Preliminary study for .PY IDN deployment with Cyrillic characters

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Agenda

- IDN for Guaraní and Spanish characters
- IDN for Cyrillic characters

Why IDN in Paraguay

- Guaraní and Spanish as official languages
- Potential increase of the revenue due to the market expansion

Spanish characters for .py IDN

- á.
- é.
- í.
- ó.
- ú, ü.
- ñ.

Guaraní characters for .py IDN
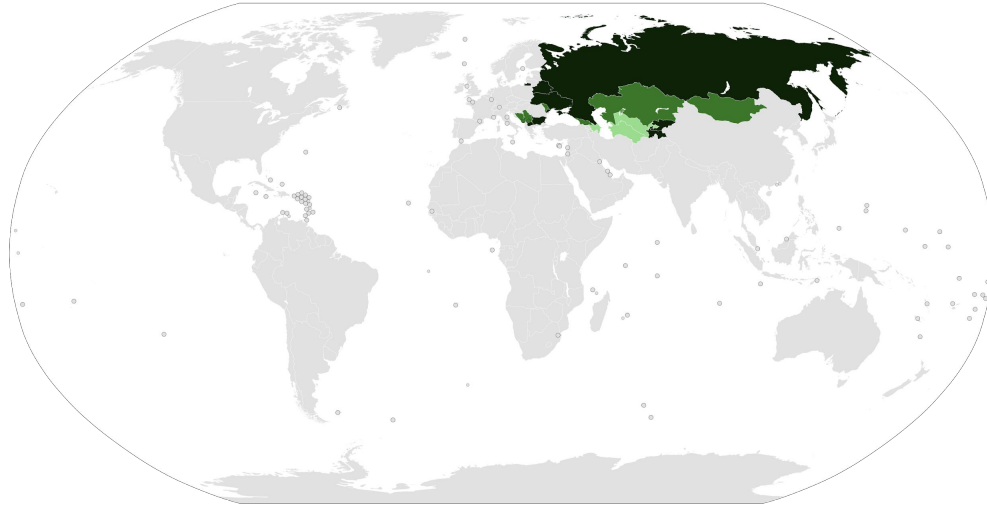
- á, ã.
- é, ẽ.
- í, ĩ.
- ó, õ.
- ú, ũ.
- y, ỹ.

Our final goal: Cyrillic characters support

А Б В Г Ѓ Д Ђ Ѓ Е Ё Є Ж З Ѕ И І
Ї Й Ј К Л Љ М Н Њ О Р С Т Ћ Ќ У
Ў Ф Х Ц Ч Џ Ш Щ Ъ Ы Ь Э Ю Я

East-Europe and Central Asia as potential customers in the long term

Roadmap for Cyrillic characters

- Develop a new platform to facilitate deployment of second level .PY domains

Roadmap for Cyrillic characters

- Define rules and prohibited domain names and security policies for IDN deployment using Guaraní and Spanish characters

Roadmap for Cyrillic characters

- Define rules for Cyrillic characters, prohibited domain names and security policies to avoid phishing problems

Thanks!

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