UPDATE & CONSULTATION ON
New gTLD Subsequent Procedures
Summary of Consensus Positions

UNIVERSAL ACCEPTANCE (UA)(v03)

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ICANN
AT-LARGE

Reminder of Key Issues in SubPro

Universal Acceptance (UA)

How to:
(1) improve promotion of UA by the ICANN Community and
(2) advocate for wider adoption of UA in the Internet community

RELATED SubPro Areas/Topics include:

- Universal Acceptance Initiative
- Universal Acceptance Steering Group

COMPETITION, CONSUMER CHOICE & TRUST (CCT) RECOMMENDATIONS

- None

- **What is the New gTLD Subsequent Procedures ("SubPro")?**
  - ❖ The set of rules and mechanisms applicable to the <u>next round</u> for New gTLDs, i.e. they DO NOT apply to legacy TLDs, ccTLDs, or delegated new gTLDs or those still unresolved from the 2012 application round
  - ❖ "An update" to the 2012 Round rules and mechanisms

Revised Summary of Consensus Positions

SubPro PDP WG recommendations

Affirmation #1

- WG welcomes and encourages the work of the Universal Acceptance Initiative and the Universal Acceptance Steering Group."

Affirmation #2

- WG affirms 2012 implementation elements addressing UA issues, and in particular, guidance provided in AGB s. 1.2.4 ("Notice concerning Technical Acceptance Issues with New gTLDs"), as well as clause 1.2 of the RA ("Technical Feasibility of String").

Recommendation #3

- Revise Principle B from 2007 policy to, "**Some new generic top-level domains should be IDNs, although applicants <u>should</u> be made aware of UA challenges in ASCII and IDN TLDs. Applicants <u>must</u> be given access to all applicable information about UA** currently maintained on ICANN's UA Initiative page, through the UASG, as well as future efforts."

At-Large remains convinced that any expansion of the new gTLD market must actively and effectively facilitate the inclusion of the next billion Internet end-users – those who depend on IDNs and IDN-emails.

Merely "welcoming and encouraging the work of UAI and UASG" even if "strongly" has no real effect on the goal of promoting Universal Acceptance.

To this end, SubPro PDP WG must recommend for greater action towards UA-adoption in a number of ways:

<u>Adoption of UA</u>

1. ICANN must include a metric on UA adoption by third parties as a measure of success for New gTLD Program because without greater adoption of UA, any expansion of the new gTLD Program would not facilitate inclusion of the next billion Internet end-users.

<u>Promotion of UA-readiness</u>

2. ICANN must invest in being itself able and ready to communicate to registrants and end-users in languages/scripts for LGRs that have been released under the IDN Variant TLD Implementation.

3. ICANN must strongly encourage Registries and Registrars which are owned by the same entity to be UA ready in any new gTLD application since these are the entities best positioned to offer IDN TLDs/SLDs.

4. The application process must require all Applicants to state:

   ❑ The level of UA-readiness of their Registry operations (if not .brand TLD applicant), including whether they have policies in place to respond to IDN-email or to introduce IDNs.

   ❑ The level of readiness, both at Registry and Registrar levels, to accept IDN SL domain name registrations.