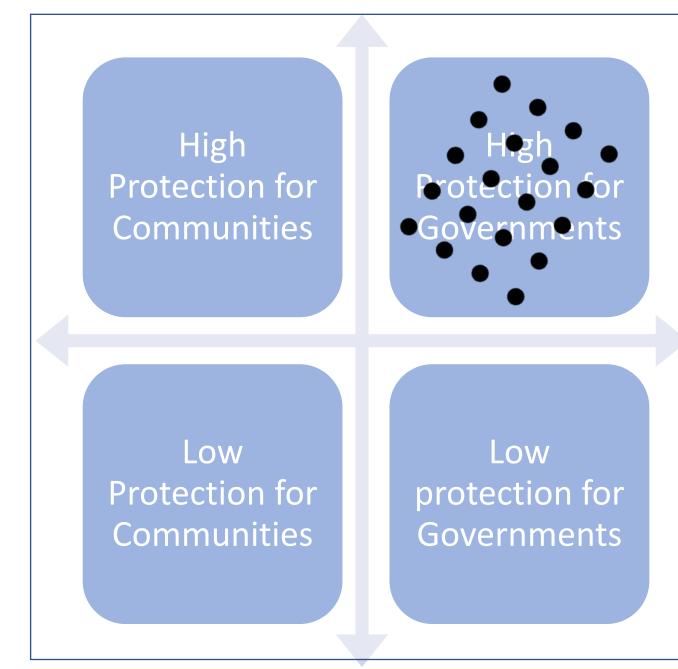


High Protection for Communities

High Protection for Governments

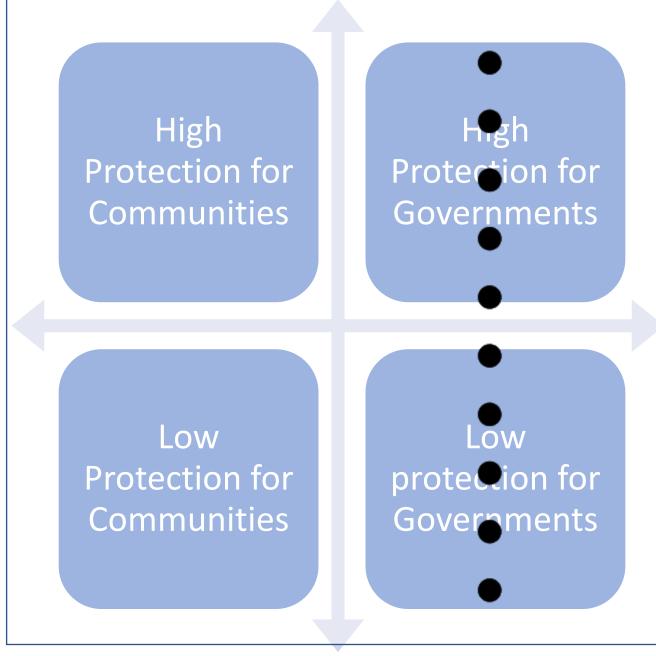
Low Protection for Communities Low protection for Governments

Sovereignty

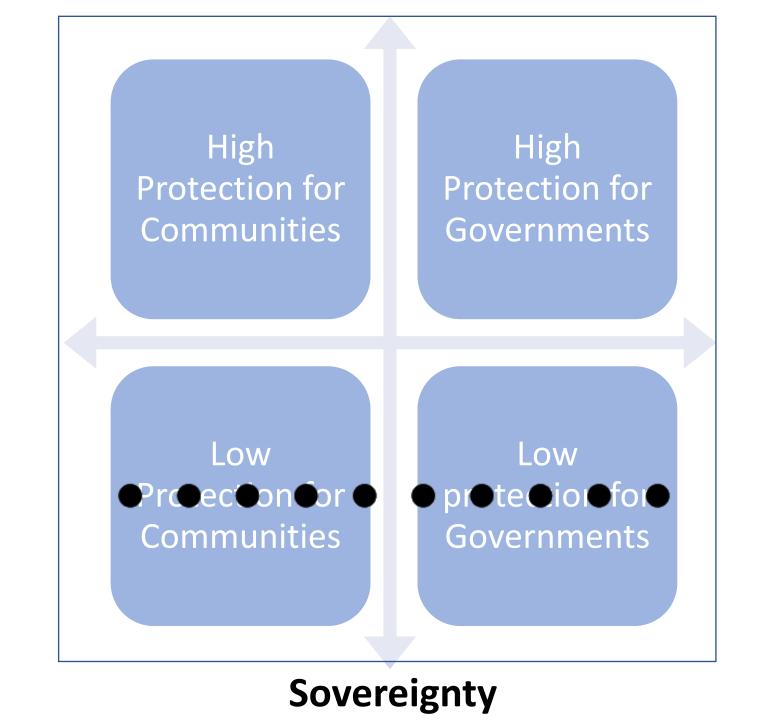


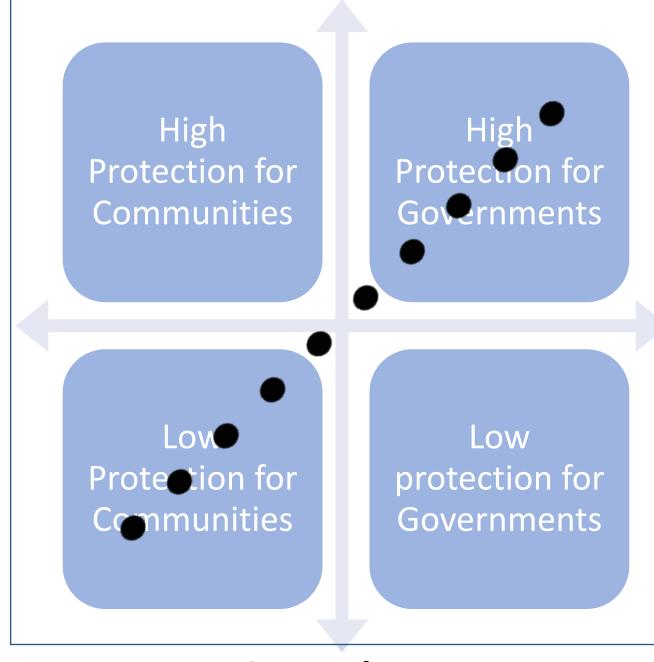
Sovereignty

Protection

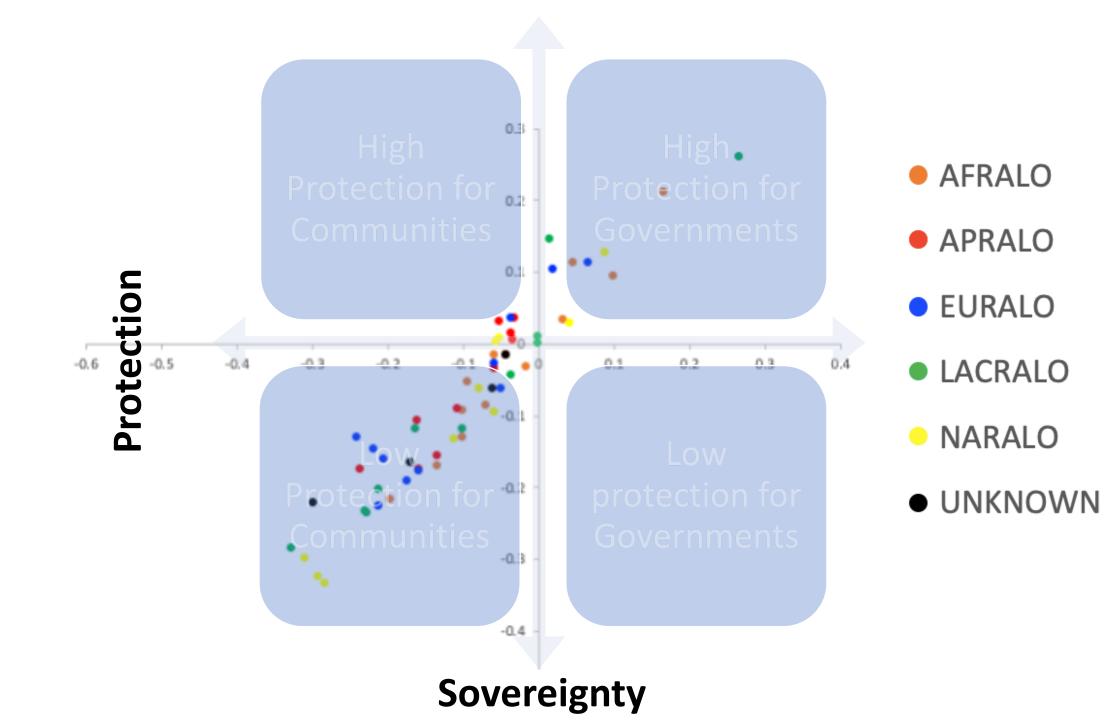


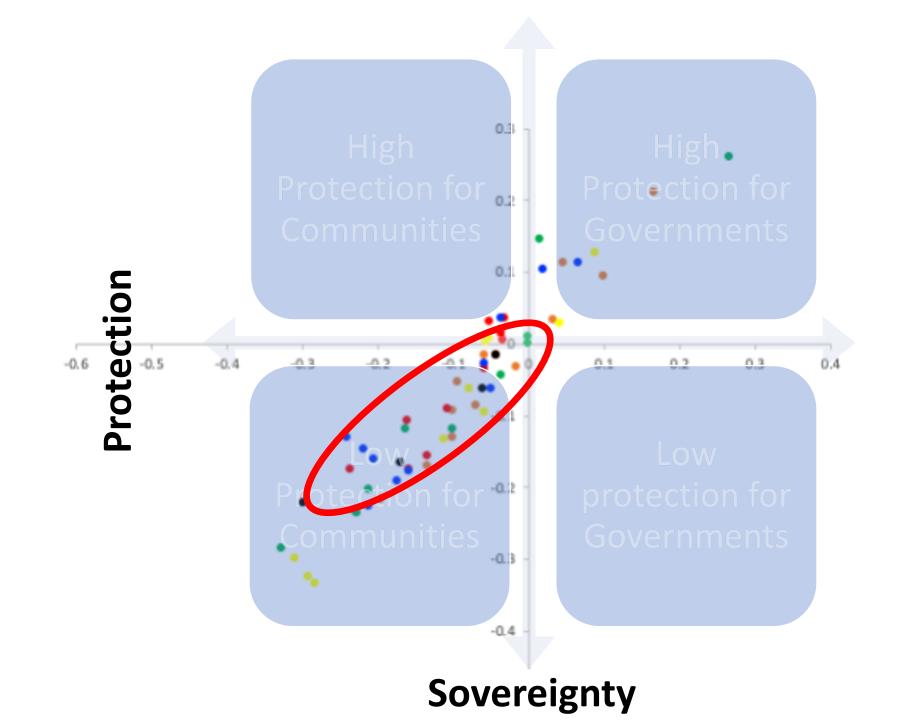
Sovereignty





Sovereignty









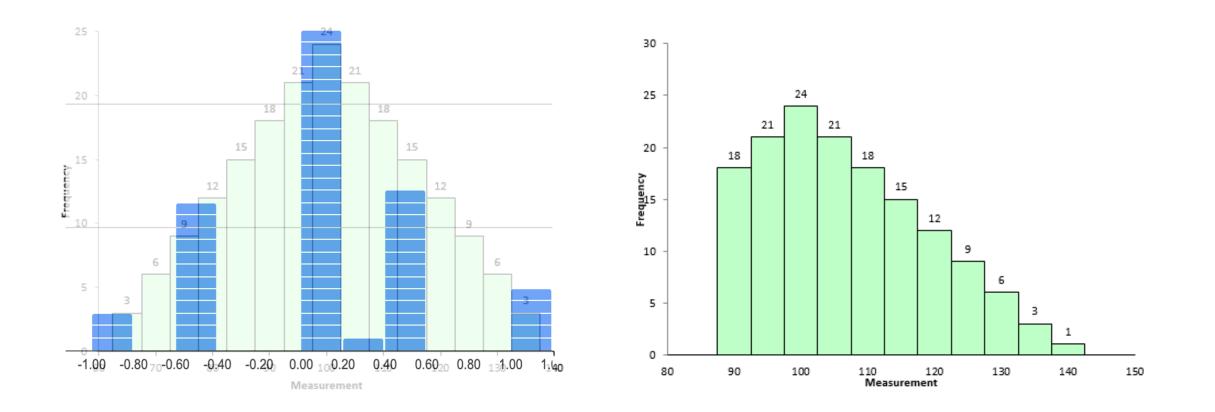




Poll Question – Incorporate Geonames into CPE Evaluation?

Priority Scenarios





Priority Scenarios



3. An "open" TLD is one where anyone can apply for a domain name in that TLD. A "closed" TLD has restrictions on who can apply for a domain. In this scenario, the Catholic Church applies for .SANTAMARIA as a closed TLD, open only to an order of nuns to promote their charitable activities worldwide. The Church is required to get approval from 1,200 jurisdictions worldwide. All but 50 agree with those 50 holding out for "rent" for their permission.

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5. A conservation NGO in Ethiopia applies for .BLUENILE to both encourage ecotourism and highlight efforts to prevent destructive erosion in the surrounding area. The Blue Nile jewelry company (www.bluenile.com) is able to block that application because it has previously been granted a trademark by the Ethiopian government.

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10. Applicants from Italy and the Philippines are in contention for .SANTAMARIA and it is awarded to the applicant from the Philippines on the grounds that they are in an "underserved" region.

11. Turkey objects to an application for .CONSTANTINOPLE but is overruled because the current government is on the Amnesty International list of worst human rights violators.

NA Post WT5 Report

12. The Coachella Native American tribe, in the United States, applies for ".coachella" but the city of Coachella, located in Southern California, successfully blocks the application.

13. A domain investor gets approval for .NILE and populates info.nile with ads from tourism companies and gets sizeable traffic to the page. They license Blue.Nile to the jewelry company. Egypt doesn't approve of the direction in which .NILE is headed and wants to get it back. The other 10 countries on the Nile have actually seen an increase in tourism with the development of the domain and want to leave things as they are. The domain investor sells .NILE to the government of Egypt for \$5 million.



14. An unidentified third-party applicant financed from outside Montenegro has successfully blocked the government of Montenegro's application of .MONTENEGRO because they own the Cyrillic IDN (international, non roman characters) version of the Montenegro name .ME and the three letter code MEN.

