

Engagement Group on Internet Governance (EG-IG) Session on Digital Platforms and Regulation

BDWGIG Models of Engagement in the IG Ecosystem
Focus on Technical IG

Virtual ICANN 69
Wednesday 21 October 2020

Internet Ecosystem Engagement

Broad overview of the Board Working Group on Internet Governance focus and activities

Internet Ecosystem Engagement

Internet Ecosystem Engagement Model developed by the BDWGIG and endorsed by the full Board

Three types of agreed Internet ecosystem engagement and issue focus:

- Leadership
- Collaborative participation
- Selective engagement

Leadership

- Those issues where ICANN takes the lead role because the issue or initiative directly impacts ICANN's mission and technical remit
- Global and regional engagement of ICANN to assert and protect its role in the Internet ecosystem;
- Governmental and IGO proposals that would directly impact the DNS or unique identifiers

Collaborative Engagement

Those events or issues where ICANN takes a secondary or supporting role:

Examples

- ICANN role within the promotion of the multistakeholder IG model (in collaboration with I* and other organizations such as in the WSIS process and certain ITU Plenipotentiary events), also:
 - WSIS Forum workshops
 - OECD and Security WG
 - IGF evolution

We collaborate with others in the ecosystem.

Selective Engagement issues

ICANN selective engagement on specific subjects, in existing and evolving issues or Internet policy within the ecosystem that have a relationship to ICANN's remit, mission and mandate.

- Example – GDPR, data protection and privacy.
- Discussions on cyber policies and norms and law enforcement that may affect ICANN in the future.
- Events, resolutions or trends in the geopolitical and economic environment that may affect ICANN in the future, including issues being faced with the evolution of the Internet and the multistakeholder model.

Technical Internet Governance Engagement

These are three questions that guide ICANN's assessment of technical Internet Governance

- What is the impact of this proposed process, regulation or resolution on the management of the unique identifier system?
- Specifically the question should be first and foremost is there an impact on the management of the DNS?
- Does the effort touch the technical underpinnings of the Internet's unique identifiers?