it's not fully consolidated, but it's in progress, and perhaps we could have an expectation campaign for this future training session that we're going to

have on universal acceptance in the region. So, what do you think, Sylvia? Would you agree that we should include an expectation campaign on the course? Please provide me with an answer before we go on. Sylvia, if you're speaking, we can't hear you. And Sergio has raised his hand. Sergio, please go ahead.

SERGIO SALINAS PORTO: I'm going to say a few things happening to me. Aside from the activities that we're going to include here, since we haven't really sent the newsletter, then we can update it as much as possible. Cindy will come in as an ALAC member in November this year, is that right?

LILIAN IVETTE DE LUQUE: Yes, after the October meeting.

SERGIO SALINAS PORTO: Well, then if Humberto doesn't send anything, it doesn't really matter because we can write a note. I think we should thank Humberto. I think it's the other way around. I can write that note, and I think we're the ones who should write it as a sort of farewell from his position, aside from the fact that he can hold a new position tomorrow.

Since Heidi is now on the call, I'd like to say this: I have tried to get the lacralo.org domain, and I realized that ICANN is the owner, as far as I know, from this LACRALO domain. I think it is within the Wiki or it brings you to the Wiki or something else.

And the truth is that we are creating our LACRALO webpage and we will need a domain name, and I don't know how to solve this. We can't really have our own newsletter if we don't have a web where we can link all the news.

And finally, I think we should add some news on the organization. We have for example just scored a goal as an Internet organization in Argentina because we had a campaign that we started three months ago, we managed the president to declare the Internet as an essential public service. The impact of new technologies and cyber activism in ICANN has to be reflected in our newsletter. This is a group of 90 organizations that have pushed for this. This wasn't only me. And I think this needs to be reflected in an article or a note. The same happened in Colombia with [inaudible]. And I just wanted to say this for the record so that we take note of this and we know if we can [do this note.] And I would like Heidi to tell us what we can do in this regard, because we will somehow need to solve this. That's it. Thank you.

LILIAN IVETTE DE LUQUE:

Yes, Sergio, this is really important, what you're saying, but we haven't yet got to that section. It's actually after the newsletter discussion. So when the time comes to discuss that, we will include that extremely important update. So if I may, at this point in time I'd like to have a break, to stop, and say the following: this has been going on for a long time. It has been going on since March, and I really don't like when things go on for so long. I think it has to be disclosed now before the first week of September in the same format as the other RALOs posted on their Wiki spaces for the RALO newsletters.

And for the next one, as I was telling Claudia before the call, we will have a special issue. For that special issue, we are considering an eBook. And for that, we might consider a website, a link, or something else bigger. But now, as things go now, a lot has been said, and I think we should do something concrete in the first few days of September. I hope we can do that.

We can publish so the community is aware that this project exists, and then after that, we can work more calmly for the next one, the so-called special issue which could be, let's say, for November. That's what I'm considering. November, beginning of December, something very special with a lot of information, with everything we always wanted to have in it. So this is my proposal.

I see now that Sylvia Herlein is with us. So Sylvia, we were saying that we might have a piece on the expectations of your universal acceptance working group. What do you think about this?

SYLVIA HERLEIN LEITE:

Yes. Yes, well, and no. I don't know. I'm not an expert on this. Not at all, Sylvia. I think we are on page six of the newsletter. I think my first impression is that it's got too much information. It is true that we do need to inform about our project, your group work and Adrian Carballo's working group, they all need the newsletter to reach all the places we want to reach.

Let me say that I do not want to miss this opportunity to be in the newsletter with this very important piece of news, this joint action by these three working groups. But I have this impression. I don't know

what you think when you get newsletters from other organizations. Are you going to read nine pages? That's what I'm somewhat wary of.

LILIAN IVETTE DE LUQUE: Well, on the Word file, you see nine pages, but in other formats it's actually less. It depends on the font, on how it has been designed, how the pieces are located. So it could be less, or it could be nine. Sergio, you have the floor.

SERGIO SALINAS PORTO: Actually, I want to say several things. First, what we are actually requesting is this: this is a magazine, a journal, and a newsletter is one page. What Heidi says is right. We do have a page on ICANN website, but we cannot manage it. Just think of this. We send these nine pages to them, or maybe more. If I send one page with information and another organization with more information, will not be nine, but 20, 30. And in addition to that, images. So it grows. May be nine now, but it will end up being 13 or 14 with images.

The problem is that we are creating workload of websites, management, and this person is not even a LACRALO person, it's technical staff, ICANN staff. So this is a never ending process. On the other hand, if we had our own website to which we link three-line text, and the reader goes to the website, that's a different way of approaching a digital publication. That's a newsletter. That is actually what ICANN does. But we do not have this freedom to post our own news. We have to send the information to staff. Staff will send it to someone else. This someone else will have to organize so that

information, pictures, [inaudible] hyperlinks for everything. Because we are Internet people and we do know that many hyperlinks have to be there to make the news spread.

So digital work requires this type of work, and we do not have that chance. So my request was for a small budget for some hosting. So I asked for let's link our website to ICANN servers. Apparently, there were some complications. So with a little fund, we could hire our own constant service. We develop the website for free for LACRALO, and the only thing we need is the domain name, which belongs to ICANN. With these three things, all the issues would have been solved. So, that's what we are going to confront.

And the last comment I have before closing is this: I agree with Lilian that it has to be done now. I volunteered—and I volunteered again—to do the design of the publication.

LILIAN IVETTE DE LUQUE: I apologize, because I'm reading a message. I'm sorry.

SERGIO SALINAS PORTO: As I said, I volunteered to do the design of the publication for this issue until we work out the website issue. After that, it will be very easy. If the communications group cannot do it for any reason, and we will only have Antonio on the phone, Lilian, Marcello, and they cannot do it on their own, I will help, I will step in and help and I will design the publication. It doesn't matter how many pages it will have. I don't mind. But in the midterm, for the next issue, we must have a website. I can

develop a website myself, but we need the server and the domain name. If we have that, we will move on with the distribution of the publication, and this would be the solution for all these problems.

LILIAN IVETTE DE LUQUE: Sergio, I agree, and I thank you for your positive intent, but it will take longer.

SERGIO SALINAS PORTO: Lilian, I said that two months ago. What we have to do is to take this, prepare the publication and send it. I really don't know what we're waiting for. I said this to you two months ago.

LILIAN IVETTE DE LUQUE: The problem is that we take a long time to look at my information. I do not have autonomy. I cannot continue like this.

INTERPRETER: The interpreter apologizes, but the speakers are overlapping.

SERGIO SALINAS PORTO: What you have to do is to do the publication. I said this two months ago to you. Do the magazine. Do it. Do the publication. The other is just replace the font.

LILIAN IVETTE DE LUQUE: But I have a lot of work.

SERGIO SALINAS PORTO: But I can do it myself, but this is something that has to be done. We have a communications group.

LILIAN IVETTE DE LUQUE: That is not the problem. The problem is that we have to complete the materials, do it as the other RALOs are doing for now, and then—

SERGIO SALINAS PORTO: Okay, Lilian, do as you please, but please publish the newsletter.

LILIAN IVETTE DE LUQUE: So, I am the person to be blamed now? It's always the blame on my side.

SERGIO SALINAS PORTO: Sorry, but we discussed this two months ago, and I told you that you had all the rights, all the ability to do it. And I learned from other people that I am to blame. And I am going to say it out loud in this call. The only thing I asked you is to review it, and I apologize, and I again apologize, but it's already two months ago. The last two months, I am not the one to be blamed. So that's not the case. The publication has to be distributed, it has to be done now. In any way you want, but now.

LILIAN IVETTE DE LUQUE: The issue here is not to get mad at each other but to do what has to be done and well done with the domain name, with the link, because we agree on that, that our product has to be a quality product. But now we have to move forward. We have to make progress. So the truth is that right now, I don't know what to do, and I'm being frank.

SERGIO SALINAS PORTO: The only thing you have to do is to find a format for this and submit it. I don't know what else to say. I offered you my help.

LILIAN IVETTE DE LUQUE: Well, I followed [status of social communications,] so I do have an idea. It's our everyday occupation that prevents me from taking [inaudible].

SYLVIA HERLEIN LEITE: Okay. I think what Sergio has said, on the one hand, he's right, it is important for us to manage, and we certainly appreciate the help given to us by ICANN staff, but we certainly want to develop and manage it ourselves. But for this first newsletter, my suggestion is that we already have sufficient material very well done and recent, and as I said at the beginning, I have this fear that this newsletter might be too long, so perhaps we could go for this issue with the contents as it is, and for the next one, perhaps in November, if this goes in September, in November, we would go for issue number two. And for that second issue, we might adjust with the changes that we are talking about.

So now, Lilian, let me please suggest that you complete your presentation so that afterwards, if there is any comment, please take

note. And what do you think, if she completes her presentation and shows to us all the materials that she has been able to gather? Thank you.

LILIAN IVETTE DE LUQUE:

Thank you, Sylvia. Can you please, Claudia, scroll down? So this is from Adrian's group. He provided us with all this information timely. Please scroll down. This is the end already. So this is an article that Vanda wrote to highlight the participation of women within the DNS industry and ICANN. Let's go on.

And we started to know our ALSes. The first one was Apandotec. Perhaps we should also say that we just go in alphabetical order, and I chose Apandotec because this is where our vice chair comes from. Next slide, please.

Here, we are going to have a look at the news on Internet governance in Latin America. So there are some news on the south school Internet governance. The achievement obtained in Argentina with Internet as a public service would be something that we should add, so we would perhaps then add a note or an article from Sergio in that part, and perhaps we should add something on the next LACNIC meeting. IT 's going to be a virtual meeting in September or October, so this would be two more issues to be included. But these are small issues so that it's not so expanded.

And this is the last page. So we add our social media so that you can follow us in our social media. There's a link in each image so that you can click it directly and have direct access. What Adrian is adding on the

scholarships for the Internet governance southern school, this is something we can add. I think we need the information from Sindy, the information on LACNIC, what Adrian is telling us about the scholarships for the school.

I think next week, we can send this to Evin. We can go back to the agenda page, please. So we can send this to Evin, we can send then the first newsletter, and then we will be able to work more calmly on the idea we have of a very good newsletter or a very good magazine or journal. Silvia Vivanco has given us the idea of an eBook. Well, Glenn has released some information on ICANN meetings in an eBook format, so this can be put to your consideration, the fact that we can use an eBook, or a magazine, a journal that we can link and have our own lacralo.org space or website.

As for the distribution, we would do this through our mailing list, our social media, the WhatsApp working group. I think this would be a good way to reach a broader audience, and we can do this on a three-month basis so we can release it now, and then three months later, that would be now, and then end of November or early December.

So we can do whatever we want to do. Doing this every three months is typically what the rest of the RALOs do, so I would propose three regular issues and one special issue in December. This is essentially what I wanted to say, and I think that's it. I think we could meet again probably in early October to assess the progress we have made, and not only Sergio, we all agree that—with the ideas Sergio has of doing something that is very well presented, that is heavy and that has an

impact in the region. So I propose this new date, early October, to meet again.

Adrian is saying something here. Yes, it would be great to add this as well. I can e-mail you tomorrow, Adrian, and we can talk in the morning so that you can give us all your information. Sergio, I think in your media or in your social media, I have seen information as well on this project, but perhaps if you can tell us about it, and if you can tell us how your ALS contributed to that project, that would be a lot better.

Sylvia is talking about a three-month basis here. Is there anybody else who'd like to take the floor?

CLAUDIA RUIZ: There are two people with their hand up. There's Heidi and Harold.

LILIAN IVETTE DE LUQUE: Heidi, please go ahead.

HEIDI ULLRICH: Thank you very much. So two points. The first is whether you would like to include an update on ALAC policy, and perhaps ICANN 69. Evin prepared the text on those two points for all of the RALO newsletters, so that is already prepared. And then the second point, I think that this is in good shape. I think it needs just a bit of updating. The format is there, everyone knows what you need to do to finalize this. I think you can finish this within two weeks.

So the question is, after you finalize that, do you wish to release the Spanish first and wait for the English, or do you want to do the translation into English and then promote both, send out both at the same time? So just some thoughts there.

LILIAN IVETTE DE LUQUE: Thank you, Heidi. This information that Evin has is extremely important. And as for the material, I think we would initially do this in Spanish and then we will see how you can support us for translation into English. This is a question, actually, Heidi.

HEIDI ULLRICH: Yes. Absolutely. ICANN will be able to translate this document into English. So I would suggest, again, that I think that you can finish this in two weeks maximum in Spanish, and then we can get that over to the translators to get that translated. I need to look at when the interpretation and translation stops in preparation for ICANN 69, but I believe that's in early October, so we have that time. So I think we should really aim for the second week of September to get this finished in Spanish, with the photos and everything, and then we can get that over to language services. Thank you.

LILIAN IVETTE DE LUQUE: Thank you, Heidi. Now Harold has the floor.

HAROLD ARCOS:

Thank you, Lilian. Let me first congratulate you for managing this communications group. All of us who are in communications know this is not easy. It was one of the groups that has found it more difficult to have participation. In the beginning, it's the group where everybody wants to get involved, but then not everybody knows what's happening in the list, and I think it is part of the dynamic of the group. Now, we are trying to consolidate the rest of the group.

One of the things I wanted to mention is ICANN policies. We need a space to reflect this, but as I said in previous meeting, from the opinion that we have in the region, that is, the Internet governance is conducting a few actions that are participants in the ecosystem and here's even academia and schools of law that are providing opinion articles on what is happening and what may happen facing the future. And I think it would be interesting to reflect this.

And second, if we want to release this before the Hamburg meeting, well, actually, Heidi has already said that Evin has prepared the material for the [roles,] so this issue would be covered. So it would be good to have it before the Hamburg meeting and to just have it ready.

The third point is with respect to individual members. I think one of the aspects we need to mention is that the mobilization working group has found it hard to get used to and there are a few members there. We have an ALAC member and LACRALO individual members participating as group members.

Finally, I was just reviewing the spaces that—not the Wiki, actually, it's the At-Large community webpage. And by the end of the description in

each RALO, we see some items like small headings where they write what's new, and this is just with respect to the RALO. so in our RALO, the news is this meeting, then the next meeting.

So I was wondering, what would be the format for our information? Would it be a PDF, or what would it be like? I think the space cannot really be used as a newsletter but actually as a document that I am going to download. That would be a PDF that I would download, and if I want to know more, I would download it.

So the same happens with the European one. Perhaps Heidi can help us with this. It's not a newsletter. They have some sort of headings. So my question is, what kind of a format are we thinking about? I fully agree with the fact that the concept of a newsletter is small headings with links to a webpage that is hosted with all the articles. Otherwise, we would be filling a very broad space in our e-mail, or it would be like a very long thing that would probably not be read. We don't know if it's going to be read.

The rest is just how we're going to [inaudible] this. Thank you, Lilian.

LILIAN IVETTE DE LUQUE:

Thank you, Harold. Before we continue, I'd like to give the floor to Sylvia. Actually, Heidi, can you tell us something about individual members so that we can include them in the secretary space? Please go ahead.

HEIDI ULLRICH: Yes. Very important point. You might know that Roberto Gaetano has just now started the unaffiliated individuals mobilization work party. So we could definitely get some information about that group, which there are a few LACRALO representatives to, and we could prepare some text on what they're doing for individuals, why they're doing that.

We could either prepare it from just a general viewpoint, or the other option is helping the representatives from LACRALO in that group to prepare just a brief update on what that group is doing. So that choice is yours. It's up to you.

LILIAN IVETTE DE LUQUE: Thank you, Heidi. Harold, do you have anything else to add?

HAROLD ARCOS: No, Lilian. Thank you. This point has been discussed already. The only thing that is pending is whether to use an eBook or other formats that are other versions.

LILIAN IVETTE DE LUQUE: Yes. I'd like to ask Heidi about the eBook. Is the eBook developed by the staff? If I'm not mistaken, the other eBooks were developed by Glenn. Is that right?

HEIDI ULLRICH: Yes. I don't know what Silvia, my teammate, has said about the eBooks. Definitely, the eBooks are one way to go. And in the past, Glenn and

Maureen years ago prepared them. They do have a program that they use, and I believe that there is a license that we could use as well.

Now, the other options—there are many different ones. For example, in AFRALO, they use a PDF. Bright colors, lots of text, lots of pictures, lots of communication there. The APRALO one, again, in their regional colors. Again, very similar to what you're doing. First there's something from Maureen, there's something from Satish, the RALO chair, there's an ALAC update, there's updates what's going on in the region, from the ALSes, etc.

In Europe, Natalia basically does most of it, and it's a lot of photos, lots of information there as well. NARALO, one person works on that with Evin, and they use a Google doc. What they do is they reach out to the members of NARALO and ask for anything to include. There's also an update from the chair. I think that's very standard across all of the regions who produce newsletters. And then there's, again, the ALAC update, what's happening within ICANN, and events going on in the ALSes.

Now, it seems like you're doing it a little bit more similarly to AFRALO, because they're also doing a quarterly newsletter so rather than just monthly updates, you're making more of a story. And I can see that from your articles, you're making general stories about what's going on in your region, which is also fantastic.

In my view—and I'm happy to get input from our communications department on this—is that a newsletter would work better. It just reads easier, because the eBook is basically a PDF of a slide, and it looks

like an animated version of a slide deck moving forward in a way. It's like a book that opens and the pages flip, and they're basically slides that are just opening and moving like a book. So I'm happy to investigate what the best format for what you're trying to communicate. Thank you.

LILIAN IVETTE DE LUQUE:

Thank you, Heidi. You have read my mind. I think we should have all the material as soon as possible, and based on what materials we have, we will explore those options. I remember telling Sergio about Publisher, but we can certainly consider two or three options and very quickly pick the one that better meets our needs and make it as appealing as possible. And that's it. And staff's working on it.

So I will be reaching to you in the next two days. I hope I can get staff support to release this, as well as the support of the communication group members and the leaders here present so that we are able to release this first issue as soon as possible, which I realize is the most frustrating one or the most complicated one, but I'm certain that the next one will be much better. Whose hands are up? Harold and Sylvia Herlein. Sylvia, you have the floor.

SYLVIA HERLEIN LEITE:

Actually, my hand was not a raised hand but a clapping pair of hands. I was actually applauding this idea and the offer [that is making Heidi] as usual for our region. I was applauding that. and as I'm saying in the chat, we have been able to clear out some issues to clarify fundamental concepts. It's my first time in a meeting like this one. And let me

commend for your work, because it is about to be made public. So, thank you, and congratulations.

LILIAN IVETTE DE LUQUE: Thank you, Sylvia.

SERGIO SALINAS PORTO: I'm back, but I think it's too late. Are you saying goodbye?

LILIAN IVETTE DE LUQUE: No. I'm going to give the floor to Harold.

SERGIO SALINAS PORTO: I apologize but I had a power cut.

LILIAN IVETTE DE LUQUE: Okay. We were saying that it is very important to release this. You were saying about the significant achievements you've made this week of having Internet as an essential public service, so let's have this [inaudible] Sergio. Is that okay? And we will include that on the update for the news of the region. Is that okay?

SERGIO SALINAS PORTO: Yes. Actually, this is something that may have been mistaken. It's September 15 and not October 15, because I have a message from Antonio. What is it about October?

LILIAN IVETTE DE LUQUE: Heidi is suggesting this September 15 as deadline to the version in Spanish, and they will do the translation into English. And at the beginning of October, another meeting of the working group to close the ideas, as you were saying, to do something that is really quality product. You follow me?

SERGIO SALINAS PORTO: Okay. If I may add to that, let's make a new call to the working group for other members to join it. Let's see if any individual users actually want to join the group, because I realize this is a niche. We do not have individual users in LACRALO. They are not working anywhere in LACRALO. So this might be an easy way to work or to start working that requires not so much knowledge.

LILIAN IVETTE DE LUQUE: Yes. To do their onboarding.

SERGIO SALINAS PORTO: Yes. We have to write to them, convince them.

LILIAN IVETTE DE LUQUE: Actually, communications is like a mainstream topic, and it's a good place to start their [inaudible] in LACRALO.

SERGIO SALINAS PORTO: Perfect.

LILIAN IVETTE DE LUQUE: Harold, you have the floor.

HAROLD ARCOS: Thank you, Lilian. Let me make a couple of comments. First, as soon as we have the first version, it should not only be in English but also French, and I wouldn't say Portuguese—it should be, actually, but because of then number of Portuguese-speaking participants. However, we do have members in our board who speak French as their native language. This is the outcome of the subregional rotation that we've just begun to implement, and we have to pay respect to that and have our documents in the languages. First, English and French in addition to Spanish, and then as stated in the mailing list, the result of this meeting and the materials, we should again send it on the list so that everyone becomes aware of what is going on [inaudible] attending this call.

As secretary, we've been given support, and in the extended vote, we were discussing this need to put some distance, to make some distance. Sergio designed this strategy to let the group develop their own dynamics, and you may see that some groups have vice chair and the members get engaged. If anyone is not able to attend, there are substitutes. We do not have a vice chair for this communications working group, and this is one of our internal challenges. So this is a proposal we're making. Let's go back and let's use our mailing list more frequently and let's use the mailing list as if it were a WhatsApp group

so that this could be a motivation for those in the list as to renew their energy to participate in meetings such as this one.

LILIAN IVETTE DE LUQUE: Thank you, Harold. I do agree with what you're saying. Our region is multilingual, so yes, we have to consider that. The meeting I was proposing for October, we could use it also to work on the vice chair for this group. And all your ideas, the languages, etc., we can work on that after the first newsletter is released, and we will focus our work on the [inaudible] newsletter or magazine to release by the end of this year.

So I think we've covered all our agenda. I don't know if you have any comments. We have the action items. This commitment to complete the information. I will contact you tomorrow, those of you with whom I have pending issues, I need to receive materials, and I'm confident that we will be able to release it and move forward.

SERGIO SALINAS PORTO: I will send you the piece tomorrow so you can add it.

LILIAN IVETTE DE LUQUE: Sergio, we have made our own catharsis, so we will be able now to move ahead. I do love eBooks, actually. I think they are great. But we will explore that.

CLAUDIA RUIZ: Lilian, Heidi has her hand raised.

LILIAN IVETTE DE LUQUE: Heid, you have the floor.

HEIDI ULLRICH: Thank you. We're trying to show you just a few of the examples of the other RALOs. So what you're looking at here on the screen is the annual newsletter that APRALO produces. So they produce a monthly newsletter just in a PDF that goes via their mailing list, and we put it onto the Wiki, and we will put it onto the website as well, and then for the special newsletter, Lilian, that you mentioned for the December issue, this is something that you could certainly do.

This is basically the whole year for your RALO, and you've done so much this year, so you might want to start working on this one right after you finished the initial one. So it's up to you. You can use the same format for all of your publications, you can use the PDF for your quarterly ones, and then the special flipbook for your special edition. So just let me know, and Lilian, we can be in touch with our communications department on just what you're trying to achieve. So, thank you. I think you're almost there, and I look forward to seeing the first edition and all the rest. Thank you.

SERGIO SALINAS PORTO: Lilian, may I say something?

LILIAN IVETTE DE LUQUE: Yes.

SERGIO SALINAS PORTO: My view for this first issue is to have something similar to what Heidi shows. We do not have our website, have a PDF posted on these web applications that show the newsletter as if it were a paper publication. I think that might be the format for this first issue. Only for this one.

LILIAN IVETTE DE LUQUE: Yes. I do really like this format. It's very appealing. I like it. And for the December issue, which is a major one, was for all the ... I will kindly ask all the members of this communications working group to work since October on this special issue to have a great newsletter, following the style of the one shown by Heidi. Yes, Heidi, similar to what AFRALO has done.

I agree that it can be downloaded and viewed online both. Okay, I see no more hands, so let me deeply thank you for your involvement, your input, your patience, and it has been an extremely productive meeting, this one, a meeting in which I think we've been able to unclog an issue that because of its own complexity is simple and is not so simple. It's been a long time, and we've been able, today, to put it in motion.

So we will be in touch to collect the last pieces of information, pictures to get it started. So, thank you very much. Have a great rest of the day and we'll be in touch.

SERGIO SALINAS PORTO: Bye, friends. We'll see each other.

[END OF TRANSCRIPTION]