

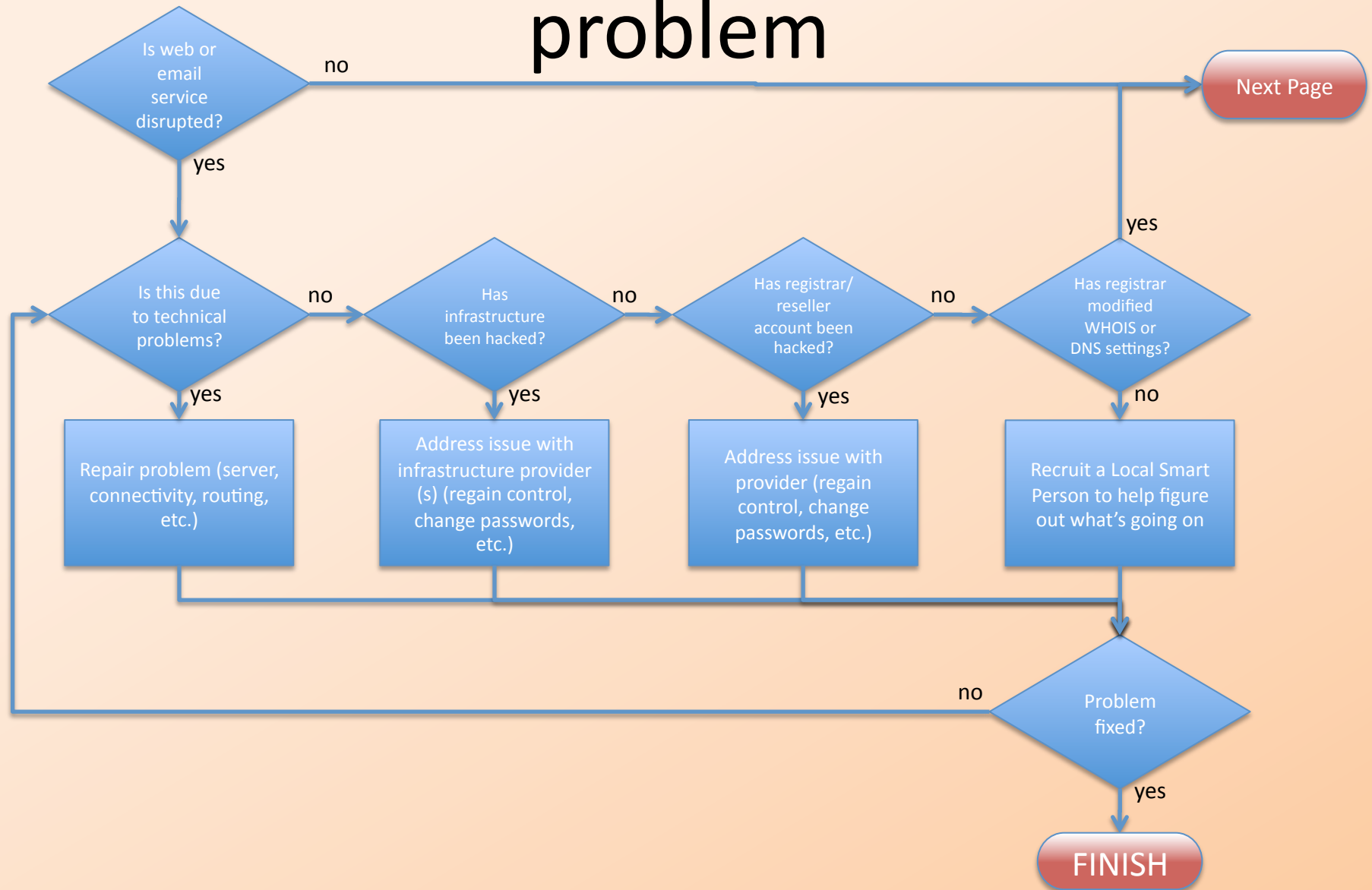
Domain Expiration Process

A Simplified Diagram

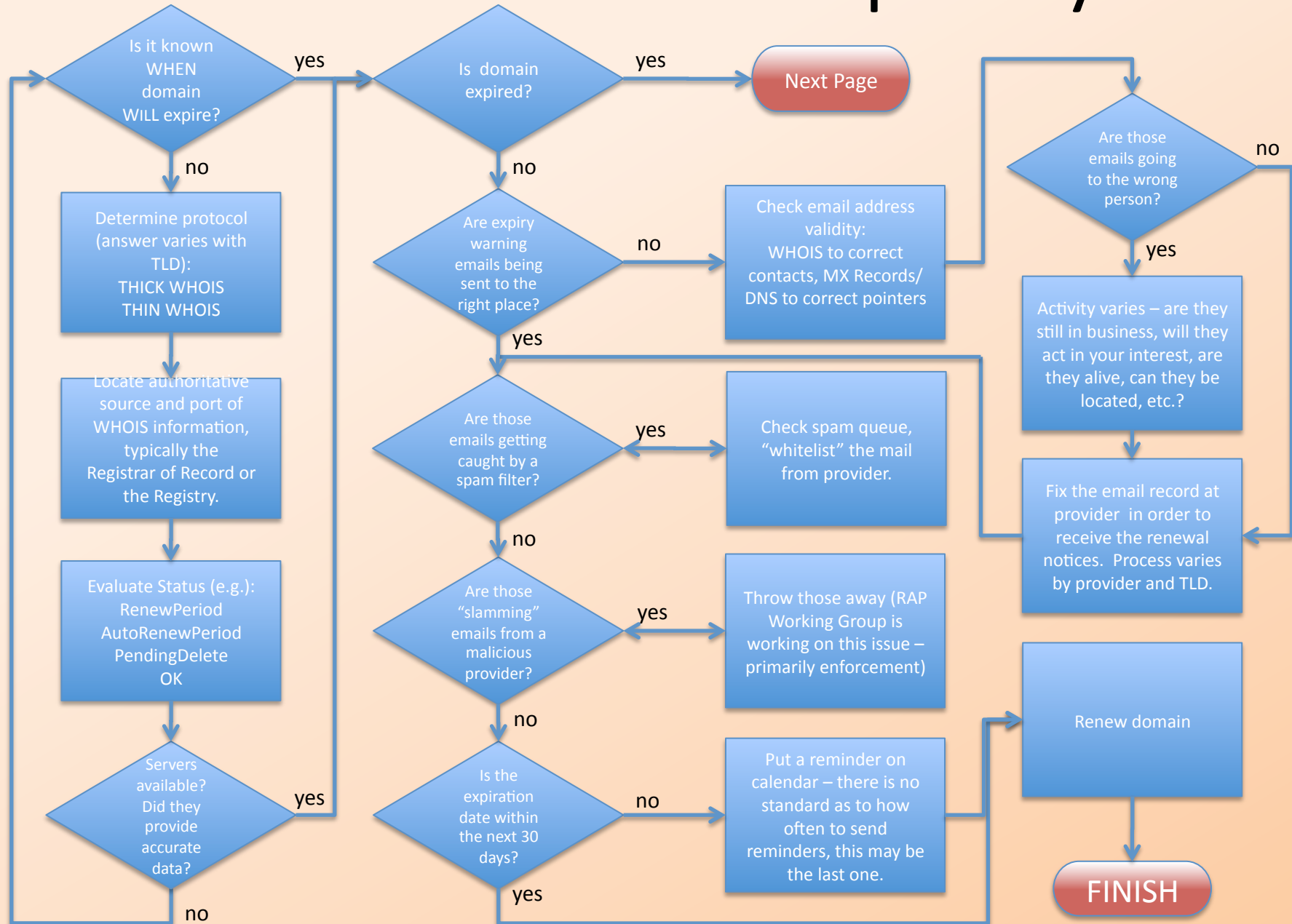
From the Registrant's Point of View

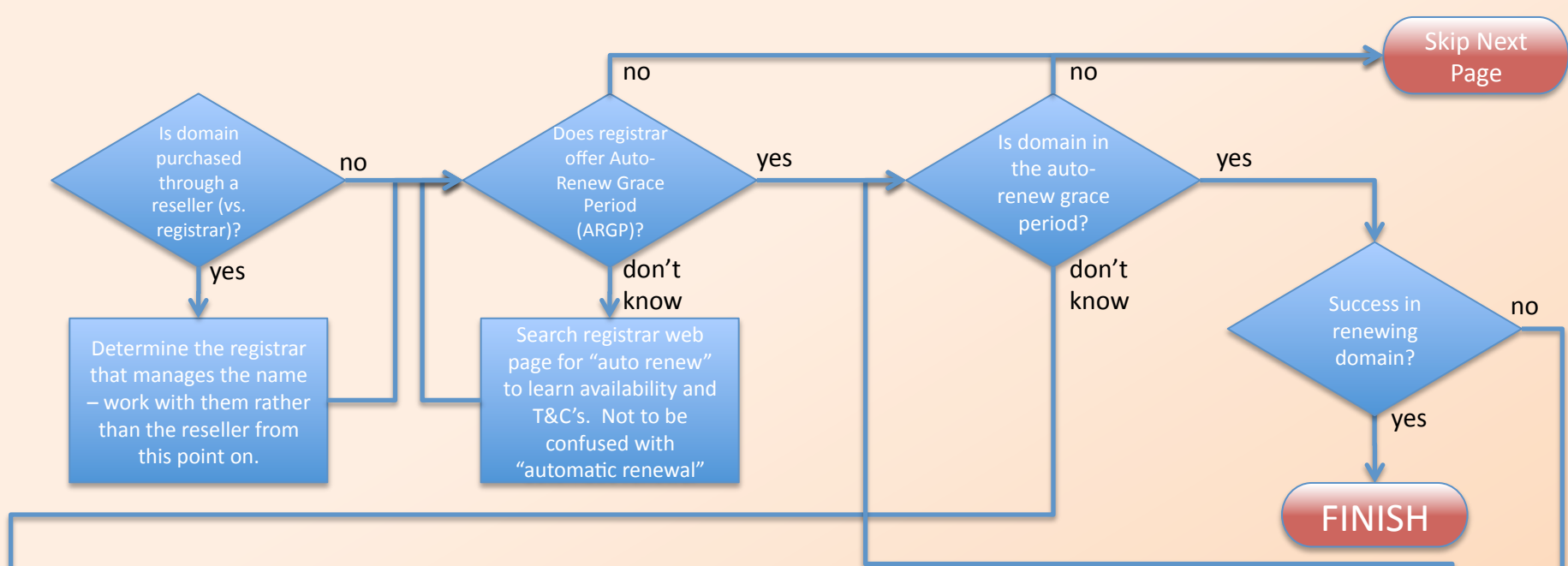
Mikey O'Connor – January 2010

Learning that there's a domain problem

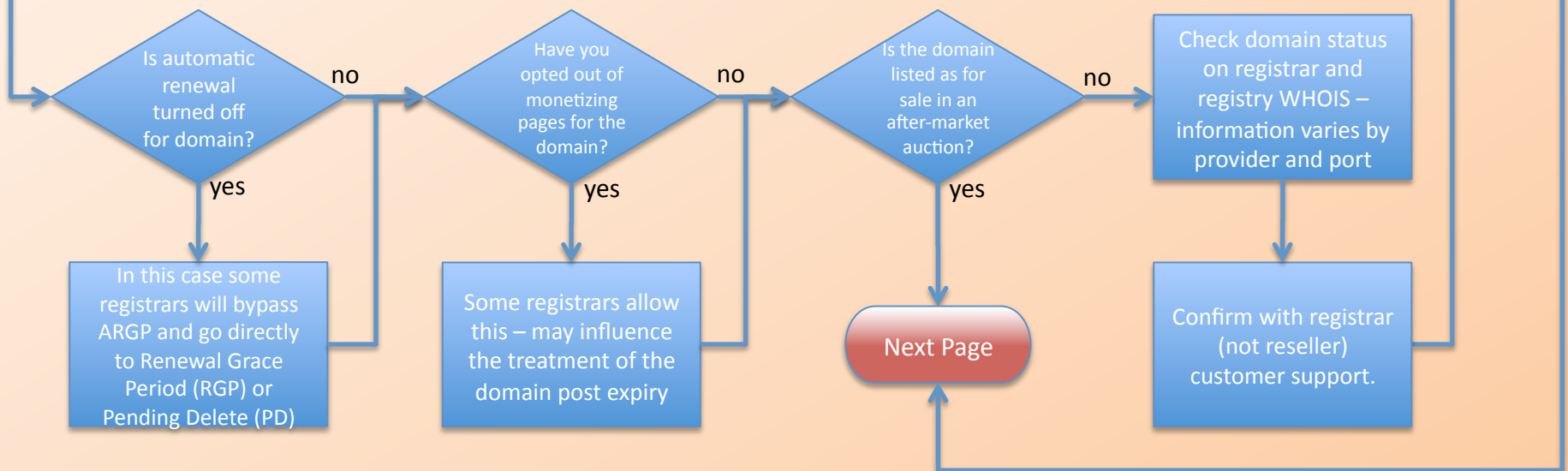


If the domain hasn't expired yet...

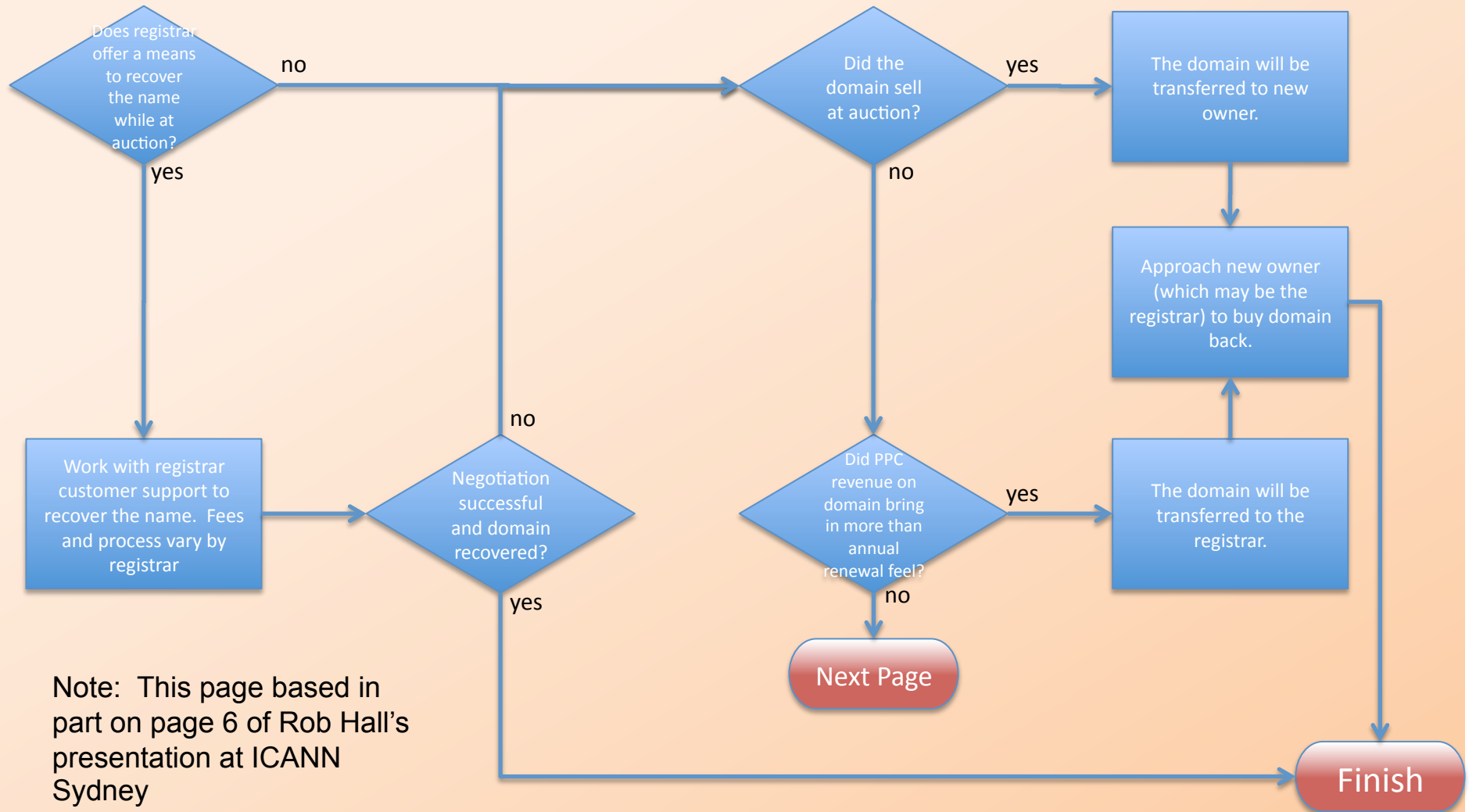




Auto-renew Grace Period – part 1

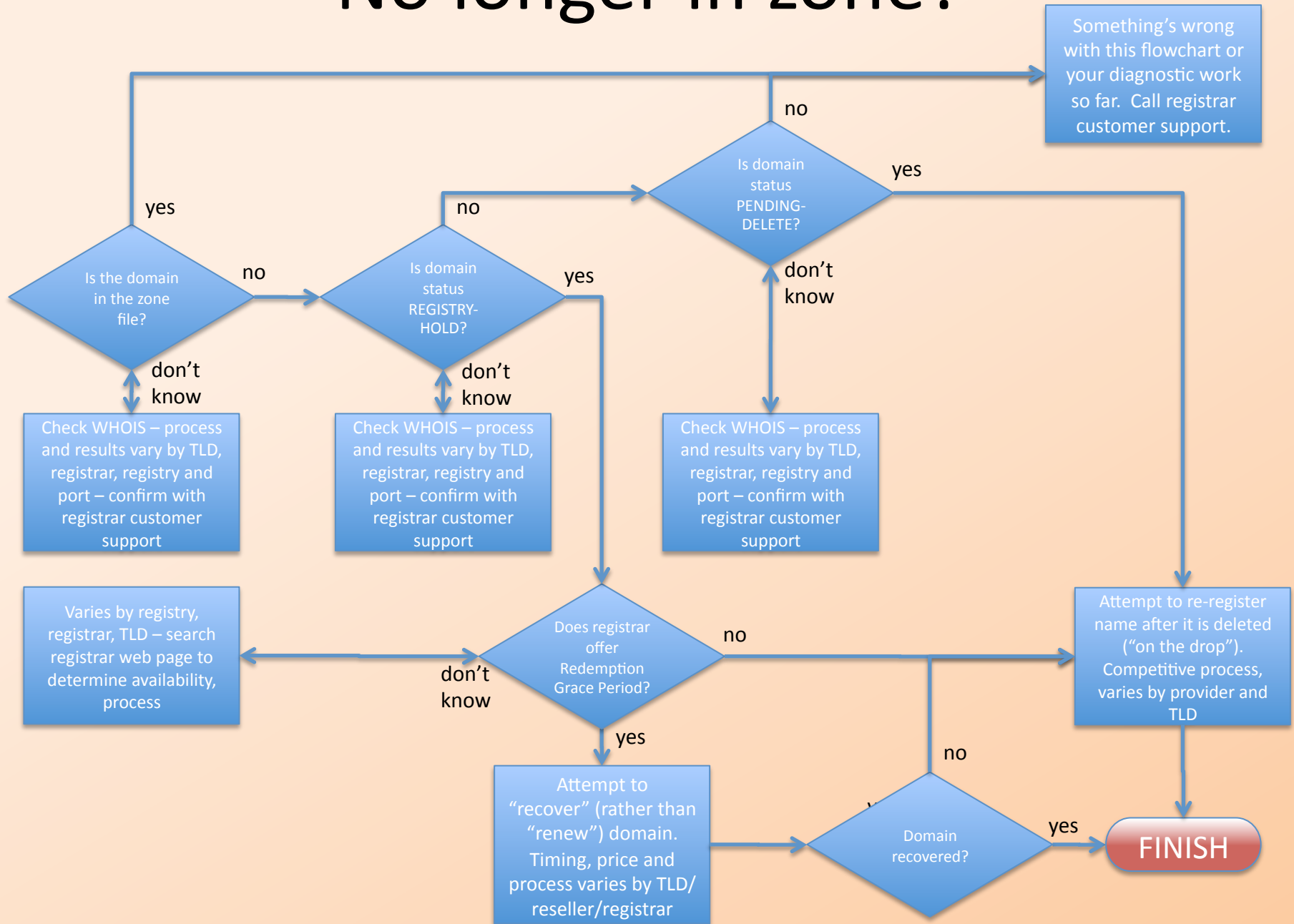


Auto-renew Grace Period part 2



Note: This page based in part on page 6 of Rob Hall's presentation at ICANN Sydney

No longer in zone?



Mikey's Wish List – easy stuff

- Originate renewal notices from a consistent/distinctive email address that is used for no other purpose (and remind registrants to white-list the address in spam filters)
- Establish minimum expiration-reminder schedule (pre and post-expiry)
- Provide consistent “service disruption” across registrars on expiration
- Always disrupt web service on expiration – triggers active/technical response
- Do not disrupt email on expiration – to aid in contacting registrant
- Provide consistent and informative domain-status flags across registries, registrars and TLDs
- Provide “plain language” versions of the various policy statements, with disclaimers that point to the “real deal” legal stuff
- Change confusingly-similar terms like “automatic renewal” vs “auto renew grace period”

Mikey's Wish List – harder stuff

- Work to eliminate confusing registrar-slamming schemes
- Establish minimum standards for registrar WHOIS information display (data elements, sequence, captions, consistency, availability, etc.)
- Provide consistent minimum processes across registrars and TLDs to determine domain status
- Provide consistent notification/display of deletion, automatic-renewal, auto-renew grace-period and redemption grace-period policies on reseller/registrar web pages
- Provide consistent redemption grace-period intervals rather than leaving it up to provider discretion
- Provide consistent post-expiry implications when registrants elect not to automatically-renew domains and/or opt out of monetization of web addresses

Mikey's Wish List – really hard stuff

- Eliminate conflict of interest – registrar either generates revenue from renewal OR monetization/aftermarket-auction/drop-catching, not both
- Offer a mechanism (perhaps a “token”?) during Pending-Delete that can be used by registrant to recover the name in the drop-catching/auction post-delete
- Shift all TLDs to thick-registry model to aid in normalizing WHOIS-based processes