



UPDATE & CONSULTATION ON New gTLD Subsequent Procedures **Summary of Consensus Positions**

RESERVED NAMES (v06)

Justine Chew
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Reserved Names in SubPro: Background

- What is the New gTLD Subsequent Procedures (“SubPro”)?
 - ❖ The set of rules and mechanisms applicable to the next round for New gTLDs, i.e. they DO NOT apply to legacy TLDs, ccTLDs, or delegated new gTLDs or those still unresolved from the 2012 application round
 - ❖ “An update” to the 2012 Round rules and mechanisms
- Recap of Reserved Names Policy & Implementation in 2012 Round
 - ❖ Certain names were not available as gTLD strings – where strings are matched/reviewed, and application will either not be allowed to be submitted, or to proceed or approved or delegated
 - ❖ “Reserved Names & Other Unavailable Strings”:
 1. Top-Level Reserved Names List: 34 names listed in AGB (eg. AFRINIC, ALAC, ICANN, NRO, ASO, GAC, TEST, EXAMPLE etc) + translation of “test” and “example” – not allowed to be submitted
 2. Where String Similarity Review determines similar to a Reserved Name – will fail review
 3. Declared Variants List (IDN Variant TLDs) – not delegated unless/until variant management solutions are developed and implemented
 4. Strings Ineligible for Delegation (outside of TL Reserved Name List or String Similarity Review):
 - (i) International Olympic Committee
 - (ii) International Red Cross and Red Crescent Movement (sep. PDP) – will not be approved

Reminder of Key Issues in SubPro

Key Issue

Should there be proposals to alter lists of Reserved Names?



RELATED SubPro Areas/Topics include:

- Reserved Names at the Top Level:
 - ❖ IGO/INGO: subject to IGO/INGO CCWG input
 - ❖ Red Cross / Red Crescent Names: separate PDP
 - ❖ Geographic Names: subject to WT5 Report



COMPETITION, CONSUMER CHOICE & TRUST (CCT) RECOMMENDATIONS

- None

Summary of Consensus Positions

SubPro PDP WG recommendations

Affirmation #1 (3 parts):

- WG affirms the following recommendations from 2007 policy:
 - Recommendation 5: “Strings must not be a Reserved Word.”
 - Recommendation 2: “Strings must not be confusingly similar to an existing top-level domain.”
- WG supports continuing to reserve as unavailable for delegation those strings at the top level that were considered Reserved Names and were unavailable for delegation in the 2012 round per AGB s.2.2.1.2.
- WG supports continuing to reserve as unavailable for registration those strings that are currently considered Reserved Names at the second level as of the publication date of this report and as required by future Consensus Policy.



Acceptable. No further intervention.

Summary of Consensus Positions

SubPro PDP WG recommendations

Affirmation #2*:

- WG acknowledges the reservation at the top level of Special-Use Domain Names through the procedure described in IETF RFC 6761 ¹.

[1] See <https://tools.ietf.org/html/rfc6761>

Acceptable. It is understood that “Special-Use Domain Names” as established by IETF RFC 6761 are strings not allowed as TLDs, they go into the “Top-Level Reserved Names List”.

NOTE:

1. This was set out as Recommendation #3 prior to 8 June, but has been converted into Affirmation #2 since IETF RFC 6761 has been published since 2013 and is consistent with ICANN’s MOU with IETF signed on 1 Mar 2000, as ratified by ICANN Board on 10 Mar 2000.
2. There is no change contemplated for subsequent procedures. The intention behind this reservation remains the same.

Summary of Consensus Positions

SubPro PDP WG recommendations

Recommendation #3**:

- WG recommends reserving as unavailable for delegation at the top level the acronym associated with Public Technical Identifiers, “PTI”.

Question

- Should “PUBLICTECHNICALIDENTIFIER”, and “PUBLICTECHNICALIDENTIFIERS” also be reserved and unavailable for delegation at the top level? Recall that other entrants were only limited to acronyms. Should there be an exception for PTI?

** NOTE:

1. This was set out as Recommendation #2 prior to 8 June, but has now been renumbered to Recommendation #3.
2. In the earlier version of this recommendation, the word “name” was used instead of “acronym”.
3. The intention behind this reservation remains the same.


- Full support for including “PTI” in the Top-Level Reserved Names List, which makes it unavailable for application.
- However, PTI is a core service that the Internet relies on. The impact of someone masquerading as PTI is immensely higher than for some, if not all, the other names on the Top-Level Reserved Names List. So we should consider also reserving “PUBLICTECHNICALIDENTIFIER”, and “PUBLICTECHNICALIDENTIFIERS” because of risk involved in misuse of those terms – whether the reservation is by way of addition to the Top-Level Reserved Names List or another appropriate method also calls for consideration.
 - ❑ If the risk for “PUBLICTECHNICALIDENTIFIER”, and “PUBLICTECHNICALIDENTIFIERS” are acknowledged then maybe need to revisit risks for similar names in the Top-Level Reserved Names List.

Summary of Consensus Positions

SubPro PDP WG recommendations

Recommendation #4:

- WG recommends updating Specification 5 of the Registry Agreement (Schedule of Reserved Names) to include the measures for second-level Letter/Letter Two-Character ASCII Labels to Avoid Confusion with Corresponding Country Codes adopted by the ICANN Board on 8 Nov 2016 (*noting that discussions on this topic are ongoing, and this recommendation is subject to the outcomes of related discussions*).



Acceptable. No further intervention since this is really housekeeping.

New Issues on Reserved Names as at 8 June 2020

Issue #1: Two-char letter-number combinations at TL

- In IR, WG asked after the possibility of removing the reservation of two-character letter-number combinations at the top level
- In 2012 Round, digits were disallowed entirely, so any possible move forward would be subject to removal of this restriction.
- PC raised concerns about potential confusion with ccTLD.
- WG considered possibility of addressing this potential confusion as to conduct an analysis as part of the string similarity review but did not come to a conclusion so, no recommendation to eliminate this reservation of 2-char letter-number combinations at TL.

- No further intervention necessary.
- Impact is two-char letter-number combinations at TL remain unavailable.
- So long as these are unavailable, they remain “protected”, and limits end user confusion concerns.

New Issues on Reserved Names as at 8 June 2020

Issue #2: ISO 4217 Currency Codes

- WG discussed proposal to reserve at the top level currency codes included in the International Organization for Standardization (ISO) 4217 list until there is a clear agreement with the international Central Banks (e.g. through IMF or BSI) as to whether these codes could be delegated and to which entities, not excluding themselves.
- WG did not come to agreement on any clear justification to recommend preventative measures for these codes because:
 - No clear risk or threat was identified in discussion
 - To the extent that an applicant applied for a string matching a currency code with the intent to use the TLD in association with the currency, there's opportunity for concerned parties to raise objections
 - GAC members could take action through GAC Early Warning or GAC Advice

So, believe existing measures are sufficient to address potential concerns about confusion or misuse.

For At-Large Consensus Building

Impact

- No protection for ISO 4217 alpha-3 Currency Codes

Status of Deliberations

Varying opinions re: protection for these 3-char strings:

- Concerns of risk of confusion for end-users, thus requiring them to be protected and possibly unavailable for application
- Given the possibility of name/string association/recognition by end-user, consumer trust goal requires that their availability for application be limited to trusted parties eg. one endorsed by the relevant government
- No risk of confusion for end-users, if risks were perceived as unacceptable, then GAC/a GAC member could issue Advice/Early Warning or file an LPI Objection to either prevent the application from proceeding or allowing it to proceed but with some recommended safeguards in place.
- Since GAC has not yet issued Advice on the availability of these codes as TLD, then why should At-Large be concerned at all.

Additional intervention

- **For now, take up question with GAC – what does GAC think?**