

UA Ambassador WG

17 October 2022

Attendees:

Abdalmonem Galila
Harish Chowdhary
Malick A.
Seda Akbulut
Yin May Oo

Agenda

Welcome and roll call

2. Planning for the UA Day activities

- * Cooperation between ambassadors.
- * Number of activities
- * Audience
- * Type of events
- * Input on the Package

3. Review of the UA day proposal form (Tentative deadline for proposals 20 Nov)

4. AOB

Meeting Recording:

<https://icann.zoom.us/rec/play/9RrdbwOv9BtPR66nWllqprq50gTzdkRqwh5BIR3F5SXdH0zISSYPbLx33JrtItxB6XaxvAVOG3HUQH5I.d8Inv5k-1oR9SA9D?continueMode=true>

Meeting Notes

Abdalmonem said there will be three types of events for UA Day:

- Local
- Regional
- Global

Local events can be held during the local UA Ambassador's time. Regional events have the second largest audience and the global event will be the biggest of all events. Every UA Ambassador can do their own local events. Abdalmonem asked how UA Ambassadors could collaborate with each other and Local Initiatives (LIs).

Seda said all three types of events will be on the same date, February the 16th, and referred to the 10 Oct UA Day meeting. Shorter events are for awareness, and longer events are for training purposes. A prototype of a website for UA Day training material was shared. The event proposal form was also shared. Proposal deadline will be tentatively on 20 November.

Abdalmonem suggested writing LIs to collaborate with UA Ambassadors. He suggested cooperating with two or three UA ambassadors in Africa and getting funding. Abdalmonem himself will host one event.

Harish asked how UA ambassadors, LIs and ccTLDs would organize or attend three types of events in just one day. The events are supposed to be well synchronized.

Seda said there would be multiple event proposals, and organizers can build the proposal based on proposal format. Main events are being planned to be held in India. The event proposals will be assessed on a first come first served basis.

Harish asked if UA ambassadors can collaborate with any other organisation that is not LI. Seda said it is possible, but there should be one proposal submitted for that event. It is possible to have collaborative or separate events going on at the same time.

Abdalmonem asked how to consider the region-wise proposals . There could be very few proposals from Africa or too many from Asia, then how will the events be synchronised considering regions. Seda said this is a good point to consider and each region will host at least one event for UA day.

Mark Elkins said he just realised that all the events would be held on the same one day. It would not be interesting to have multiple meetings for all the audience. He is willing to cooperate for the Africa region with other UA ambassadors using the canned content, especially in English and French contents. Mark mentioned the idea of “.africa” should be completely UA ready in Latin languages such as English and French. Second example is “.wein” for the city of Vienna.

Seda asked the type of documents that they would need translation for, so that we could ask from the ICANN Language Services if not already available on uasg.tech.

Abdalmonem suggested conducting a hackathon session for UA readiness. He pointed out that the USD 3.000 budget may not be sufficient for the whole event, as UA ambassadors may need to travel across countries to do presentations.

Since this is the first UA Day event, Mark Elkins suggested keeping it simple and perhaps just by inviting people via zoom, instead of making people fly to other places.

Abdalmonem suggested joining a bigger event like AFTLD. Elkins said it makes a lot of sense but the event of AFTLD is not on the 16th.

Malick shares that there is the DNS Forum in the beginning of November, Malick will make a presentation there. He tried to clear the doubt on how to host both physical and virtual events at the same time. Malick also asked about the EAI survey results for the Africa regional TLDs. Seda mentioned that for gTLD's, the results are shared on the ICANN page, there is no breakdown of region. There are no results for ccTLD's yet. But it is now possible to know through their zone files by using this tool. She asked Malick to send a specific request to herself via email or through Github repo.

Harish questions about hosting the events on one single day. Some ambassadors may be organizing events in India, and asked if it makes sense not to attend the global event or events in other regions. Seda suggested targeting the local stakeholders in order not to divide the audience from global events. There could be a different approach to target local audiences. It would be good for UA Ambassadors in India to be in close connection with NIXI.

Abdalmonem discussed action items for Africa, there could be a hackathon event for participants from regional countries. Elkins liked the regional event idea.

Abdalmonem said he would set up a WhatsApp group for reaching out to the software developer community. That would be recognized as regional. ROI of such events can be considered. Harish may do a similar hackathon in India for local developers since India is a big cluster of software developers. Abdalmonem wants to figure out how to host a hackathon for African countries. He will try to communicate with other UA ambassadors offline to figure things out before sending the proposal.

Abdalmonem will organize a WhatsApp group and communicate with everyone to prepare for the next meeting.

The next meeting: 7 November 2022 at 11:00 a.m. UTC. The frequency of recurring meetings will be decided on the next meeting.

Action items

No	Action Item	Owner
1	Review all the proposals at the next meeting	All
2	Organize a WhatsApp group for UA-event discussions	Abdalmonem
3		
4		
5		