



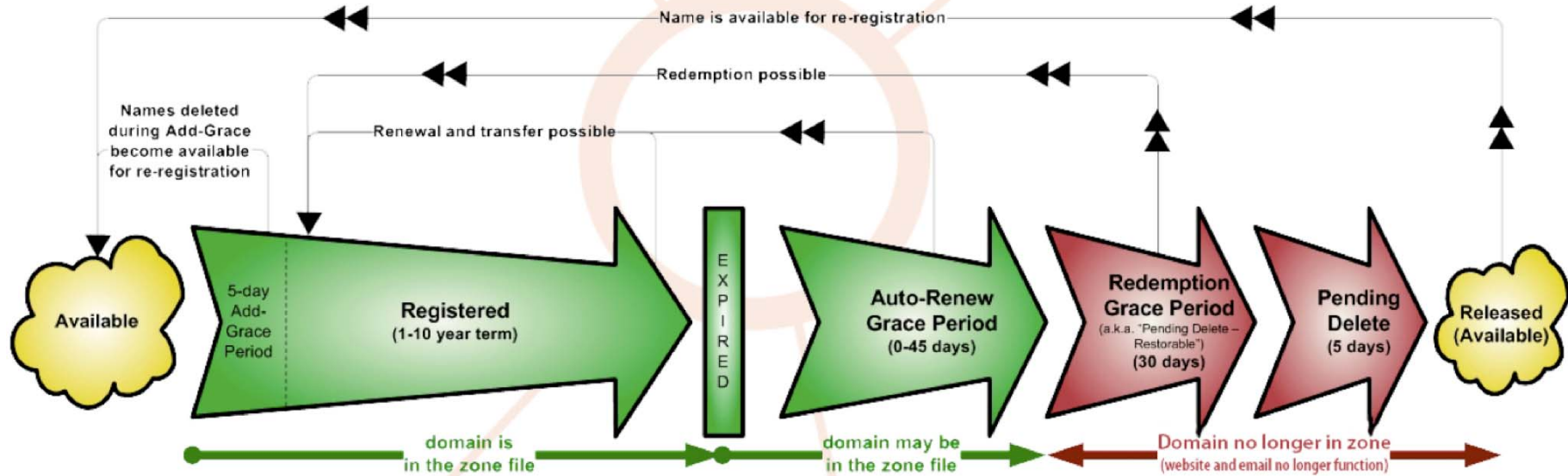
# Post Expiration Domain Name Recovery

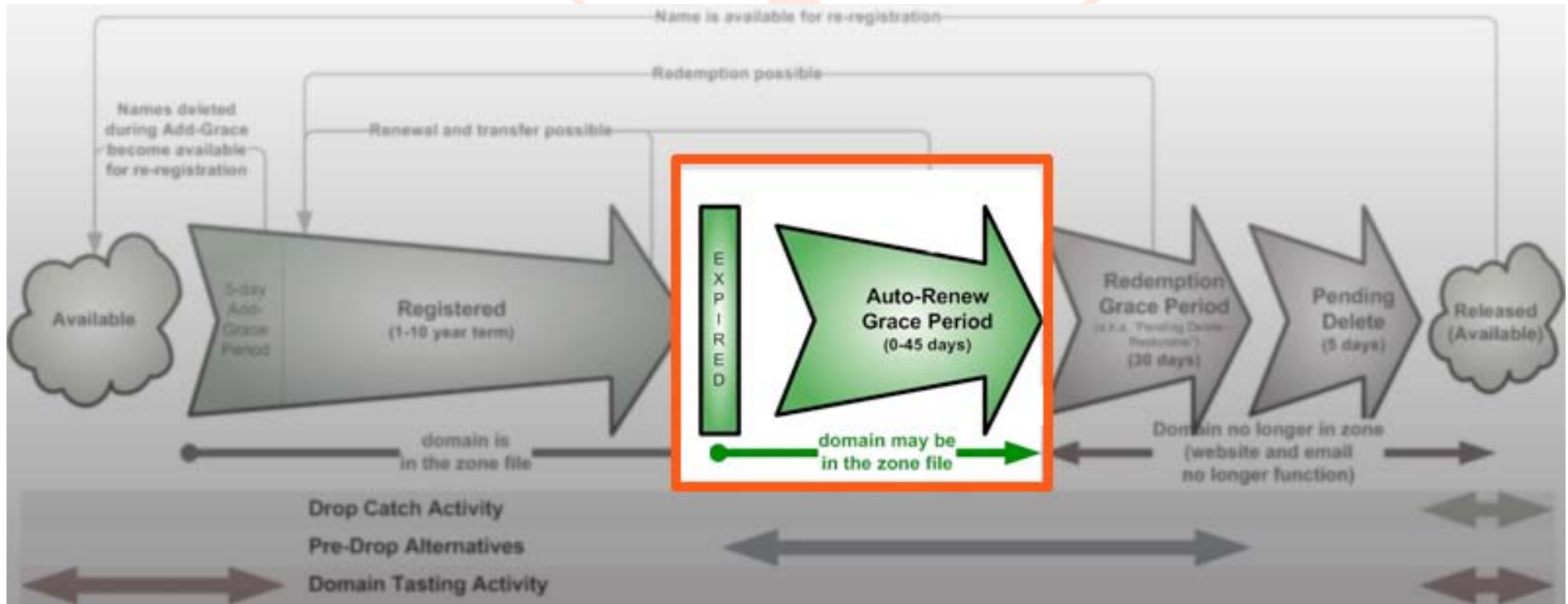
Changes in the expiry process

# Rob Hall

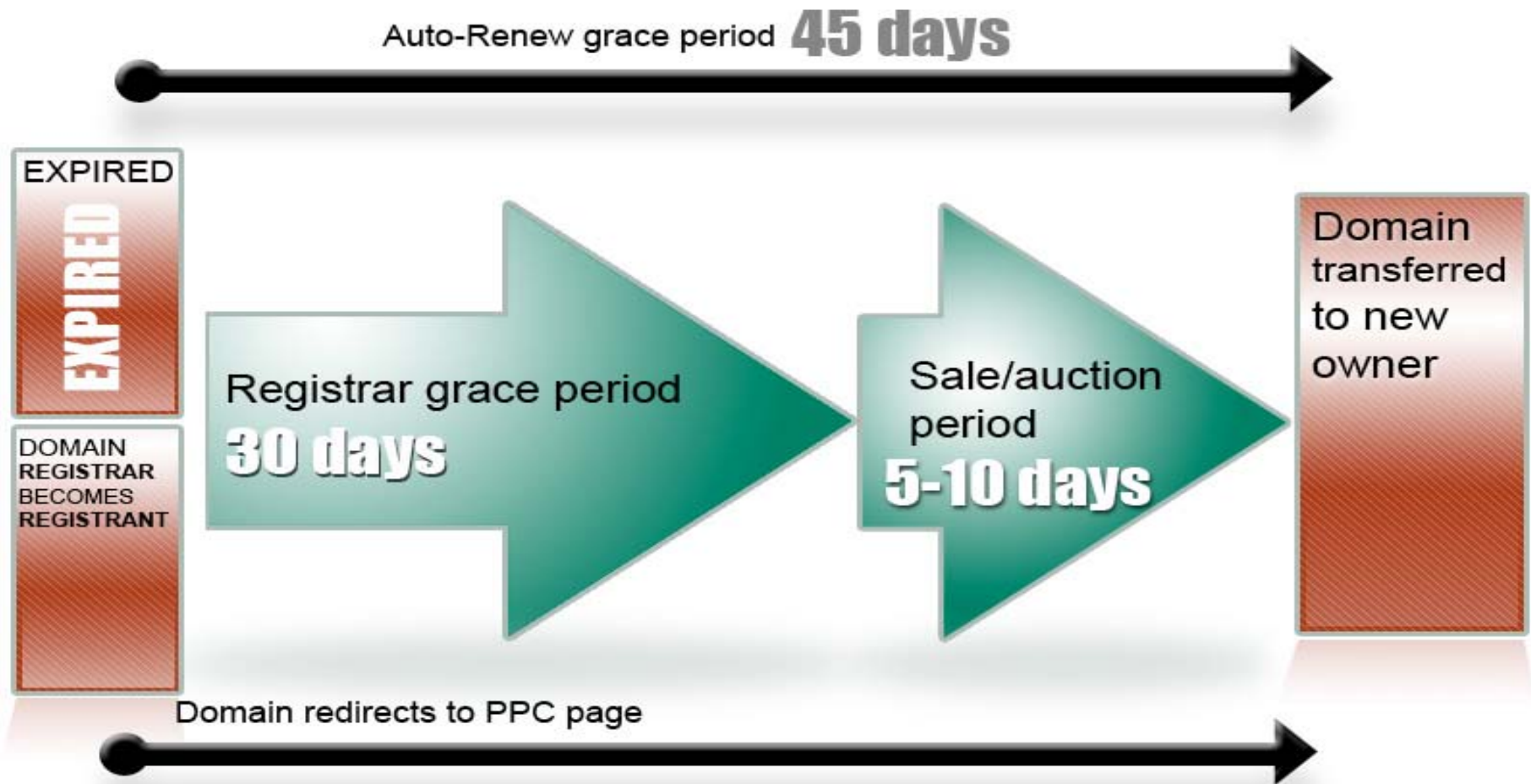
- CEO Momentous.ca Corp.
- [rob@momentous.ca](mailto:rob@momentous.ca)
- Former vice-chair of Canadian Association of ISP's (CAIP)
- Former Chairman of the Canadian Internet Registration Authority (CIRA), which governs the .ca domain
- Past membership in ISP and ccTLD constituencies
- Disclaimer/Apology

# Domain Lifecycle 5-7 years ago

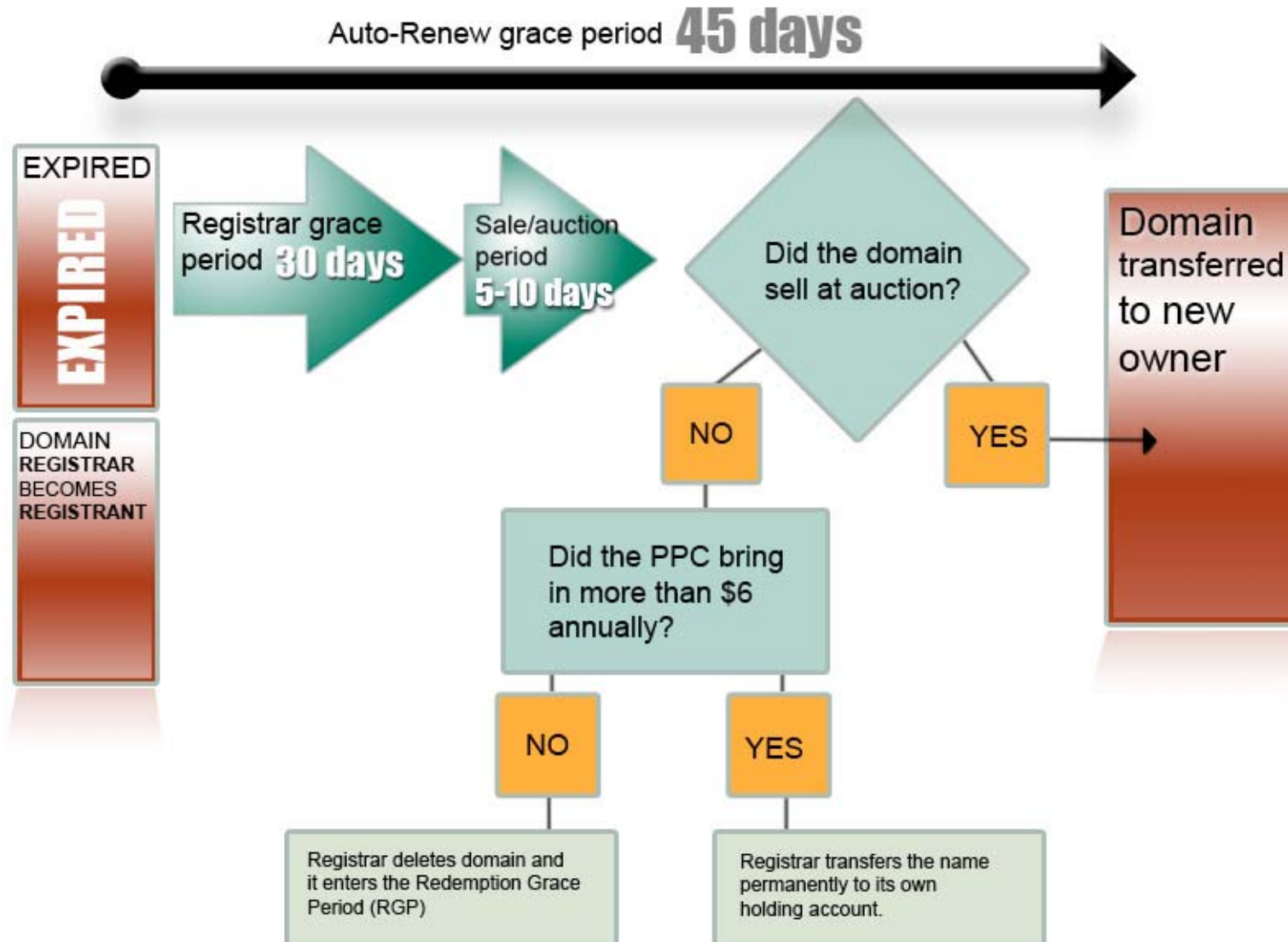




# Domain Life Cycle



# Domain Life Cycle



# Whois prior to expiry

## THANKS TO DOMAIN TOOLS

Cache Date: 2005-02-10

Registrar: NETWORK SOLUTIONS, LLC.

Registrant:

Huntington Clothiers (QONEIJYXMD)

1285 Alum Creek Drive

Columbus, OH 43209

US

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:

Huntington Clothiers (281185520)

1285 Alum Creek Drive

Columbus, OH 43209

US

999 999 9999 fax: 999 999 9999

autonic@STORE.YAHOO.COM

Record expires on 13-Feb-2005.

Record created on 12-Feb-1997.

Database last updated on 10-Feb-2005 10:48:24 EST.

Domain servers in listed order:

NS5.STORE.YAHOO.COM

216.136.225.199

ST-NS1.YAHOO.COM

216.136.225.202

# Whois during expiry

Cache Date: 2007-02-22  
Registrar: NETWORK SOLUTIONS, LLC.

Registrant:  
Pending Renewal or Deletion  
P.O. Box 430  
Herndon, VA. US 20172-0447

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:  
Pending Renewal or Deletion  
P.O. Box 430  
Herndon, VA 20172-0447  
US  
570-708-8786  
pendingrenewalordeletion@networksolutions.com

Record expires on 13-Feb-2007.  
Record created on 12-Feb-1997.  
Database last updated on 22-Feb-2007 04:13:51 EST.

Domain servers in listed order:

NS1.PENDINGRENEWALDELETION.COM 205.178.190.51  
NS2.PENDINGRENEWALDELETION.COM 205.178.189.51



# Whois after sale to new Registrant

- Registrant:  
Dunn, Morgan  
10352 Stanford Ave,Q  
null  
Garden Grove, CA 92840  
US

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:  
Dunn, Morgan  
10352 Stanford Ave,Q  
null  
Garden Grove, CA 92840  
US  
+1.7145370334 fax: null

Record expires on 13-Feb-2008.  
Record created on 12-Feb-1997.

Domain servers in listed order:

NS91.WORLDDNIC.COM	205.178.190.46
NS92.WORLDDNIC.COM	205.178.189.46

necktie.com - Windows Internet Explorer

http://www.necktie.com/

necktie.com

# NetworkSolutions.

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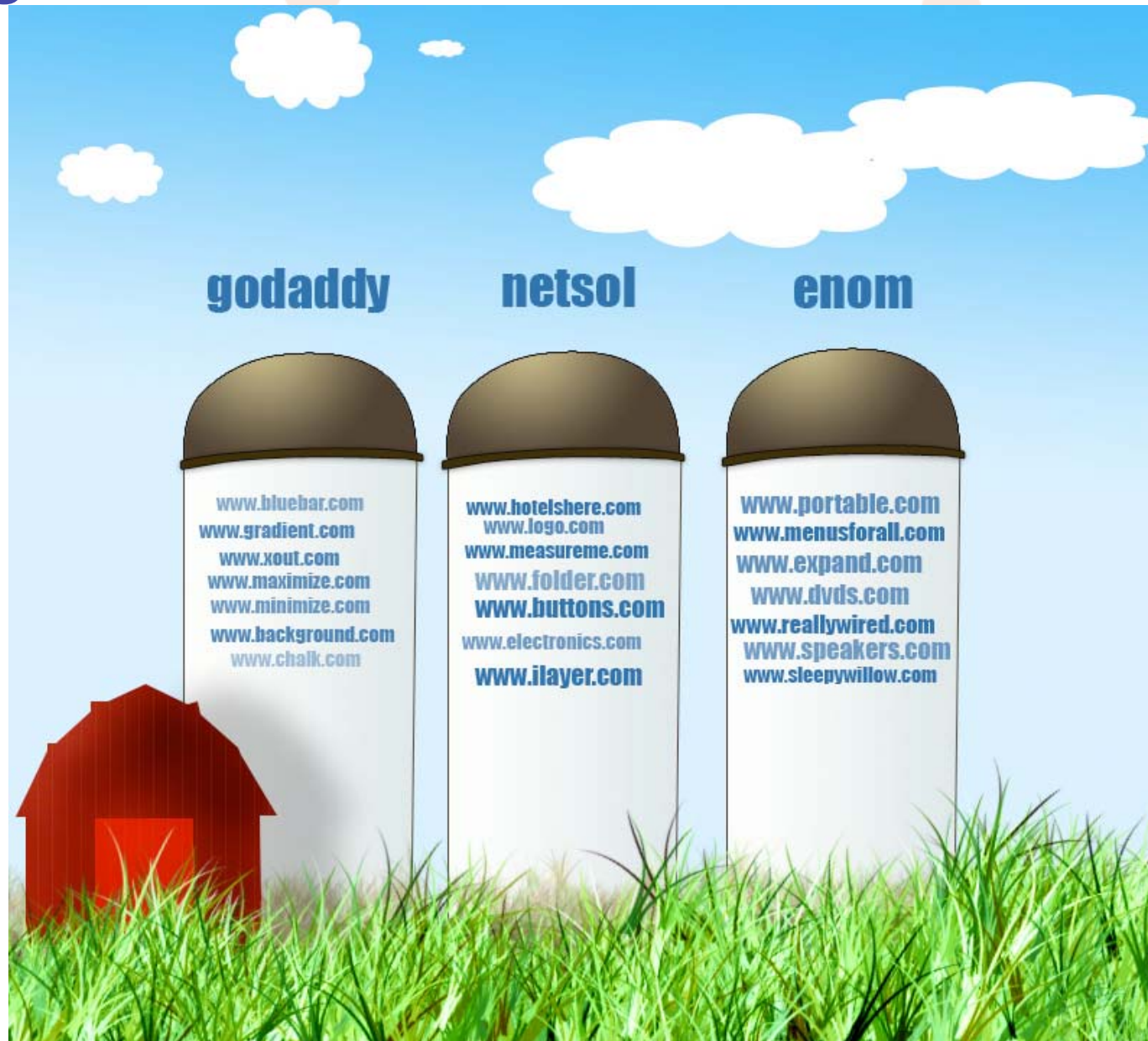
# Effect on RGP

- Some confusion between Registrar grace period and Redemption grace period
- Domains of value no longer enter the ICANN Redemption Grace Period
- Domain could be transferred to new owner the day it expires.

# Effect on Transfers

- Transfers may no longer be possible after expiry date
- Registrant is now in effect the Registrar
- Hard to get permission to initiate the transfer
- Former Registrant must typically renew with existing Registrar

# Registrar Silos



# Renewal Practices

- Typically about 30% of domains do not renew.
- May be incentive now for the Registrar to not renew.
- Over 50% of domains in existence are for sale
- Secondary market is now the primary market

# Registrar Portfolios

- Domain Portfolio worth 4-5 times annual revenue of PPC on portfolio
- Valuation does not include marquee names
- Make very small margins on renewals. Very large margins on re-sale and auctions or keeping for their portfolio.
- \$2-\$3 for renewal, \$60-\$500,000 for re-sale.
- Registrars now worth more for their own portfolio and names under management than their traditional Registrar business

# Domain Life Cycle

