Preliminary study for .PY IDN deployment with Cyrillic characters

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Agenda

- IDN for Guaraní and Spanish characters
- IDN for Cyrillic characters
Why IDN in Paraguay

- Guaraní and Spanish as official languages
- Potential increase of the revenue due to the market expansion
Spanish characters for .py IDN

- á.
- é.
- í.
- ó.
- ú, ü.
- ñ.
Guaraní characters for .py IDN

- á, ã.
- é, ë.
- í, ï.
- ó, õ.
- ú, ŭ.
- y, ÿ.
Our final goal: Cyrillic characters support
East-Europe and Central Asia as potential customers in the long term
Roadmap for Cyrillic characters

- Develop a new platform to facilitate deployment of second level .PY domains
Roadmap for Cyrillic characters

- Define rules and prohibited domain names and security policies for IDN deployment using Guaraní and Spanish characters
Roadmap for Cyrillic characters

- Define rules for Cyrillic characters, prohibited domain names and security policies to avoid phishing problems
Thanks!

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